

PERU SERVICE SUMMIT

2014



SEMANA DE LOS
**Servicios
y la
Tecnología**
17-23 junio

Servicio
y la
Tecnología

PerúService
SUMMIT 2013

PerúService
SUMMIT 2013



PerúService
SUMMIT 2013



prom
perú

LIMA

July 23 – 25, 2014



PERU SERVICE SUMMIT

A specialized event for the trade in services,
which has become one of the most
important Business Platforms in Latin
America

www.peruservicesummit.com



2014



BUSINESS CONFERENCE



INTERNATIONAL FORUM



SPECIALIZED CONVENTIONS AND WORKSHOPS





COMMERCIAL EXHIBITION



“PERU EXPORT SERVICES” AWARD CEREMONY

Event evolution

2011

US\$19.6 million
447 meetings
43 exporters
510 participants

2012

- US\$ 26,3 million
- 781 meetings
- 63 exporters
- 1200 participants

2013

- US\$ 49,3 million
- 1600 meetings
- 94 exporters
- 2,800 participants

ESTIMATED RESULTS 2014

1,000 Peruvian Companies - Forum

100 Foreign Buyers

1,600 Business Meetings

Prize Presentation

560 participants in conventions and workshops

Total Business Opportunities

US\$ 50 millions





PerúService
SUMMIT 2013

**THE MOST IMPORTANT SERVICE EXPORTATION EVENT
OF THE YEAR**



FRANCHISES



PUBLISHING



VIDEO GAMES



SOFTWARE

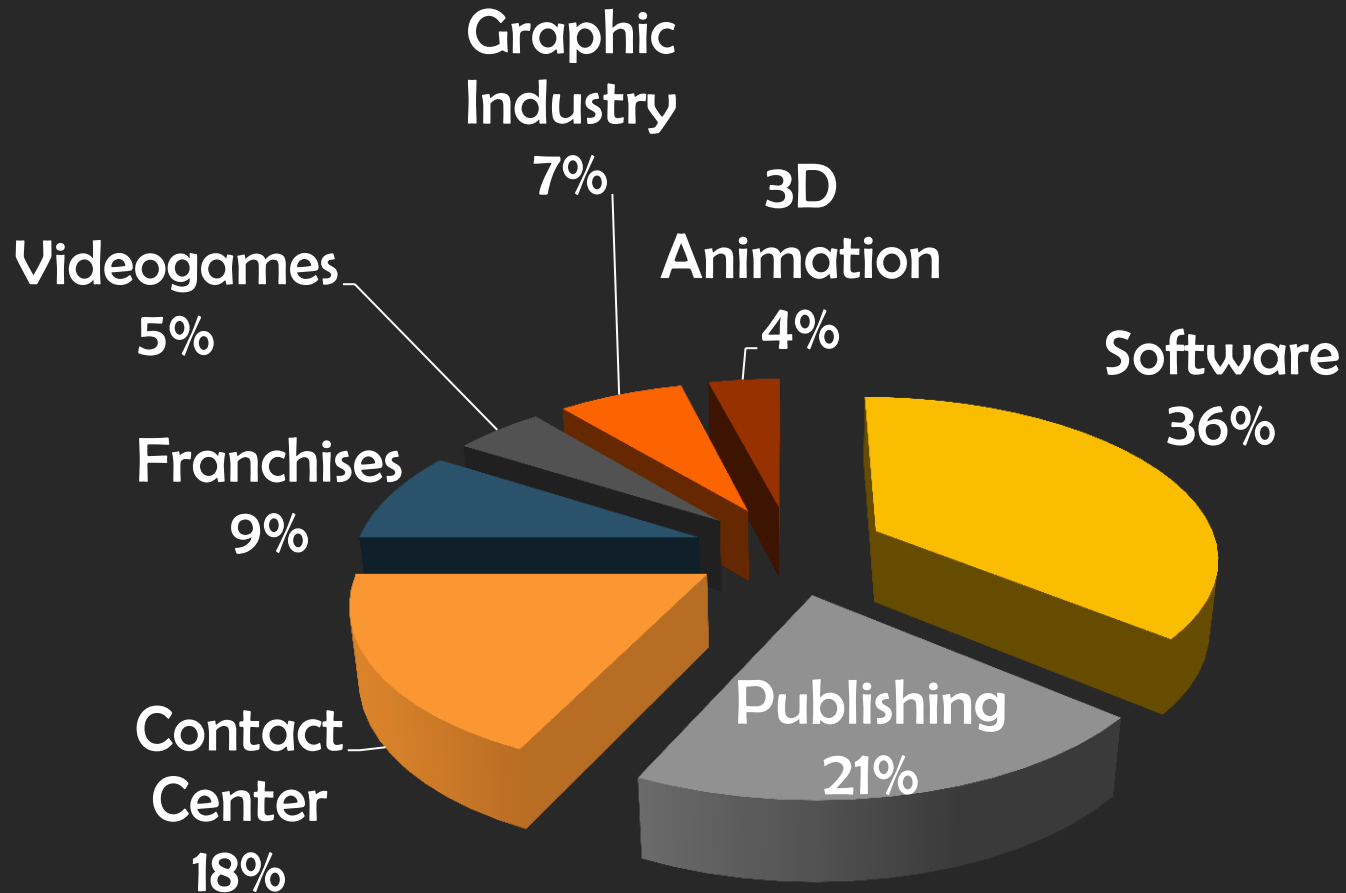


GRAPHIC INDUSTRY



CONTACT CENTER

EXPORTERS BY SECTOR





WE INVITE YOU TO BE PART OF

PERU SERVICE SUMMIT 2014

Preliminary Program 2014

- Strategic and Training Workshops
- E-TIC's conference
- Business Forum
- Business Conference (Software, BPO - Contact centers, Publishing and Graphic Industry, Franchises and Video games)
- "Peru Export Services" award ceremony
- Commercial exhibition



MEDIA


70 registered media groups
\$100,000 local coverage

180,000 downloads

www.peruserservicesummit.com



Aprendizajes de la Nube Pública

Servicio Propio por parte del Usuario			Delegación & Control
Procesos Re-imaginados	Automatización	Control de Cambios	Madurez en los Procesos
Aplicaciones Escalables			Arquitectura con Nivel de Servicio
			Estandarización Extrema

Microsoft



Looking forward to meeting you!

Peru Service Summit 2014