



FEDERATION OF ISRAELI  
CHAMBERS OF COMMERCE  
The Roof Organization of the Free Business Sector



THE ISRAEL EXPORT &  
INTERNATIONAL COOPERATION INSTITUTE



## Business Opportunities in Cote d'Ivoire Seminar Program

- 09:00-09:30 Gathering & Refreshments
- 09:30-10:00 **Opening Remarks –**  
Mr. Adiv Baruch - Chairman, the Israel Export & International Cooperation Institute  
Mr. Dan Catarivas, Director General, Foreign Trade & International Relations – Manufacturer's Association of Israel (MAI)  
Mr. Roy Roznek, Member of the Presidium, Federation of Israeli Chamber of Commerce  
Mr. Ilan Fluss, Deputy Head, Economic Division, Ministry of Foreign Affairs  
H.E. Patrice Vhangha, Ambassador of Cote d'Ivoire
- 10:00-10:10 **Keynote Address** - Ambassador Gideon Bachar, Head of Bureau Africa Division, Ministry of Foreign Affairs
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- 10:10-10:30 **MOU Signature Ceremony**
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- 10:30-10:40 Institutional video of Cote d'Ivoire
- 10:40-11:00 **Business Climate and Opportunities in Cote d'Ivoire** - H.E. Esmel Emmanuel ESSIS, Secretary of State to the Prime Minister in charge of the promotion of private investments of Cote d'Ivoire
- 11:00-11:15 **Israel Economy and Hi-tech Industry Overview**, Mr. Shauli Katznelson, Deputy Director General for Economics & professional Services, the Israel Export & International Cooperation Institute
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- 11:15-11:30 **Coffee Break**
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- 11:30-11:35 Mr. Toure Faman, President of the Chamber of Commerce of Cote d'Ivoire
- 11:35-11:40 Mr. Jean Louis Menudier, President of the union of the large industrial enterprises of Cote d'Ivoire
- 11:40-12:00 Case Studies - Israeli Companies operating in Cote d'Ivoire
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- 12:00-13:00 Networking Lunch
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- 13:00-15:00 Optional - B2B Meetings Session
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