

June 1, 2020

To whom it may concern,

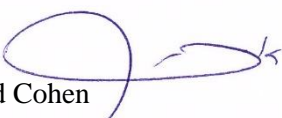
Since the outbreak of coronavirus pandemic (COVID-19) the world has been experiencing an ongoing uncertainty. The pandemic has influenced on people's lives dramatically, forcing us to adjust to the new situation of living alongside the virus. The State of Israel, like other countries, has been doing significant efforts to prevent the pandemic from spreading further as much as possible. Taking all precautions, the number of infected people has dropped significantly, and routines are gradually restored.

On April 19, 2020, the State of Israel set a strict standard every business must meet in order to maintain its normal operations. Businesses are obliged to get a Purple Badge certificate that allows organizations to function well while keeping their employees' health.

The Israeli industry never shut down, and has been operating almost as before COVID-19 outbreak. This is due to the ongoing massive support given to businesses by the Israeli government, which includes financial assistance, such as grants and loans, and postponement in tax payments.

Supported by strong macroeconomic fundamentals, effective regulatory bodies, and a high degree of innovation and creativity, the Israeli economy has learned to endure and even thrive in times of crisis.

Sincerely,


Ohad Cohen

Trade Commissioner
Ministry of Economy and Industry