



CANCELLERÍA



Embajada de Colombia en Israel

Economic Newsletter

Tel Aviv, 20 April, 2016

No. 001

MEETINGS & EXHIBITIONS IN COLOMBIA 2016

WORLD ECONOMIC FORUM ON LATIN AMERICA

Medellín, 16-17 June 2016

The World Economic Forum on Latin America brings together leaders from all sectors, as well as academic thought leaders and millennials, to explore how a new prosperity agenda can be actively shaped. Returning to Colombia and hosted in the city of Medellín, the meeting gathers at a remarkable place and time: Medellín's transformation over the past two decades is a stark example of successful 21st-century urban innovation. At the same time, Colombia is close to a historic accord that promises opportunities for sustained peace, economic progress and social inclusion. These inspiring achievements teach valuable lessons and are a reminder that socio-economic advances require constant attention as well as concerted and strategic action.

<http://www.weforum.org/events/worldeconomic-forum-on-latin-america-2016>

V FIMA, INTERNATIONAL ENVIRONMENTAL FAIR

Bogotá, June 01 - 04, 2016

The International Environmental Fair, FIMA, is the most important platform in Colombia, and in the region, for disseminating, promoting and commercializing environmental goods and services, with the vision of becoming the hub for commercial transactions, and for specialized technology and services for the region. It is the ideal scenario for contributing to the sustainable control and development of the environment with entrepreneurs (providers) and private and government entities (clients).

www.feriadelmedioambiente.com

IX ALIMENTEC 2016 INTERNATIONAL FOOD FAIR

Bogotá, June 08 - 11, 2016

Alimentec and Anuga are joining forces to organize ALIMENTEC 2016, event that will gather the most representative of the national and international market regarding food and beverage industry as well as its related services. This important alliance will offer both exhibitors and visitors, the ideal scenario for doing business and generating qualified business contacts with the main manufacturers, wholesalers, distributors and importers from Colombia, the Andean region, Central America and the Caribbean. For the 2016 edition, ALIMENTEC will present a complete academic agenda.

www.feriaalimentec.com



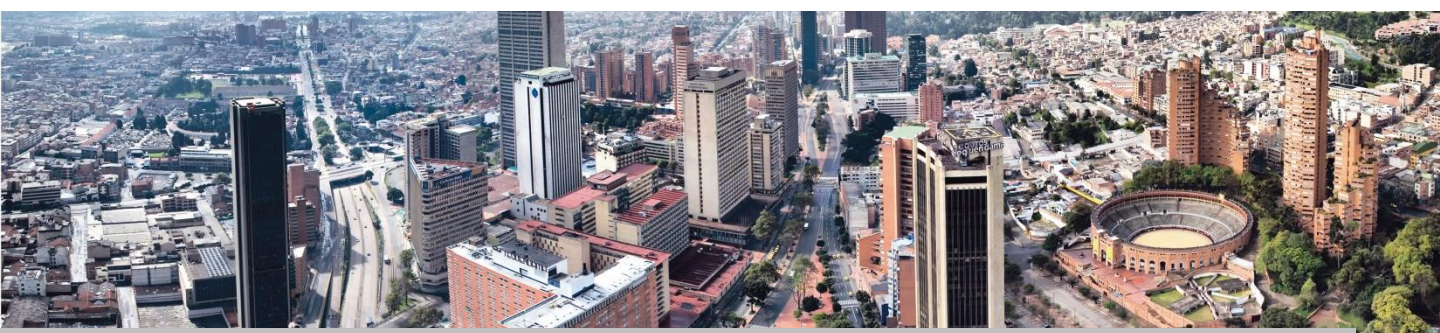
V MEDITECH 2016

Bogotá, June 28 – July 01, 2016

V Meditech 2016 gathers the key stakeholders in the medical industry, generating a scenario in which individuals and representatives of the most important sector institutions have the opportunity to update themselves by attending to the XII International Congress of Hospitals and Clinics.

Also, the IV Odontotech will take place, as a specialized dental salon in which the main manufacturers, representatives, and distributors of equipment, supplies, products and services will present the latest trends in dental technology.

www.feriameditech.com



The regional and global connectivity offered by Bogotá has attracted many storage and logistics firms.

II NATIONAL LIVESTOCK EXHIBITION

Bogotá, July 19 – 24 2016

From 19 to 24 July 2016, CORFERIAS develops the Second version of the National Livestock Exhibition, the most important industry event of the year in this sector, which opens its doors to producers, farmers and businessmen from foreign and domestic livestock.

As part of the event, it will be held the 69 National Fair Cebu and the commemoration of the 70 years of this partnership with the Cebu Congress Colombia 2016, the 27th National Fair Simmental and 9th National Simbrah, the 7th National Fair Angus & Brangus, among others.

Also, this event gathers, both nationally and internationally, entrepreneurs in the fields of genetics, nutrition, livestock supplies, agricultural inputs, machinery and in general all the actors involved in the production chain of this important sector.

www.exposicionnacionalganadera.com

COLOMBIAN DELEGATION VISIT ISRAEL

Tel Aviv, June 5 - 8 2016

A Colombian delegation of 14 representatives from the cattle producers sector will be visiting Israel as part of a national presidential program to promote trade relations between the countries.



OPENING SESSION OF THE PARLIAMENTARY ASSOCIATION OF FRIENDS OF COLOMBIA

Jerusalem, March 20, 2016

At the premises of the Knesset in Jerusalem was held the Opening Session of the Parliamentary Association of Friends of Colombia and Israel.

The event was chaired by the Member of the Knesset, Mr. Odet Forer, President of the Association. In the opening words the Ambassador of Colombia in Israel Mr. Fernando Alzate welcomed the initiative that identifies itself as a space for the promotion of the two countries relationship and matters of common interest.



President of Parliamentary Association of Friends of Colombia, Mk. Odet Forer; Ambassador of Colombia, Mr. Fernando Alzate, entrepreneurs and friends of Colombia.

INVESTING IN TOURISM IN COLOMBIA

Tourism in Colombia is a dynamic, high-growth sector. Between 2005 and 2014, the average annual growth of tourists in Colombia reached 12.7%, more than triple the world average.

The growth of international tourism to Colombia is in fact, above the world average. The arrival of foreign travelers not resident in Colombia rose from 1.6 million in 2012 to over 1.9 million in 2014.

Among the benefits for investment in tourism in Colombia there is the exemption from income tax for a period of 30 years, which comes into effect from the start of the operation for hotel services in new projects stands out, but also for which remodel, expand or register to access the profit from 2003 to December 2017.

- ✓ Attractive incentives for investment in hospitality.
- ✓ Strategic location and friendly air connectivity.
- ✓ Demand and hotel supply growth.
- ✓ Workers with excellent training and dedication to service.
- ✓ Tourism destinations in Colombia are being recognized globally and enable unique experiences.
- ✓ Increasing investment in hotels, because multinational companies increasingly are coming to the country.

www.inviertaencolombia.com

COLOMBIA ISRAEL TRADE BALANCE

According to the report issued by the Ministry of Commerce, Industry and Tourism of Colombia in March, 2016, Israel is ranked **19th** as the country with the highest trade balance. The total trade balance between 2009 and 2015 was 4,3 billion dollars FOB.

EMBASSY OF COLOMBIA IN ISRAEL

Tel: 972 - 3 - 7163482, 7163440

12 Abba Hillel Street, Hogi Sason Tower 8th Floor - 52506 Ramat Gan

etelaviv@cancilleria.gov.co

CANCELLERÍA

TODOS POR UN
NUEVO PAÍS
PAZ EQUIDAD EDUCACIÓN