



Latvijas Investīciju un attīstības aģentūra  
Investment and Development Agency of Latvia

Great Infrastructure

# City of Riga



Great Infrastructure

# Architecture

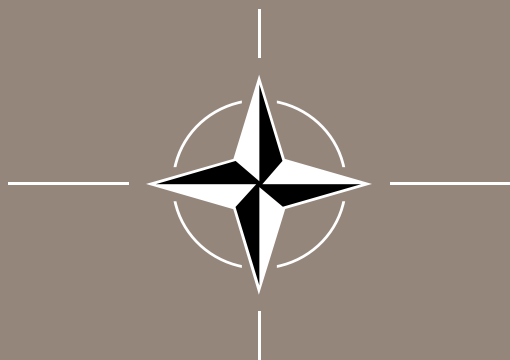
Great Infrastructure

# Riga Airport

 RIX

Stable Politic And Economic Environment

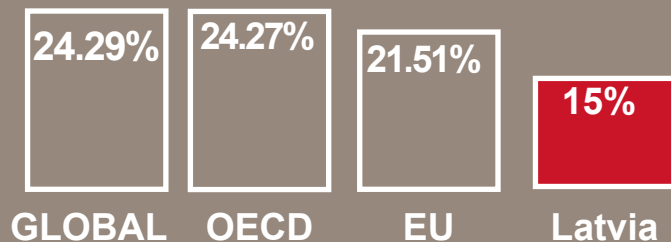
# Member of EU, NATO and OECD



OECD

# Lowest Tax of Europe

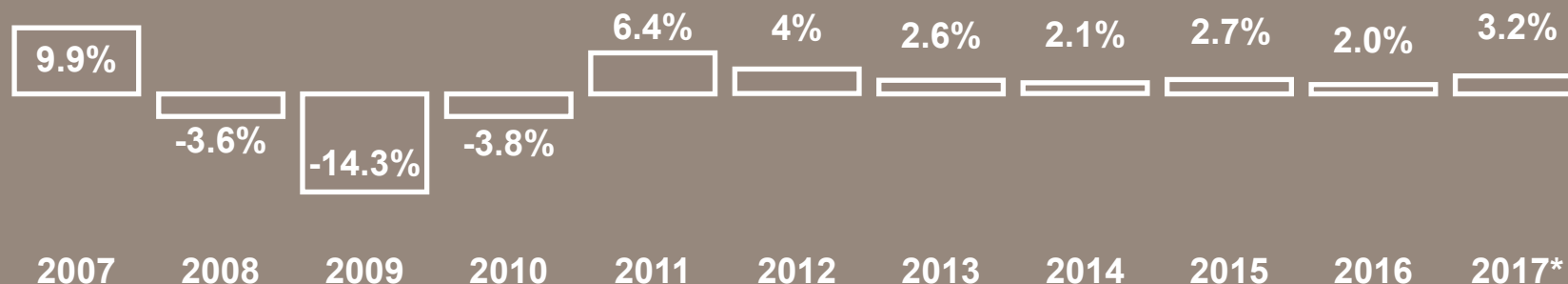
Low Corporate Income Tax at 15%



Adjusted statutory tax rate on corporate income, 2017

# Highest GDP increase & deepest fall, stable recovery!

## Low Corporate Income Tax at 15%



Latvian GDP growth rate  
Source: CSB

Great Lifestyle

# Vibrant



Foreign Direct Investment

# Global Appeal



EU  
74%



Sweden  
16%



Netherlands  
7%



Norway  
5%



Germany  
4%

Excellent Business Environment

# Financial Incentives

Corporate income tax rebate for large scale investments

Special depreciation rebates for all enterprises

EU Structural Funds for private businesses

Excellent Business Environment

# Available Human Resources

Excellent Business Environment

# Motivated

# Labour Force

# Talk about



# Invest in our country



FINLAND

RUSSIA

ESTONIA

LATVIA

LITHUANIA

SWEDEN

DENMARK

UK

POLAND

GERMANY

# The Hard Facts



Fastest New Business Creation

# Plug & Play

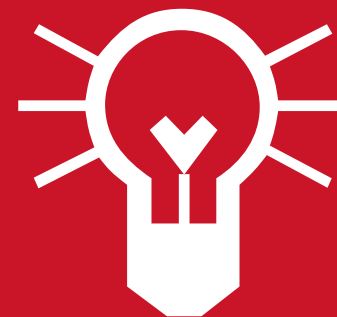
It takes just 1 day to launch a company in Latvia



REGISTER



START



PLAY

# Hot Spot

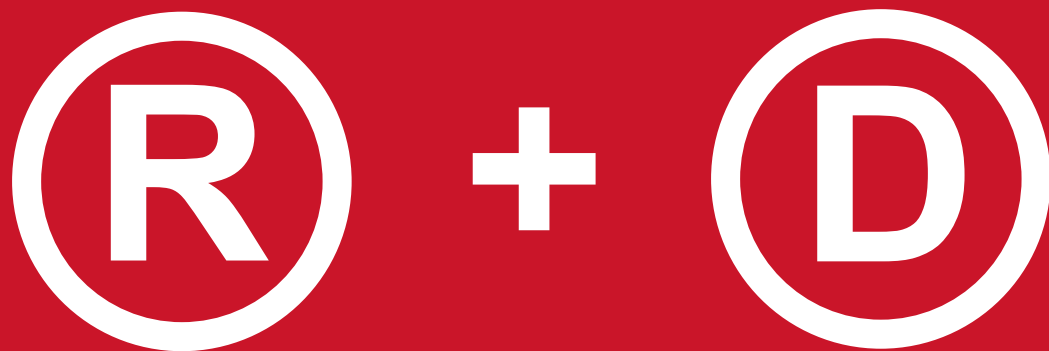
Latvia is in the centre of the Baltics. With a highly developed transportation, logistics and ITC infrastructure and proximity to some of the world's most interesting markets, Latvia is an ideal hub for international business and commerce.



Specialized in Research and Development

# Innovation Tank

Historically speaking, Latvia was the Research and Development centre for all Eastern Europe and Russia. As a result, today we have one of the leading and most prominent R&D clusters for the development of equipment for biotech research laboratories.



# Europe's overachievers

$(x+z)*25s$   
 $(2/3)*25-54$   
 $(x+z)*25s$   
 $28+36-95x-2y(32)$   
 $(2/3)*25-54$

Highest share of adults in EU proficient in foreign language.  
3rd most competitive labour force in the EU.

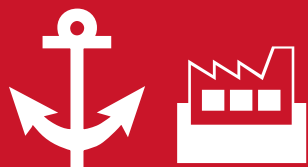
Wage Adjusted Labour Productivity as value added divided by personnel costs times 100 (2014)



Source: Eurostat SBS

# 4 Corner Coverage

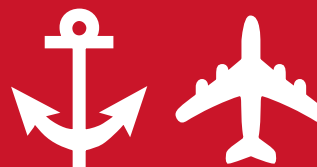
1 Liepaja



2 Ventspils



3 Riga



4 Rezekne



# POLARIS process<sup>®</sup>

**7** **Key stakeholders  
Working together  
on providing value added  
to the international and  
the Latvian Economy**

# POLARIS process<sup>®</sup>

# 7

**Key stakeholders  
Working together  
on providing value added  
to the international and  
the Latvian Economy**

**MUNICIPALITIES  
INVESTORS  
PRIVATE SECTOR  
UNIVERSITIES  
GOVERNMENT  
REPRESENTATIVES  
LIAA**

# POLARIS process<sup>®</sup>



# High Council



Case Studies

# Woodworking

®

Case Studies

# Construction



Case Studies

# Metalworking



© LIAA - Confidential - All rights reserved - 2017



Latvijas Investīciju un attīstības aģentūra  
Investment and Development Agency of Latvia

Case Studies

# Automotive





2012 DAKAR ARGENTINA CHILE PERU

Perú  
Chile  
Ministerio del Poder Ejecutivo  
Presidencia de la Nación

TOTAL  
234  
LOCTITE

Perú  
Chile  
Ministerio del Poder Ejecutivo  
Presidencia de la Nación

TOTAL  
france télévisions  
LOCTITE

ELIXIR  
KARACHER  
LAN sodexo  
elf  
Novor  
Toshiba  
EL CAMARON  
DIPLO



Latvijas Investīciju un attīstības aģentūra  
Investment and Development Agency of Latvia

Case Studies

# Electronics



*JZ* JZ Microphones









Case Studies

# IT

Case Studies

# Fashion and Design

# Food



Case Studies

# Logistics



Case Studies

# Global Business Services

# Your name!

Your  
logo  
here!





# Welcome to Latvia!

# Thank you!