

Online Seminar

Exploring OBI's Mental Health Challenges and Opportunities for the Canadian and Israel Market

Virtual, Tuesday, January 16, 2024 | 17:00 – 18:30 (IL Time)

The Israel Export Institute, the Canadian Embassy and the Ontario Brain Institute (OBI) are happy to invite you for a virtual session exploring the mental health challenges and opportunities.

Given the importance to support mental health, our aim is to generate valuable partnerships on this sensitive subject.

This dialogue will help Israeli companies to get a better understanding of the Canadian perspective and key considerations for facing challenges and market requirements.

Agenda:

17:00 – 17:20 - OBI's Integrated Discovery Programs: Depression, Managing Anxiety Like Never Before: A Wearable for Autism
Tom Mikkelsen, OBI, President and Scientific Director and **Claudio Soares**, CANBIND

17:20 – 17:40 – Mobio & Roga: Showcase the technology of the company and the challenges and opportunities for collaboration

17:40 – 17:55 – Overview of the major mental health challenges and solutions for Israeli patients

Renana Eitan (MD), Chair of Psychiatry, Tel Aviv Medical Center-Ichilov

17:55 – 18:20 – Q&A

For any questions, please contact | karinkm@export.gov.il

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