



# WELCOME TO BAVARIA HOW TO SUCCEED IN THE GERMAN MARKET

The Federation of Israeli Chambers of Commerce and the Bavaria Israel Office Invite you to an exclusive market-entry workshop

Our Awesome Speakers:



**Susanne Schierok**

Head of Investor Services (acting) at  
Invest in Bavaria



**Johanna Hebestreit**

Vice-Director of Economy & Technology  
at the Bavaria Israel Office

Agenda:

- 11:00h Opening Remarks
- 11:05h Are you ready for your expansion to the German market? Here is your checklist
- 11:25h The German business culture – Your do's and don'ts
- 11:45h Q & A
- 11:50h One on one meetings session with the Bavaria Israel Office

**MONDAY, MARCH 28TH  
11.00 AM**

[Please Register Here](#)