



## INVEST IN MAŁOPOLSKA

PROMOTION OF THE INVESTMENT POTENTIAL OF THE MAŁOPOLSKA REGION ABROAD

14<sup>th</sup> June 2021, 10:30 – 12:00 a.m. Israel time

---

### Welcome:

- 10:30 – 10:35** Mr Tomasz Urynowicz – Deputy Marshal of the Małopolska Region
- 10:35 – 10:40** Mr Marek Magierowski – Ambassador of the Republic of Poland in Tel Aviv
- 10:40 – 10:42** Short spot „Małopolska – we create the atmosphere for your investment”

### Presentations:

- 10:42 – 10:50** Why Małopolska?  
Mr Tomasz Urynowicz – Deputy Marshal of the Małopolska Region
- 10:50 – 11:15** Poland – your place to Invest  
Mrs Zofia Kilian – Senior Consultant,  
Investment Centre, Polish Investment and Trade Agency  
Mrs Karolina Król – Expert, Investment Centre, Polish Investment and Trade Agency
- 11:15– 11:30** Polish Investment Zone  
Mr Wojciech Przybylski – President of the Krakow Technology Park
- 11:30– 11:45** Teva Pharmaceuticals – operating on the Polish market – our experiences  
Mrs Hani Friedman, Director General of Teva Pharmaceuticals Poland
- 11:45 – 11:47** Short spot: Małopolska. It's Your best Choice
- 11:47 – 12:00** Session Q&A