

# NEW JERSEY

An International Gateway



## KEY INDUSTRIES



MANUFACTURING



LOGISTICS



FOOD



LIFE SCIENCES



TECHNOLOGY

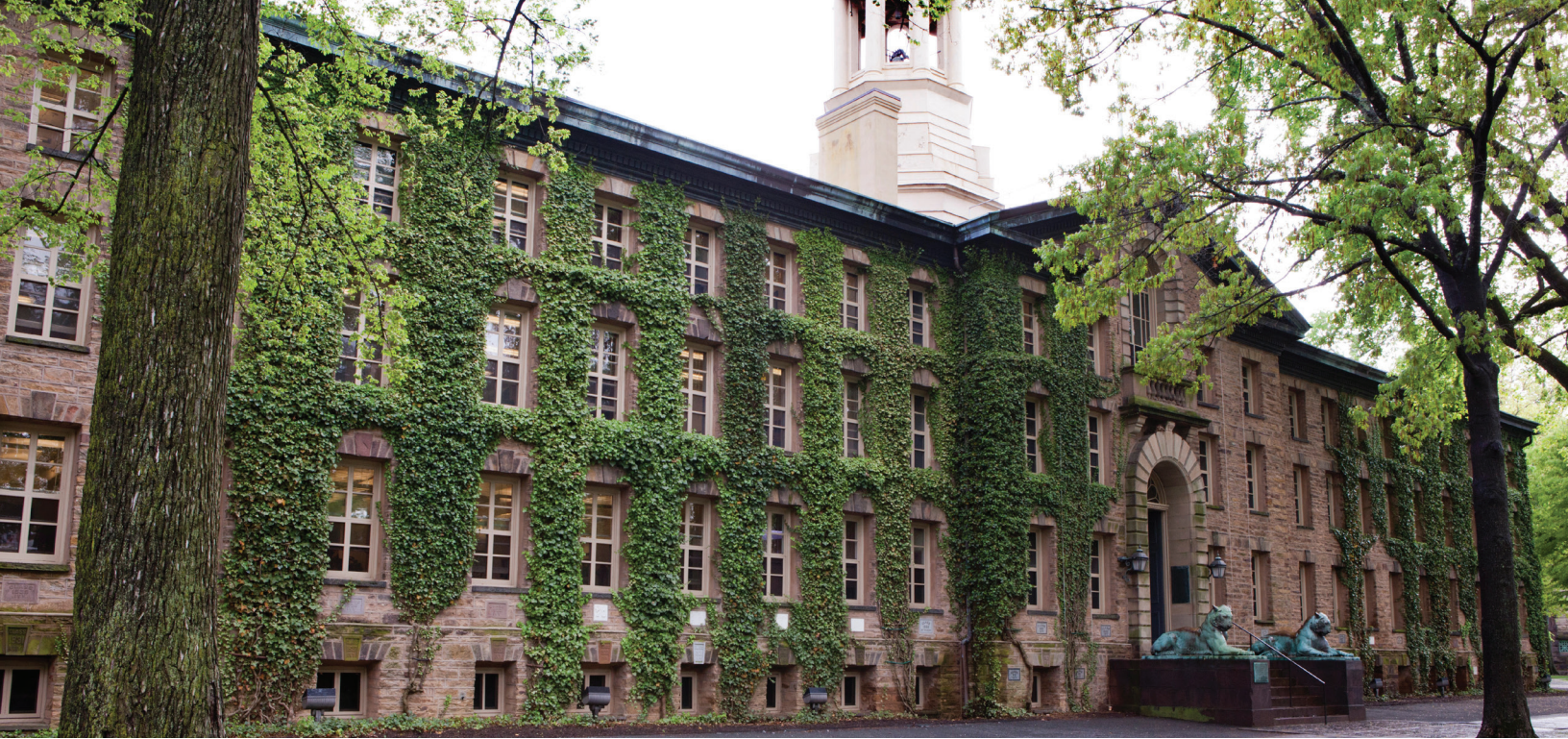


FINANCIAL SERVICES

choose:  
new jersey

Highly educated, perfectly located.





## WHY CHOOSE NEW JERSEY

### HIGHLY EDUCATED WORKFORCE

- 37% of the workforce has a college degree
- Highest concentration of scientists and engineers in the world
- Ranked #5 for education and workforce in CNBC's 2015 "Top States for Business"
- 63 colleges and universities, including Princeton University, Rutgers University, Rowan University, New Jersey Institute of Technology and Stevens Institute of Technology

### STRATEGIC LOCATION

- At the heart of the Northeast Corridor—#3 logistics market in the U.S.
- Within a two-hour drive of 22 million consumers with \$800 billion in income
- Within one day's drive to 130 million consumers with \$3 trillion in disposable income

### INTERNATIONAL GATEWAY

- 270+ U.S. headquarters of foreign companies
- 19 Fortune 500 Companies and 4 Global 500 headquarters
- Comprehensive network of world-class seaports and airports
- Nonstop flights to 110 international destinations

### GENEROUS INCENTIVES

- With the Grow NJ Assistance program, companies may qualify for fully-transferable tax credits by creating as few as 25 full-time jobs or retaining 35 full-time jobs. Manufacturers may qualify by creating as few as 10 full-time jobs or retaining 25 full-time jobs.

### FIRST-CLASS QUALITY OF LIFE

- Ranked #1 by Niche Rankings' "Best States to Raise a Family in America"
- Diverse population with communities of interest for international companies
- 130 miles of beaches, four professional sports teams, rich arts and culture





## CONTACT

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## ABOUT CHOOSE NEW JERSEY, INC.

Founded in 2010, Choose New Jersey's mission is to encourage and nurture economic growth throughout New Jersey, with a focus on our urban centers. Through integrated marketing and business attraction and retention efforts, we stimulate job creation and capital investment, and collaborate with the State's universities to encourage research, discovery, and innovation.

Privately funded, Choose New Jersey is supported by a prominent group of leaders from many of the State's Fortune 500 and other top companies, privately-held ventures, labor organizations, associations, and higher education institutions. These organizations represent 1.25 million people, or nearly one-quarter of the State's private-sector workforce.

Choose New Jersey markets the State as a premier business location to both domestic and international businesses, and offers companies interested in locating or expanding in New Jersey a full range of complimentary services to ensure a smooth process from planning through move-in including:

- Customized RFP responses
- Market assessment and planning services
- Site visits
- State assistance information
- Connections to a wide range of services provided by our public and private partners – from regulatory and legal assistance to workforce training.