

MARKET SHARE IN JAPAN 2013

FEATURED MARKETS:

1. Nursing Meals and Meals for the Elderly
2. Bio-Plastic Market
3. Popularity-Growing OTAKU Market
4. Location/Map Information Service Market
5. Children-Related Industry
6. Contract Clinical Laboratory Testing Market

PRODUCT CATEGORIES:

- I. ENERGY AND METALS
- II. GENERAL MACHINERY
- III. VEHICLES
- IV. PRECISION MACHINERY
- V. INFORMATION TECHNOLOGY
- VI. ELECTRICAL MACHINERY
- VII. HOUSING AND HOUSING MATERIALS
- VIII. CHEMICALS AND PLASTICS
- IX. RUBBER AND LEATHER
- X. FOODS AND BEVERAGES
- XI. APPAREL
- XII. PAPERS AND MAGAZINES
- XIII. PHARMACEUTICALS
- XIV. TOILETRIES AND STATIONERIES
- XV. LEISURE AND EDUCATION

MARKET SHARE IN JAPAN 2013 FEATURES:

- ◆ Over 750 Products on 15 Major Product Categories
- ◆ Selected Overviews of Featured Markets
- ◆ Market Size by Production, Shipment or Sales
- ◆ Annual Growth of Each Product for Last Five Years
- ◆ Market Share for Each Product by Company

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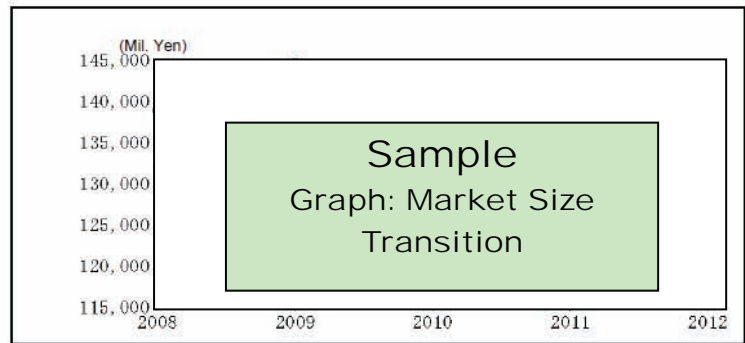
Market Share in Japan 2013: Sample Page 01

Electrical Machinery and Equipment

Power Transformer

【Market History】

| YEAR | PRODUCTION (Mil. Yen) | ANNUAL GROWTH (%) |
|------|--------------------------|----------------------|
| 2008 | | |
| 2009 | | |
| 2010 | | |
| 2011 | | |
| 2012 | | |



Source: Machinery Statistics Yearbook

【Estimated Market Share for 2012】

| Rank | Prev. | | COMPANY | PRODUCTION (Mil. Yen) | | | MARKET SHARE (%) | | |
|------|-------|---|---------|-----------------------|------|---------|------------------|------|---------|
| | | | | 2012 | 2011 | Changes | 2012 | 2011 | Changes |
| 1 | 1 | - | | | | | | | |
| 2 | 2 | - | | | | | | | |
| 3 | 3 | - | | | | | | | |
| 4 | 4 | - | | | | | | | |
| 5 | 5 | - | | | | | | | |
| 6 | 6 | - | | | | | | | |
| 7 | 7 | - | | | | | | | |
| 8 | 8 | - | | | | | | | |
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| | | | | | | | | | |
| | | | Total | | | | | | |

Source: Yano Research Institute

【Remark】

of Companies : about

Market Concentration : companies (2012) (2011)

【Note】

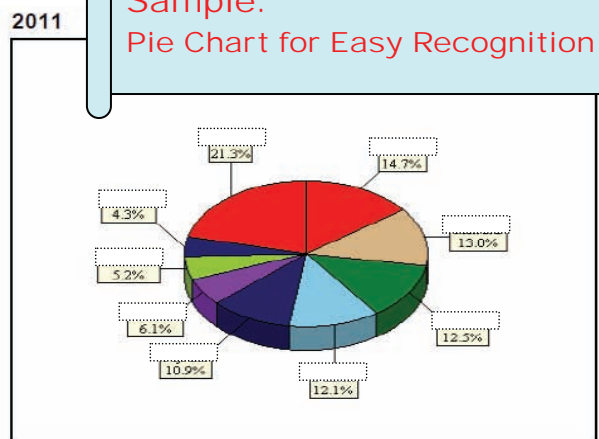
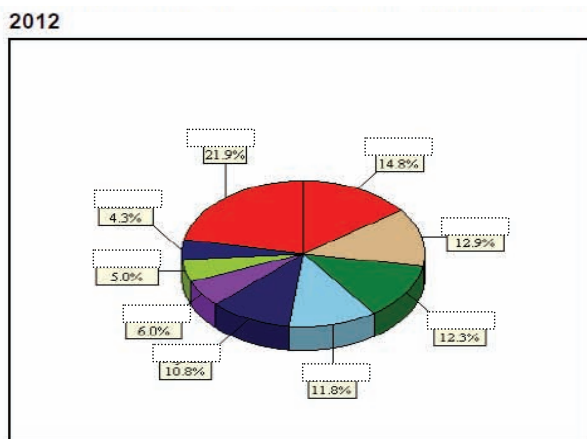


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2. **Bio-Plastic Market**
3. **Popularity-Growing OTAKU Market**
4. **Location/Map Information Service Market**
5. **Children-Related Industry**
6. **Contract Clinical Laboratory Testing Market**

1. ENERGY AND METALS

Energy

- Electric Light in Quantity
- Electric Light in Value
- Power in Quantity
- Power in Value

Iron and Steel

- Pig Iron
- Crude Steel
- Standard Crude Steel (Rolling Ingot)
- Special Crude Steel (Rolling Ingot)
- Forging Steel Ingot
- Heavy Rail
- Light Rail
- Steel Sheet Pile
- Large-sized Section Steel
- Small and Medium-sized Section Steel
- Large-sized Steel Bar
- Medium-sized Steel Bar
- Small-sized Steel Bar
- Bar-in-coil
- General Wire Rod
- Low Carbon Wire Rod
- High Carbon Wire Rod
- Pipe Section
- Thick Steel Plate
- Thin and Medium Steel Plate
- Cold-rolled Steel Sheet
- Cold-rolled Wide Steel
- Cold-rolled Narrow Steel
- Cold-rolled Electrical Steel
- Tinplate
- Galvanized Steel Sheet
- Regular Steel Hot-rolled Pipe
- Special Steel Hot-rolled Pipe

2. GENERAL MACHINERY

Machine Tools

- NC Lathe
- Machining Center
- NC Milling Machine
- NC Cylindrical Grinder
- NC Surface Grinder
- NC Electric Discharge Machine (Total)
- NC Wirecut Electric Discharge Machine

NC Die Sinking Electric Discharge Machine

Electric Tools

- Special Steel Cutting Tool
- Hard Metal Tool
- Diamond Tool
- Pneumatic Tool
- Electric Tool (Total)
- Electric Drill
- Electric Saw
- Electric Grinder
- Battery Drill and Driver
- Other Electric Tool

Metal Processing Machinery

- Hydraulic Press
- Mechanical Press
- Shearing Machine
- Foundry Equipment
- Die Casting Machine

Plastic Processing Machinery

- Injection Molding Machine
- Extrusion Molding Machine and Peripheral

Conveying Machinery

- Crane (Total)
- Overhead Traveling Crane
- Portal Bridge Crane
- Jib Crane
- Winch (Total)
- Other Winch
- Chain Block
- Vessel Winch
- Conveyor (Total)
- Belt Conveyor
- Chain Conveyor
- Roller Conveyor
- Elevator
- Escalator
- Forklift Truck
- Industrial Robot (Total)
- Vertical Articulated Robot
- Robot Peripheral Component

Transportation Carriage Systems

- Multi-tiered Automatic Warehouse
- Automatic Classification System
- Picking System
- Unmanned Carrier
- Electric Mobile Rack
- Rotary Rack

Construction Equipment

- Bulldozer (Total)
- Bulldozer (under 10 tons)
- Bulldozer (10 tons and over)
- Shovel Truck
- Excavator (Total)
- Hydraulic Shovel Excavator
- Truck Crane
- Rough Terrain Crane
- Crawler Crane

Leveling Machine (Total)
Roller
Asphalt Paver
Concrete Machine
Basic Construction Machine
Drilling and Boring Machine

Boilers and Generators

Gasoline Engine
Diesel Engine
Boiler
Steam Turbine

Pumps

Centrifugal Pump
Axial and Mixed Flow Pump
Rotary Pump
Submersible Pump
Compressor
Fan

Hydraulic Machinery

Hydraulic Pump (Total)
Gear Hydraulic Pump
Vane Hydraulic Pump
Piston Hydraulic Pump
Hydraulic Motor
Hydraulic Cylinder
Hydraulic Valve

Freezers and Air Conditioners

Freezer (Total)
General Air-conditioning Freezer
Single-packaged Air Conditioner
Window and Wall Air Conditioner
Separate Air Conditioner
Air Conditioner for Transport Machine

Agricultural Machinery

Rice Planting Machine
Wheel Tractor
Power Tiller and Cultivator
Combine
Managing Machinery and Implement
Rice Husker
Agricultural Drier

Sewing Machines

Sewing Machine (Grand Total)
Home Sewing Machine (Total)
Programmable Sewing Machine
Other Home Sewing Machine
Industrial Sewing Machine (Total)

Textile Machinery

Chemical Fiber Machine
Spinning Machine
Preparatory Machine (Total)
Winding Machine
Other Preparatory Machine
Loom
Knitting Machine
Bleaching and Finishing Machine

Pollution Prevention

Air Pollution Prevention System (Total)
Dust Collecting System
Heavy and Gas Oil Desulfurizer
Exhaust Gas Desulfurizer
Exhaust Gas Denitrator
Exhaust Gas Treatment System
Water Pollution Prevention System (Total)
Industrial Waste Water Treatment System
Sewage Treatment System
Human-waste Treatment System
Sludge Treatment System
Marine Pollution Prevention System
Garbage Disposal System (Total)
Municipal Refuse Treatment System
Industrial Waste Treatment Equipment
Noise Prevention System

Vending Machines

Beverage Vending Machine
Cigarette Vending Machine
Ticket Vending Machine
Automatic Ticket Checker

Printing Machinery

Printing Machine (Total)
Book Binding Machine

Food Processing Machinery

Grain Processing Machine (Total)
Rice Polishing Machine
Flour Milling Machine
Noodle Machine
Bread and Cake Baking Machine
Milk Processing Machine
Meat and Fish Processing Machine
Beverage Manufacturing Machine

Packaging Machinery

Consumer Packing Machine (Total)
Form-fill-sealing Machine
Overwrapping Machine
Cartoning Machine
Vacuum Packaging Machine
Shrink Wrapping Machine
Canning Machine
Bottling Machine
Packing Machine (Total)
Band Strapping Machine
Case Forming Machine
String Packing Machine

Bearings

Bearing (Grand Total)
Ball Bearing (Total)
Radial Ball Bearing
Thrust Ball Bearing
Other Ball Bearing
Roller Bearing (Total)
Cylindrical Roller Bearing
Tapered Roller Bearing
Spherical Roller Bearing
Needle Roller Bearing

Other Roller Bearing
Bearing Unit

3. VEHICLES

Four-wheel Vehicles

Automobile (Grand Total)
Passenger Car (Total)
Automobile (More than 2000 cc)
Automobile (661 - 2000 cc)
Automobile (660 cc and under)
Truck (Total)
Standard Gasoline Truck
Standard Diesel Truck
Small Gasoline Truck
Small Diesel Truck
Light Gasoline Truck
Bus (Total)
Large Bus (30 seats and over)
Small Bus (29 seats and under)
Four-wheel Vehicle Export

Two-wheel Vehicles

Motorcycle (Total)
Motorcycle (50 cc and under)
Motorcycle (51 - 125 cc)
Motorcycle (126 - 250 cc)
Motorcycle (251 cc and over)
Motorcycle Export

4. PRECISION MACHINERY

Cameras and Films

Camera Accessory (Stroboscope, Tripod,
Filter)
Interchangeable Camera Lens
Photographic Film (Total)

Watches and Clocks

Wrist Watch (Grand Total, Incl. Export)
Wrist Watch (Grand Total, Excl. Export)
Men's Watch (Total)
Men's Mechanical Watch
Men's Quartz Watch (Analog, Digital)
Men's Quartz Watch (Digital)
Women's Watch (Total)
Women's Mechanical Watch
Women's Quartz Watch (Analog, Digital)
Women's Quartz Watch (Digital)
Clock (Grand Total, Incl. Export)
Clock (Grand Total, Excl. Export)
Table Clock, Alarm Clock and Wall Clock
Instrument Panel Clock

Measurers and Analyzers

Industrial Measuring Instrument
Precision Measuring Instrument
Analyzer (Total)
Photometric Analyzer
Electro Magnetic Analyzer
Chromatography System, Separator and
Distiller

Gas Meter
Water Meter
Voltmeter

Medical Devices

X-ray Computed Tomography (CT) Scanner
Magnetic Resonance Imaging (MRI) Scanner
Angiographic System
Ultrasound Imaging Equipment (Total)
Ultrasound Imaging Equipment (Middle to
Low-end)
Ultrasound Imaging Equipment (High-end)
Ventilator
General Anesthetic Equipment
Electric Scalpel
Ultrasonic Aspirator
Ultrasonic Coagulating Cutter
Defibrillator

5. INFORMATION TECHNOLOGY

Drives and Disks

Hard Disk Drive (HDD) (Total)
HDD (3.5")
HDD (2.5" and under)
Hard Disk (HD) (Total)
HD (3.5")
HD (2.5" and under)

Displays

Liquid Crystal Display (LCD)

Printers

Serial Impact Dot Printer
Ink Jet Printer
Line Impact Dot Printer
Low and Medium-speed Page Printer
High-speed Page Printer

Plotters

Electrophotographic Raster Plotter
Inkjet Raster Plotter

Office Equipment

Digital Photocopier (Grand Total)
Digital Color Photocopier (Single-function)
Digital Monochrome Photocopier
(Single-function)
Digital Color Photocopier (MFP)
Digital Monochrome Photocopier (MFP)
Cash Register

6. ELECTRICAL MACHINERY

Electrical Machinery and Equipment

DC Generator and Motor
AC Generator (Total)
Water Mill and Other AC Generator
General Purpose Turbine Generator
General Purpose Engine Generator
Electric Motor (Grand Total)
AC Electric Motor (Total)
Single Phase Induction Motor
General Purpose Three Phase Induction

Motor
 Individual Purpose Three Phase Induction
 Motor
 Other AC Electric Motor (70W or Larger)
 Transformer (Total)
 Power Distribution Transformer
 Power Transformer
 Special Purpose Transformer
 Meter Transformer
 Power Converter (Total)
 Condenser
 Low Voltage Switch and Controller (Total)
 High Voltage Switch
 Low Voltage Circuit Breaker (Total)
 High Voltage Circuit Breaker (Total)
 Vacuum Circuit Breaker
 Gas Circuit Breaker
 Other High Voltage Circuit Breaker

Household Appliances

Electric Refrigerator (Grand Total)
 Electric Refrigerator (401 liter and over)
 Electric Refrigerator (301 - 400 liter)
 Electric Refrigerator (141 - 300 liter)
 Electric Refrigerator (140 liter and under)
 Washing Machine (Grand Total)
 Full Automatic Washing Machine (Total)
 Full Automatic Washing Machine (6 kg and
 over)
 Full Automatic Washing Machine (under 6 kg)
 Dual Drum Washing Machine
 Microwave Oven (Total)
 Single-function Microwave Oven
 Multi-function Microwave Oven

Audio Visual Equipment

Flat Panel Television
 Video Camera
 DVD/Video Recorder Player and DVD/Video
 Player (Total)
 DVD/Video Recorder Player
 DVD/Video Player
 Broadcasting Satellite (BS/CS) Antenna
 Stereo Set
 Compact Disc (CD) Player (Total)
 Car Stereo
 Car CD Player
 Car Navigation System
 Audio and Video Magnetic Recording Tape
 Mobile Phone

Electronic Devices

Discrete Semiconductor (Total)
 LED
 Integrated Circuit
 Bipolar Linear IC
 MOS Microcomputer (MPU, MCU)
 MOS Logic
 MOS Memory IC
 CCD and CMOS Sensor

Aluminum Capacitor
 Tantalum Capacitor
 Film Capacitor
 Ceramic Capacitor
 Metallic Film Fixed Resistor
 Chip Fixed Resistor
 Variable Resistor
 Connector
 Relay
 Keyboard Switch
 Switching Power Supply
 Operation Switch
 Transformer and Coil

7. HOUSING AND HOUSING MATERIALS

Housing Materials

Gypsum Board
 ALC
 Ceramic Siding
 Glass Wool
 Rock Wool
 Shutter
 Metal Siding
 PVC Floor Material
 Resin Sash

Home Hardware

Bathroom Sink
 Stainless Steel Bathtub
 Bath Unit
 Sink
 System Kitchen
 Toilet Seat with Bottom-washer Function
 Wall Storage
 Shoe Cabinet (at Entrance Hall)
 Staircase System
 Wooden Door
 Eco Cute
 Ene-Farm
 Gas Stove
 Built-in Stove
 IH Cooking Heater
 Solar Hot Water System (Natural Circulation)
 Solar Hot Water System (Forced Circulation)
 Garbage Disposer
 Dish Washer
 Bathroom Electric Heater and Dryer
 Bathroom Gas Heater and Dryer
 Home Elevator
 Gate and Fence
 Car Port
 Balcony and Terrace
 Steel Storage

8. CHEMICALS AND PLASTICS

Plastics

Polyacetal (POM)
 Polycarbonate (PC)

Polybutylene Terephthalate (PBT)
Modified PPE and PPO
Polyamide 6
Polyamide 66
Liquid Crystal Polymer
Reinforced PET
Polyphenylene Sulfide (PPS)
PET Film
PSP Sheet
PSP Container
PET Bottle
PP Filler Container
PP Foam Container
OPS Container
A-PET Container
Chilled Cup

Agrochemicals

Ethylthiometon Granule
PAP Powder
DEP Powder
MPP Granule
MEP Powder
Diazinon Granule
Machine Oil Emulsion
D-D
NAC Granule
Acephate Granule
Metaldehyde Granule
Ethofenprox Powder DL
Tefluthrin Granule
Silafuofen Powder DL
Dinotefuran Granule
Isoxathion Powder
IBP Granule
Lime Sulfur Mixture
Isoprothiolane Granule
Kasugamycin and Fthalide Powder DL
Thiophanatemethyl Powder
Dazomet Granule Powder
Kasugamycin Granule
Fipronil Probenazole Granule
Fipronil tricyclazole
Allethrin TPN Aerosol
Simetryne, Molinate and MCPB Granule
Diflufenican and Trifluralin Emulsion
Bispyribac Sodium Liquid
Benthiocarb Emulsion
Simetryne and Molinate Granule
Chlorate Water Soluble
Chlorate Granule
Glyphosate Isopropylammonium Liquid
Bentazone Granule
Thallium Granule
Zinc Phosphide Granule
Diphacinone Granule
Calcium Oxide
Repellent

Agrochemical Export
Agrochemical Import

9. RUBBER AND LEATHER

Rubbers

Automobile Tire
Conveyor Belt
Geared Belt
Rubber Hose
Fender

Leather Shoes

Men's Leather Shoes
Women's and Children's Leather Shoes

10. FOODS AND BEVERAGES

Processed Meat Products

Ham
Sausage

Dairy Products

Milk
Cream Portion
Fresh Cream
Butter
Cheese
Ice Cream
Instant Cream Powder

Processed Seafood Products

Fish Ham and Sausage
Kamaboko (Boiled Fish Paste)
Age-kamaboko (Fried Fish Paste)
Chikuwa (Baked Fish Paste)
Fumi-kamaboko (Imitation Crab or Seafood)
Smoked Salmon
Karashi Mentaiko (Spicy Cod Roe)
Kako Nori (Dried Seaweed)
Dried Bonito Flake

Processed Agricultural Products

Japanese Pickle
Natto (Steamed Fermented Soybean)
Nimame (Cooked Bean)
Kori Dofu (Freeze-dried Tofu)
Cooked "Nametake" Mushroom

Sugar

Refined Sugar (Total)

Bread and Pastas

Bread
Raw Noodle
Dry Noodle
Pasta
Individually Wrapped Rice Cake

Instant Foods

Instant Packet Noodle
Instant Cup Noodle
Instant "Miso" Soybean Paste Soup
Instant "Osuimono" Clear Soup
Instant Soup
Instant "Ochazuke" Rice Broth Mix

"Furikake" Rice Seasoning Mix
Instant "Sushi" Seasoning Mix
Instant Spicy "Ma Po" Sauce
Instant Curry
Retort Pouched Curry
Instant Dessert
Instant Microwavable Food

Canned Foods and Bottled Foods

Canned Seafood
Canned Meat
Canned Corned Beef
Bottled "Nori Tsukudani" Seaweed Paste
Shiokara (Salt-fermented Fish Gut)
Jam

Confectionery

Chocolate
Biscuit and Cookie
Rice Cracker
Bean Snack
Snack
Chewing Gum
Candy and Caramel
Western Sweets
Japanese Sweets
Dessert (Yogurt, Pudding, Other)

Alcoholic Beverages

Sake (Rice Wine)
Multiple Distilled "Shochu" Spirit
Single Distilled "Shochu" Spirit
Beer
Happoshu (Sparkling Low-malt Liquor)
New Genre Beer
Whisky
Brandy
Wine

Coffee and Tea

Instant Coffee
Brewed Coffee
Black Tea (Leaf, Bag)
Cocoa
Green Tea
Mugicha (Barley Tea)

Soft Drinks

Cola
Other Carbonated Beverage
Natural Fruit Juice (100% Fresh)
Fruit Drink (below 100% Fresh)
Coffee Drink
Concentrated Milk Drink (Plain, Fruit-flavored)
Vegetable Juice
Oolong Tea
Green Tea Drink
Black Tea Drink
Sports Drink
Nutrition Drink
Mineral Water

Fermented Milk Drink

Condiments

Cooking Oil
Olive Oil
Sesame Oil
Margarine
Miso (Fermented Soybean Paste)
Soy Sauce
Sauce
Tomato Product
Mayonnaise
Liquid Dressing
Vinegar
Rice Cooking Wine-like Syrup
Nucleotide Seasoning
Dry Flavor Seasoning
Liquid Flavor Seasoning
Korean Barbecue Sauce
Spice
Men-tsuyu (Noodle Dipping Sauce)
Nabe-tsuyu (Stew-pot Base Soup)
Ponzu (Seasoned Vinegar Dressing)
Consomme and Bouillon

Frozen Foods

Frozen Food

Health Foods

Yeast Food
Protein
Multivitamin
Vitamin C
Collagen

11. APPAREL

Apparel

Synthetic Fiber and Spinning
Women's Clothing
Women's Underwear
Men's Clothing
Babies' and Children's Clothing
Silk, Cotton and Hemp Shirt
Tie
Jeans
Sports and Athletic Wear
Work Uniform
School Uniform
"Kimono" Fabric

12. PAPERS AND MAGAZINES

Printing Papers

Roll of Newsprint
Non-coated Printing Paper
Wood-free Printing Paper (High Grade)
Wood-containing Printing Paper (Medium Grade)
Wood-containing Printing Paper (Low Grade)
Thin Printing Paper
Light-coated Printing Paper

Coated Printing Paper
Art Paper
Coated Paper
Lightweight Coated Paper
Other Coated Printing Paper
Special Printing Paper
Colored Fine Paper
Other Special Printing Paper
Communication Paper
Manifold Base Paper
Business Form Paper
PPC Paper
Recording Paper
Other Communication Paper

Wrapping Papers

Wrapping Paper
Unbleached Wrapping Paper
Unglazed Bag Paper
Other Unbleached Wrapping Paper
Bleached Wrapping Paper
Machine Glazed Poster Paper
Bleached Kraft Paper
Other Bleached Wrapping Paper

Miscellaneous Papers

Sanitary Paper
Miscellaneous Paper

Liner Boards

Kraft Liner Board
Jute Liner Board
Soft Liner Board
Pulp Corrugating Medium
Waste Paper Corrugating Medium
Coated Manila Board
Non-coated Manila Board
Coated White Lined Board
Non-coated White Lined Board
Gypsum Liner Board
Core Paper Board

Magazines

News Weekly Magazine
Women's Weekly Magazine
Women's Monthly Magazine
General Monthly Magazine

13. PHARMACEUTICALS

Prescription Drugs

General Anesthetic
Hypnotic and Sedative
Psychotropic
Antiemetic and Antivertigo
Local Anesthetic
Muscle Relaxant
Antispasmodic
Sensory Organ Drug
Antiarrhythmic Agent
Diuretic
Vasodilator

Antihypertensive Agent
Antihyperlipidemic Agent
Miscellaneous Cardiovascular System Drug
Antiulcer Agent
Hormone
Dermatological Agent
Vitamin B1 Preparation
Vitamin B Preparation
Hemostatic
Anticoagulant
Liver Disease Drug
Enzyme
Antidiabetic Agent
Antineoplastic
Antiallergic
Anti-rickettsial Antibiotic
Anti-bacterial Antibiotic
Cephem Antibiotic
Antibiotic (Other)
Synthetic Antibacterial
X-ray Contrast Media

OTC Drugs

Cold Remedy
Eye Drop
Antitussive and Expectorant
Rhinitis Remedy
Analgesic (Pain Relief, Antipyretic)
Digestive Agent
Antiflatulent and Antidiarrheal
Constipation Relief
Hemorrhoid Treatment
Skin Disinfectant
Athlete's Foot Remedy
Dermatological Agent
Mouth Antiseptic (Tablet, Troche)
Vitamin Tablet
Energy Health Drink
Calcium Tablet
Muscle Pain Poultice and Plaster

14. TOILETRIES AND STATIONERIES

Cosmetics

Cosmetic Product (Total)
Skin-care Product
Make-up Product
Hair-care Product
Fragrance
Men's Cosmetic Product
Price-maintained Cosmetic Product
Open Distribution Cosmetic Product
Door-to-door Sales Cosmetic Product
Catalog Sales Cosmetic Product
Direct Sales Cosmetic Product
Business Use Cosmetic Product

Household and Personal Care Products

Toothpaste
Solid Body Soap

Liquid Body Soap
Hand Soap
Powder Laundry Detergent
Liquid Laundry Detergent
Dish Washing Detergent
Floor and Furniture Cleanser
Sanitary Napkin
Sanitary Tampon
Disposable Baby Diaper
Disposable Adult Diaper
Light Incontinence Product
Paper Towel
General Mask
Bath Agent
Antiperspirant and Deodorant
Home Fragrance
Moth Proofing Agent
Moisture Absorbent

Stationeries

Pencil
Mechanical Pencil
Ball Point Pen
Felt-tipped Marker
File
Electronic Dictionary
Seal and Stamp
Adhesive Tape
Electronic Stationery
Label
Glue
Blackboard and Whiteboard
Notebook
Workbook
Datebook
Envelope
Album

15. LEISURE AND EDUCATION

Musical Instruments

Piano
Electronic Organ

Toys

Electronic Toy
Hobby and Plastic Model
Boys Character and Toy
Hobby Radio Controlled Model
Girls Character and Toy
Analog Game
Soft Toy and Doll
Jigsaw Puzzle
Confectionery with Toy
Capsule Toy
Trading Card Game

Pet Supplies

Cat Litter
Litter Sheets
Shampoo & Rinse

Deodorant
Repellant & Insecticide
Pet Training Agents
Wet Tissues
Dental Care Supplies

Sports and Leisure

Golf Goods
Fishing Goods
Outdoor Goods
Tennis Goods
Swimming Wear and Goods
Baseball and Softball Goods
Cycle Sports Goods
Table Tennis Goods
Ski & Snowboard Goods

Pachinko

Pachinko Machine
Pachislot Machine
Pachinko Hall Computer System
Prize POS System
Counter
Automatic Prize Dispenser
Ball Supply Equipment System
Token Supply Equipment System
Machine-side Ball Dispenser
Machine-side Token Dispenser
Security Appliance System
Sound Equipment System

Education

Qualification School
Private Cultural Hobby Center
Child Education

ORDER FORM

MARKET SHARE IN JAPAN 2013

Book Price: 70,000 yen

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If the address is in Japan, Japanese/Kanji is appreciated. (住所が日本国内の場合は、できれば日本語でご記入下さい。)

Company Name: _____

Department: _____

Address: _____

ZIP/Postal Code: _____

Country: _____

Please add FURIGANA if written in Japanese. (日本語の場合は、振り仮名をご記入下さい。)

Your Name: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Date of Order: _____

* Is it all right if we send direct mail to you? (See the details on the following page.)

YES (All Post Telephone Fax Email) 同意する (全て 郵送 電話 FAX Email)

NO 個人情報の取扱いについて同意しない

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PRIVACY POLICY

Our Commitment to Privacy

Yano Research Institute Ltd. is dedicated to protecting the privacy of all information we collect from our clients and from research participants. This page summarizes the privacy policy and guidelines how we collect, use, and safeguards personal information provided to us in the course of conducting our business.

Use of Collected Information

We use personal information to inform you about our seminars, products, and services, and to respond to your requests. We may contact you by post, telephone, fax, and email. We will not collect or use personal information except as described above or beyond the requests by laws and regulations.

Sharing Information

We will try to make sure that the personally identifying information you provide us remains private. We will not share, sell, or lease personal information about you to any third parties for their marketing use.

How to Contact Us

If you have a question about the way your information used or want us to stop using your information, please contact us at:

Mr. Hajime Yano

Managing Director

Personal Information Contact

Phone 03-5371-7054 (Japanese)

Phone +81-3-5371-6907 (English)

Email: p-info@yano.co.jp

<http://www.yano.co.jp/form/dm/> (Japanese)

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http://www.yanoresearch.com/privacy_policy.html (English)