

**SUR
PRIS
INGLY
INGE
NIOUS**

www.advantageaustria.org



AUSTRIA – THE BUSINESS GATEWAY FOR ISRAELI COMPANIES TO CENTRAL & EASTERN EUROPE

- **Import/Export**
- **Investment**
- **Cooperation in Third Countries**

26.5.2013, Tel Aviv

FACTS & FIGURES



Austria – Central location in the heart of Europe

All of Europe
by Air in 3 hours

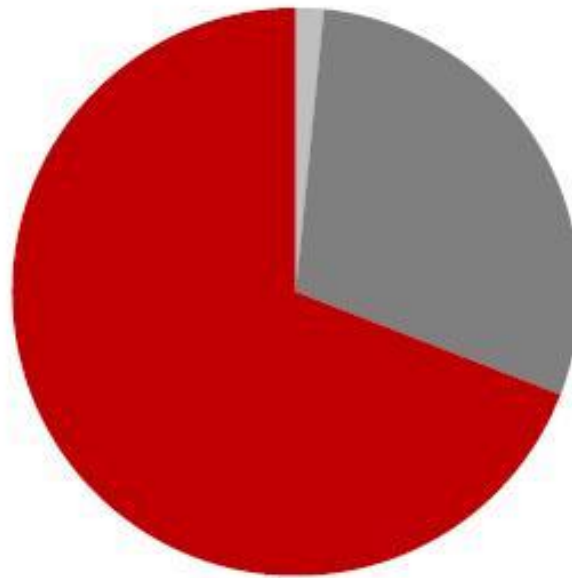


BASIC FACTS

- Size: 83.858 km²
- Population: 8,5 Million
- Borders to: Germany, the Czech Republic, Slovakia, Hungary, Slovenia, Italy, Switzerland and Liechtenstein.
- Federal Republic
- Neutral Country
- Member of the European Union

Austria: Sectors of economy

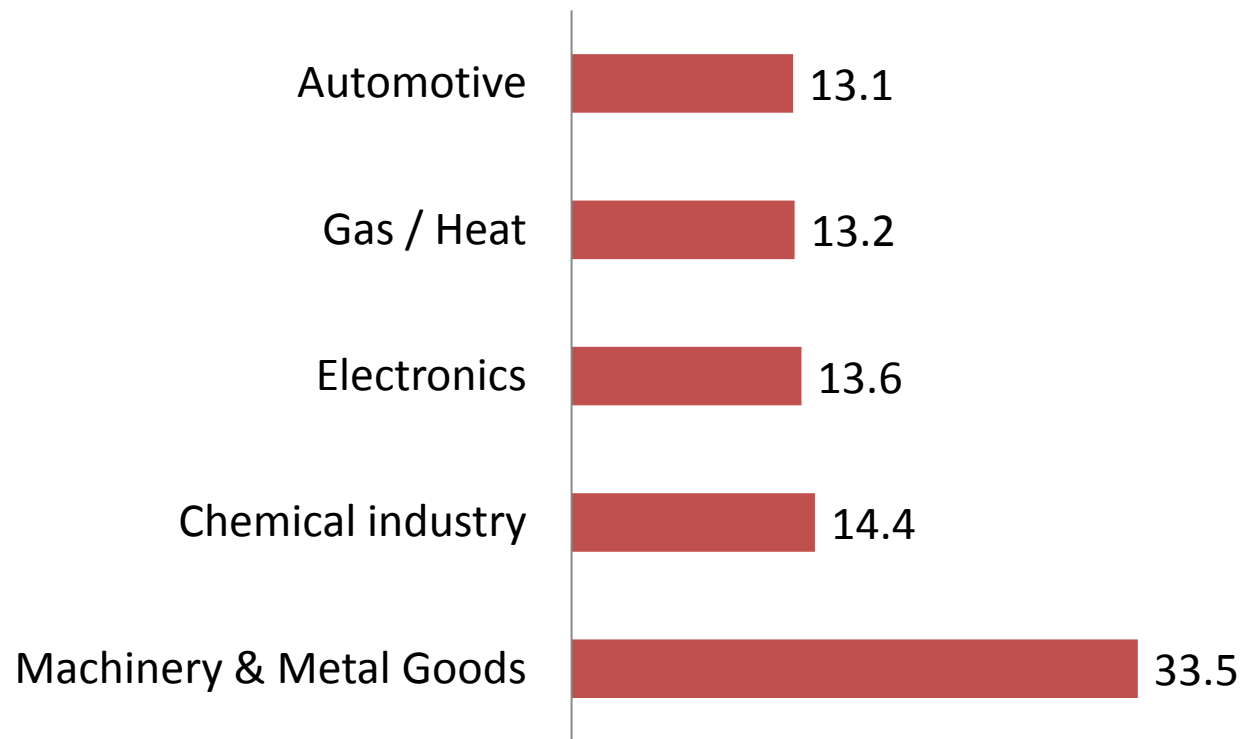
- Primary sector: 1.6%
- Secondary sector: 29.3%
- Tertiary sector: 69.1%



Austrian TOP-5-Industries 2011

Industrial Production sold

■ Production Value in bn EUR

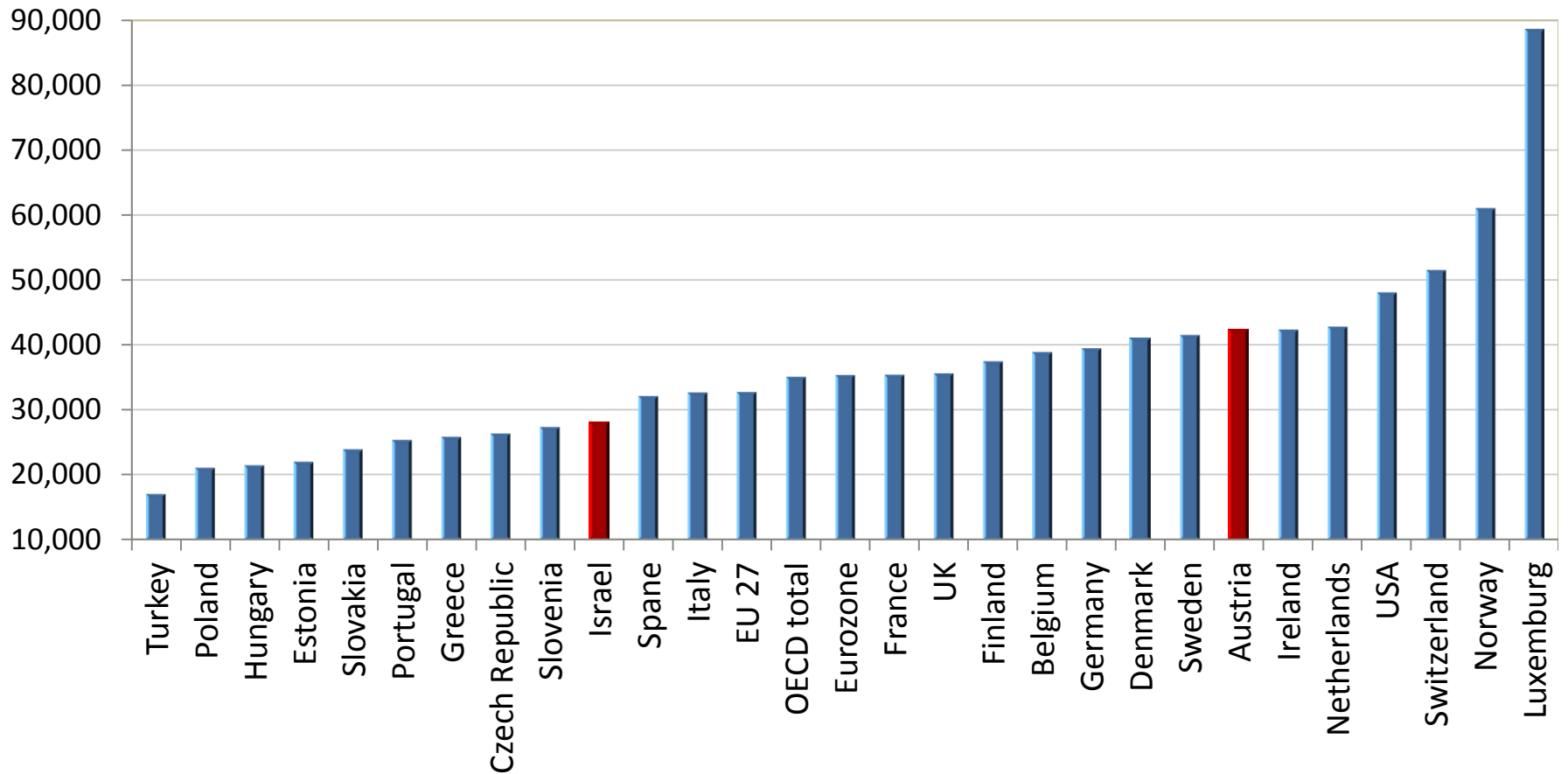


**Gross domestic product (GDP) of AUSTRIA
at current prices increased by € 8.7 bn, or 3.1%,
to approximately € 310 bn in 2012.**

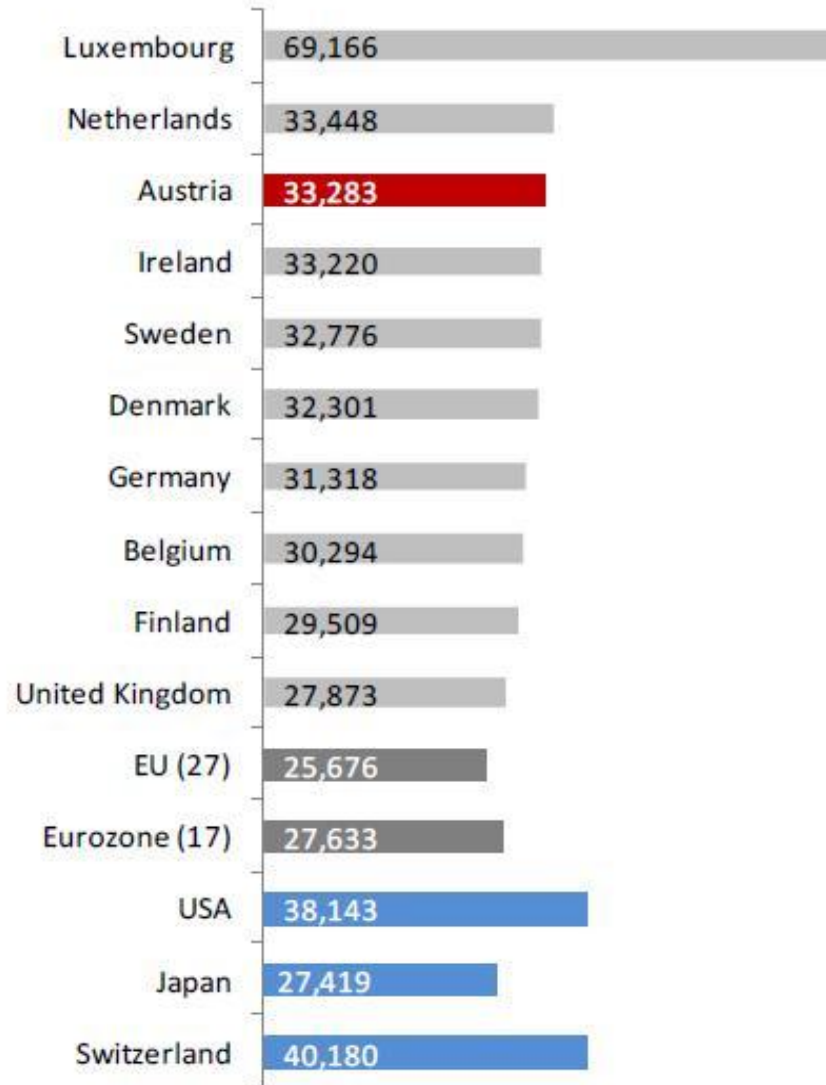
**Hence, nominal GDP per inhabitant amounted to € 36.640
(+2.4%).**

STATISTICS AUSTRIA

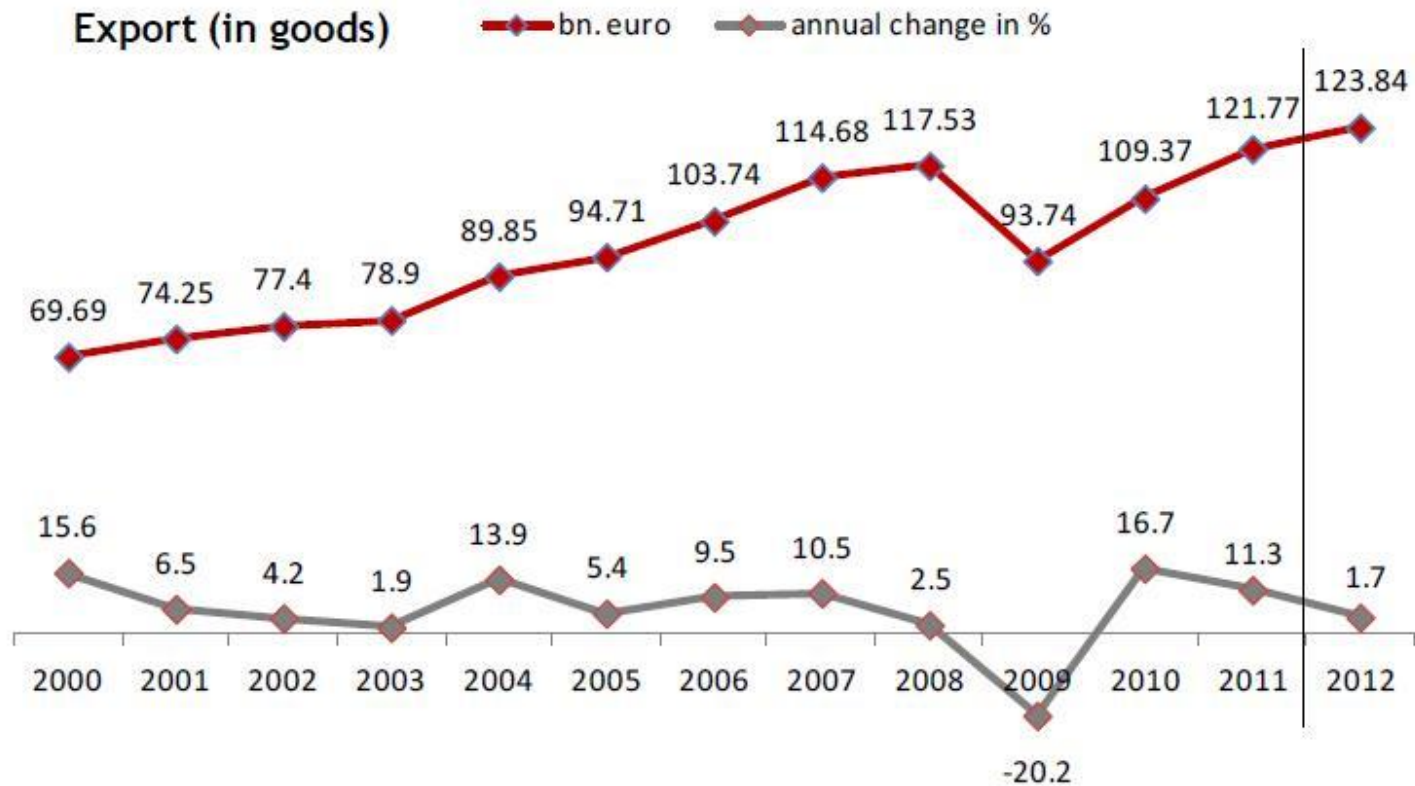
GDP per capita in USD 2011 (PPP)



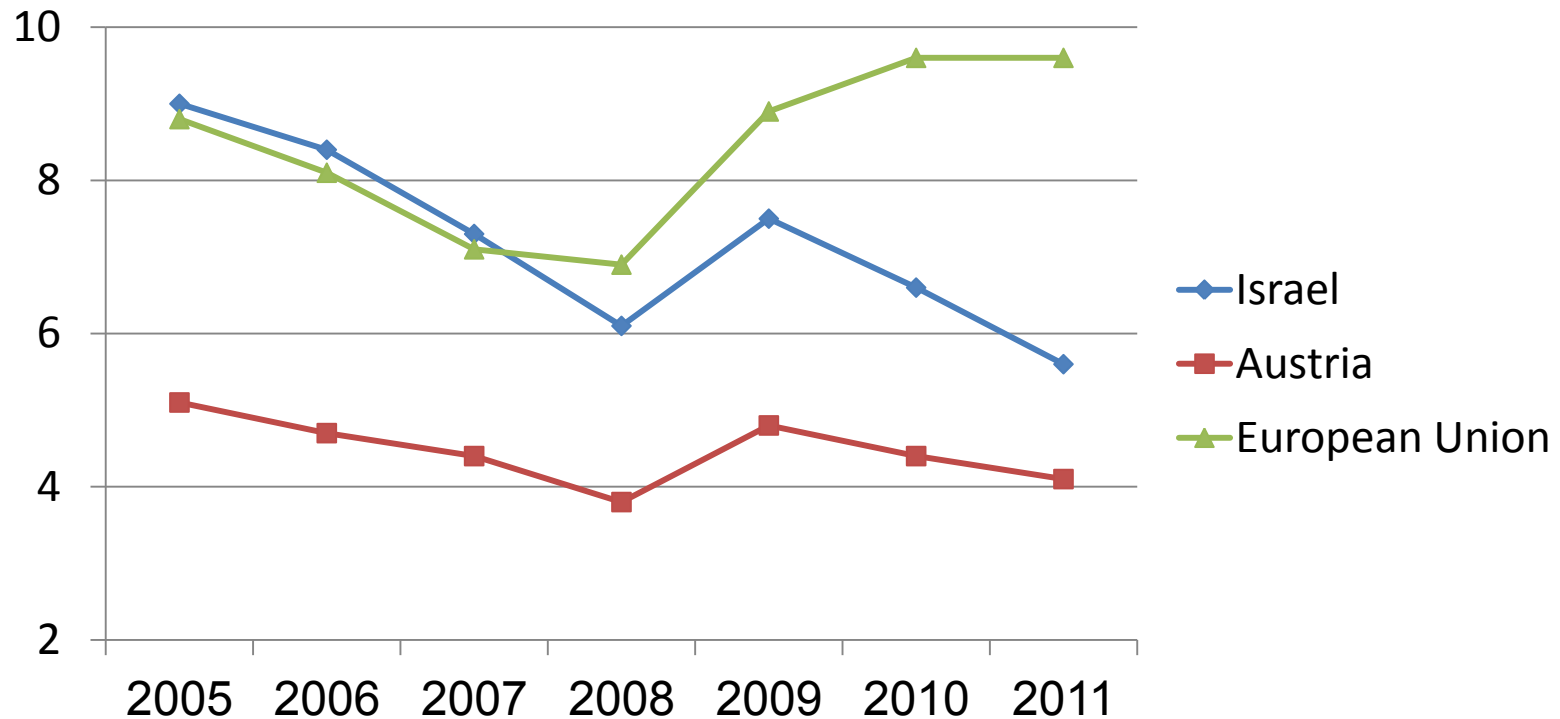
TOP-10 in the EU, 2012 (GDP per capita, PPS) in EUR



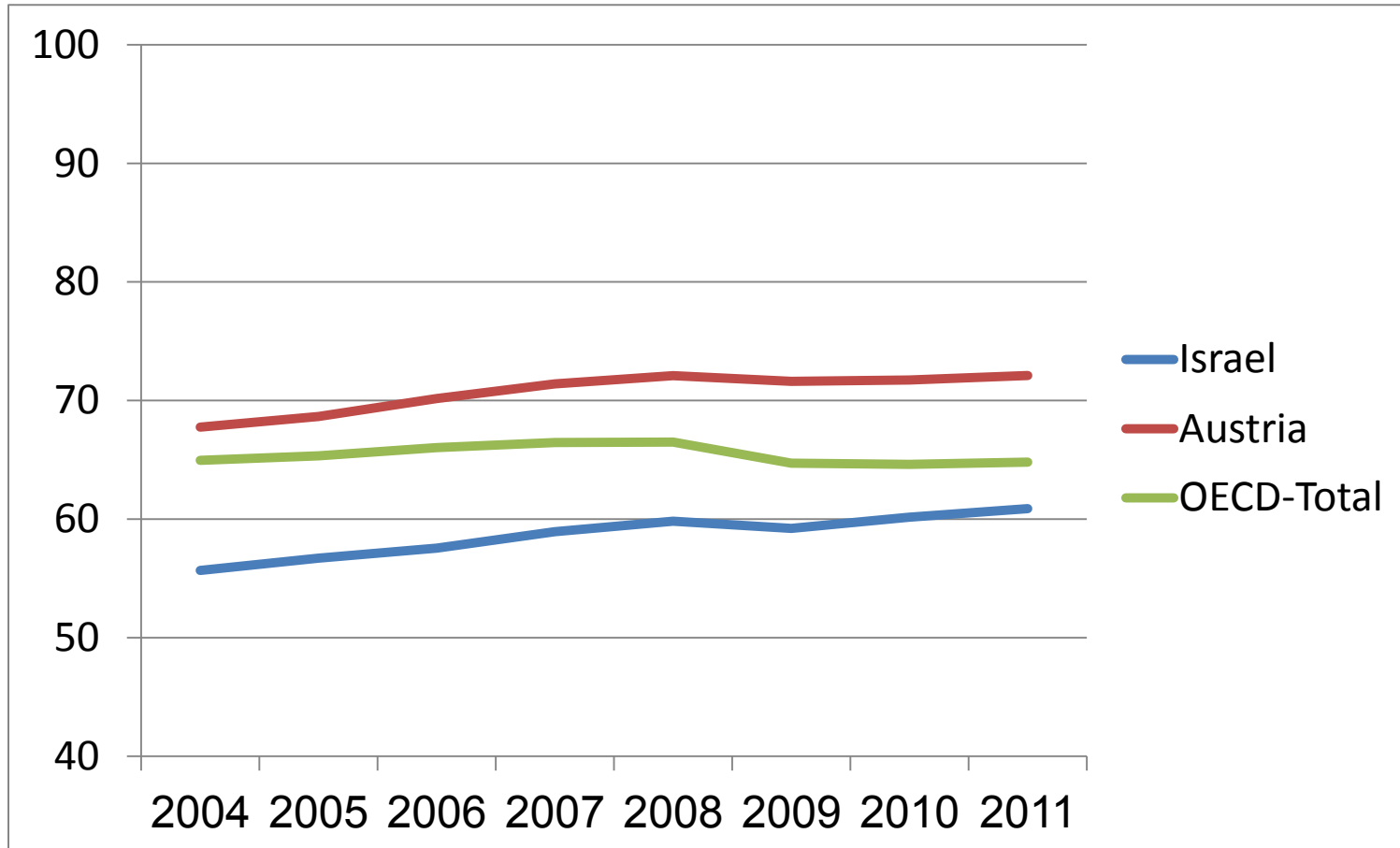
Austrian Exports (in goods)



Unemployment, total (% of labor force)

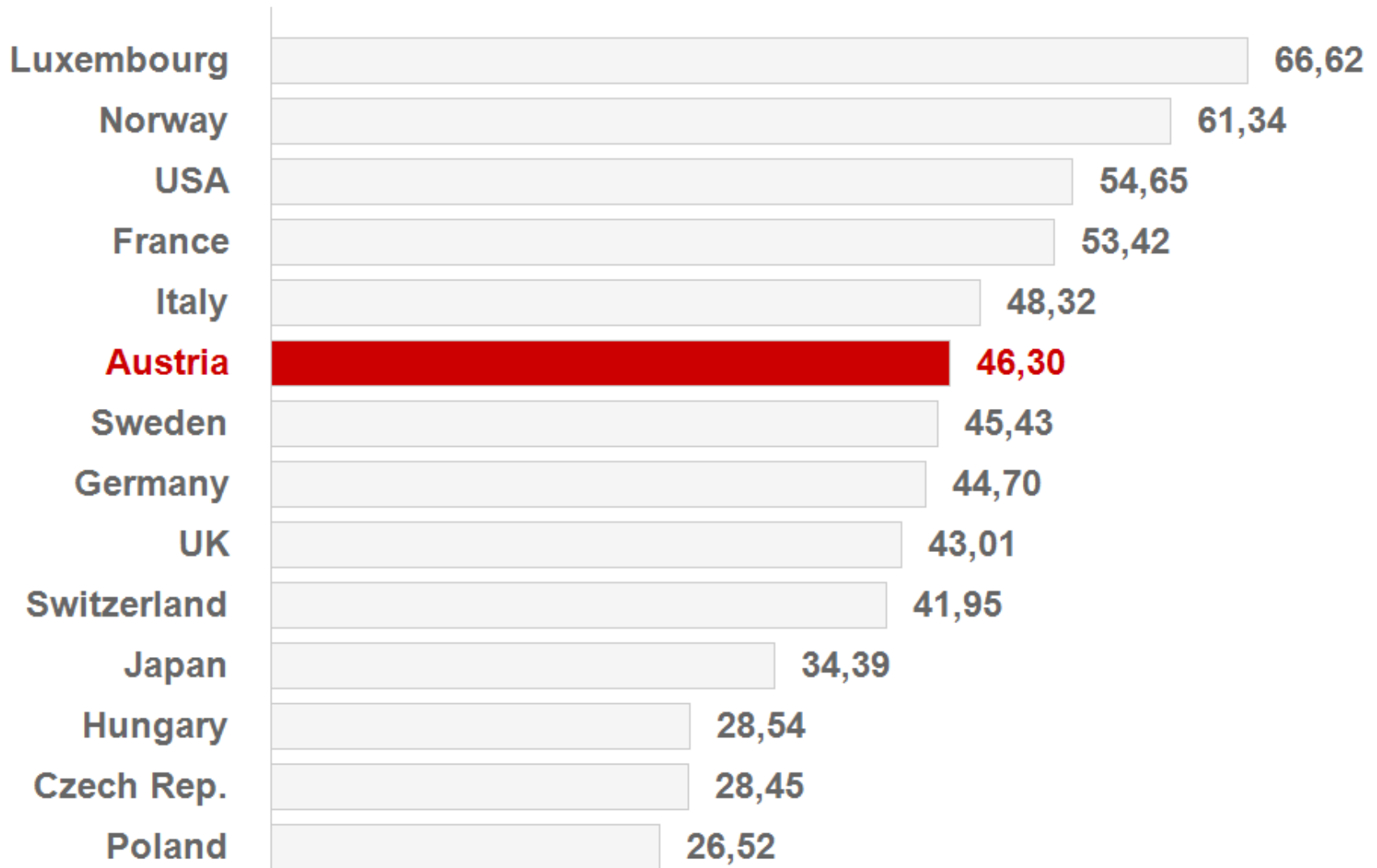


Labor participation rate (% of total population, ages 15+)



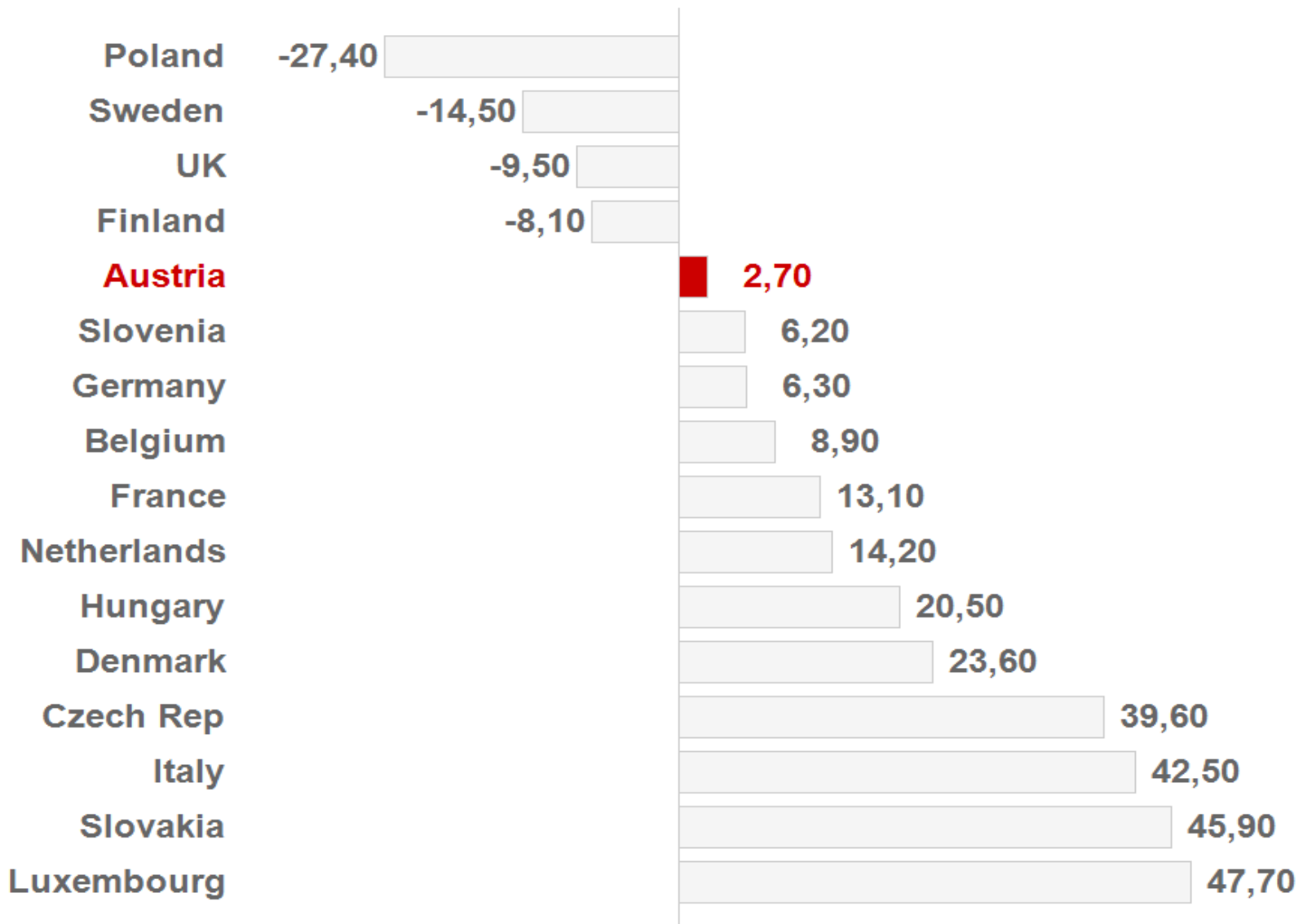
Hourly productivity in the manufacturing industry

GDP per person employed per hour, in US\$ (Source: World Competitiveness Yearbook, 2010)



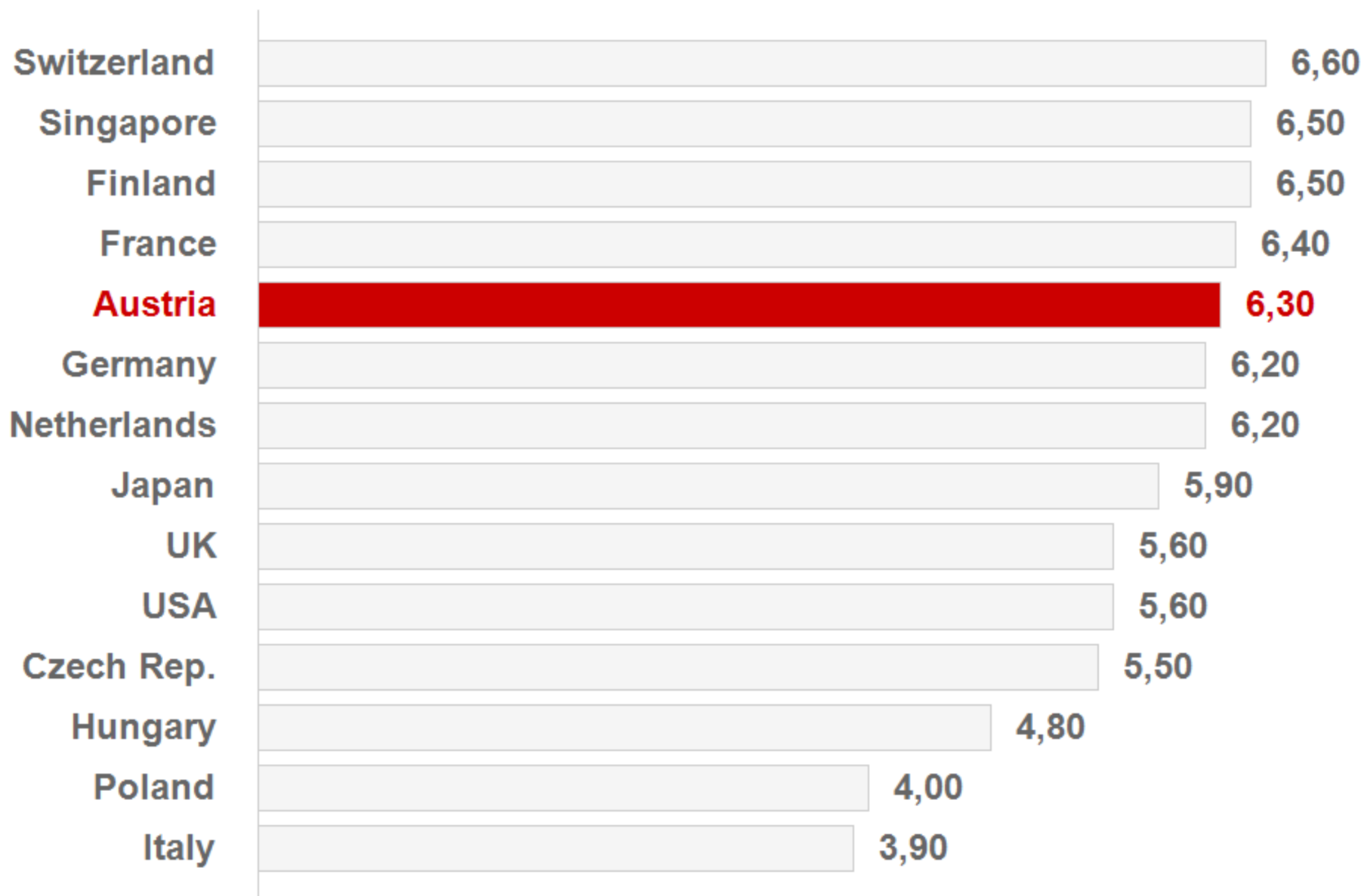
Unit labor costs in the manufacturing industry

Changes 1999-2009 in % (Source: European Commission)

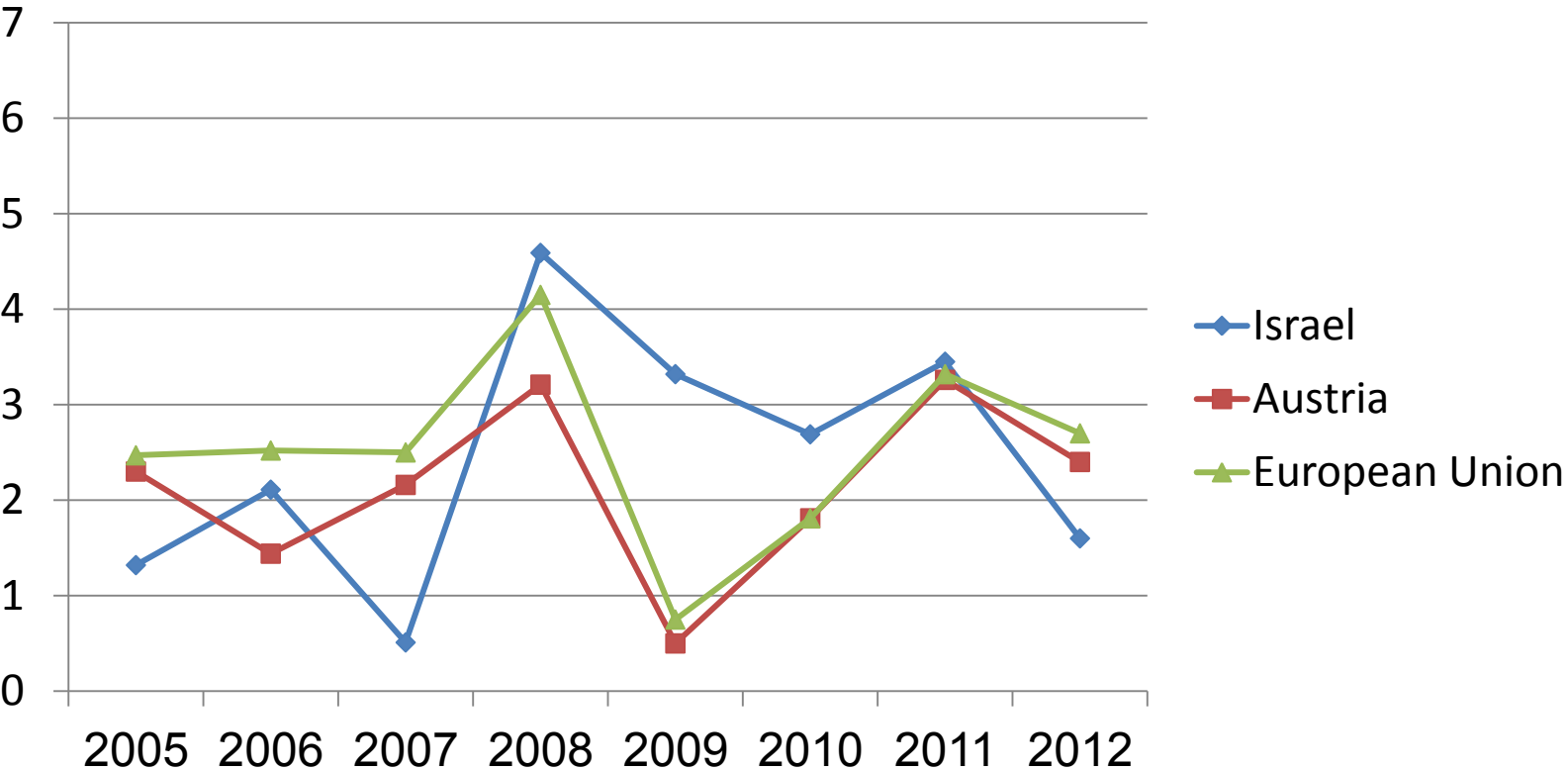


Logistics infrastructure

10=is efficient and extensive (Source: World Competitiveness Yearbook 2012)

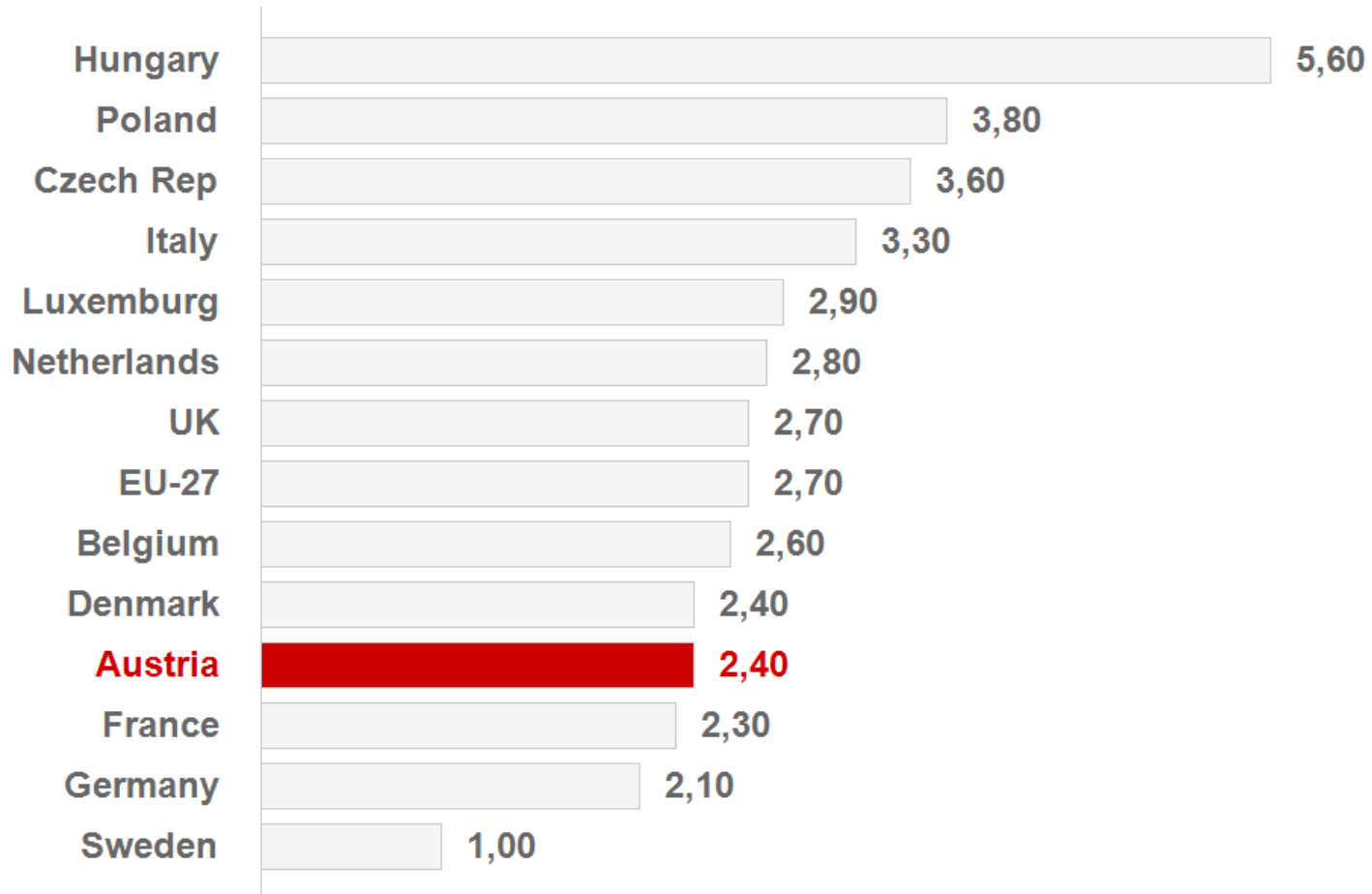


Inflation rate, consumer price (annual %)



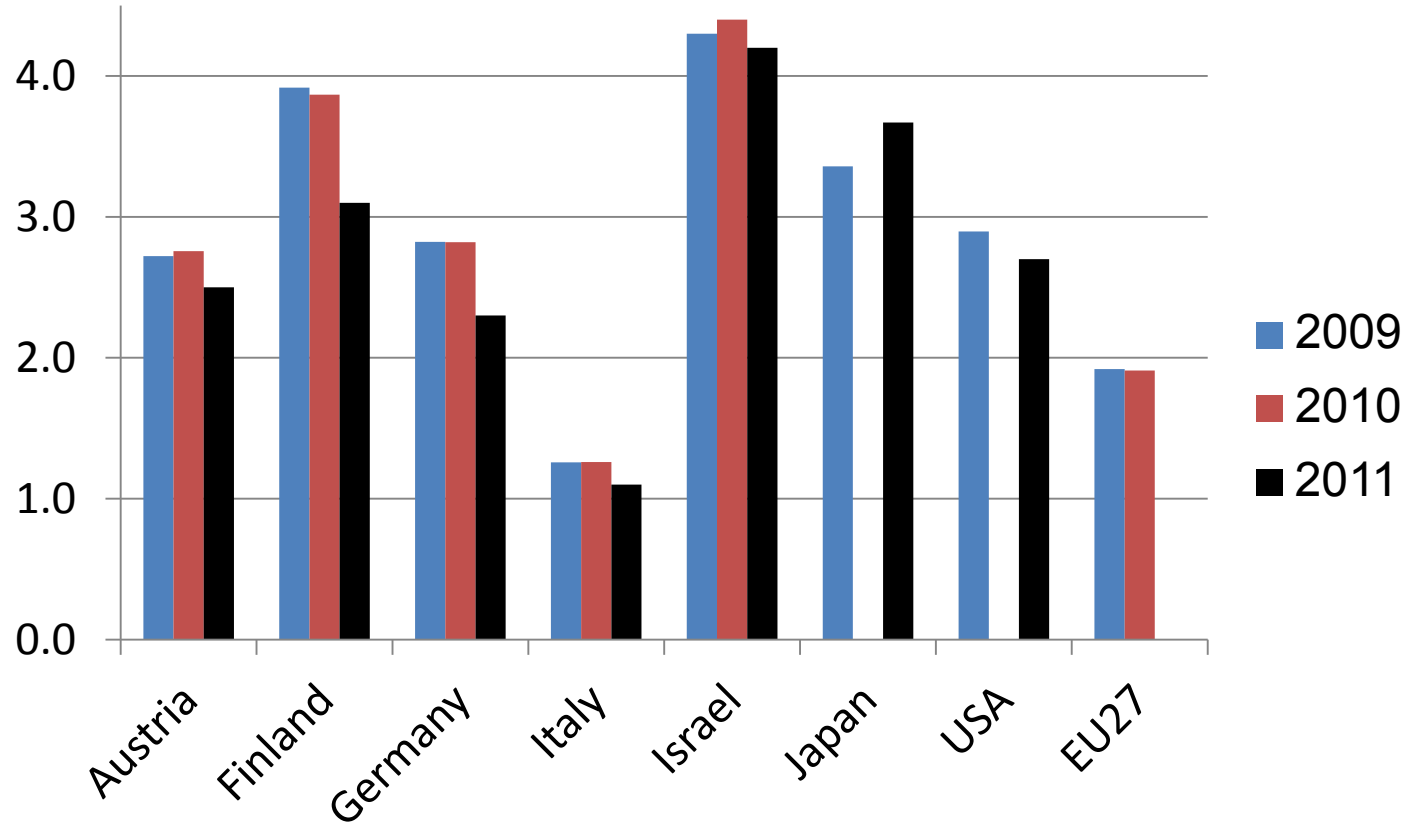
Inflation rates 2012

forecast, in percent (Source: European Commission, OECD)



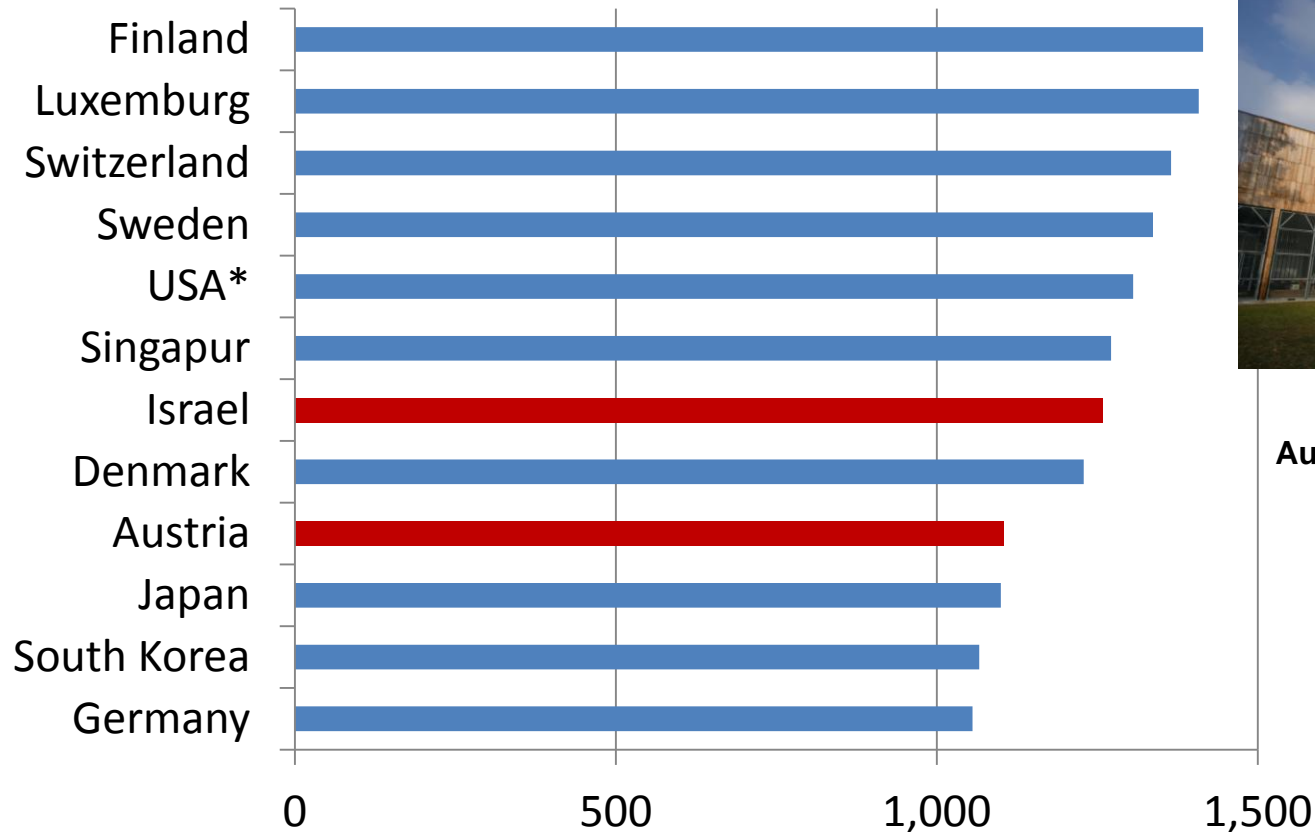
Source: Austrian Business Agency

R&D expenditure (% of GDP)



Research and Development spending per capita

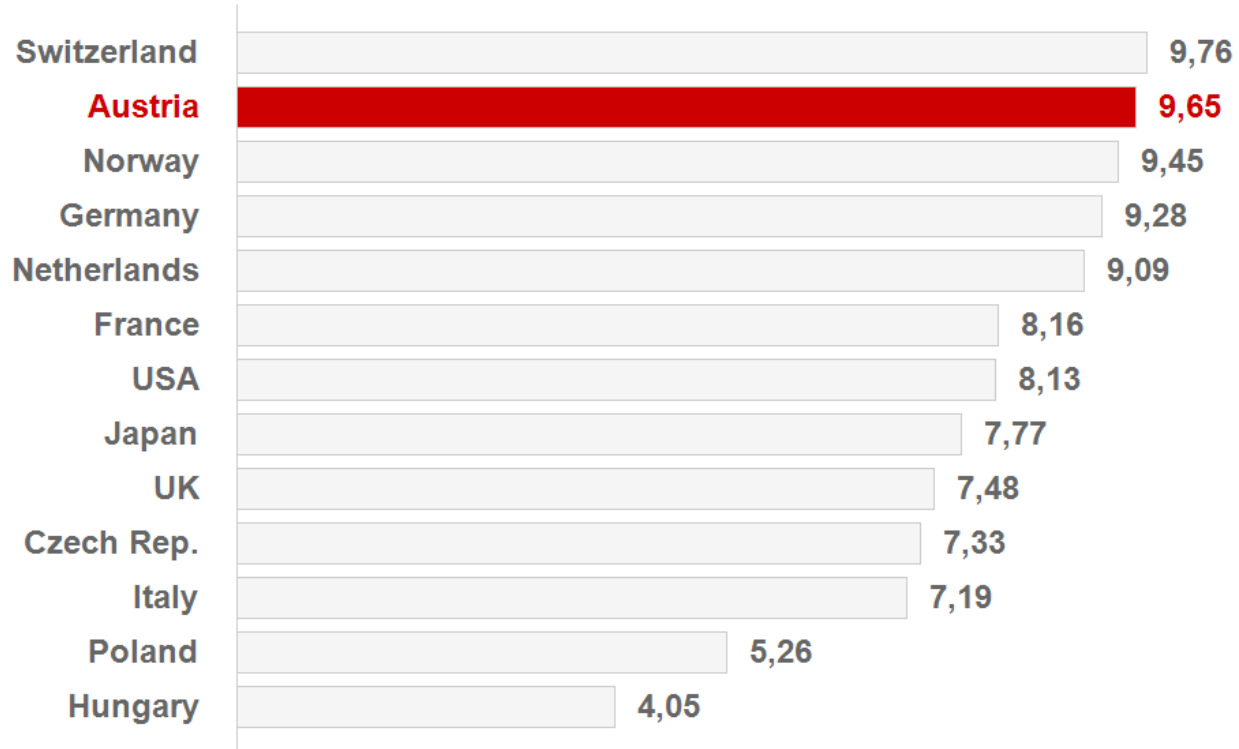
USD at current prices, PPP, 2010



Austrian Institute of Technology,
Vienna

Quality of life

Scale: 0-10 (Source: World Competitiveness Yearbook 2012)



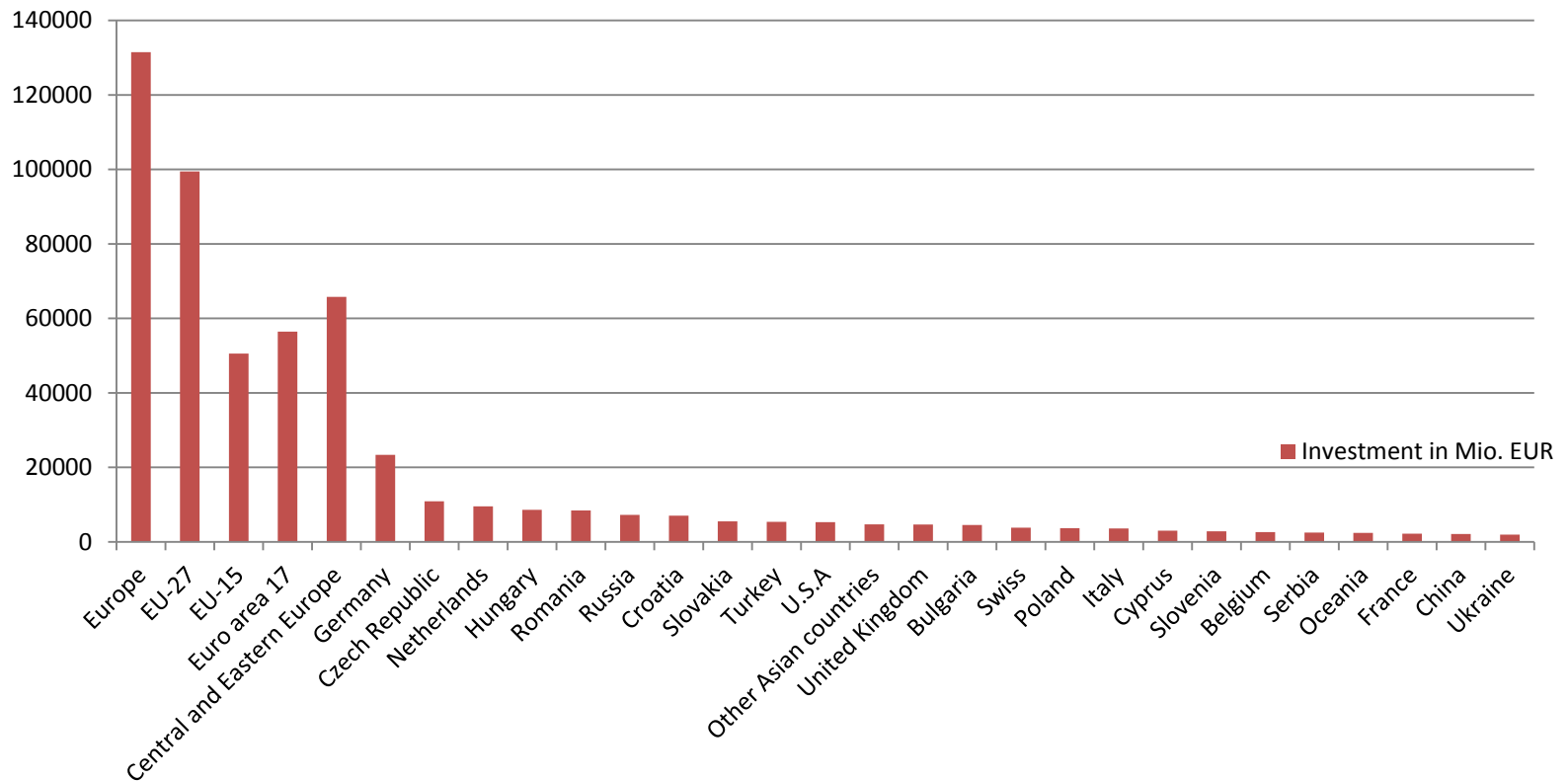
AUSTRIA & CESEE



AUSTRIAN DIRECT INVESTMENT ABROAD END OF 2011: 153,6 BN EUR



(EXCLUDING REAL ESTATE AND SPECIAL PURPOSE ENTITIES)



According to the investor status in 2011, Austria is:

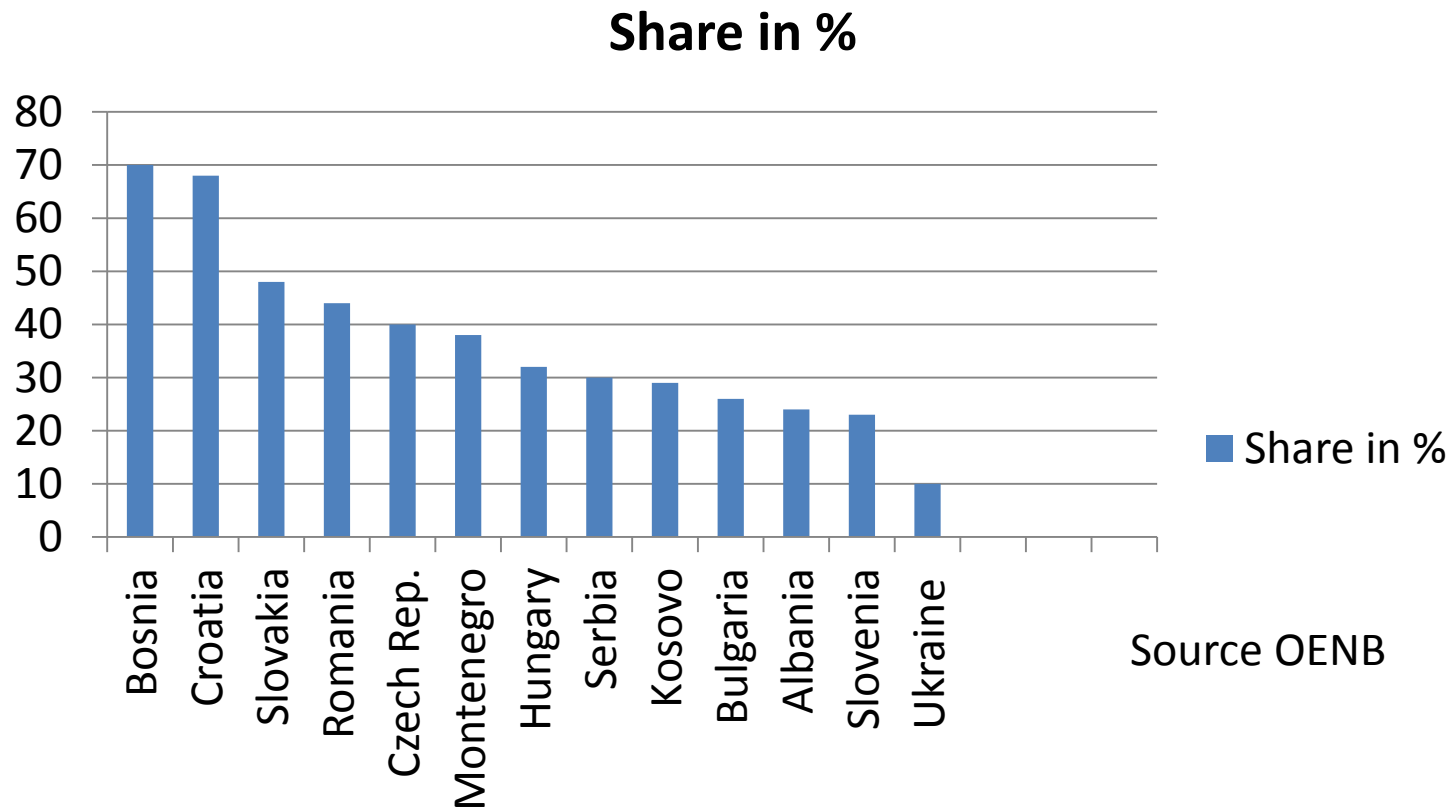
SUR
PRIS
INGLY
INGE
NIOUS

- Number-1-investor in Slovenia, Croatia, Bosnia-and-Herzegovina and Serbia
- Number-2-investor in Romania, Bulgaria and Slovakia
- Number-3-investor in Albania, the Czech Republic and Hungary
- Number-4-investor in fYROM / Macedonia
- Number-5-investor in the Ukraine
- Number-6-investor in Montenegro
- Number-9-investor in Poland
- Number-10-investor in Russia

AUSTRIAN BANKS

- 12 Austrian Banks have subsidiaries in 16 CEE countries
- Poland, Latvia, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Croatia, Slovenia
- Russia, Serbia, Montenegro, Bosnia & Herzegovina, Albania, Belarus, Ukraine
- Credit Volume of Austrian Banks 2012: 300 Bn. EUR

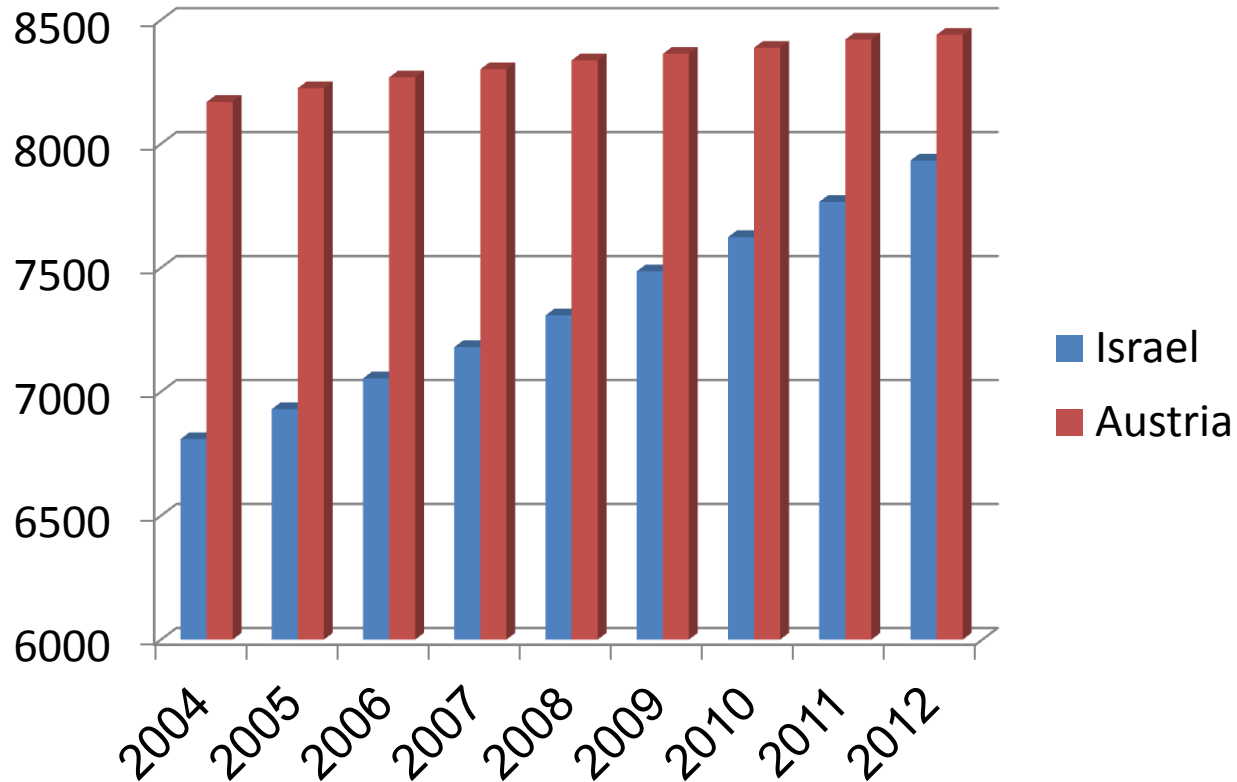
LOAN MARKET SHARE OF AUSTRIAN BANK SUBSIDIARIES IN CESEE COUNTRIES 2011



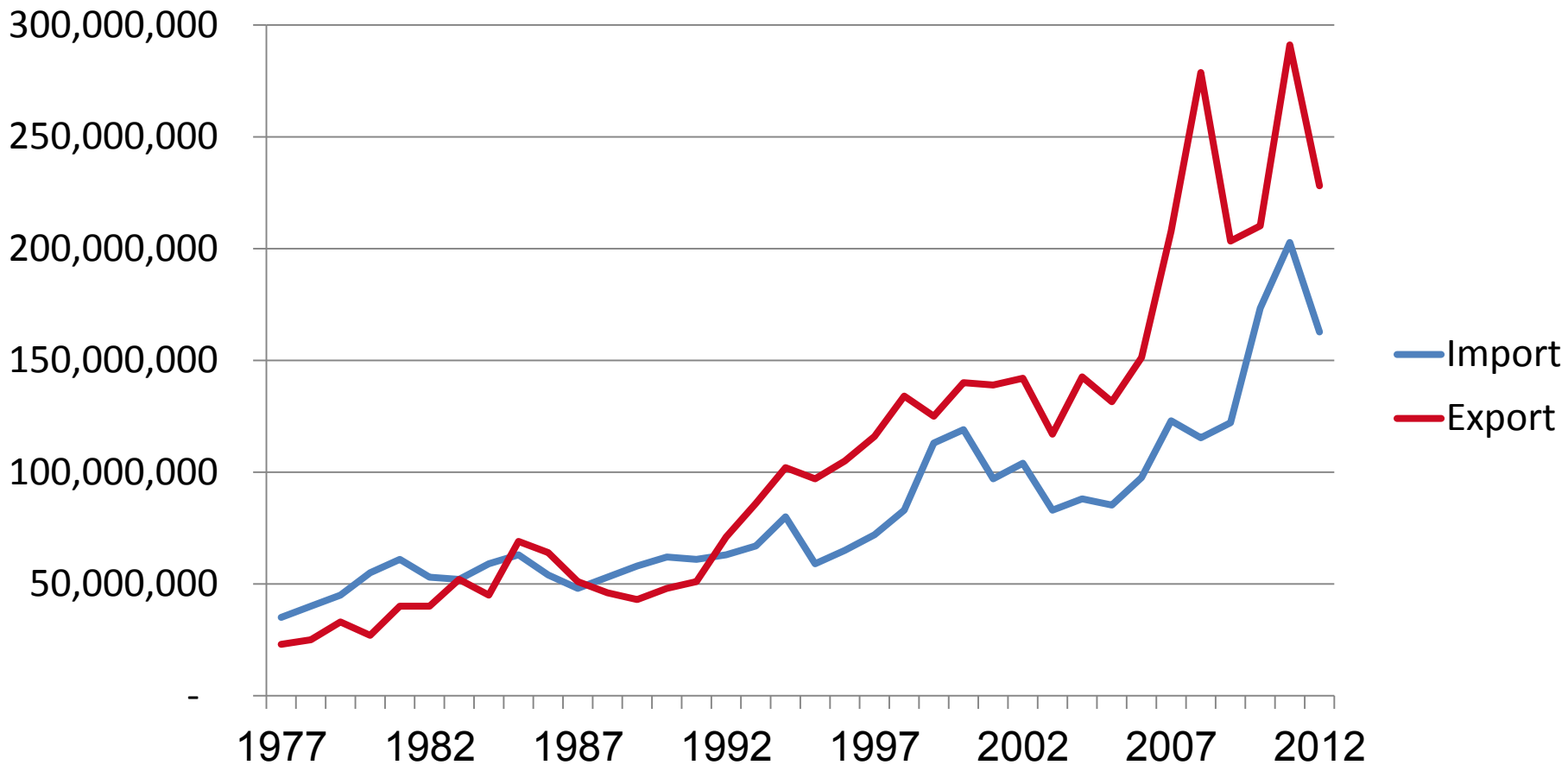
BILATERAL RELATIONS



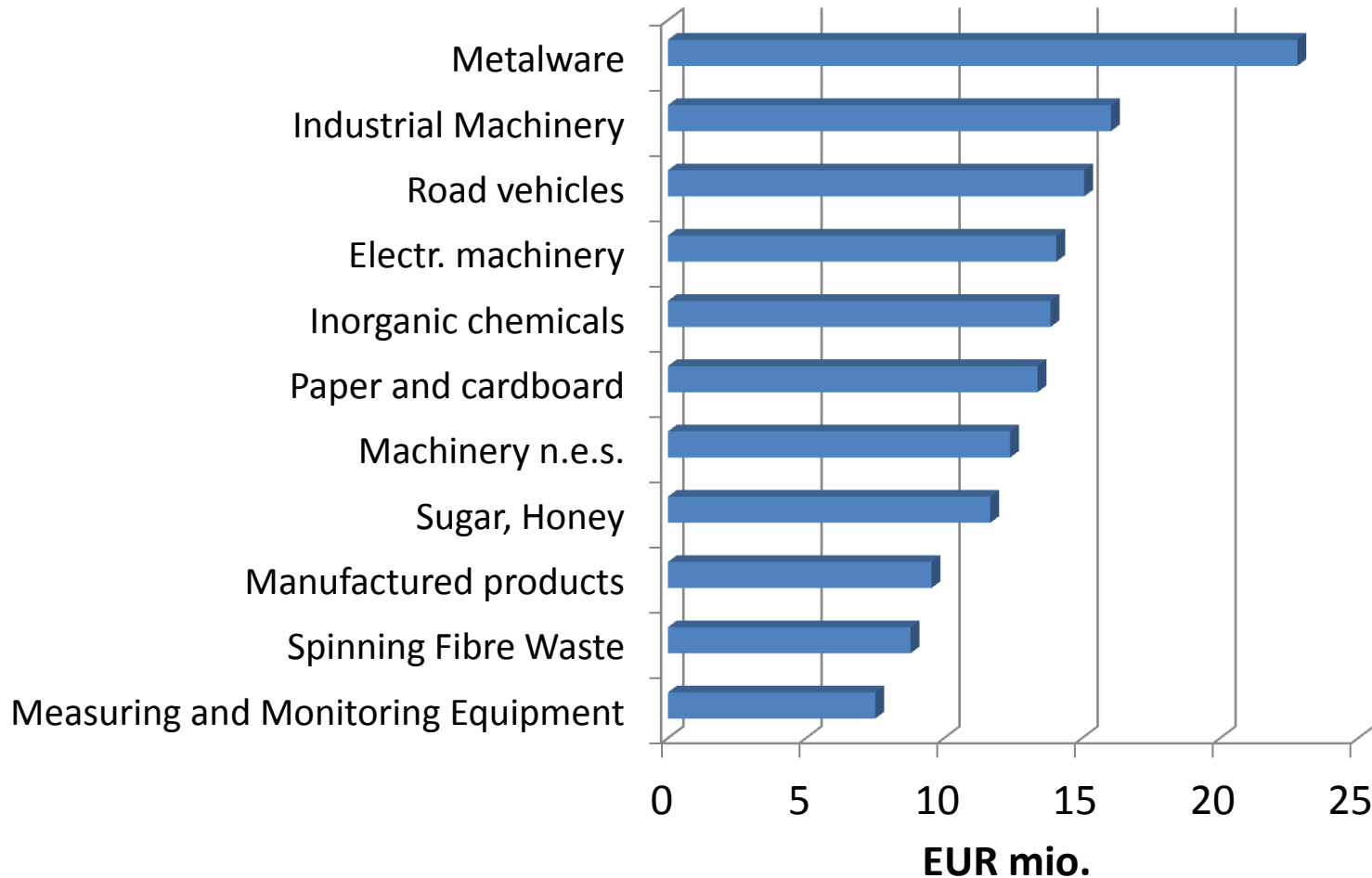
Population growth in Austria and Israel



Bilateral Trade Development (EUR) Austria - Israel

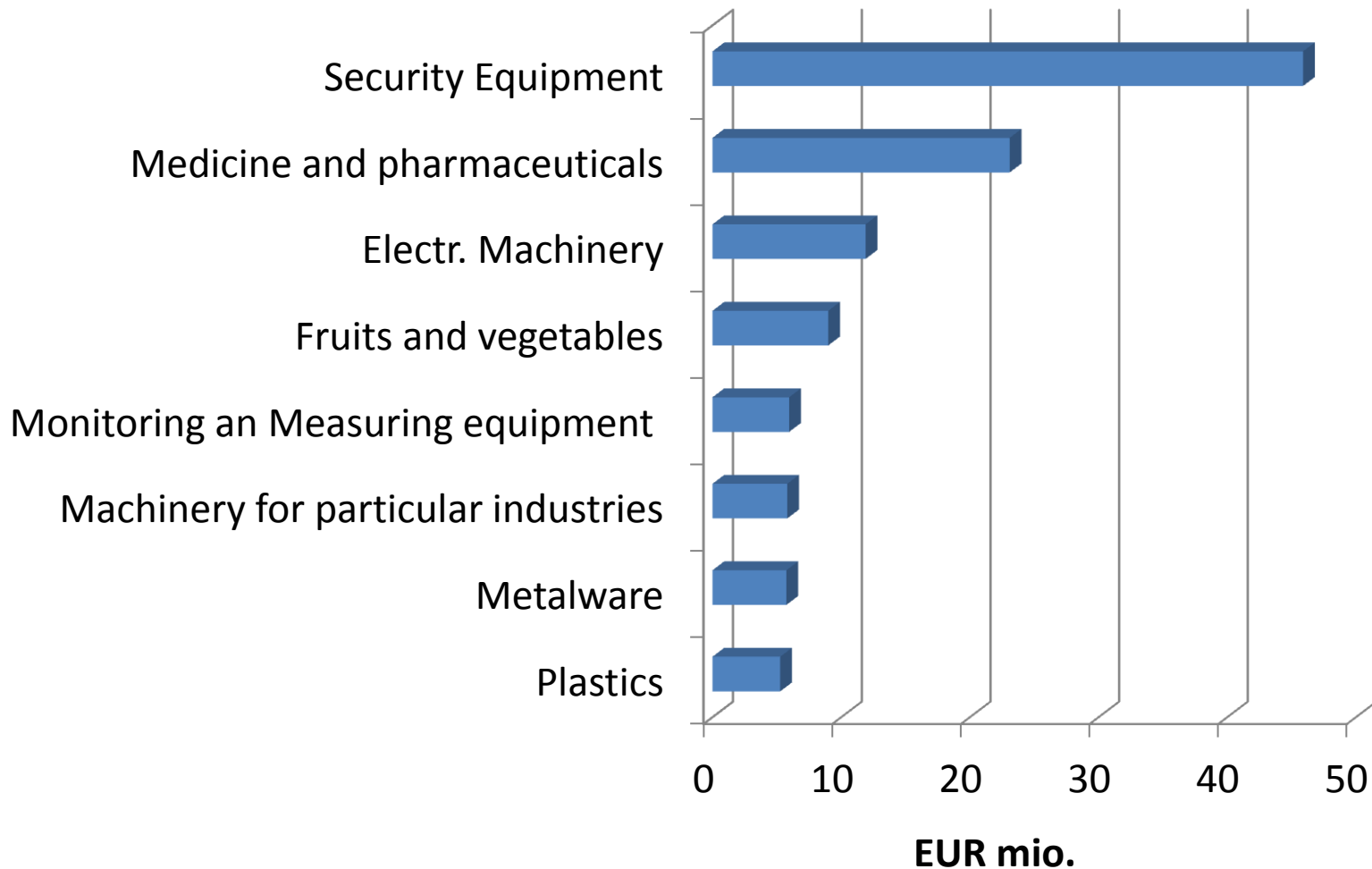


Austrian Exports to Israel 2012



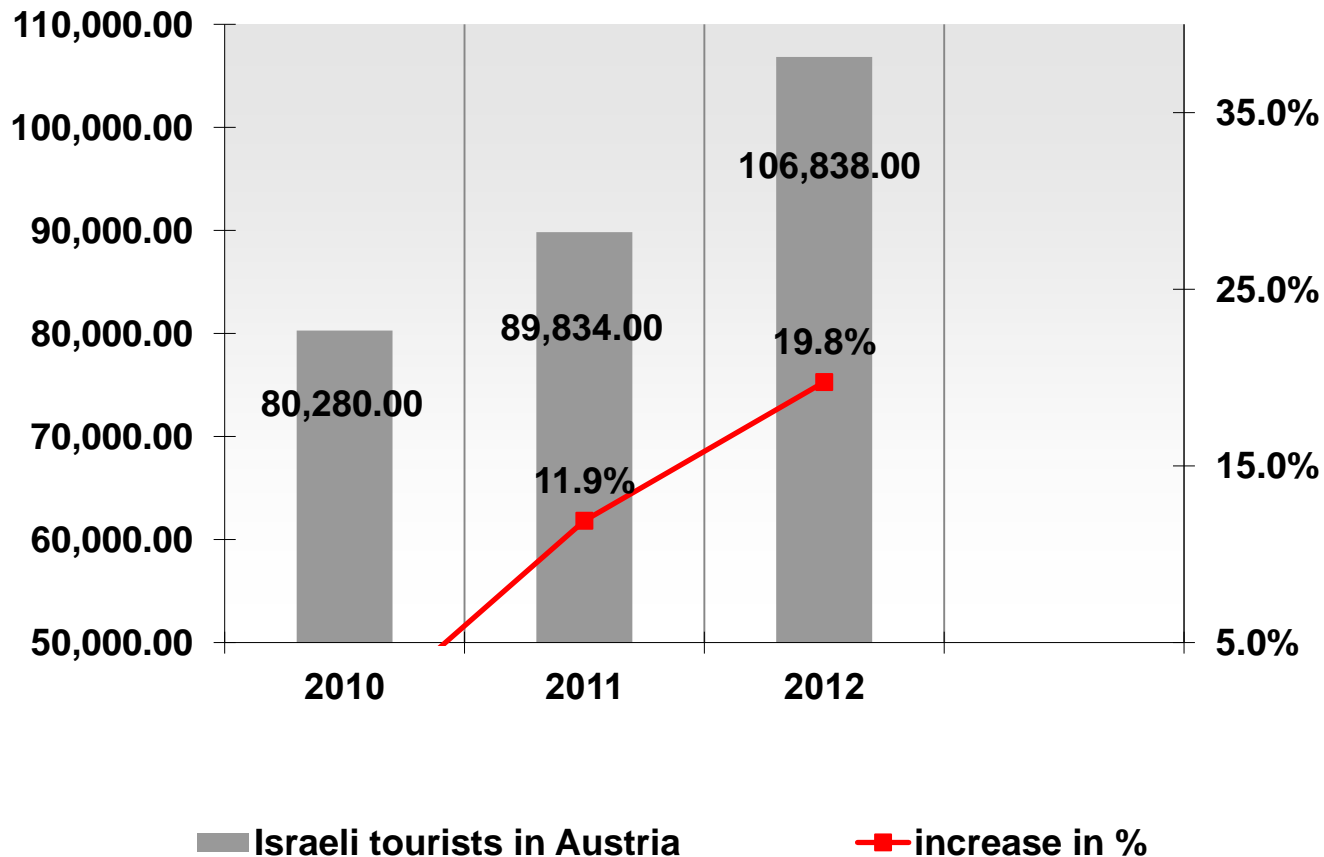
Total: 228 Mio €

Austrian Imports from Israel 2012

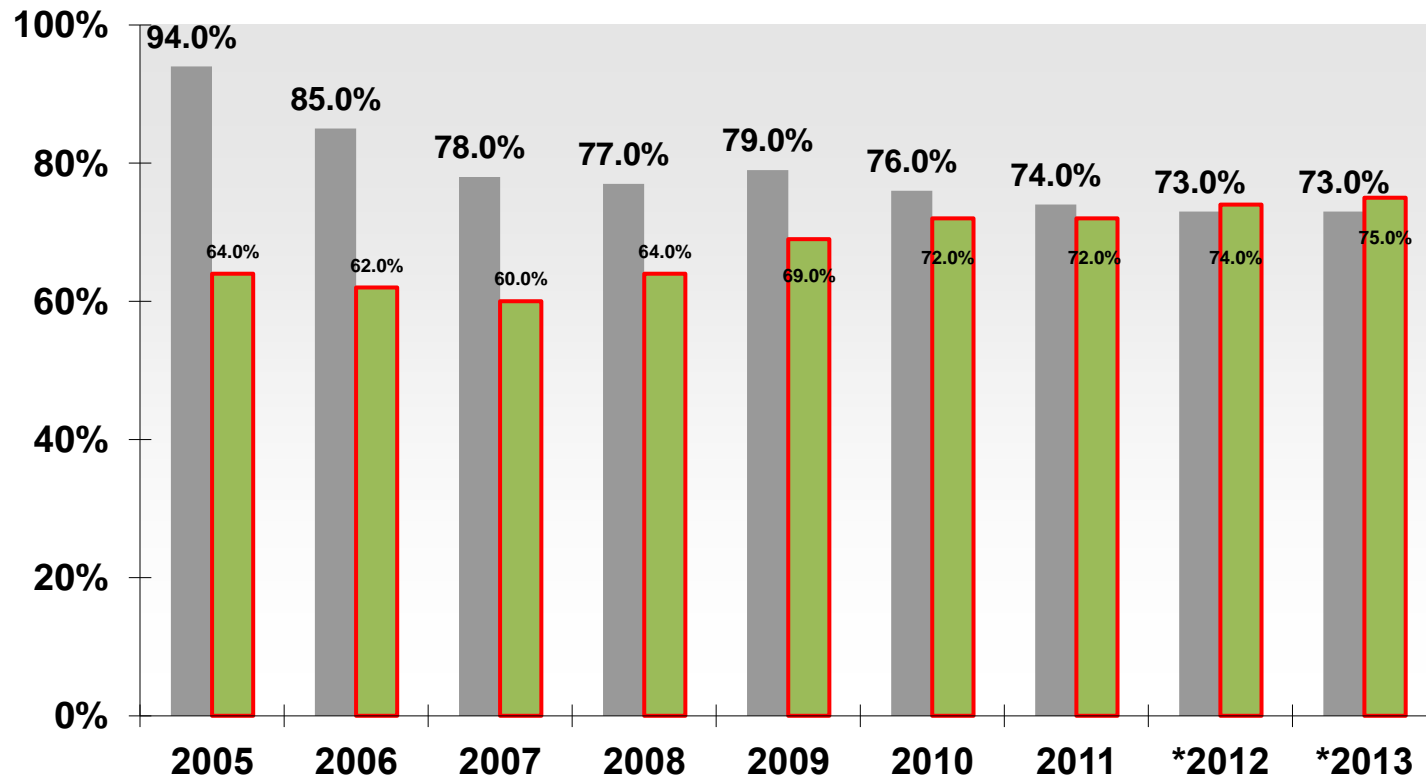


Total: 163 Mio €

Israeli tourists in Austria (in thousands)



Government debt and national deficit



■ Central government debt Israel (total, % of GDP)

■ Central government debt Austria (total, % of GDP)

- ADVANTAGEAUSTRIA is the official web portal of the Austrian economy abroad. It showcases Austrian companies specialized in export and import and generates significant business opportunities.

www.advantageaustria.org

- ABA-Invest in Austria, a government-operated consulting firm, is the first business address for international investors seeking information in the business location Austria.

www.aba.gv.at



Thank you!

www.advantageaustria.org/il

SUR
PRIS
INGLY
INGE
NIOUS