

LARES
Mesure de Précision



WELCOME

مرحباً بكم

BIENVENUE

FLUKE.

EVIDENT
OLYMPUS

LAND
AMETEK

MIRU
AIR
EMISSIONS MONITORING SYSTEM

INDUTRIAL SOLUTIONS

Test, Measurement, Calibration, Inspection

LARES operates in Morocco and across Africa as a specialist supplier of measurement, metrology, instrumentation and non-destructive testing solutions.

LARES offers a full range of brands and products, which enjoy a worldwide reputation for high reliability, portability, robustness, security, and ease of use.

The solutions offered by LARES are intended for various industrial applications and are used across the sectors of Energy, Metallurgy/Steel, Cement, Automotive, Food, Pharmaceutical, Aeronautics, Chemical Industries, Testing and Calibration Laboratories. ...

www.lares.ma

Our market position :

- Leveraging 25 years of market expertise & development
- **Specialist** positioning with primary focus on the industrial sector
- Well-established as an **expert provider of world-class solutions**
- Nationally recognized for **best quality service & support**

Our value proposition :



TESTS & MEASUREMENT

INSTRUMENTATION

- Electrical Test
- Thermography
- Imaging & diagnosis
- Mechanical Maintenance
- Calibration Tools

FLUKE

AMPROBE

INSPECTION

- Thickness Measurement
- Flaw detection
- Material analysis (XRF)
- Inspection videoscopes

EVIDENT
OLYMPUS

Specialized Solutions

- Temperature Measurement
- Gas Emission
- Combustion Process
- Other specialized applications

LAND

AMETEK

MAU
LABORATOIRES
DE MESURE INDUSTRIELLE

CALIBRATION & METROLOGY

ÉQUIPEMENTS

- Electricity
- Pressure
- Temperature
- Debit

FLUKE

Calibration

LABORATORIES

- Implementation of turnkey Labs



& a multidisciplinary team, that supports customers from consulting to customer care :

1. Equipment supply

Consulting - Supply - Customer Support

2. Turnkey solutions

Expertise - Consulting - Supply -
Commissioning - Training - Customer
Support

LARES TEAM & ORGANIZATION



Business Partners relations

ADMINISTRATION

ACCOUNTING



Oujidane
OMAYSOUR

OFFICE MANAGER



Latifa
AIT ELAISSAOUI



Brahim
BOUKHDIS

BUSINESS DEVELOPMENT

CROSS-INDUSTRY PRODUCTS

Sales Manager



Karim
ABBADI

Scope

LARES global offer with focus on :



Oussama
SAMIH

Sales Manager



Adil
RAZAKI

Scope

MPP Resellers network



SPECIFIC-APPLICATION PRODUCTS

Sales Manager



Miloud
ESSAKHI

Scope



Youssef
AGHOUAR



MARKETING

BUSINESS SUPPORT



Mahassine
AZLOUGUE

CORPORATE



Amal
ALAOUI

EXTERNAL
SUPPLIERS

Accounting & Audit Bureau

Transit & logistics

Commissioning

Training

Technical Support

IT Platform

Com agency

STRONG RECORDS IN THE INDUSTRIAL SECTOR

INDUSTRIES



Key projects



Delivery of several projects of measurement and industrial calibration (process calibrators, IR cameras...)



Supply of NDT, instrumentation and metrology solutions for specific and generalist applications



Implementation of solutions for pockets monitoring (High temperature) and liquid steel melt supervision



Delivery of a wide range of projects including test tools, calibration, Monitoring of cement furnace as well as power management



Implementation of a full-scale solution for detection of slag in liquid steel

LABORATORIES

▶ Key projects



المختبر العمومي للتحليل والدراسات
LABORATOIRE PUBLIC D'ESSAIS ET D'ETUDES



مركز تقنيات و مواد البناء



Supply of several temperature metrology projects including the Primary Electrical Calibration Laboratory



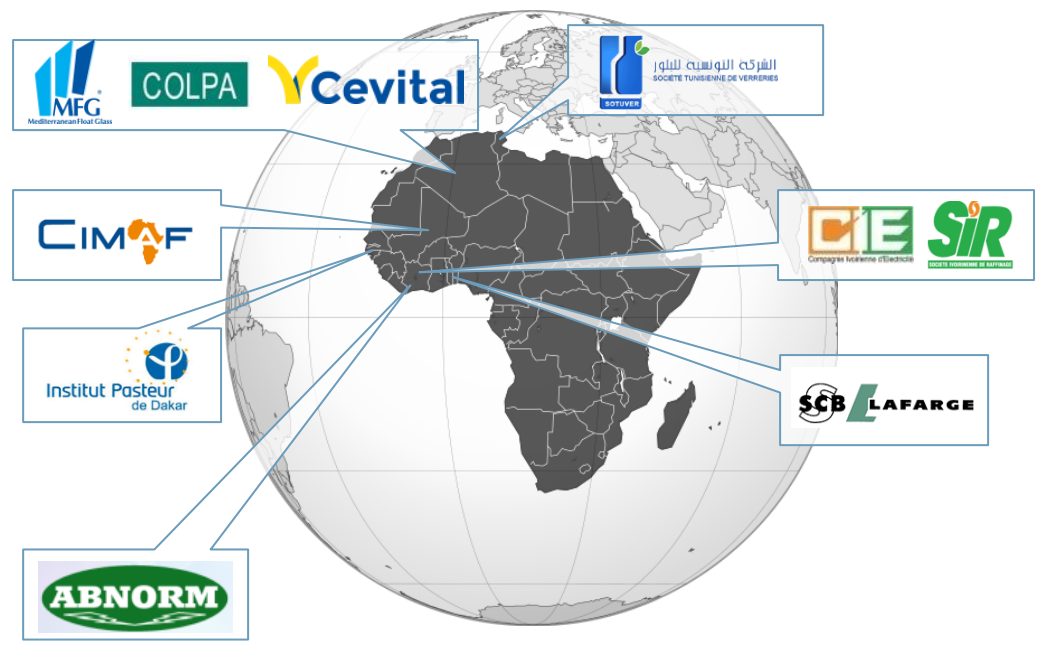
Turnkey implementation of the industrial metrology laboratory at Safi Power Plant.

Project carried out in exceptional time in full compliance with the specifications, on all phases: Design, Supply of equipment and management system, Calibrations, controls and measurements, Training by certified experts, Support for production.



... AND IN AFRICA AS WELL

MAIN REFERENCES IN AFRICA



Key projects



Supply of diverse projects of measurement instrumentation and industrial calibration (process calibrators, IR cameras ...)



Supply of several temperature metrology projects for Temperature Calibration Laboratory



Gas measurement solutions provided for the factory chimneys.



Supply of solutions for temperature measurement adapted for glass manufacturing .

THANK YOU

شكراً

MERCI

LARES

Mesure de Précision

Retrouvez nos offres et
nouveautés sur :



www.lares.ma