

## 1<sup>ST</sup> GOLDEN BUSINESS FORUM – PROGRAM

Date	Time	Activity
<b>Thursday 8th August, 2019</b>	8:00am	<ul style="list-style-type: none"> <li>○ Arrival Kigali, Rwanda &amp; Hotel Check in,</li> </ul>
<b>Friday 9<sup>th</sup> August, 2019</b>	08:00 – 9:00	Registration and welcome drink
	09:00– 9:30	<p><b>OPENING CEREMONY</b> <b>Welcoming Remarks</b></p> <p>The Chief Executive Officer of the Private Sector Federation of Rwanda</p> <p><b>Opening Statements</b></p> <ul style="list-style-type: none"> <li>○ The Chairman PSF,</li> <li>○ The Chairman of China Council for the Promotion of International Trade (CCPIT)</li> <li>○ The Honorable Minister of Trade and Industry</li> </ul>
	9:35-9:55	Presentation on investment opportunities and Doing Business environment in Rwanda by the Chief Executive Officer of the Rwanda Development Board (RDB)
	10:00- 11:00	<p><b>1<sup>st</sup> Panel: How to benefit from Africa’s competitive advantage - One large market and Free Trade Agreement.</b></p> <p>The launch of the African Continental Free Trade Area (CFTA) in March 2018 promises to unlock trade potential (increase intra-African trade by 52% in 2022) and facilitate industrialization, driving sustainable economic development and growth. The Tripartite Free Trade Area (TFTA) with a population of 700 million consumers and the CFTA with about 1.6 billion all mark a grandiose step in continental and global integration. Understanding the benefits of the CFTA and other Regional Economic Communities’ trade regime to improving Business to Business spending across the region. How does this facilitate regional and continental sourcing partnerships across the continent and how do we ensure business readiness to enable maximum gains?</p> <ul style="list-style-type: none"> <li>○ Focus on market share, affordable labour and business friendly trade agreements.</li> <li>○ What can we change for the better?</li> </ul>

		<ul style="list-style-type: none"> <li>○ Africa’s value proposition; What makes the continent more viable for business than other alternative markets?</li> <li>○ How do we create inclusive regional manufacturing hubs?</li> </ul> <p><b>Panelists</b></p> <ol style="list-style-type: none"> <li>1. Hon. Dr. Richard SEZIBERA, Minister of Foreign Affairs and Co-operation of Rwanda,</li> <li>2. Mr. Andrew Mold, Acting Director of ECA Sub-Regional Office for Eastern Africa UNECA</li> <li>3. Mr. Jiang ZENGWE, Chairman of China Council for the Promotion of International Trade (CCPIT)</li> <li>4. Mr. Ade AYEYEMI, ECOBANK Group CEO</li> </ol> <p><b>Moderator: Phyllis Wakiaga, CEO of Kenya Association of Manufacturers (KAM)</b></p>
	11:05 – 12:10	<p><b>2<sup>nd</sup> Panel: Unlocking Africa Trade with Itself and the World</b></p> <p>Globalization, technology advancement, new production and efficient transport systems are needed to expand supply, marketing and consumption processes from concentration in one geographical area, to numerous international markets. This is a direct response to competition, fast mover advantages, and strengthening positions in markets. Conversations on competitiveness have largely focused on the need to develop quality African products, improve market information and consumer taste and preferences for locally produced goods. However, there are some key capacity constraints that need to be dealt with. Focus on the outlined topics below;</p> <ul style="list-style-type: none"> <li>○ Value Addition</li> <li>○ Building African Brands - Integrating the African market through compliance with standards</li> <li>○ Industry Competitiveness</li> <li>○ Effective border management and tackling illicit trade</li> <li>○ Business facilitation – e-market and information systems</li> <li>○ Affordable goods and services: the cost of cross border transactions for enterprises</li> <li>○ Inward looking developments: USA-China, EU-BREXIT. What are the implications on trading with Africa?</li> </ul>

		<p><b><u>Panelists</u></b></p> <ol style="list-style-type: none"> <li>1. Hon. Soraya HAKUZIYAREMYE, Minister of Trade and Industry</li> <li>2. Ms. Chileshe MPUNDU KAPWEPWE, COMESA Chairperson</li> <li>3. Mr. Albert MUCHANGA, Commissioner of Trade and Industry, African Union,</li> <li>4. Mr. Albert YUMA MULIMBI: Chairman of Federation of Enterprises of DR Congo</li> <li>5. Mr. Jean-Marie P. ACKAH: Chairman of the Confédération Générale des Entreprises de Côte d’Ivoire (CGECI).</li> </ol> <p><b>Moderator: Mr. Eric RUTABANA</b>, Chairman of Chambers of Financial Services and Chief Executive Officer of Rwanda Development Bank (BRD)</p>
	<b>12:15</b>	<b>Remarks by The Guest of Honour</b>
		Moderated Business to Business (B2B) Meetings
	6.00 – 10pm	Golden Gala Night by Invitations
<b>Saturday 10<sup>th</sup> August, 2019</b>	8am – 5pm	<ul style="list-style-type: none"> <li>○ Planned B2B continues</li> <li>○ Visit to the Rwanda International Trade Fair (RITF)</li> <li>○ Visit to specific projects facilitated (by confirmations)</li> <li>○ Tourism activities at leisure.</li> </ul>