

The business and stakeholder
platform for renewable energy
projects

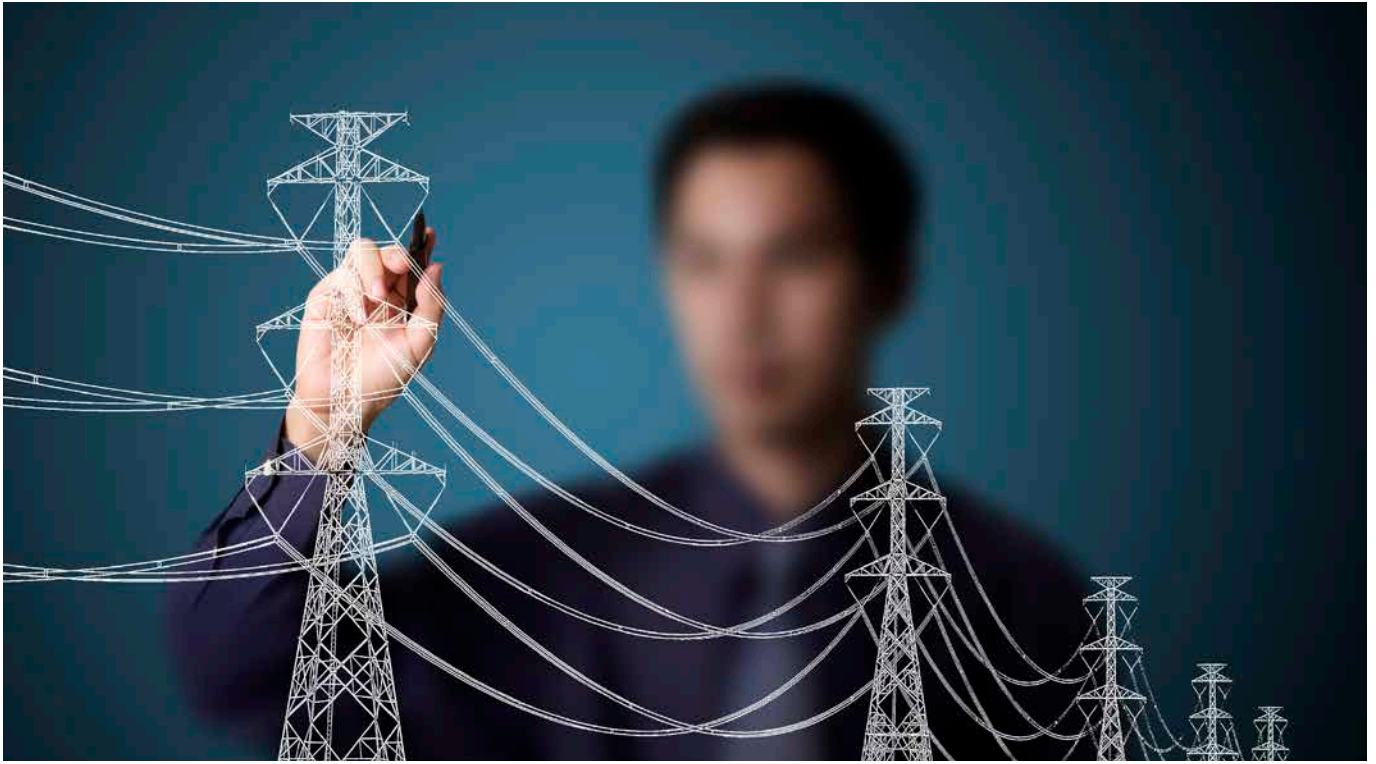


**FUTURE
ENERGY**

29–30 Oct. 2014

**Messe Wien
Congress Center**





OUTSTANDING OPPORTUNITIES



The modern format of FUTURE ENERGY, as an international expo platform with an impressive programme of side events, allows the event to play to its greatest strengths. Renewable energy projects focused on Central and Eastern Europe, the networks of decision makers, and personal business contacts are of central importance for the full two days. The compact and concentrated trade fair, presentations, discussions and networking event is to be held in the Messe Wien Congress Center.



FUTURE ENERGY brings all the right experts and specialists together to embark on new business projects. Since the event is so compact, participants can operate efficiently and all distances are short. Sophisticated communication areas are an ideal means of supporting focused, result-orientated networking.



The exhibiting businesses can select from a range of options to find the best way of showcasing the benefits they offer. Participants are able to tailor their approach, appearance and activities to suit their individual needs.

Current activities within the field of renewable energy production and management are presented and discussed on two stages. During the two-day event, international speakers from the domains of politics, energy production, project development and research discuss a whole range of relevant issues involving the generation of power from renewable resources.



AN EXCELLENT MARKET PLACE

FUTURE ENERGY will focus on all aspects of renewable energy production, distribution and services, providing an absolutely comprehensive market place where supply and demand meet:

◆ **Renewable energy projects from countries, regions, cities and companies**

- Wind power
- Photovoltaics
- Biomass, biogas
- Hydropower / Small-scale hydropower
- Solar power
- Geothermal

◆ **Technologies and equipment for renewable energy projects**

◆ **Energy distribution and storage**

◆ **Energy supply companies**

◆ **Services, research and media**

Project development, energy consulting, technical and commercial management, software, maintenance, insurance, grid services, emission trading, training and education, legal advice, science and research institutions, publishers

◆ **Investments**

Private equity companies, venture capital, funding, financial services





PROMISING TARGET GROUPS



We address exhibitors as well as visitors from the following countries:

Albania, Austria, Baltic states, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Kosovo, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovak Republic, Slovenia, Turkey, Ukraine

We target professionals and decision makers with a strong business interest in renewable energy:

- ◆ **Project developers, technology suppliers, plant construction, industry, agriculture and forestry**
- ◆ **Investors**
- ◆ **Energy supply companies and renewable energy plant operators**
- ◆ **Facility managers**
- ◆ **Public authorities, ministries, associations, scientific institutions**
- ◆ **Service providers such as energy consultants, maintenance, legal advisers**
- ◆ **Financial institutions and insurance carriers**
- ◆ **Publishers**



SUPERIOR COMMUNICATION

Exhibitors and co-exhibitors at the FUTURE ENERGY receive a number of free tickets to enable existing and potential customers to be invited to the show free of charge (TAN codes for digital invites, superior quality printed invitations for personalised invites and direct mailing production).

Direct communication with trade visitors by way of digital newsletters and direct mailing is an important part of the marketing mix for the FUTURE ENERGY, as are the comprehensive spread of cooperation agreements with national and international media to guarantee coverage in trade and specialist magazines, and in daily and weekly papers. Extended online promotional campaigning is just as much a part of our communications work as are comprehensive PR activities such as PR roadshows in selected target countries, articles, etc.

Furthermore, institutions such as trade associations, representative groups, institutions and embassies, all help to increase international market awareness of FUTURE ENERGY.



FUTURE ENERGY is held at the Messe Wien Congress Center. The venue's innovative architecture, its atmosphere, excellent traffic, transport and hotel infrastructure, and the professional range of services provided, make it the ideal place for presentation and dialogue in the heart of Europe.



DATA AT A GLANCE

THE EXPO TEAM:



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Venue:

Messe Wien, Congress Center
Messeplatz 1, 1020 Vienna, Austria
Entrance CC | U2 station Messe-Prater | Car park A

Opening hours:

29th – 30th October 2014
10:00 – 18:00

Exhibitor registration:

Until 31st May 2014

Download forms and documents:

www.futureenergy-expo.com/registration

Organiser:

Reed Messe Wien GmbH
Messeplatz 1, PO box 277
1021 Vienna, Austria

Space fee:

€ 270 / sqm

Registration fee incl. online basic package:

For exhibitors: EUR 430
For co-exhibitors: EUR 590

All-inclusive-lounges:

From EUR 4,550 for a 9 sqm lounge (incl. space fee)

All prices are stated without taxes and duties.

Exhibitor and visitor information:

www.futureenergy-expo.com

