

17-19
NOV
2014



2014 GLOBAL EXPO BOTSWANA



ENHANCING THE
BUSINESS LANDSCAPE
THROUGH FOREIGN
DIRECT INVESTMENT
AND EXPORTS



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 Global Expo Botswana  GlobalExpoBotswana



GLOBAL EXPO BOTSWANA

Global Expo Botswana 2014 is the country's premier international exhibition whose mandate is promotion of multi-sectoral business. The Exhibition is endorsed by the Government of the Republic of Botswana through the Ministry of Trade and Industry.

OBJECTIVES

The aim of this exhibition is to offer exhibitors and visitors an opportunity to actively promote their businesses and to stimulate intra-regional business exchange.

WHY GLOBAL EXPO BOTSWANA

- Attract foreign direct investment
- Promote joint venture opportunities between citizens and foreign investors
- Stimulate a culture of entrepreneurship locally.
- Promote exports of locally-produced goods
- Promote access to Botswana market for international exhibitors

EXHIBITORS PROFILE

- Agri business and agricultural products
- Textiles and garments
- Manufactured products
- Construction materials
- Automobiles
- Electrical goods and appliances
- Timber and furniture
- Engineering products
- Chemicals and cosmetic
- Machinery
- Information technology
- Consultancy services
- Leather and associated technologies
- Mining
- Tourism
- Power and renewable energy

VISITOR PROFILE

- Importers
- Wholesalers and traders
- Agents
- Business executives
- Mining supply chain management programme
- Distributors
- Government procurement agencies
- International buyers
- Retailers



Please tick where appropriate

As an exhibitor

As a buyer/visitor

Please list the product(s) you wish to exhibit below

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TARIFF/RATES(circle preferred option below)

1. Stand space only US\$165m2/BW P815perm2 (minimum 18m2)
2. Complete stand(space + stand construction and equipment-ready to us) US\$215/BW P1070 per m2 (minimum 9m2)

All complete stands include per 9m2: partition walls, carpeting, 1 fascia with company name and stand number, 2 spotlights, 1 electrical power outlet, 1 table, 2 chairs, 1 lockable office cupboard

Minimum stand surface in halls; 9m2

All hall areas of 18m2 or less must book the complete stand option as in above

3. Outdoor area US\$ 45/ BW P275 per m2(minimum 20m2)

A non refundable deposit of 50% of the total rental fee must accompany the application form . the reminder must be paid by the latest 1st November

All prices include 12% vat

DEADLINE FOR BOOKING is 1st November 2014

Please tick

3m x 3m 6m x 3m 9m x 3m 6m x 6m 6m x 9m Other in multiple of 3

Outdoor area.....mx.....m.....m²

Name of company.....

Contact person.....

Street.....

Postal address.....

Country.....

Telephone.....

Fax.....

Email.....

Signature.....

Date.....

Date form is received by geb office.....

