

ELECTRONICS
ICT

HKTDC Hong Kong Electronics Fair (Spring Edition)

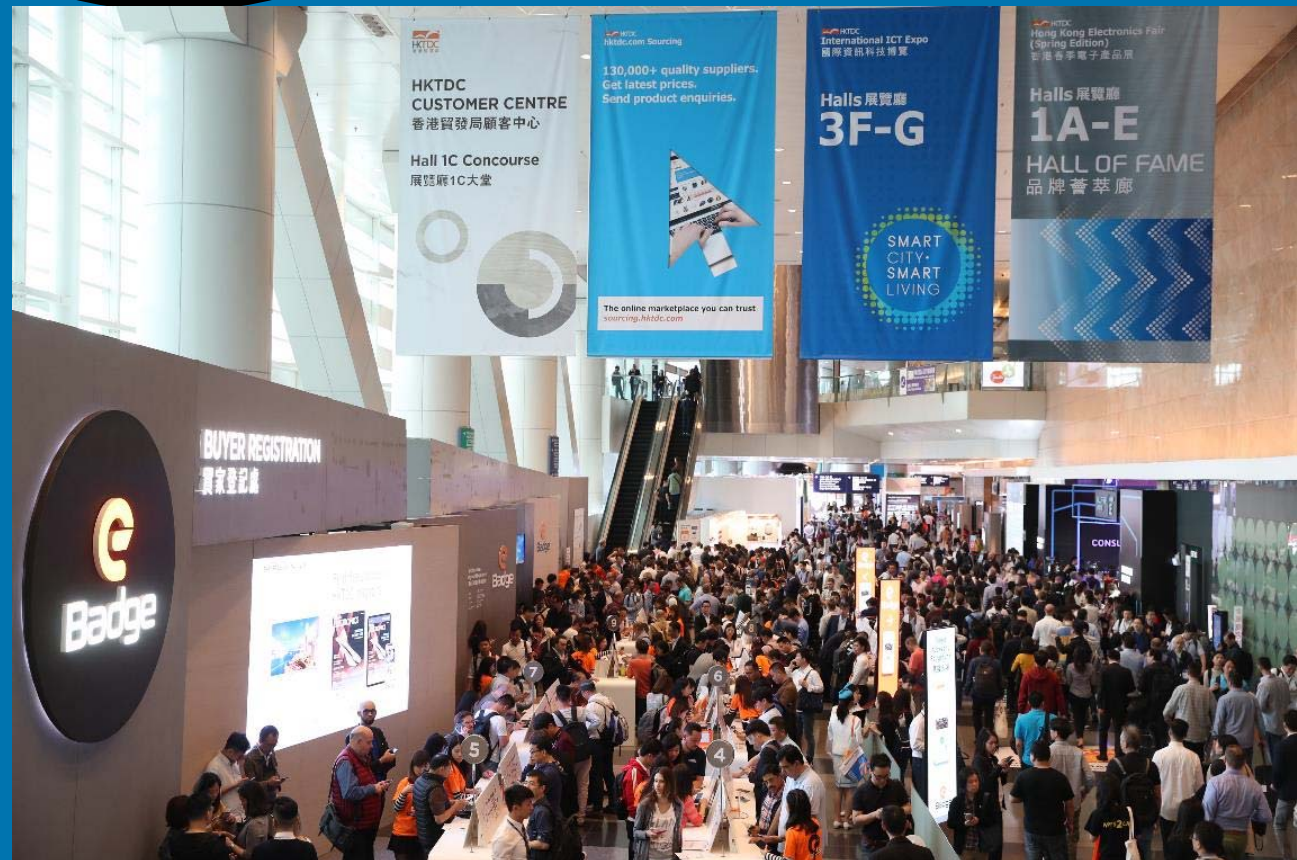
13 - 16 April 2020

Hong Kong Convention and Exhibition Centre



1 Truly international event with global participation

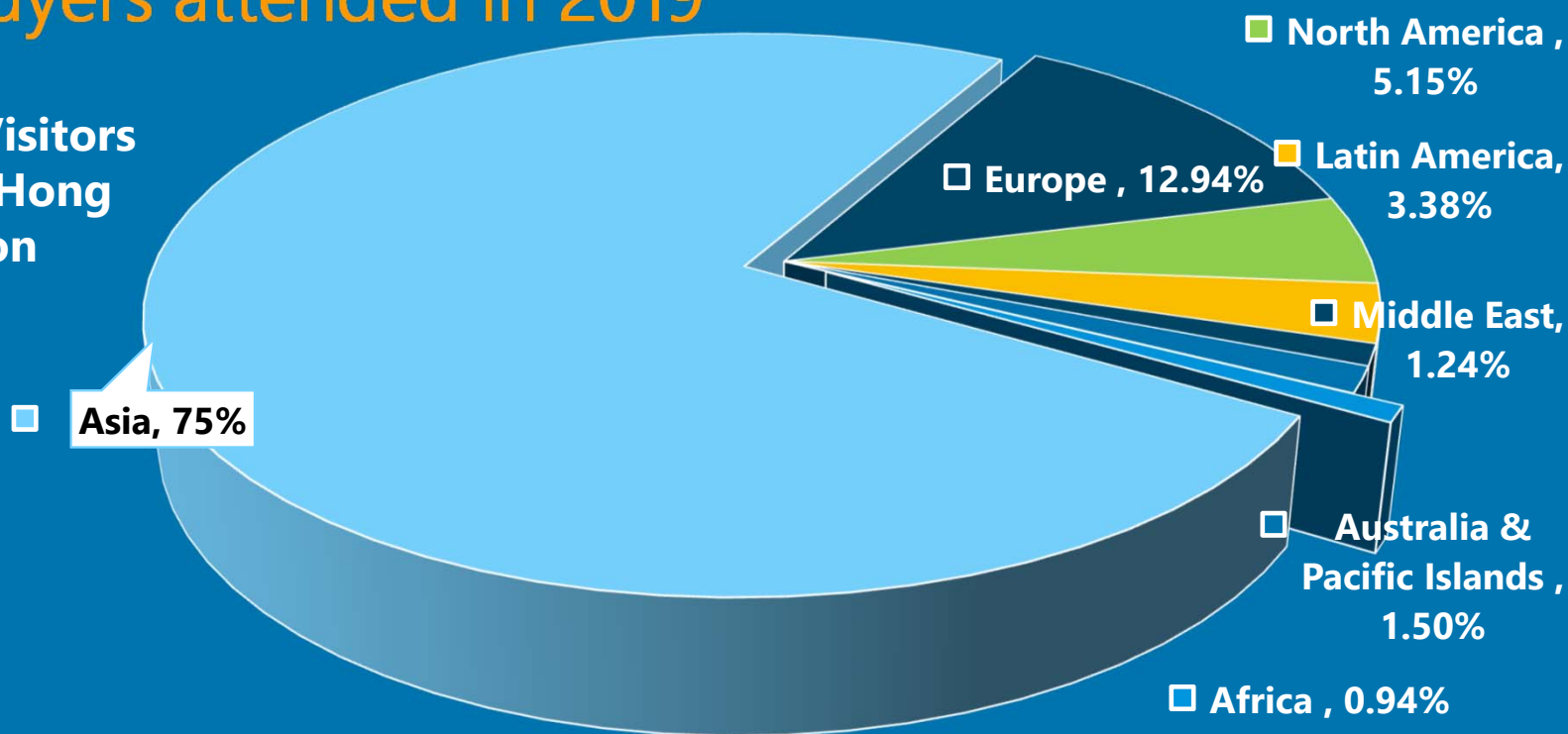
- Asia's largest spring electronics marketplace
- Some 3,000 exhibitors from 23 countries and regions in 2019



1 Truly international event with global participation

+67,000 buyers attended in 2019

No. of Trade Visitors from Outside Hong Kong by Region



1 Truly international event with global participation

Presence of renowned buyers in 2019



2

Positioned as pioneer of new development of the industry

STARTUP ZONE
初創專區

Featured 150 tech startups
from around the globe



2

Positioned as pioneer of new development of the industry

STARTUP ZONE
初創專區

Pitching · Mentoring · Publicity · Sharing

Interactive startup events & ideas showcase



2

Positioned as pioneer of new development of the industry

TECH HALL 科技館

Features 5 popular tech zones

- AIoT & Voice Recognition
- Connected Home
- e-Health & Wearables
- Robotics & Unmanned Tech
- XR

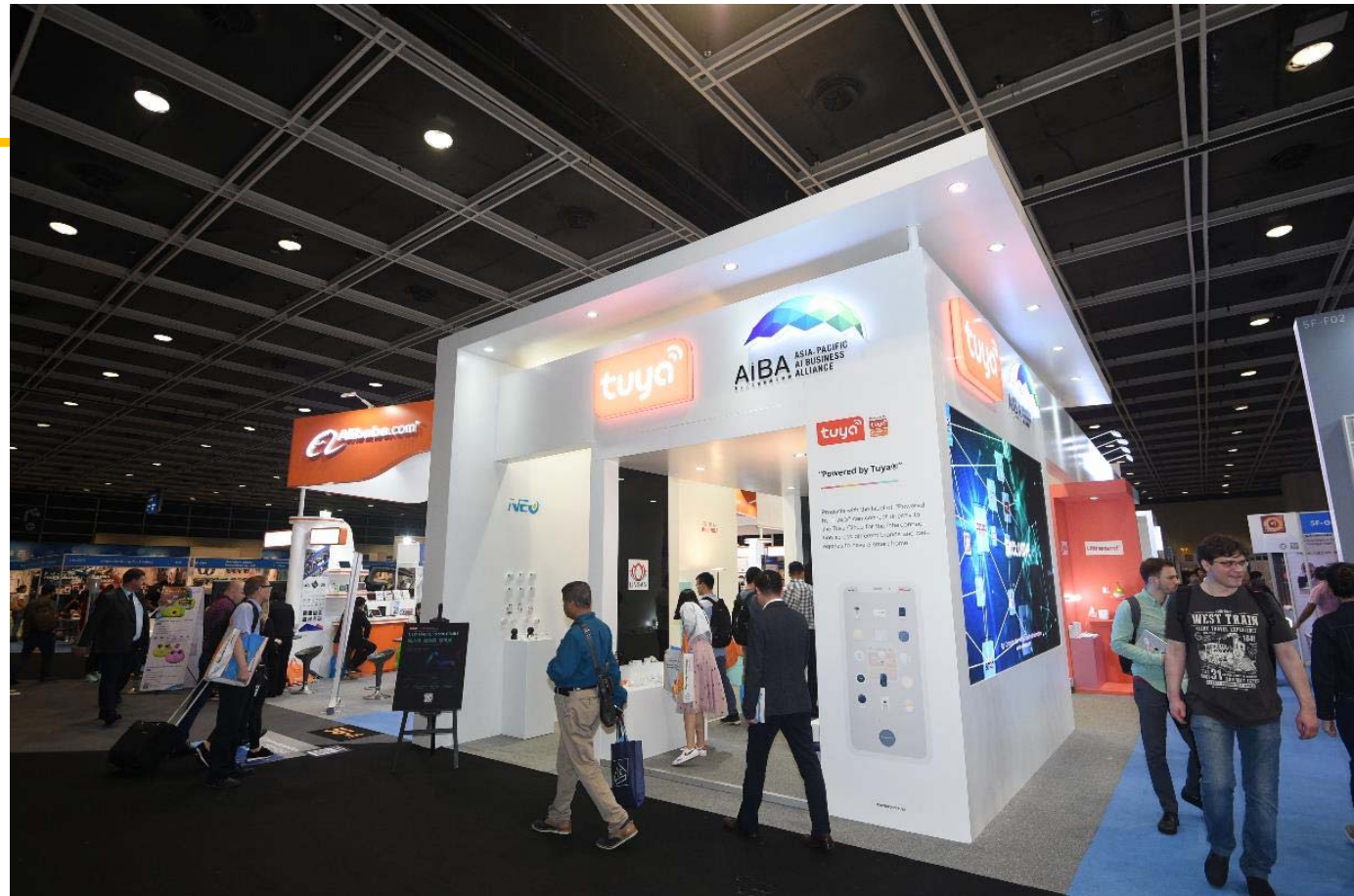


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TECH HALL 科技館

- AIoT & Voice Recognition



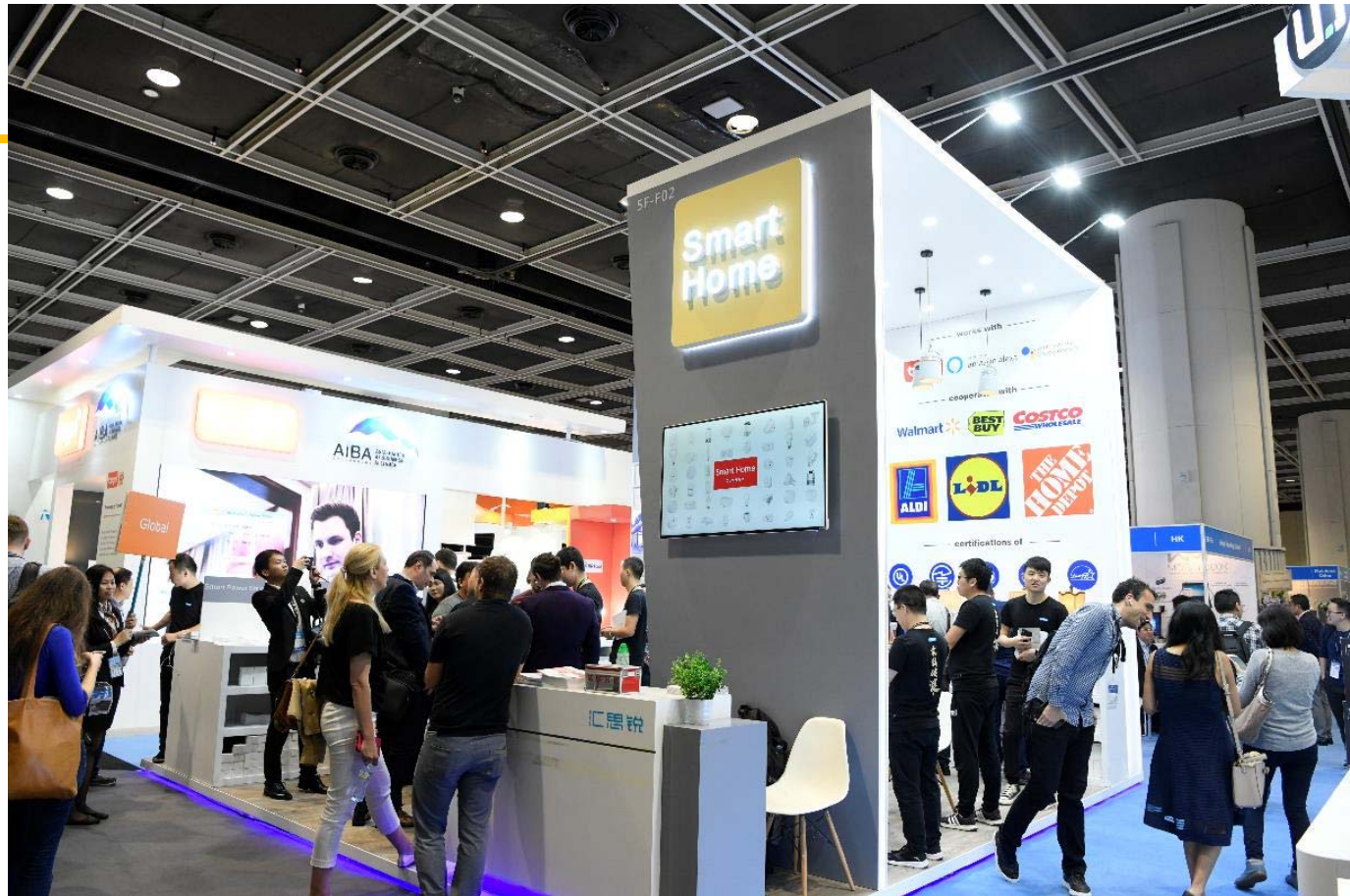
2

Positioned as pioneer of new development of the industry

TECH HALL 科技館

■ Connected Home

IoT-enabled home automation, infrared remote control systems for household appliances, and much more



2

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TECH HALL 科技館

- e-Health & Wearables

Smart watches, wristbands and others monitoring health and sports performance for today's mobile consumers



2

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TECH HALL 科技館

■ Robotics & Unmanned Tech

Next-gen drones, new aerial cameras, electric scooters and advanced robotics both in household and industrial settings

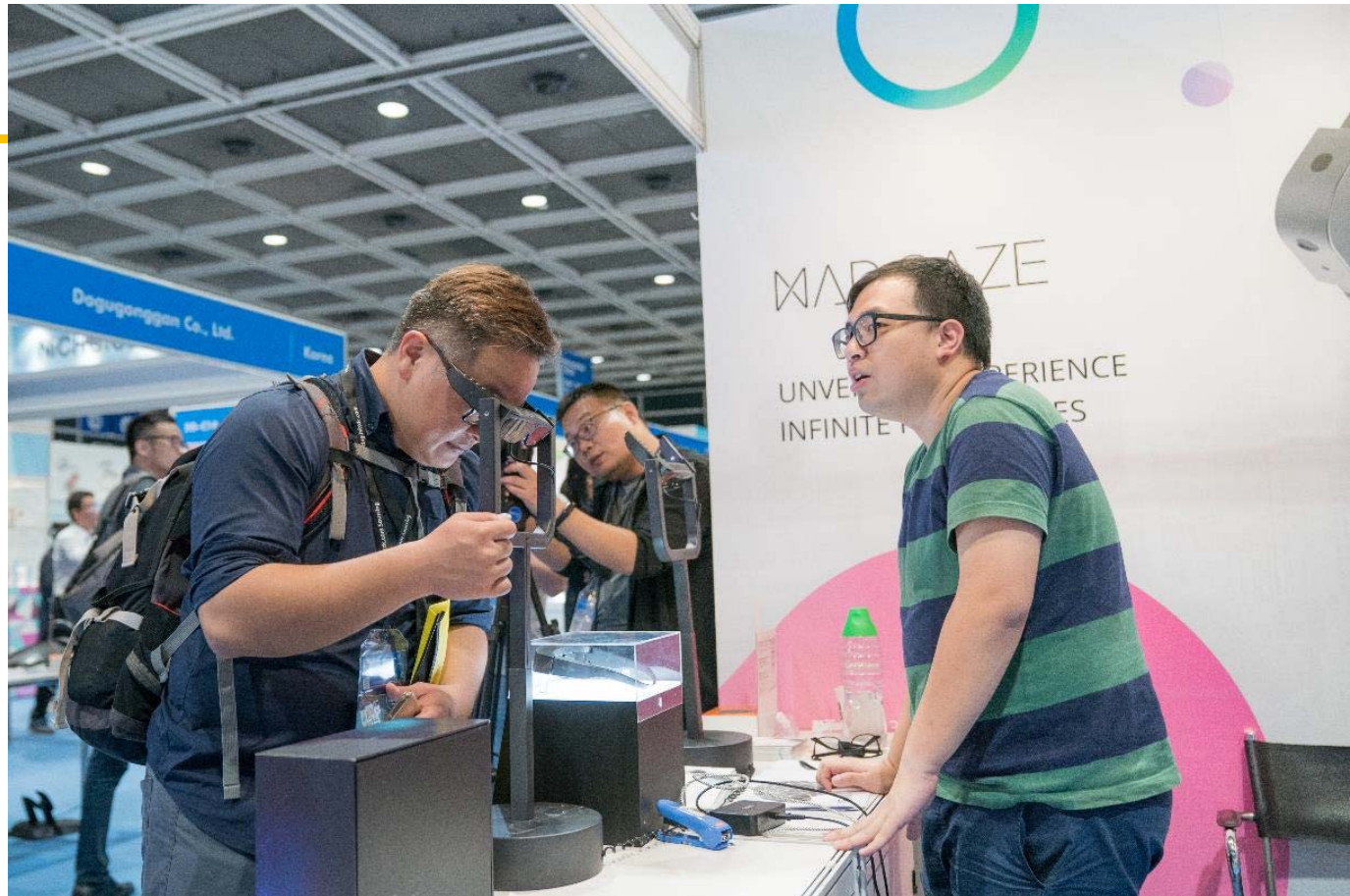


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TECH HALL 科技館

- XR
- Wide range of VR headsets and related technology as well as VR video cameras

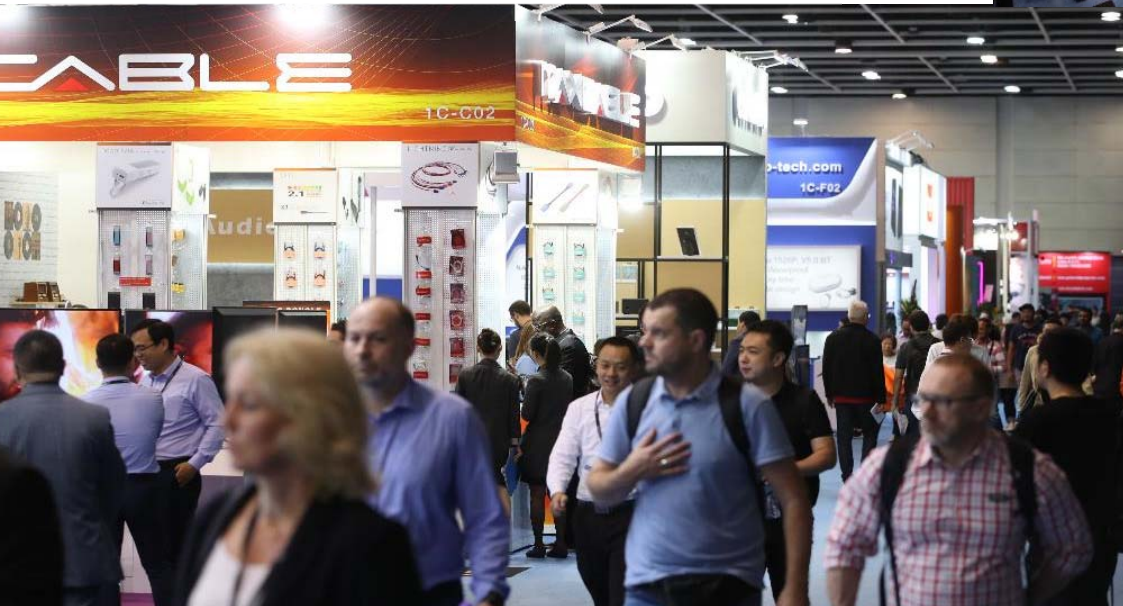


3

Product zones to showcase a wide array of products

HALL OF FAME 品牌薈萃廊

To reach buyers of upstream markets



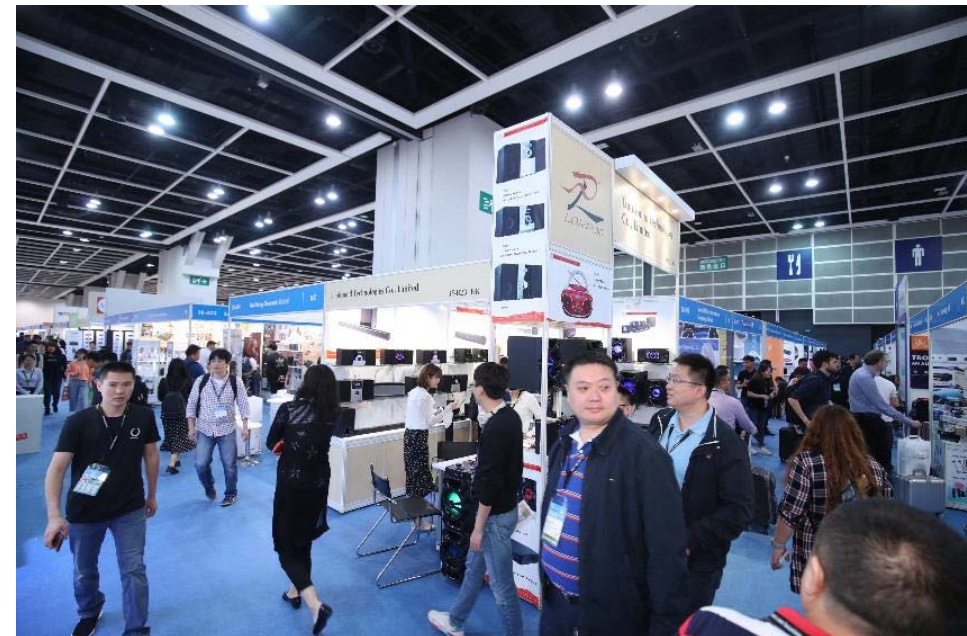
3

Product zones to showcase a wide array of products

More long-standing zones

Cover “traditional yet high-growth” product categories

- Audio Visual Products
- Healthcare Electronics
- Home Appliances
- Fitness and Beauty
- In-Vehicle Electronics & Navigation Systems



3

Product zones to showcase a wide array of products

International Pavilions

Mainland China

Korea

Taiwan

