

# MOROCCAN EXPORTERS DESCRIPTIONS

This document will present the Moroccan exporters profiles and products and help you identify the suppliers to meet



### BEST BISCUIT MAROC

Best Biscuits Maroc has an 11,670 m<sup>2</sup> factory, based in Casablanca, and has a production capacity capable of meeting all market needs. Qualified teams and recognized pastry know-how give the company all the skills to guarantee a service adapted to all expectations. Best Biscuits Maroc offers a multitude of new products under its umbrella brand Excelo (Genova, Momo, Eyo'o, Top coockies, Sergio...).

By the growing scale and diversification of its product range, and being a reference on the Moroccan biscuits market, EXCELO stirs up lust of several partners worldwide, and currently exports to several countries in Africa and the Middle-East.

http://www.excelo.ma/sites/default/files/ckfinder/userfiles/files/Catalogue\_Excelo.pdf

Best biscuit is proud to launch "Be!", a new brand of biscuits. The group's goal is to revolutionize the sector by focusing on innovation, quality and accessibility.





#### **ORIENTINES S.A.R.L**

Manufacture and distribution of traditional Moroccan packaged pastries and frozen ready meals

A brand at the service of young and old alike, which will make you discover the secrets of Moroccan gastronomy.

Orientines biscuits owe their authentic character to the secularity of our know-how and the 100% natural ingredients with which they are prepared.









#### **AIGUEBELLE**

Founded in 1868 at the will of the monks of the Abbey of Aiguebelle, the Aiguebelle chocolate factory produces quality chocolates and confectionery in a traditional way. In 1941, the monks of the Abbey of Aiguebelle settled in Morocco and applied their expertise as master chocolatiers.

With more than a century of experience in the manufacture of chocolate, Aiguebelle has perpetuated the tradition of quality while developing and modernizing its manufacturing units

The requirement in the choice of raw materials, the expertise, the commitment of the teams and the permanent search for excellence, have enabled Aiguebelle to maintain its leadership position on the national market and to position itself internationally.

Manufacturing quality products has always been a priority. A priority that more than ever reflects the teams' desire to satisfy all customers by meeting their requirements



72% Dark Chocolate Bar



Cocoa powder



Dark Chocolate Sugar Tablet



Dark Chocolate Chips 46%



#### **KOOL FOOD**

Kool Food has been a company of the French CORIN Bastia Group since April 2017.

It was founded in 2010 by Anas Lahlou, a confectionery enthusiast, having a long experience acquired first in the family business, then, later, in his own business marketing various confectionery products such as chocolates, candies, lollipops, chewing gum, marshmallow, cookies, cake and various pastries.



**VENTO** tablet



Chocolate spreadable cream "CREAMY"



Milk Bar "WOW



Drink powder "DRINK KOOL"



#### **PASTOR MACAO**

Founded in 1954, PASTOR MACAO is the Moroccan leader in confectionery-chocolate, offering a wide range of quality products to meet all tastes at the best price.

The satisfaction of our customers is at the heart of our concerns. We have developed a wide range of Halal products, include the finest ingredients and meet the highest quality standards to meet all tastes. The quality of our products is recognized beyond the borders of Morocco and continues to make new followers.



Confectionery



Chocolate



Wafers



Pastry products



#### **FACONEX**

Faconex is the first company in Africa and Middle East to manufacture industrial cotton candy and the first in the world who have been developed it with 7 different flavors and giving added value to the products through attractive packaging to ensure the health safety of the product.

As well caramelized popcorn is natural without preservative, coloring GMO gluten free and without flavors. Faconex was the first in the world to develop cotton candy with popping candy with five different flavors.

90% of their production is exported to four continents more than twenty countries (France, China, Colombia, Italy, Netherlands, France, USA, UAE, Saudi Arabia, Qatar, United Kingdom, Maldives, Canada, Jordan, Kuwait, Belgium, Lebanon, Egypt, Iraq, Bahrain, Korea Southern, Algeria, Libya, Gabon, Palestine, Israel and Spain)

https://faconex.ma/wp-content/uploads/2021/faconex%20catalog%202021.pdf



















#### **SMBL FOOD**

SMBL Food is an innovative new company and a leader in the ready-to-eat popcorn industry, which is a high growth market with an annual growth of 70 percent.

Through the Soho Planet Popcorn brand, thanks to the quality of their products and dynamic team, Planet Popcorn is now available in several international markets, including countries in Europe, Africa, and the Middle East. They offer a vast assortment of high quality, great-tasting products.

They adapt the formats to the customer's market. The weight of savory range varies from 60g to 100g. Available in 18g to 100g packages, you can choose between single serve and large serving sizes depending on your market





#### **MAGHREB INDUSTRIES**

It all started in Casablanca, in 1959, with a small production unit specializing exclusively in chewing gum.

Since then, we have come a long way, and we have succeeded in building a solid team and trusting relationships with our partners and customers by providing them with technologies, equipment and products that meet safety and hygiene standards. international.

Today, we are proud to be the leading producer of chewing gum and confectionery in Morocco, serving customers on 5 continents Maghreb Industries uses 50% of its turnover for exports.



FLASH WONDERMINT 5 SHELVES



FLASH CARPACK



**LUCKY - DRAGED CANDY** 



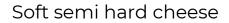
FLASH DUO



#### FROMAGERIE ATLAS

Established since 2009, in the heart of the economic capital of Morocco, FROMAGERIE ATLAS specializes in the production and marketing of soft and semi-hard cheeses. The company has a high-level infrastructure and equipment as well as a professional team very committed to research and development and continuous improvement.







Creamy and velvety cheese spread



Soft cheese, with a fresh and milky taste, light



# CENTRALE LAITIÈRE DANONE

Centrale Danone, the Moroccan subsidiary of the French multinational Danone, is a company specializing in dairy products. Its head office is in Casablanca.

For 60 years, we have worked to build a relationship of trust with our consumers. In order to guarantee the best quality to our consumers, our milk, like all of our products, is subject to rigorous monitoring throughout their production process. In a desire for transparency, we organize visits open to all consumers, distributors within the farms of our partner breeders and our production sites.















#### **MARGAFRIQUE**

African company manufacturing margarine and edible fats created in 1985. specializing in the production of processed cheeses, margarines, edible fats and pastry products



#### **MATHEI**



T-MAN Group has the first green tea factory in the world, Mathéi. It specializes in the production, blending, packaging, and export of teas and infusions. Founded in 2005, Mathéi established a high performance tea producton plant of its own in Morocco with an annual production capacity of 20.000 tons.

Today, T-Man Group markets its teas and infusions domestically and internationally. Our product range comprise of a wide range of teas in many forms of packaging. We offer GreenTea, Black Tea and Flavoured Tea in Double chamber Tea bags, Pyramid Tea bags. It also have a beautiful collection of gift items which accompany the order.

They are exported to Africa, Europe, Canada, The united states and the united Arab Emirates and are marketed under the brands of Sultan, Boston, Bahia, Baroud, AL ARSS, Moul Atai.











#### COMPLEXE ALIMENTAIRE ZINE

ZINE CAPITAL INVEST is the emanation of a doubly inspired vision. It draws its foundations from two key factors: the opportunity to create value in integrated businesses and at the same time that of supporting the kingdom in the realization of its industrial development strategy.

Regarding industry, we have opted for food products, fertilizers and animal feed, for their wealth and their visceral links with the hinterland and its agricultural expanses. From wheat to semolina, including tea, pasta, couscous and cookies, our investments have the advantage of clarity and consistency. The integration of professions is for us a second nature strongly rooted in the DNA of the group.



Flour



Tea





Bléo





Since its inception, Dalia Corp has continued to develop and optimize its infrastructure and best meet the expectations of its customers and consumers. Affirm our entity DALIA Corp. in a position of reference supplier of cereal derivatives at national and international level.

Their mission is to meet the needs and expectations of consumers, distributors, bakeries and food industries in products derived from cereals.

To do this, a specific organization has been put in place, particularly at the distribution level with a sales force dedicated to each distribution channel: Wholesalers, GMS, manufacturers and Bakeries, as well as a dedicated international team.



Dalia flour and semolina



Dalia pasta



The couscous Dalia



# GROUP LIPAC COPAR MAROC

LIPAC COPAR MOROCCO GROUP, offers you a wide range of offers and services in all areas related to the activities of our company including: Manufacture, distribution and exportation of pasta and couscous





#### **PÂTES AIDA**

Export, manufacture of pasta, of all kinds short pasta: Couscous, Vermicelli, Coquillette, twists, bird's tongue, purchase, sales, import and export of any product or material necessary for operating needs.





#### **UMAPACO**

Union Marocaine de Pâtes et Couscous created in 1985 specializing in the production of pasta from wheat flour, pasta from durum wheat semolina, whole wheat pasta, corn and wheat pasta couscous

Created in 1995, IGLO FISH is located in LAAYOUNE PORT, Morocco and is part of the Seafood Processing Industry Freezing, and export of seafood, specialist in sardines, sardinella, bonito, and cuttlefish and pelagic



## ATLANTIC SARDINE ANCHOVIES TANTAN

A subsidiary of DIANA HOLDING, ATLANTIC SARDINE ANCHOVIES TANTAN is a Moroccan shellfish cannery created in 2002, operating both on the local market and on the international market.





#### **KATASAB FISH SARL**

We bring quality seafood to your doorstep.

Our highly regarded products are the result of many years of refining our internal production process to guarantee a final product meeting the highest quality standards both in Morocco and internationally. At Katasab Fish, we will always exceed these expectations







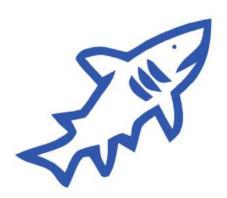


#### **DERHEM SEAFOOD**

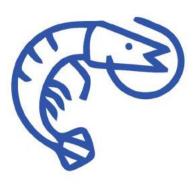
Since 1999, Derhem Seafood has been one of the leaders in Morocco in the freezing and processing of cephalopods, small pelagics and mollusks. Derhem Seafood has two production plants: one in Agadir and another in Dakhla. These two plants are equipped with the latest technology.

If necessary, Derhem Seafood can use other production plants of the same standard to meet the urgent needs of customers.

Derhem Seafood produces more than 10.000 tons per year. The success is explained by the respect of the quality standards, the freshness of the products and the respect of the very strict sanitary conditions.



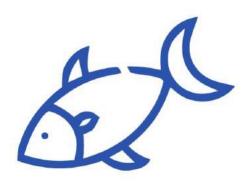
Small pelagic



Shellfish



Cephalopods



Other fish





The Simpa-Samara (société industrielle marocaine de produits alimentaires), is a Moroccan sardine company specializing in canning sardines, mackerel, tuna and semi-canned anchovies.





# JUNIMER Group

#### **UNIMER SA**

Unimer Group is number 1 in the seafood sector in Morocco, its vocation to join the circle of leaders in this sector on a global scale has now been achieved.

The leading Moroccan exporter of canned sardines and anchovies by dedicating 90% of its activity to exports, the Group mobilizes its 5,000 employees and its subsidiaries, both in Morocco and abroad, to maintain a sustained dynamic of innovation in the construction of its brands, the loyalty of its consumers, the expansion of its markets and the conquest of new customers and new partners.





#### **SILVER FOOD**

Moroccan market leader in the fish canning sector in Morocco with an area of 73,500 m<sup>2</sup> in Casablanca and an annual production capacity of 150 million cans. Its state-of-the-art production lines allow it to process the equivalent of more than 160 tonnes per day of seafood, 50% of which is for export.

The company offers a wide range of tuna, mackerel and sardine products marketed under the Mario, Atlanta and Silver brands, among others, in addition to a variety of private and private labels.



sardines in spicy oil



sardines in vegetable oil



sardine tagine with vegetables



sardine dumpling in tomato sauce



#### El Ansari Import Export

Since it was creat in Morocco on 1983 by Mr. Ahmed El Ansari, ESTABLISHMENT EL ANSARI IMP-EXP has been oriented on the international trade of agri-food products, in order to meet the requirements of its customers.

With more than 37 years of experience, El Ansari Import Export positions itself as the expert in Agrifood and uses its know-how and expertise to meet the requirements of these customers, in a diversified range of products, such as: olives; Canned sardines; capers; Rice, pickles; peppers; lemons ... etc. for Europe, North America, Africa and the Middle East.

Indeed, with these certified partners recognized on the world market, we offer a real guarantee of safety and reliability..



FROZEN MACKERELS



OLIVE OIL



**CHEESE** 



PICKLED GHERKINS



CANNED TUNA



#### **DOMAINES ZNIBER**

Domaines Zniber, a subsidiary of Diana Holding. Our Group, born in 1956, is the result of a deep passion, that of a land, Morocco. Has stations and advanced equipment that allow processing, storage, packaging and conservation in appropriate areas. and functional.

To guarantee a better quality of finished products, our stations have advanced technology, which allows us to meet the requirements of our customers around the world.

We package our citrus fruits in a latest generation packaging station in Berkane, Berkane Packaging.

For fruits, our Ait Harzallah packing station is equipped with refrigeration systems guaranteeing optimal conservation and recovery.

For olive oil, La Mâassera Brahim Zniber, with an environmentally friendly cold pressing system, allows us to crush our olives and obtain an internationally recognized and award-winning oil.











## AJP/AGRO JUICE PROCESSING

Agro Juice Processing is an Agro-industrial complex based in Meknes, specializing in the production, packaging and marketing of fruit juices, milk juices and flavored milk. AJP also specializes in the import and distribution of agrifood products through its 12 distribution platforms located throughout the Kingdom.

Agro Juice Processing is one of the most sophisticated agro-industrial complexes on the continent with cutting-edge technology developed by Tetra Pak. Agro Juice Processing is the leader in the juice industry in Morocco with its brand of juice "Valencia".

Agro Juice Processing is present in several continents, exporting 100% fruit juices, nectars, drinks, milk juices and flavored UHT milk. Its products are available in different formats: 1L, 250ml, 200ml and 125ml.









#### **MFPO**

M.F.P.O. (moroccan food processing) is create in 1995 specializing in the production of juices and drinks in different packaging, vegetable preserves, fruit concentrates and purees, frozen pastries, freezing of fruits and vegetables





#### **EBERTEC**

The EBERTEC Group is a group of 3 companies, subsidiaries of DIANA HOLDING. Our distribution activity is mainly focused on spirits and wines. We are also developing a syrup (DUVAL) and Pastis manufacturing and bottling activity.





#### **NOOR FÈS**

On the heights of the plain of Fès Saïss, in the region of Ras El Ma, renowned for its ancestral cultivation of the olive tree, our Noor Fès estate extends.

Irrigated by the precious source of Aïn Blouz, the hectares of olive trees benefit from the properties of a rich and fertile land, from an exceptional microclimate: a winning combination that determines the quality of our fruits and our olive oil. with a subtle taste.

Noor Fès has a domain specific to its brand, where a variety of the noblest trees are planted, renowned traditional olive trees that offer the best picholine, 100% natural, offering fruits with a remarkable elixir.

Carefully planted, our orchard is characterized by a large spacing between the trees, allowing an optimal luminosity to produce waterlogged olives and golden in the sun which allow to obtain an extra virgin oil, with miraculous virtues.

Noor Fès has recognized know-how and attaches great importance to the training of its employees



Olive Oil Noor Fès Box 5L with Free Bottle



PACK SILVER 20L (4 xBox 5L Noor Fès) + 4 Luxurious Bottles Free



Olive Oil Noor Fès Box 10L with Free Bottle



PACK GOLD 30L (3 x Box 10L Noor Fès) + 3 Luxurious Bottles Free



Olive Oil Noor Fès Box 20L with Free Bottle



DIAMOND PACK 40 L (2 xBox 20L Noor Fès) + 2 Luxurious Bottles Free





Gardam is campany specialised in producting olive oils.

After moving to Morocco in 2005, Gardam set up a mill to produce local olive oil in Safi. But the real success of this product comes from a boost from "Challenger", a program broadcast on the second Moroccan channel.

Founder of the company "Les terroirs de volubilis", Gardam takes great care to produce a grand cru olive oil with a purely Moroccan taste. His hard work and determination are rewarded, since the olive oil he produces is the best among others, and only presents 0.1% acidity when tasted.







#### **INTELCARE**

Since its creation, IntelCare has been dedicated to organic cosmetics exclusively based on natural active ingredients. Aware of the needs of its consumers, too often subject to stress and daily constraints, IntelCare has designed more authentic cosmetics, a source of pleasure and well-being to relax and regain a healthy life.

At Intelcare, we are convinced of the benefits of organic and natural products for our health and our environment and we strive to make it accessible to as many consumers as possible



Sale and export of argan oil and argan cosmetics. We produce argan oil and cactus oil and their derived cosmetic products. Our products are certified 100% organic and of high quality.



# SOCIETE DE CONDITIONEMENT DES HUILES D'OLIVES

GROUPE CHO is a renowned olive growing group that has built its success on

values and a culture that combines modernity and respect for agricultural traditions. Thanks to its integrated structure (horizontal integration and vertical integration), the CHO GROUP is present in force in the olive oil sector in Tunisia and in the world.

The CHO GROUP is committed to the implementation of a sustainable development strategy which is essentially based on the control of the quality and safety of its products, the protection of the environment and the guarantee of health and good. be staff at all its sites.



#### **LESIEUR CRISTAL**

A subsidiary of the Avril group, Lesieur Cristal is committed to supporting the development of its brands of table oils and olive oils, soaps and detergents, through constant product innovation that meets market expectations, while relying on on a strategy of integrating agricultural sectors and industrial excellence.

Agro-industrial leader with 78 years of experience in Morocco and Africa, Lesieur Cristal is also pursuing its international growth in a dynamic of innovation and quality.







Lesieur Plus Omega 3

Lesieur Friture

Olive oil Jawhara



#### Les Conserves de Meknès-Aïcha

Les Conserves de Meknès-Aïcha (LCM), known at the time for the excellence of its Aïcha jams, extended its know-how to tomato paste, olive oil, refined oils, before launching more recently in the prepared sauces, tagine sauces, olives, condiments and other miscellaneous products that make LCM a benchmark in the agrifood sector nationally and internationally.



**APRICOTS** 



Apple Compote



Olive oil



TOMATO PUREE



meat tagine sauce



SURFINE CAPERS





More than 50 years of experience, and a philosophy oriented to quality, innovation, and a healthy diet have consolidated AGRUCAPERS as the leading company in the production and marketing of capers, pickled vegetables or pickles, and other specialties. plants appreciated all over the world.

From Murcia, a unique region in south-eastern Spain, we preserve the incomparable flavor of Mediterranean gastronomy in each of the specialties offered by Agrucapers.







Sun dried tomatoes



**OLIVES** 



Sun dried tomatoes



Spices & Condiments



SPECIALTIES & FINE FOOD

#### CIOCAP



The CIOCAP company was created in 2002 by Mr ABDALLAOUI Abdellatif, it is specialized in the manufacture of semi-preserves such as table olives, capers, caprons, hot peppers, red and green as well as all other cured products. such as wild onions in brine and the like.

Since its creation, CIOCAP has been innovating and regularly developing new products to best satisfy its customers.

It has a large network of national and international partners; CIOCAP has a qualified, experienced and responsible team.



**CAPRES** 



BLACK OLIVES GREECE WAY



**CAPER RODS** 



PEPPERS STRONG



OLIVES GREEN



PEPPERS CHERRIES



#### LES DOUCEURS DU MAROC

Les Douceurs du Maroc is a 100% Moroccan brand specializing in regional products from Morocco.

Our mission is to highlight the products of our land through their wonderful health benefits but also the work of many artisans.

The love we have for our land and our traditions have led us to develop a range of 100% organic products whose harvesting, manufacturing and sanitary hygiene processes are rigorously controlled and certified by the ONSSA. Some of our products are also certified Organic and Usda.

All our products come exclusively from agricultural cooperatives and female partner cooperatives who have mastered production and preparation perfectly for generations.



Orange Honey



Candied lemons with Saffron



Amlou peanuts and flower of salt



Honey and Royal Jelly



Parsley couscous



Herbal tea from the Middle Atlas



#### **CARTIER SAADA**

CARTIER SAADA operates in the food industry, producing canned fruit and vegetables for over 70 years.

The company is a leader in the sector through its historical businesses that are canned olives and canned apricots. During the course of its development, the company has expanded its range of products by extending it to crystallised lemons, capers and peppers and various condiments from the grocery department.

CARTIER SAADA is the result of successive mergers and acquisitions since 1948 and has evolved into a group listed on the stock exchange which also operates in the distribution and import and export of various consumer food products through its subsidiary Zoubairi distribution. The group's products are present today in over 30 countries across 5 continents.





#### **MAROCAPRES**

Marocapres S.A., a worldwide main producer in the market of capers, is active in the whole production process of this very tasty condiment, from the culture to the packing of the product ready to consume (packing in glass, plastic or metal containers).

Marocapres has been producing capers and olives since 1935. Many years of experience have allowed us to evolve from an entirely manual process to the most modern lines and processing factories.

The capers are consumed in more than 50 countries, in Europe, North and South America, Asia, Africa and Oceania.

Trade with these very demanding countries enabled us to produce in conformity with the hardest international norms, formalized by a strict compliance with the rules of production, hygiene and HACCP control and ISO 9002. These rules allow us to guarantee the highest quality, security and healthiness.

The company belong to one of the main Moroccan agro-alimentary groups, delivering many products on the Moroccan market as well as on the international one. The main companies of our group are:

- Marocapres (capers, caperberries, olives, green peppercorn, pink peppercorn) – Fez),
- AICHA Les Conserves de Meknes (tomato paste, marmalades, olive oil, refined oils, whites truffles),
- Les Conserves NORA (olives, olive oil, garden peas, prunes) Meknes,
- Le Lion (tomato paste) Casablanca,
- Copram (Marseille).
- Vital (Marseille).



#### **CAPERSMED**

CapersMed is a Moroccan company based in Fez, whose activity is oriented to the production, preparation and export of capers, capers, and other vegetable and pickled products, typical of the region.

CapersMed is part of a group of companies with more than 16 years of experience in agriculture and import and export.

For its distinguished taste and green color, the Moroccan caper is considered as a product of first reference within the western and Asian culinary art.

Capers are one of the plant sources with the highest levels of flavonoids and quercetin. Capers are also very rich in quarcetin (180 mg / 100 g), occupying second place on the scale, only behind the green tea leaf. Both compounds are very potent antioxidants.







#### **HERBINN MOROCCO**

HERBINN MOROCCO is a Moroccan company specializing in the production and export of medicinal and aromatic plants, essential oils, vegetable oils. HERBINN MOROCCO is widely recognized as one of the world leaders









#### **DEPALIM**

We are a team of designers and developers that create high quality Magento, Prestashop, Opencart themes and provide premium and dedicated support to our products.



Wormwood



Olives Leaves



Rosebud



Jujubier Feuilles

#### Somafaco

#### **SOMAFACO SA**

Moroccan food manufacturing specialist, our main activity is the manufacture and packaging of sweet and savory culinary aids.

Several brands recognized on the market for their quality such as Idéal, La Chaîne, Javana or even Del Pacha represent us in the traditional circuit of grocery stores as in the modern circuit of supermarkets (supermarkets and supermarkets) throughout the Kingdom. We consider ourselves much more than a simple manufacturer of food products, we are aware of the role we play in Moroccan society around activities that contribute to the economic development of our country











#### **COMERB PLANTES**

Comerb Plantes is create in 2013. it is a forest operator, collector of medicinal and aromatic plants, marketing of carob and its derivatives, trader carrying out import export.



**REDMAC** 

Comerb Plantes is create in 2013. it is a forest operator, collector of medicinal and aromatic plants, marketing of carob and its derivatives, trader carrying out import export.

**ASFM** 

ASFM (LAVAZZA, O POP'S, JUJU'S, ..) is a group in the catering and food industry made up of several points of sale



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