



Utah's Economic Clusters

April 2013



Recent Expansions



Competitive Clusters



Aerospace



Life Sciences



Outdoor Products



Energy



Software/IT



Financial Services



Defense



Utah's Economic Clusters



Defense & Homeland Security

- USAF Air Logistics Base
- USAF Utah Test & Training Range
- US Army UAV Development Center Dugway
- FAA UAV Proposal
 - Hill Air Force Base
 - ATK
 - Northrop Grumman
 - General Atomics
 - Williams International
 - Nammo
 - Lockheed Martin
 - NSA



Utah's Economic Clusters



Aerospace & Aviation

- Military/Civil Design & Manufacturing
- Advanced Composites
- Secure Communications
- Spacecraft sensors & components
 - L3
 - ATK
 - Hexcel
 - Boeing
 - Space Dynamics Lab
 - Rockwell Collins
 - 3M
 - Delta Airlines
 - Exelis
 - Skywest Airlines



Utah's Economic Clusters



Energy & Natural Resources

- Among Lowest Utility Prices in USA
- Abundant Oil & Natural Gas
- Diverse Mining – Copper, Gold, Coal, Potash
- Renewable Energy – Wind, Geothermal, Solar
 - Questar Gas
 - Rocky Mountain Power
 - Rio Tinto
 - Barrick Gold
 - Newfield Exploration
 - First Wind
 - Red Leaf Oil Shale
 - Orbit Irrigation
 - Johnson Matthey



Utah's Economic Clusters



Financial Services

- Strong National and Regional Banking
- Global Multilingual Support Operations
- Unique State Charter for Industrial Banks
- Only Trading Floor in Intermountain West
 - Zions Bank
 - Goldman Sachs
 - JP Morgan Chase
 - RBS
 - Morgan Stanley
 - UBS
 - Wells Fargo



Utah's Economic Clusters



Outdoor Products & Recreation

- World Class Winter Sports - Olympic Legacy
- Five national parks, 16 national monuments
- Manufacturing/R&D: skis, snowboards, bikes
- Climbing Equipment: Sports & Public Safety
- Outdoor Apparel
 - Salomon
 - Rossignol
 - Black Diamond
 - Petzl
 - Scott
 - Quality Bike Products
 - Atomic
 - Specialized Bikes



Utah's Economic Clusters



Information Technology

- Software Development
- Digital Media – Games, Animation, Simulation
- Semiconductors – Flash Memory
- Data Centers & Cyber Security Systems
 - Adobe
 - EMC
 - eBay
 - Disney Interactive
 - IM Flash
 - Fusion I/O
 - Symantec
 - FireEye
 - Oracle
 - Novell
 - Qualtrix
 - Microsoft



Utah's Economic Clusters



Life Science

- Medical Devices
- Genetics – Utah Population Database
- Nutraceuticals
 - Teva Pharmaceutical
 - Sorensen Genomics
 - Intermountain Healthcare
 - Merit Medical
 - Watson Laboratories
 - Edwards Life Sciences
 - Myriad Genetics
 - Nelson Labs
 - Thermo Fisher
 - Teva
 - Varian
 - NuSkin



High World Language Skill Set

“Per capita, Utah is the most linguistically diverse region of the U.S.”

-Time Magazine



Facts:

- 90% of the world’s written languages spoken here
- 60% of public school students study a world language
- 180 languages are spoken by U of U students
- 77% of BYU students speak a second language
- 47% of BYU students have lived outside the U.S. for 1+ years

Sources: Utah State Office of Education, University of Utah, Brigham Young University



Recent Expansions



Recent Expansions

Project 500 – Adobe Systems

- 1,000 new & 580 retained software development jobs in Lehi
- \$175 M in capital investment



Project Cupid – ATK

- 800 new aerospace jobs in Davis County
- \$100 M in capital investment



Project Spider – Black Diamond Equipment

- 55 new back office jobs in Holladay City
- \$1 M in capital investment



Project Newton – Royal Bank of Scotland

- 260 new IT jobs in Taylorsville
- \$6.2 M in capital investment



Recent Expansions

Project Canvas – Overstock.com

- 125 new software engineering jobs in Utah County
- \$92 M in wages over next 10 years



Project Gold Rush – Procter & Gamble

- 1,000 new manufacturing jobs in Box Elder County
- \$540 M in capital investment



Project Topaz – eBay

- 450 new IT jobs in South Jordan
- \$334 M in capital investment



Project Flash – Reckitt Benckiser

- 100 new distribution jobs in Tooele
- \$32 M in capital investment



