

# Index

# The Group

**SQP** Group

**SQP X-Ports** 

## **Our Brands**

Binidali Tropical Fruits

Binidali Premium Tuna

Binidali Premium Cocoa

Binidali Premium Honey

Arabica & Robusta Premium Coffee

One Thousand & One Honeys

**Omnis Oleum** 

## **Our Partners**

Virto Group

Muria

Serpis

## **Generic Brand Services**

Our Brand - Halandalus



THE GROUP





"15 years in alternative investment consultancy and management"

STRATEGIC CONSULTING

ENTERTAINMENT & HOSPITALITY

IMPORT EXPORT

DIGITAL TECHNOLOGY

Global Consulting and Advisory Services in Strategic Areas such as the Waste and Recycling Industry, Renewable Energies, Healthcare, Industrial Development for Food Production, Aquaculture and Hydroponics Systems and Production and Distribution of Sustainable Organic Food Products. Project Management Services & Business Strategy.

Concept Designer, Business Developer, Promoter and Project Management for Leisure & Hospitality Investments, adapting to CLIENTS' requirements, optimizing Investors' EXPENDITURE.

An Import-Export Platform that covers the Americas, Europe and the Middle East, specialized in Organic Food, Retail and Franchise Systems & Gourmet Goods and Services. We are the alternative for increasingly growing niche Markets, for those clients that require fast international growth integration.

Our company, TMT Factory, based in Barcelona, Spain offers Consultancy & Services such as Digital Agency, Digital Signage, Interactive Retail Point of Sale Services, Holographic Systems, Software Design, Augmented Reality and Graphic Motion Designs for Urban & Event Mapping.

# **SQP X-PORTS**

**SQP X-PORTS** 

Americas

Based in Cali, Colombia, our local PARTNERSHIP allows us to control the best Supply Chain and Logistics Export Services through a High Quality Foodstuffs Platform using our Latin American Network, providing Premium Products such as Cocoa, Coffee, Tuna, Vegetables and Tropical Fruits to our clients. We also ensure continuous sustainable production all year long, including Global Gap & Organic Certificates for most of our products.

SQP X-PORTS

PLATFORM

"Widen your Horizons"

**SQP X-PORTS** 

Europe

Based in Barcelona, Spain, our Headquarters holds a professional TEAM for Global Intermediation, Purchases and Exports through a Service Platform that offers High Quality Foodstuffs and Global Logistics to and from Europe. We also provide Strategic Export Consulting Services to our Clients.

**SQP X-PORTS** 

Middle East

Based in Kuwait City, Kuwait, this is our Intermediation, Distribution and Import Platform for Clients in the Middle East. We represent High Quality Foodstuffs from around the world. Halal Certificates if required.



SQP X-PORTS works as a Global Import - Export Platform and Strategic Market Consultant for Premium Food Products.

We are specialized in High-End Food products for Horeca, Catering and Retail Distribution Channels.

Our headquarters are located in Barcelona, Spain, we have international Divisions in Colombia and Qatar, and we are aiming to open strategic new sites in the next two years.

We are the perfect partner for companies on the lookout for new products and opportunities that are willing to expand their distribution to new international and local Markets. We can vertically integrate any product to become Producer & Distributor at the same time.

Working with us means to develop a Potential Opportunity for your company.

Sequoia X-Ports, Widen your Horizons ...

## IMPORT-EXPORT PLATFORM



SQP X-PORTS

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## EXPORT/IMPORT PLATFORM



#### **Direct Communication**

We at SQP X-PORTS ensure the best quality deliveries to our clients through a special selection of High Quality Products from excellent suppliers.

Exceptional quality is the result of good practice and sustainable production.

Working in the most optimal coordinated way with the manufacturers allows us to develop better Tailor-made Products for all our costumers.

### **Multiple States**

Vegetables are grown on farms in multiple countries. This allows each vegetable to be grown in optimal weather and environmental conditions. The vegetables are grown, processed and exported directly from the farm, thus providing full traceability.

## **Full Transparency**

The client is always fully aware of what ends up in his or her dish.





## **BINIDALI TROPICAL FRUITS**

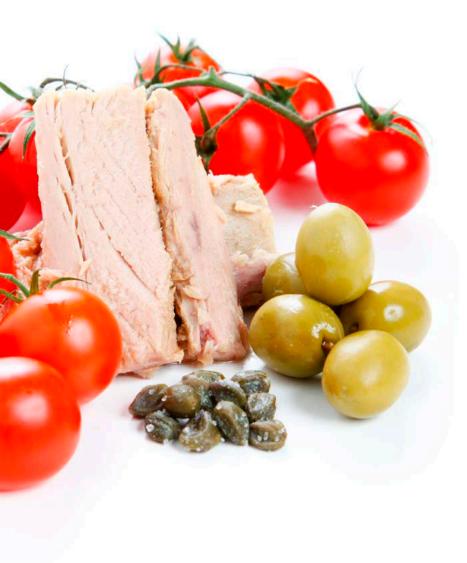


#### PREMIUM TROPICAL FRUITS

BINIDALI Tropical Fruits is a Colombian brand that brings the best selection of fruit from South America.

Its unique Quality Process ensures that our customers will always get a steady supply, fast delivery and the best prices.

## BINIDALI PREMIUM TUNA





#### PREMIUM TUNA

IDEAL has been producing canned and pouched tuna, sardines and other seafood specialties in Ecuador since 1973. Their clients have come to expect the highest quality goods worldwide, always exceeding their national and international standards. Their quality is guaranteed by our premium brand, BINIDALI Tuna.

## BINIDALI PREMIUM CACAO



#### PREMIUM CACAO

From the deepest heart of the Colombian Jungle, we have chosen the best Organic Cocoa grain already fermented for our exclusive Chocolate Producers and Gourmet Clients. A World Premium Product with a unique aroma and texture.

## **BINIDALI PREMIUM HONEY**





#### PREMIUM HONEY

SQP X-PORTS has carried out an extensive Market study over the last two years to identify the World's best producers of artisanal honeys. The selection of its best honeys is the true identity of our own brand, BINIDALI PREMIUM HONEY. Our window to EXCELLENCE ...







Arabica & Robusta

#### PREMIUM COFFEE

Arabica & Robusta is our most precious brand. Our Coffee Beans are selected from different geographical areas around the world. Our Premium Beans are selected through expert Advisors from Colombia in order to identify the right Shapes, Climate, Environment, Chemical compositions, Taste, Flavor, and Aroma.

A&R brings the finest coffees, chosen according to the strictest quality criteria, to our clients.



## ONE THOUSAND AND ONE HONEYS



#### **WORLD EXLUSIVE HONEYS**

"One Thousand and One Honeys" is an International Platform that provides the rarest, most Unique and Uncommon Premium Honeys to its Customers the world over.

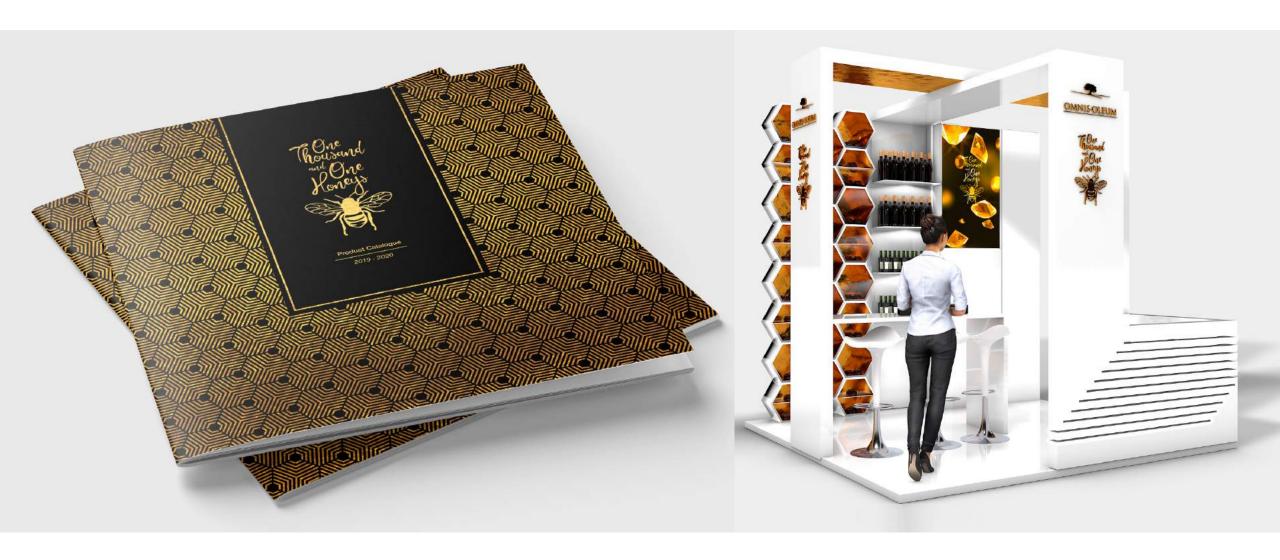
Our Honeys are selected according to the most rigorous Criteria of Artisanship and Produced by passionate and traditional Craftsmen keeping the Arts of their Ancient Civilizations and Ancestors alive, generation after generation, all over the World.

# ONE THOUSAND AND ONE HONEYS





## ONE THOUSAND AND ONE HONEYS







**OUR PARTNERS** 

## **PARTNER**



SQP X-Ports is Virto's distributor in the Middle East for "Halandalus", our unique premium brand. This company has more than 30 years of experience and is already working in 8 different countries.

The SQP X-Ports Europe Platform brings the best quality frozen vegetables from the Virto Group to the Middle East. With our partnership we ensure that Virto's Premium Products will arrive in the best conditions and with the least possible lead time possible for our clients in the Middle East.

As with all our products, SQP X-Ports always selects the best Suppliers to guarantee Excellence.



## **PRODUCT**



Virto is specialized in five different kinds of products with have more than 250 references available. They offer a number of different sizes suited to the HORECA, CATERING and RETAIL distribution channels to satisfy the special requirements and needs of their clients.



**VEGETABLES** 



**BASE MIXES** 



**GRILLED** 



**PULSES** 

## TOP PRODUCTS





MIXED VEGETABLE SALAD





**BEANS** 



**CAULIFLOWER** 



**PEAS** 



**SPINACH** 

# Virto

## PRODUCTION PROCESS



#### **PRE-SOWING AND SOWING**

We select the best fields and the best varieties of seeds. We carry out precision sowing with GPS technology with our own machinery and we monitor the whole growing process in detail.



#### **TAILOR-MADE SOLUTIONS**

Every new development is a new challenge for us. We mobilize our whole team of professionals to guarantee that we provide the most suitable solution to meet the needs of our customers.



#### **HARVESTING**

Daily monitoring of plants and their quality. We decide precisely when to pick the crops in order to harvest the food at the point of optimum ripeness. We keep a check on traceability throughout the whole process.



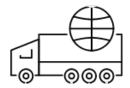
#### **INNOVATION**

We in the Virto Group reinvest all the profits we generate. Through the Virto Group's Innovation Center, we promote I+D+i to develop all kinds of vegetable products and deep frozen solutions.



#### **DEEP FREEZING**

Our aim is that not more than three hours should elapse between harvesting and deep freezing of the product to ensure maximum quality in terms of nutritional and organoleptic values: in other words, color, flavor, aroma and texture.



#### **LOGISTICS AND DISTRIBUTION**

Just-in-time, with maximum quality, quantity and format required. This is the motto that leads us day by day to supply our customers, quite simply, with what they require.

## **QUALITY CERTIFICATIONS**























SQP X-Ports is Muria's exclusive distributor for the Middle East.

The history of six generations of beekeepers of the Muria family is written in the village El Perelló (Tarragona), known as the 'honey village' due to the fact that it is the premier honey producer in Catalonia, and it has achieved acclaim both nationally and abroad.

The beekeepers at Muria have over 2.000 Dadant Hives with Black Iberian Bees (Spanish bees) in the best blooming areas of the Iberian Peninsula to take advantage of them each in their blooming season, guaranteeing the supply of honey all year round.

Muria products are of excellent quality, the outcome of a tradition of know-how and craftsmanship.



## **PRODUCTS**



Muria products are of Excellent Quality, outcome of the tradition of know-how and Craftsmanship. Muria has three brands of beekeeping products:







#### **ArtMuria**

A Luxury Honey with a high content in pollen and maximum concentration of aromas and properties for the most discerning tables and palates, sold in the most prestigious stores in the main cities of the world.



### Muria Bio

Certified Organic Honey & Bee products sold in Specialized Organic Shops.



#### Premium Muria

100% Honey sold in Herbal and Whole Foods Stores.



# THE COMPANY PARTNER



We at SQP X-PORTS believe SERPIS is the best Spanish olive brand. We want to share this knowledge and we do so by representing them in the Middle Eastern Countries, bringing Serpis products to your grocery stores.

Serpis olives are 100% Spanish olives made in a unique preparation with a know how developed from 1920. SERPIS maintains manufacturing criteria of quality over volume, selection over quantity and rating over price in its business philosophy.

SERPIS is not, nor will it be the cheapest brand name on the market; Serpis products are deemed to be premium products compared to the average ones that can be found on the shelves. We believe that there are many consumers in the world who are willing to pay a little more for the satisfaction of unbeatable taste and quality. SERPIS will continue to be a benchmark at the international level in terms of the authentic taste of the best olives in the world.



PANISH OLIVES

TABASCO

HOT & SPIC







## **PRODUCTS**



#### **ACEITUNAS**

Stuffed with anchovies or pepper, green, black, manzanilla, etc. A combination of quality and care has made these olives a firm favorite among consumers.







Onion stuffed



Tuna stuffed



**TAPEOS** 

Tapeo Latino, Tapeo Mexicano and

Tapeo Mediterráneo, three successful

combinations made with varieties of

olives and pickles with all the flavor and

Blue cheese stuffed



SERPIS

Cured ham stuffed



#### **ENCURTIDOS**

An ideal pairing for all kinds of dishes such as pasta, traditional meals, meat or fish and, of course, for an aperitif.







**SQP X-PORTS** 

Spicy chorizo sausage stuffed

Started Started





Halandalus Foods is our Generic Brand. This allows your company to make its own Labelling with most of our products and the products from our partners.

We can also Design and Market any NEW Brand required from our Clients as a part of our BRANDING SERVICES.



# **SQP X-PORTS**

# THANK YOU

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