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SPONSORS



TO: ISRAEL EMBASSY

As per a great attention is given to the agricultural sector in Ethiopia, the demand of agricultural products of the country is increasing all over the world. The implication for this is the advancement of the demand of foreign transaction.

Agricultural products are among the several products those Ethiopia experts to abroad without supplementing additional Values.

To this effect, our organization (WAZEMA PROMOTION) is intending to prepare a fair at exhibition center of Addis Ababa from October 25-28 2013 with the slogan "**2ND ETHIO FOOD AND BEVERAGE INTERNATIONAL TRADE FAIR**" in order to supply value added agricultural products either international or locally.

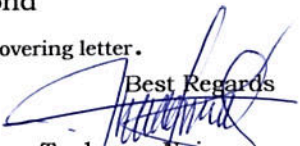
The main objectives of the fair: to expand the food and beverage industries by encouraging those who use agricultural products in their production (manufacturing). Support those who export the raw material to involve in value adding process, inviting new investors to agricultural value adding process industry, Appreciate and create more market opportunity for those who are engaged on importing healthy and quality food and beverage products which has no negative impact on the local market, creating a stage for technology and experience sharing.

Therefore the participation of the local and international stake holders engaging in exporting, production of food and beverage, manufacturing of machineries and supply etc... On the exhibition has a great significance.

We are cordially inviting that your organization shall become sponsor to this great fair in view of your great support on agro processing industries.

We extend our appreciation in advance for positive respond

***We have sent the full information about the exhibition along with this covering letter.

Best Regards

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