



BUILD EXPO

GREECE 2021

15-17 OCTOBER

METROPOLITAN EXPO

www.buildexpogreece.com

**THE NEW SOURCING HUB
OF SOUTHEAST EUROPE
AND EAST MEDITERRANEAN**



ACCESS SOUTHEAST EUROPE'S AND EAST MEDITERRANEAN'S CONSTRUCTION MARKET

BUILD EXPO GREECE, the business bridge between three continents in Southeast Europe and East Mediterranean, is the international point of reference for all professionals of the construction sector and the most important platform for cooperation in the region.

BUILD EXPO GREECE: THE REBOUND OF THE CONSTRUCTION SECTOR

- | Enduring the multifactorial economic crisis, Greek construction and infrastructure sector continues to show remarkable growth, leading the positive indicators of the whole region.
- | As a member of the European Union and the Eurozone, Greece is the natural economic hub of Southeast Europe, an ideal gateway to the Middle East, Western Europe and North Africa and an emerging logistics hub for the entire region.
- | In just a few years, Greece has gone from a risky prospect to a must-have destination for global investors.
- | Build Expo Greece, the embodiment of this robustness, the ideal platform for sourcing quality building materials and showcasing services and products through the vast region's markets, keeps the wheels of development turning with consistency and responsibility.

15,9%
RISE
IN BUILDING
PERMITS

17,4%
RISE
IN BUILDING
SURFACE AREA

18,1%
RISE
IN BUILDING
VOLUME

WHO VISITS

- | Architects
- | Interior Designers
- | Engineers
- | Main Contractors
- | MEP Contractors
- | Purchasing Managers
- | Project Managers
- | Building Consultants
- | Contracts Managers
- | Facility Managers / Hoteliers
- | Project Developers
- | Plant Managers



WHY TO VISIT AS A BUYER?

- | Athens is the ideal business meeting point with a high level of infrastructure and a high quality of life.
- | A wide variety of high quality building materials and services at the most competitive prices.
- | Greece, with its geographic position, renders Build Expo Greece a well founded business and trade hub for the entire region of Southeast Europe and East Mediterranean.
- | Greece, for once more and due to the effective handling of the pandemic, ranks as one of the safest destinations in the world, rendering it as the ideal destination for business and recreation.
- | Athens Metropolitan Expo, the largest and most advanced exhibition centre in Southeast Europe, certified with COVID SHIELD by TÜV Austria, offers a safe, pleasant and productive business experience

EXHIBIT CATEGORIES

The exhibition will showcase a wide variety of products in the following categories:

- | Building Materials - Dry Lining
- | Insulating Materials - Thermal Insulation Systems
- | Waterproofing Materials, Mortars, Enhancers
- | Tiles - Sanitary Appliances
- | Window & Door Frames
- | Patios - Pergolas - Polycarbonates
- | Building Energy Efficiency Upgrading
- | Floors - Suspended Ceilings
- | Railings - Ironmongery
- | Paints
- | Cement Products
- | Swimming Pools - Spa
- | Marbles, Granites, Stones
- | Tools and Building Machinery
- | Electrical Equipment
- | Lifts
- | Architectural Agencies
- | Software

WHY TO EXHIBIT?

- | Approach the continuously growing markets of Southeast Europe and East Mediterranean region
- | Greece offers the best business opportunities with 75 infrastructure projects in the pipeline for completion by 2023, an investment of € 22,4 bln.
- | Build Expo Greece offers high return on investment due to its decision-makers specialised professional visitors.
- | High level of exhibition services and facilitation for the maximum advantage of business potential.
- | Despite the pandemic that has frozen construction activity in the most countries of the world, Greece, with its effective management, displays again its high endurance and stability by continuously boosting the construction activity, according to the official data.



METROPOLITAN EXPO CENTRE HOLDS COVID SHIELD CERTIFICATION BY TÜV AUSTRIA.

With its certification Athens Metropolitan Expo is being safeguarded and showcased as the largest, the most advanced and the safest exhibition centre in Southeast Europe fully in compliance with the international standards.

Paramount consideration of Metropolitan Expo administration continues to be the safety and well-being of every exhibitor, visitor and personnel alike.

For further information please contact:

- | For would-be exhibitors | **Mr. Christos Karamanos** | c.karamanos@rota.gr
- | For would-be buyer visitors | **Mr. Konstantinos Konstantopoulos** | kkonstantopoulos@rota.gr

OPENING DAYS & HOURS | FRIDAY - SUNDAY 10:00-20:00