

08.45 -09.30	Registration - breakfast
09.30	Welcome, opening and introduction by NL Ministry of Foreign Affairs Director International Enterprise, André Driessen
09.40	Introduction by Isr Ministry of Economy & Industry VP Industries, Oz Katz
09.45	Introduction on the Dutch Public-Private Perspective by Dr2 New Economy Director, Marieke van der Werf
09.55	Introduction on the Dutch Business Perspective by Royal Philips VP Global Head of Government & Public Affairs, J.W. Scheijgrond
10.05	Dutch best practices Introduction by Holland Circular Hotspot, Ruben Dubelaar, and pitches Dutch mission participants: <ul style="list-style-type: none"> • AWECT • Bollegraaf • MVRDV • Pastoor Consultancy • Royal IHC • Van Werven
10.45	Coffee break
11.00	The Israeli Perspective: The National Action Plan for Circular Economy in the Industry Director of Environment in the Industry, Ministry of Economy & Industry, David Asaf
11.10	The Israeli Industry Perspective Researcher and Manager of International Research, Jerusalem Institute for Policy Research, Yamit Naftali
11.40	Q&A
11.55	Wrap up by Oz Katz & Ruben Dubelaar
12.00 -14.00	B2B Matchmaking / Lunch