



# TANZANIA ISRAEL BUSINESS & INVESTMENT FORUM (TIBIF 2014)

17<sup>TH</sup> – 20<sup>TH</sup> MARCH 2014

JULIUS NYERERE  
INTERNATIONAL CONVENTION CENTRE

## Sponsorship Information

Organized by



In partnership with



Tanzania Private  
Sector Foundation



International Co-host

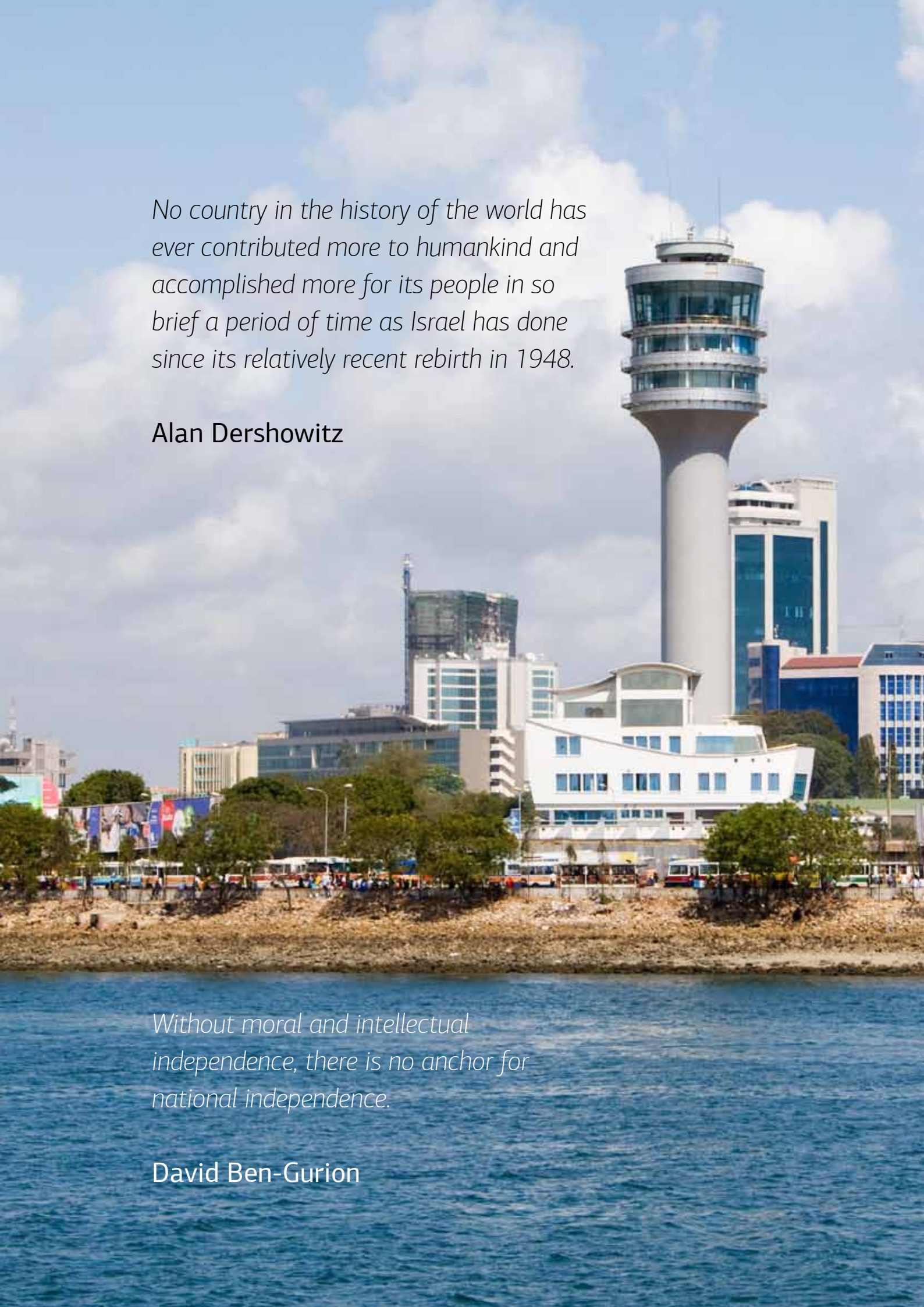


*No country in the history of the world has ever contributed more to humankind and accomplished more for its people in so brief a period of time as Israel has done since its relatively recent rebirth in 1948.*

**Alan Dershowitz**

*Without moral and intellectual independence, there is no anchor for national independence.*

**David Ben-Gurion**



## TANZANIA

As one of the ten fastest growing economies in the world, Tanzania, continues to draw the attention of investors globally and is seen as a golden beach of investment opportunities. Countries such as the United States, the United Kingdom and China continue to invest heavily and are aggressively vying for business within various sectors in the country. Tanzania's economy has been growing steadily at rates averaging 6% year for the past 10 years with the economy having expanded by 6.9% in 2012. Majority of the top business leaders believe that the economy is performing far better in 2013 than in 2012 and remain very positive about the prospects for 2014-5, as revealed by a recent World Bank/KPMG survey.

In view of this background of progress, the Kingdom Leadership Network Tanzania (KLNT), a network consisting of leaders and key decision makers in the country, in partnership with the Tanzania Investment Centre (TIC), the principal agency of the Government coordinating, encouraging, promoting and facilitating investment in Tanzania and the lead adviser to the Government on investment policy and related matters, together with the **Tanzania Private Sector Foundation (TPSF)**; the umbrella voice and apex private sector organisation promoting private sector-led social and economic development in Tanzania, with our International Co-host **Promoting International Collaboration (PIC)** from Israel has decided to convene the "Tanzania-Israel Business Investment Forum (TIBIF) 2014" in Dar es Salaam from March 17th – 21st 2014 with the objective of enhancing cooperation between foreign investors with particular reference to Israeli related businesses and local Tanzanian enterprises. This session is unprecedented and will be the first business Investment forum of its kind in the country to focus on developing economic relationships with Israel. The forum intends to foster strategic alliances and solid business partnerships between private Small and Medium scale businesses from Israel and Tanzania that will spur economic activity that will lead to national transformation.

The TIBIF 2014 forum will consist of various sections including, the opening ceremony of which we hope to be conducted by the President of the United Republic of Tanzania. The Forum shall also be graced with the presence of various key Government Ministers from key ministries such as Agriculture, Finance, Industries and Trade and Foreign Affairs and International Relations and others. Delegates will be from Israel and across the nations.

For companies interested in sponsorship opportunities, TIBIF 2014 is the ideal choice with which to align your brand with leaders from across various sectors of the country. During the event, sponsors will be among decision makers and influential parties to corporate buying decisions. Sponsorship options are listed in detail on the subsequent pages. However, in the event that you would wish to discuss an alternative sponsorship package not listed here, do feel free to contact the conference organizers directly. All ideas and contributions will be considered on merit.

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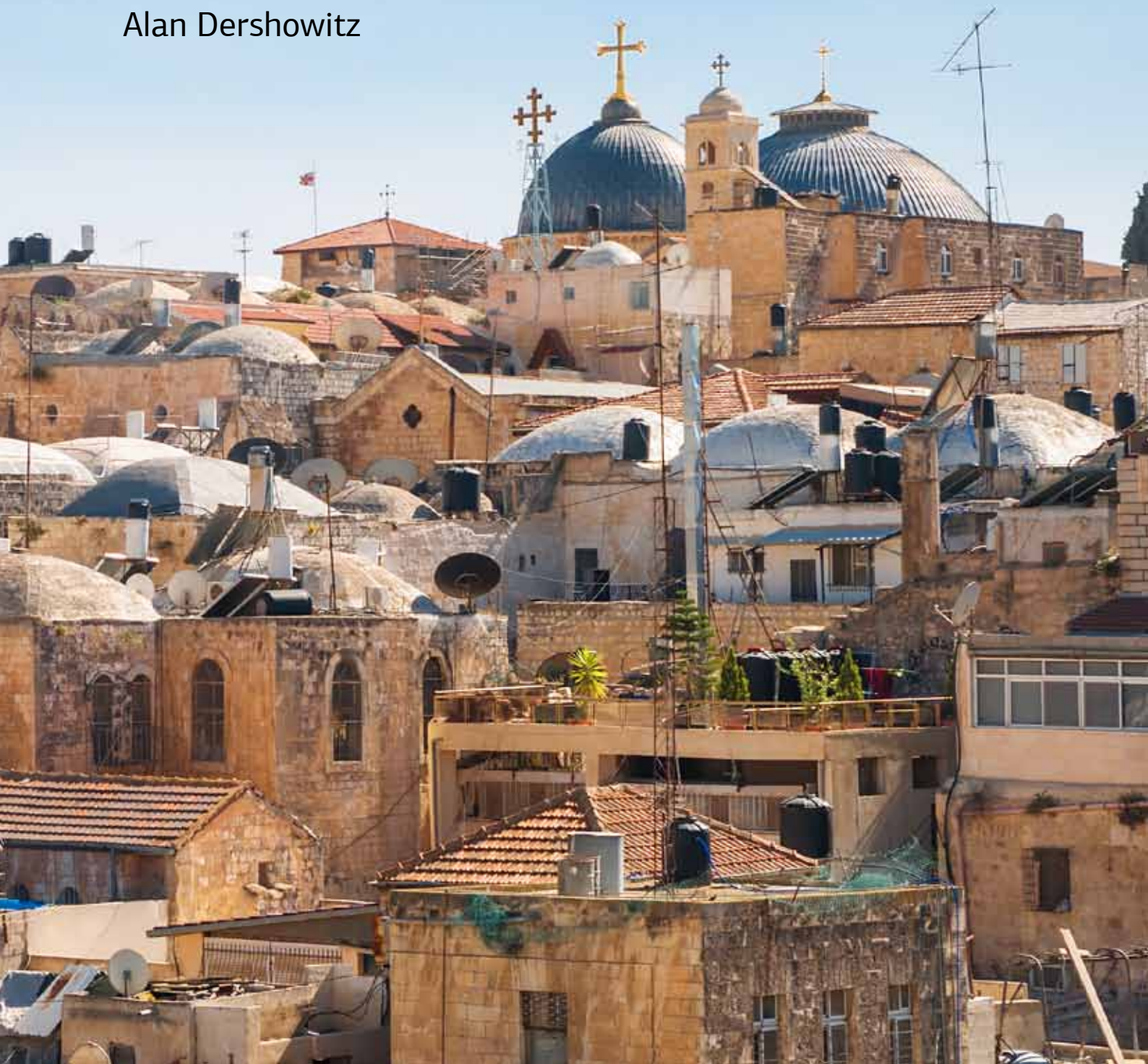


*A visit to Israel is always an experience in cognitive dissonance. The Israel you personally see and hear is so completely different from the Israel you read and hear about in the media.*

**Alan Dershowitz**

*In Israel, in order to be a realist you must believe in miracles.*

**David Ben-Gurion**



## TANZANIA-ISRAEL BUSINESS & INVESTMENT FORUM (TIBIF) 2014

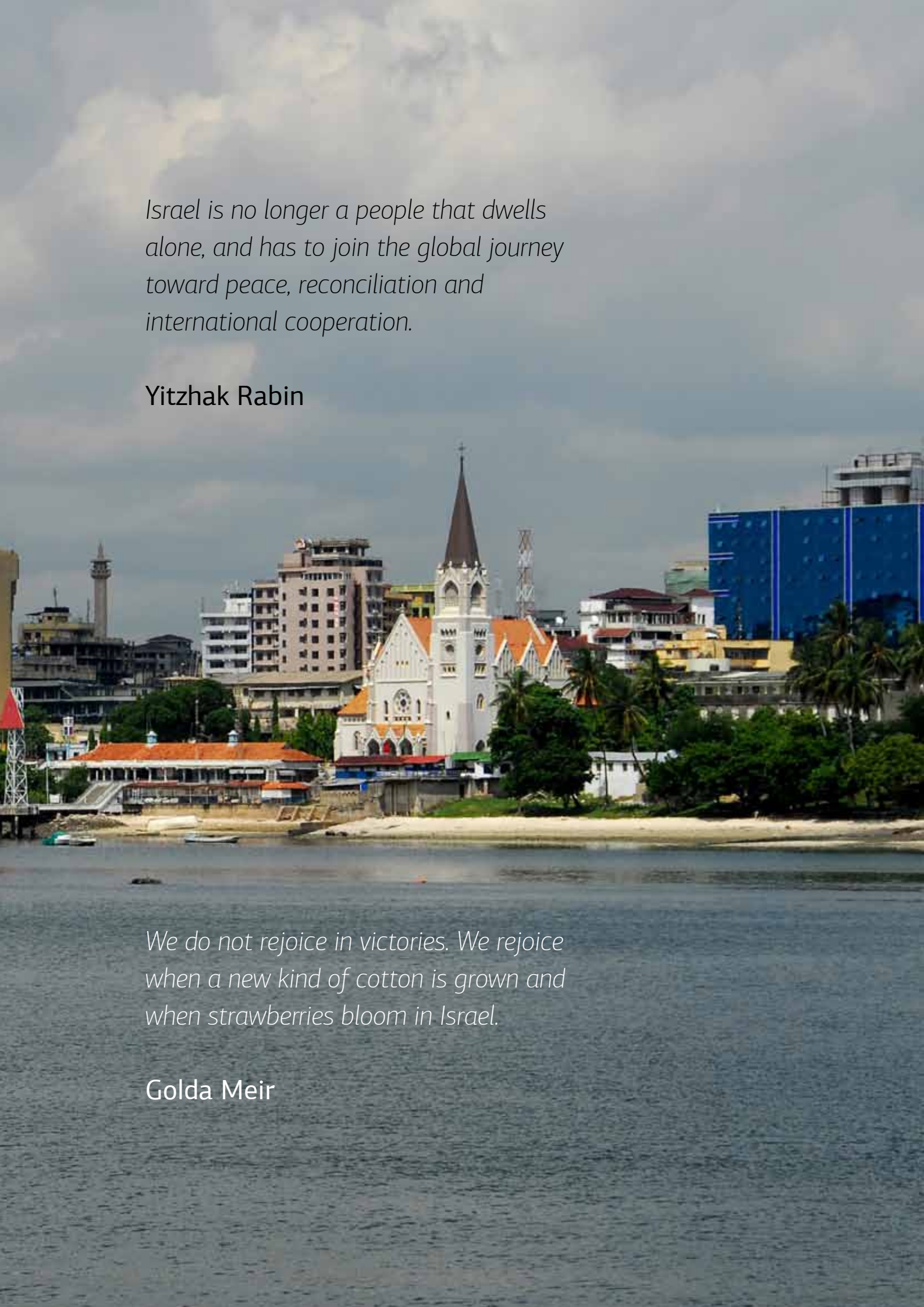
TIBIF 2014 is proudly brought to you by the Kingdom Leadership Network Tanzania (KLNT) in strategic partnership with the Tanzania Investment Centre (TIC) and the Tanzania Private Sector Foundation (TPSF)

We are expecting:

- o Over 500 delegates. Attendees expected are leaders from:-
  - Business Leaders
  - Business representatives
  - Representatives from various suppliers
  - Government dignitaries
  - Ministers
  - Corporate executives
  - Diplomats
  - Media
  - Representatives from various key sectors of the economy
- o Representation of top leaders and decision makers from every sector of society
- o Well known and reputable national and international speakers carefully selected to deliver impact from the event
- o Given the 4 day event, exposure opportunities to allow for business development

## WHY PARTNER WITH US

- o One of a kind and very unique event. The first event of its kind in this market.
- o Engagement of local and international leadership personalities and businessmen from various key institutions operating in all sectors of the economy including Agriculture, Education, Infrastructure (Roads, Water), Property/Housing, Energy, High tech/Technology, Bioengineering, Manufacturing, Medicine/Health, Chemical Engineering, Retailing, Tourism, Communications, Computing, Textile and Apparel.
- o Excellent content and knowledgeable speakers from different parts of the world
- o Key partnerships with Tanzania Investment Centre (TIC), Tanzania Private Sector Foundation (TPSF), TANTRADE, National Development Corporation (NDC), Southern Agricultural Growth Corridor of Tanzania (SAGCOT), Tanzania National Business Council (TNBC) including other close collaborative relationships
- o Opportunity to network with leadership professionals
- o Great platform for Business Development for your company given that primary delegates are decision makers with both national and international exposure
- o Given the nature of the event, further exposure for your brand will be achieved through other media channels such as print, online, television and radio



*Israel is no longer a people that dwells alone, and has to join the global journey toward peace, reconciliation and international cooperation.*

**Yitzhak Rabin**

*We do not rejoice in victories. We rejoice when a new kind of cotton is grown and when strawberries bloom in Israel.*

**Golda Meir**

## SPONSORSHIP PACKAGE

CATEGORY	PLATINUM EVENT SPONSORSHIP	DIAMOND EVENT SPONSORSHIP	GOLD EVENT SPONSORSHIP	SILVER EVENT SPONSORSHIP	BRONZE EVENT SPONSORSHIP
<b>PRE-EVENT MARKETING/BRANDING</b>					
Branding rights next to KLNT Logo	X				
Logo on KLNT Website with URL link to sponsor website - Write up value	300 words	200 words	Link	Link	Link
Logo on Programme Brochure	X	X	X	-	-
Logo on HTML/electronic communication regarding Forum	X	X	X	X	X
<b>AT EVENT MARKETING/BRANDING</b>					
Free Delegate Access (Complimentary Passes)	6	5	4	3	2
Discount to additional delegates	X	X	X	-	-
Logo on Programme Brochure	X	X	X	X	X
Logo on holding screen & stage during Forum	X	X	X	-	-
10 minute address on company	X				
Key speaker on panel discussion	X	X			
Advert in programme brochure (Forum)	Back Page	Full Page	Side Bar	-	-
Regular announcements during Conference	X	X	X	X	X
Exhibition Stand	1	1	1	-	-
Entrance Noticeboard (Logo Placement)	X	X	X	X	X
Own Banner placement at the Main Entrance	X	X	X		
Own Banner placement at the Exhibition	X	X	X	X	X
Logo at Registration Desk	X	X	X	X	X
<b>POST EVENT MARKETING</b>					
Logo on Thank You mailer to all delegates	X	X	X	X	X
Access to summary delegate list	X	X	X	X	X
Certificate	X	X	X	X	X
Number of Sponsors	1	2	2	3	4
<b>COST VALUE PER SPONSOR (USD)</b>	<b>15,000</b>	<b>10,000</b>	<b>7,500</b>	<b>5,000</b>	<b>3,000</b>

## Tanzania-Israel Business & Investment Forum 2014

Contact:

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