



GLOBAL

ECONOMIC SUMMIT

MAY 26–29, 2022

+ INTERNATIONAL RACE WEEKEND

Prepared especially for the
Indiana Diplomatic Advisory Council

“Indiana is uniquely positioned to play a leading role in shaping the 21st century global economy.”



Eric J. Holcomb
Governor, State of Indiana

VISION: POSITIONING INDIANA AS A THOUGHT LEADER

The opportunities and challenges Indiana faces today in a rapidly evolving economy are shared. They are defined less by borders and more by the ability to share ideas and work together to create innovative solutions to universal issues.

The first-ever Indiana Global Economic Summit will convene international business executives, industry leaders and foreign dignitaries in the heart of the U.S. to collaborate on global challenges and opportunities in the 21st Century.

Taking place in conjunction with the world-renowned running of the Indianapolis 500, this Summit will showcase the state's leadership role in transformative ideas, disruptive technology, and urgent deliberation on the economy of the future, and will catalyze innovation and opportunities for deeper economic and international cooperation.

STRATEGY

CREATE an environment for Indiana and international business leaders to build key relationships

CATALYZE conversation surrounding the economy of the future to elevate Indiana in the global dialogue

CURATE programming that sparks discovery, innovation and entrepreneurship

GENERATE new economic business development with an eye toward sustainability.

SHOWCASE the best of Indiana through event locations, hospitality, leadership and a strategic schedule

LUMINARY GUESTS

The Indiana Global Economic Summit will **maximize relationship building** with a curated group of no more than 500 Indiana, US and international business attendees

- Government officials
- Foreign leaders
- Cabinet ministers
- Ambassadors
- Corporate CEOs and top leadership
- Economic development professionals
- More than 30 high-profile speakers

SCHEDULE

Thursday, May 26

- Young Professionals Morning Rave
- Ambassadors Breakfast with Governor
- Opening Program & Luncheon Keynote
- Summit Programming
- Afternoon Keynote
- Welcome Reception
- Invitational Dinner – Governor’s Residence

Friday, May 27

- Opening Program, Breakfast with Keynote
- Summit Programming
- Lunch with Keynote
- Summit Programming
- Indy Autonomous Demo
- Afternoon Keynote
- Networking Social Event
- Sponsor- and Partner-hosted dinners/events

Saturday, May 28

- B2B Matchmaking Event (Mid-Morning)
- Indy 500-related activities

Sunday, May 29

- Attend the Indy 500, the Greatest Spectacle in Racing

*Private Roundtable Events Thursday-Saturday

**Subject to change*

ANCILLARY EVENTS

- Invite-only roundtables chaired by the Governor and Secretary with key geopolitical organization partners
- Bilateral meetings
- MOU Signings
- Deal Signings
- Press Avails



SUMMIT VENUES

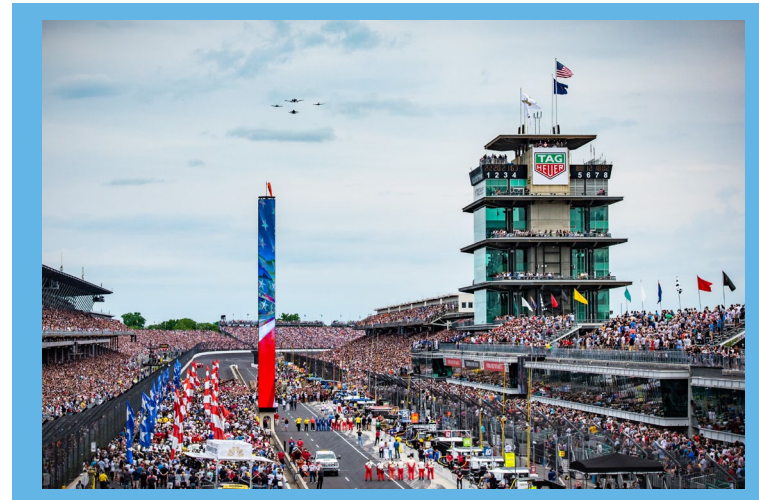


Indiana Convention Center

The Indiana Global Economic Summit sessions will take place at the Indiana Convention Center, within walking distance to hotels.

Indianapolis Motor Speedway

Summit attendees choosing to participate in International Race Weekend will have the chance to experience the Indy 500, the largest single-day sporting event in the world!



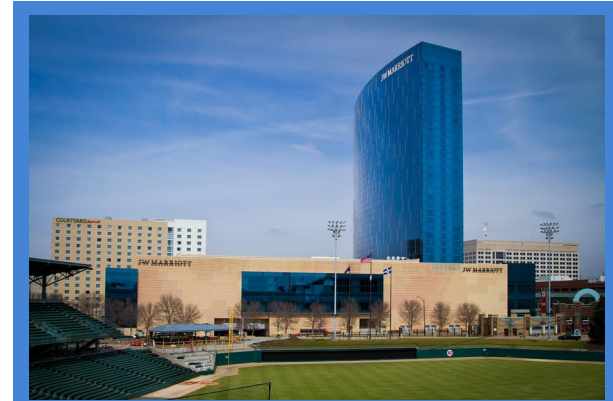
More exciting activities and venues to come!



SUMMIT HOTELS

JW Marriott Indianapolis

- Wednesday 5/25 and Thursday 5/26
King or Queen Double rooms - \$209/night
- Friday 5/27 - Sunday 5/29
King or Queen Double rooms - \$449/night



The Westin Indianapolis

- Wednesday 5/25 and Thursday 5/26
King or Queen Double rooms - \$189/night
- Friday 5/27 - Sunday 5/29
King or Queen Double rooms - \$350/night



- First come, first served
- April 1 Deadline, pending availability
- Complimentary standard WiFi included
- Additional suites/hotels available upon request

SPEAKER PACKAGE

Registration

Speakers receive complimentary registration and access to speaker-only areas. Speakers may also receive complimentary registration for the following team members:

- Up to 1 interpreter or staff member
- Up to 2 security personnel

Transportation & Assistance

Airport greetings and executive airport transfers to the hotel or event location will be complimentary, if arriving via the Indianapolis International Airport (IND) or an executive airport in the Indianapolis metro area.

Speakers will have access to a dedicated point of contact to assist with pre-event planning and coordination.

Accommodations

The Summit will provide 1 room, for up to 2 nights for Wednesday, May 25 and/or Thursday, May 26.

We're inviting speakers to join us for International Race Weekend and can extend their room for Friday, May 27 through Sunday, May 29.

The Summit will also provide 1 room, for up to 2 nights, to accommodate security.

All hotel reservations must be made by April 1, 2022.

SPONSORSHIP

We are excited to offer corporate engagement opportunities for the Global Summit and Indiana's ongoing economic development efforts.

Sponsorship packages range from our Signature Level of \$250,000 to the \$10,000 Advocate Level.

Booster (\$2,500) and Promoter (\$1,000) levels are also available to nonprofit organizations and individuals.

All Sponsorship levels include tickets to the Summit and some levels also include race weekend experiences.

Sponsorship of the Inaugural Summit also entitles participating companies to be a part of the Indiana Economic Development Foundation, which supports the IEDC's ongoing economic development work.

DIPLOMATIC ADVISORY COUNCIL ENGAGEMENT

▶ **Form a Delegation**

Utilize the opportunity to invite delegations consisting of government officials and business prospects to help strengthen ties between Indiana and your country

▶ **Promotions**

Encourage attendance within your country and your networks, emphasizing the importance of a global economy and opportunities of the Summit

▶ **Speaker Outreach**

Opportunity to engage top executives of businesses within your country to visit and learn more about the business Indiana's positive business climate

Opportunity to engage government heads of delegation and top executives of businesses within your country

▶ **Sponsorship**

Consider sponsoring the Summit to show your support of Indiana and to elevate your country to our international audience



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Questions?