



INVEST IN POLAND

**LEARN ABOUT BUSINESS OPPORTUNITIES, LABOUR COST AND GRANTS FROM
THE POLISH GOVERNMENT**

**CONNECT TO THE EU MARKET WITH THE SUPPORT OF THE POLISH
INVESTMENT AND TRADE AGENCY**

Join us on the 25th of October

From 10.00 to 14.30 at InterContinental Tel Aviv (Royal ballroom)

Address: 12 Kaufman Street, Tel Aviv, 61501

9.30 – 10.00 REGISTRATION OF PARTICIPANTS (coffee break)

10.00 – 10.15 OPENING SESSION

- Agata Czaplińska – *Chargé d'affaires ad interim, Embassy of the Republic of Poland in Tel Aviv*
- Grzegorz Słomkowski – *Vice President of the Board, Polish Investment and Trade Agency*
- Ze'ev Lavie – *VP, International Relations & Business Development, International Relations Division, Federation of Israeli Chambers of Commerce*
- Zofia Nojszewska – *Head of Tel Aviv Trade Office, Polish Investment and Trade Agency*

PANEL I 10.15-11.45 WHY POLAND? ECONOMICS, GOVERNMENT SUPPORT FOR FOREIGN INVESTORS IN POLAND, OUTSOURCING & CASE STUDIES (Q&A)

10.15 – 10.45 OPPORTUNITIES IN POLAND – INVESTMENT CLIMATE AND STATE AID

- Monika Grzelak, *Deputy Director, Centre for Strategic Investments and*

- Zofia Kilian, *Expert, Centre for Strategic Investments, Polish Investment and Trade Agency*

10.45 – 10.55 Q&A

10.55 – 11.25 CASE STUDIES

- *DCD EXPANSION IN ISRAEL – ARIEL POPPER, CEO, APPROACH VENTURES*
- *AVS INVESTOR DECK AND R&D COOPERATION – Nahum Cohen, Co-founder, CTO, AVS Technologies*
- *CLARITER EXPANSION IN POLAND - Ran Sharon, CEO, Clariter*

///// Coffee break 11.25 – 11.40 /////

PANEL II 11.40 – 13.00 HOW TO DO BUSINESS IN POLAND?

TAX&LEGAL REQUIREMENTS and LABOUR MARKET IN POLAND

11.40 – 12.10 10 KEY ISSUES WHILE INVESTING IN POLAND - A LAWYER'S PERSPECTIVE

Adv. Szymon Syp, Phd, LL.M, Partner at SSK&W Law Firm

12.10 – 12.40 LABOUR MARKET - OUTSOURCING AND IT RECRUITMENT

Dominik Jurek, founder, Next Technology

12.40 – 13.10 ACCOMMODATION MANAGEMENT AND EFFICIENT EMPLOYEE EXCHANGE

Anna Skalecka, CEO, Exclusive Worldwide

13.00 – 14.30 NETWORKING & LUNCH

REGISTER FOR B2B MEETINGS WITH OUR EXPERTS from 13.00 to 14.30

To sign up for the event and B2B meetings please contact:

Mati Kamer (Hebrew)

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Participation at the event is free of charge

Limited number of seats – first come first served