



BELGIAN TRADE MISSION TO ISRAEL

December 10 & 11 2019 Carlton Hotel Tel Aviv

For B2B/B2C meetings call/contact: 03-613 81 62/63/ 0544-792 792/ telaviv@hub.brussels



ALPHADIA Mr. Bernard NOIRHOMME

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Alphadia is specialized in the distribution of in-vitro diagnostic products dedicated to the medical laboratories. The company's distribution network is essentially based in Europe and was recently extended to continental frontiers.

Alphadia is looking for Israeli companies to represent them in Belgium and in Europe



BRUSSELS LIFETECH Mrs. Azele MATHIEU

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Brussels Lifetech's mission consists in facilitating the development of projects related to the health and health care sectors in the Brussels Capital region. We have especially developed a series of services to support all industry stakeholders.

We have launched 5 years ago the MedTech Accelerator to optimize knowledge transfer coming from Brussels hospitals and universities, internationally recognized for the quality of their R&D

We have been able through the accelerator, to support 34 deeptech (medtech ehealth) projects,



BUILDWIND Mr. Alessandro GAMBALE, CEO,

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BuildWind uses advanced, three-dimensional Computational Fluid Dynamics (CFD) simulation to predict airflow, heat transfer and contaminant transport inside and around buildings. The company assists city planners and building designers in creating healthier, safer and more sustainable urban and industrial environments.

Applications of Computational Fluid Dynamics (CFD) to Architecture, Engineering and Construction (AEC) design include wind loads calculation, pedestrian wind comfort and safety studies, site planning, outdoor air quality assessment, simulation of Heat Ventilation and Air Conditioning (HVAC), indoor air quality assessment, fire and smoke simulation for safety studies

THE CAVES OF HAN-sur-LESSE Mr. Albert JORIS Operations and Marketing Manager

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Han-sur-Lesse, a small village in the Belgian Ardennes, boasts two of the country's main attractions: the famous Caves of Han, which has been known for over 2 centuries and attracts some 300,000 visitors a year, and the Wild Animal Park, which plays host to the main animal species in Europe. New : the visit of the Animal Park can also be done by foot or by safari-car. Add the PrehistoHan that combines a museum of the artifacts discovered in the Caves and a 3D-show and you have got the Domain of the Caves of Han !

The prestigious Michelin guidebook gave the Caves of Han a 3-star rating and call it a "must-be-seen". The Caves are the only tourist attraction in Belgium to have 3 stars in the Michelin.

The guided tour of the Caves of Han is done in English, but also – it is a first for a Belgian attraction - with an audio-guide in Hebrew.

eHEALTH VALLEY Mr. Marius DECLERCQ

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e-Health Valley has the ambition to become Belgium's leading e-health incubator. We will do so by bringing together corporates, institutions, entrepreneurs, startups, etc. Our state-of-the-art building will be ready in April 2020, and will house an entire ecosystem of organisations active in healthcare innovation. We are eager to visit Israel for 2 main reasons:

Explore how the country is driving innovation in the healthcare sector

Explore potential partnership opportunities with healthcare institutions/incubators





GENNA Mr. Innocenzo GENNA
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Consultancy company with expertise of European law and politics in the areas of telecom, Internet and tech, with more than 20 years of experience and a sharp on public affairs and strategy.

Genna I advise operators and companies about European digital regulation and policy, providing analysis, strategic advice and benchmarks



LR-DATA SCIENCE Mr. Stephan PIRE
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LR Date Science organizes the complete online distribution (Web, Customer Service, Logistics, Payments) of Kosher Products in Europe and USA. Their goal is to provide valuable Data and a fast way to add a route to market for mid-level producer.

LR works with, among others:- Procter & Gamble, Starbucks and Rombouts: Bear Stewart, Lezza, 4 Generations Organic, Azuca CBD, Sysco

If you want to distribute your products in Europe and USA, LR Data Science has the opportunity to test the market at lower cost. They can also help you get an appointment with buyers from Sysco, Trendy Foods and US Foods.



MINI-EUROPE Mrs. Rose CUVELIER Area Sales Manager
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Located next to the Atomium, Mini-Europe is the only miniature park where you can have a whistle stop tour around Europe in only a few short hours. The Big Ben, Acropolis, the gondolas of Venice, The Eiffel Tower in Paris and more than 350 other monuments or animations are reconstructed, in a quite unequalled craftsmanship, on a scale of 1/25th. The park'S catalogue is available in 11 languages (English, Hebrew and Russian included).

At the end of the park you will find the permanent exhibition "Spirit of Europe" where you can, thanks to the different games, learn more about the EU in a very interactive and entertaining way. .

With more than 380.000 visitors/year Mini-Europe is one of Brussels' top attractions. More than 60% of its visitors come from outside Belgium. Mini-Europe is situated in Bruparck, a leisure village where you can also find Océade, a large subtropical swimming pool which offers great pleasure for all ages

moveUP

MOVEUP Mr. Bob MOENS Mr. Charles-Eric WINANDY
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moveUP is a medical device used to closely follow-up patients after orthopedic procedures like hip and knee arthroplasty. The full rehab protocol and the daily coaching, using chat and video/picture exchange, motivate the patients to be maximally empowered during rehab from home.

Improved patient outcomes lead to less readmissions, less unplanned consultations, and a higher patient satisfaction.

moveUP provides orthopedic surgeons, rehab physicians and physiotherapists with accurate and useful insights of the patient journey from pre- to post-surgery.



MYDATA Mr. Gautier SOB CZAK, Chief Business Officer
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MyData-Trust, with offices in Belgium, France and the US, is specialized in Data Protection and exclusively dedicated to Life Sciences industry. We are bringing a support to our clients across the world according to data protection regulations GDPR and HIPAA.

Our services cover: Data Protection Representative (DPR) within EU, Data Protection Officer (DPO), legal support, Risk assessments (Audit, gap analysis, DPIA, security audits) and trainings.



NIXXIS Mr. Luc JACOBS, CEO
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Nixxis is a provider of contact centers and customer interaction solutions since 2006. With 100.000 installed seats and 1 billion minutes of calls per month, Nixxis Contact Suite has proven its reliability on all 5 continents with the highest productivity in the market. A world class recognized professional service allows more than 1000 customers to benefit from help and support around the clock. Is it by its functionalities or ergonomics, innovation remains the keyword at Nixxis.

Key Nixxis Contact Suite differentiators are:

- Advanced Right Management.
- Multi-Campaigns – Multi-Activities.
- Full integration with Commbox Digital Suite.
- Completely virtualizable.
- LDAP & CRM integration
- Powerful Workflow and IVR engine
- Best in class predictive dialer.(T.C.P.A. compatible).



OZCONSULTING – Mrs. Martine VANSCHOOR – Consultant
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OZCONSULTING is a consulting company showing a unique experience in terms of development of value within ecosystems in both private and public sectors. The company operates in the healthcare sector only, with a focus on hospitals. OZCONSULTING has been leading the Digital Patient Community for 10+ years. This community brings together 65 Belgian, French and Luxembourg hospitals. Today, OZCONSULTING launches the 150 Shades of eHealth project, an international research project aiming to study disruptive technologies across Europe and beyond. Our in-depth study includes technologies, their concrete application, and the levers facilitating the development of eHealth in partner countries.



PHARMALEX Mr. Bruno BOULANGER
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PharmaLex Belgium provides statistical expertise through consulting services, training and dedicated software to pharmaceutical and biopharmaceutical companies. The company is one of the largest specialized providers of Development Consulting, Regulatory Affairs, Quality Management & Compliance and Pharmacovigilance, Epidemiology & Risk Management worldwide. PharmaLex can accompany life science companies through early strategic planning activities and non-clinical requirements to clinical development, through regulatory submission processes and finally guide them to market approval and product maintenance post-launch activities.

PharmaLex Belgium is recognized as a global leader in the application of Bayesian methodology consulting and programming to the Biopharma industry, from pre-clinical to late phase studies and in a wide range of therapeutic areas.



SPENTYS Mr. Louis-Philippe Broze
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Spentys is a 3D scanning, 3D modelling and 3D printing platform to produce tailor made orthopedic immobilization devices. The personalized device of the future allows patients to rehabilitate better & fully personalized
Spentys operating in healthcare institutions across Belgium, the Netherlands and Switzerland. They are really interested into developing partnerships with medical teams across Israel

