

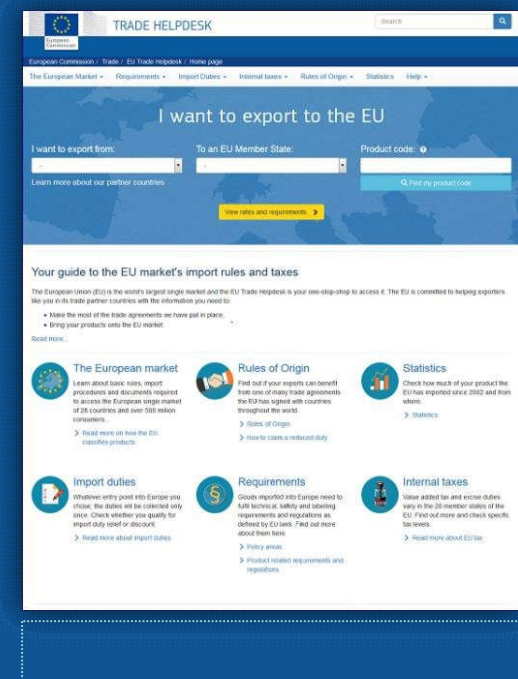


How to export to the European Union

EU Trade Helpdesk

Your online guide to access the EU market

*„Doing business with the European Union“
Tel Aviv, 6th March 2019*





What is the EU Trade Helpdesk?

- A website on how to export to the EU
- A source of information on EU import duties, product requirements, rules of origin, internal taxes and trade statistics
- A database on trade in **goods**
- Usable **free of charge**, without registration formalities





Types of data

What can you find on the Trade Helpdesk website?



EU product requirements for goods imported to or circulating on the EU single market (health, safety, technical standards, marketing standards)



EU custom duties, duty discounts, quota database



How to benefit from reduced duties – the rules and proofs of origin according to trade agreements or preferential schemes



Who to contact for advice

Competent authorities, customs offices, chambers of commerce in EU countries



Trade statistics

All recent trade flows – product by product, country by country





EU Trade Helpdesk video

[https://ec.europa.eu/avservices/video/player.cfm?
sitelang=en&ref=I144686](https://ec.europa.eu/avservices/video/player.cfm?sitelang=en&ref=I144686)





How to access EU data for your product?

I want to export to the EU

I want to export from:

To an EU Member State:

Product code:

[Learn more about our partner countries](#)

1. Go to tradehelpdesk.europa.eu
2. Fill in the exporting and importing country and the product you intend to export to the EU; if needed, click on "find your product code" and browse the "tree" of classification codes to find the correct code for your product
3. Click on "view rates and requirements"



EU data for your product

1st tab: import procedures

Three types of information:

1. Information on the EU's import procedures
2. The main documents you need for customs clearance
3. Import formalities and competent authorities for the EU country you have defined as importing country





EU data for your product

2nd tab: product requirements

The list of EU requirements applying to your product.

These documents explain each requirement and link to the **EU law** it is based on.

They also include

- specific **certificates** you may need,
- the **competent authorities** in the importing country,
- More information relating to the importing country, e.g. specific labelling or packaging provisions.



EU data for your product

3rd tab: import duties

- The first row shows the import duty exporters from non-EU countries should generally pay
- The following rows show which **duty discount** you can claim for your product according to either
 - the Generalized System of Preferences the EU grants to lower-middle income countries, or
 - a trade agreement signed between the country you are exporting from and the European Union
- This tab will also show you any **quota** or **antidumping duties**

Import Procedures	Product requirements	EU Import duties	Internal taxes	Rules of Origin GSP
EU Import duties				
Origin		Measure Type		Tariff
Any Country		Third country duty		7.70 %
GSP (general arrangement)		Tariff preference		4.20 %
Ghana		Tariff preference		0 %

EU data for your product

4th tab: internal taxes

The internal taxes for your product in the EU importing country you selected.

This information includes:

- Value-Added-Tax (VAT)
- Excise duty applying to alcoholic beverages, manufactured tobacco products and energy products, e.g. motor and heating fuels

Note that internal taxes are not harmonised in the EU and hence they vary from one country to another.

Import Procedures	Product requirements	EU Import duties	Internal taxes
Internal taxes			
		Standard Rate	
VAT		20%	
Excise		-	
VAT footnote for France			
A tax rate of 5.5% applies to cocoa butter.			
A tax rate of 20% applies to all other products.			

EU data for your product

5th tab: rules of origin

If your product can benefit from a duty discount this tab will show you the conditions, i.e. the rules of origin for your product.

Internal taxes	Rules of Origin GSP	Rules of Origin EPA MAR	Statistics	Show all
Working or processing, carried out on non-originating materials, which confers originating status				
Manufacture from materials of any heading, except that of the product, in which				
<ul style="list-style-type: none">the individual weight of sugar [6] and of the materials of Chapter 4 used does not exceed 40 % of the weight of the final product, andthe total combined weight of sugar [7] and the materials of Chapter 4 used does not exceed 60 % of the weight of final product				
[7] See Introductory Note 4.2.				

These rules describe how "originating status" is determined in the agreement or preferential scheme in place.

You will find more information relating to the rules of origin of a specific agreement, e.g. the "cumulation" provisions and the "proofs of origin" in the Trade Helpdesk Website section "Rules of Origin".



EU data for your product

6th tab: trade statistics

- If your product is already imported into the European Union you may check the trade flows between the exporting and importing country.
- To find all trade flows between non-EU countries and the European Union please go to section "Statistics" on the Trade Helpdesk Website.

Statistics

Indicators *	Import Value to the EU/MS (EURO) *		Import Qty to the EU/MS (Kg) *	
	Extra-EU	Extra-EU	Extra-EU	Extra-EU
Year(s)	2015	2016	2015	2016
Reporters				
France	609,068	7,493,235	100,000	1,415,000

[Save to Excel](#) 

Need more information?

- Browse the Trade Helpdesk Website



The screenshot shows the Trade Helpdesk Website interface. At the top, there is a navigation menu with the following items: The European Market, Requirements, Import Duties, Internal taxes, Rules of Origin, and Statistics. Below the menu, the main content area is divided into six sections, each with an icon and a brief description:

- The European market**: Learn about basic rules, import procedures and documents required to access the European single market of 28 countries and over 500 million consumers...
 - > Read more on how the EU classifies products
- Rules of Origin**: Find out if your exports can benefit from one of many trade agreements the EU has signed with countries throughout the world.
 - > Rules of Origin
 - > How to claim a reduced duty
- Statistics**: Check how much of your product the EU has imported since 2002 and from where.
 - > Statistics
- Import duties**: Whatever entry point into Europe you chose, the duties will be collected only once. Check whether you qualify for import duty relief or discount.
 - > Read more about import duties
- Requirements**: Goods imported into Europe need to fulfil technical, safety and labelling requirements and regulations as defined by EU laws. Find out more about them here.
 - > Policy areas
 - > Product related requirements and regulations
- Internal taxes**: Value added tax and excise duties vary in the 28 member states of the EU. Find out more and check specific tax levels.
 - > Read more about EU tax

- Contact us!

Your guide to the EU market's import rules and taxes

The European Union (EU) is the world's largest single market and the EU Trade Helpdesk is your one-stop-shop to access it. The EU is committed to helping exporters like you in its trade partner countries with the information you need to:

- Make the most of the trade agreements we have put in place;
- Bring your products onto the EU market.

Read more...

The European market

Learn about basic rules, import procedures and documents required to access the European single market of 28 countries and over 500 million consumers...

> Read more on how the EU classifies products

Rules of Origin

Find out if your exports can benefit from one of many trade agreements the EU has signed with countries throughout the world.

> Rules of Origin
> How to claim a reduced duty

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Check how much of your product the EU has imported since 2002 and from where.

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Internal taxes

Value added tax and excise duties vary in the 28 member states of the EU. Find out more and check specific tax levels.

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Feedback

Can't find what you're looking for or got an unexpected result?

[Send us your request](#)

News

[New Trade Helpdesk for Euro-Mediterranean countries](#)
Do you need market information for the EuroMed region for your business? Check it on the new EuroMed Helpdesk.
July 28, 2017

[Here is a test news item](#)
This is the body of the text.
It will include an introduction, elaboration, and background detail.
July 27, 2017

[Combating illegal fishing](#)
Thanks to our catch certification system 30 countries have already improved their systems to combat illegal fishing - see what we do to tackle...
February 15, 2017

[News archive](#)

Contact

Gender Frist name * Last name *

E-mail address *

Nationality * Country of residence *

Preferred contact language? * Alternative contact language? *

Subject * Economic category *

Enquiry *

I authorise the European Commission to add my e-mail to the Europe Direct mailing list

I have read and agree with the [data protection terms*](#)

[Submit](#)



EU Trade Helpdesk

Your online database for the EU market

A screenshot of the EU Trade Helpdesk website. The page has a dark blue header with the European Commission logo and the text "TRADE HELPDESK". Below the header is a navigation menu with links: "The European Market", "Requirements", "Import Duties", "Internal taxes", "Rules of Origin", "Statistics", and "Help". The main content area features a large blue map of Europe with the heading "I want to export to the EU". Below this heading are three input fields: "I want to export from:", "To an EU Member State:", and "Product code:". A "Find my product code" button is located to the right of the product code field. Below the input fields is a "View rates and requirements" button. At the bottom of the page, there is a section titled "Your guide to the EU market's import rules and taxes" with a brief introduction and a list of bullet points: "• Make the most of the trade agreements we have put in place;" and "• Bring your products onto the EU market." A "Read more" link is provided at the end of the text.

Visit the Helpdesk at:

<http://trade.ec.europa.eu/tradehelp/>



Trade and Investment Facilitation Mechanism

Euromed Trade Helpdesk

Trade and Facilitation Investment Mechanism

*„Doing business with the European Union“
Tel Aviv, 6th March 2019*

TIFM countries not reaching its full trade potential due to lack of information transparency

Current exports from TIFM countries to the EU:

US\$150.1 billion

2017 Data from ITC's Trade Map, July 2018



Untapped potential of exports from TIFM countries to the EU:

US\$70.96 billion

Data from ITC's Export Potential Map, July 2018

Untapped potential of trade among TIFM countries:

US\$10.94 billion

Data from ITC's Export Potential Map, July 2018





Trade and Investment Facilitation Mechanism project offers to bring transparency to economic operators



Actionable
Decisions





International
Trade
Centre



European Union

EuroMed Trade Helpdesk

Facilitating trade and investment across the Mediterranean region



780 million consumers



US\$ 6 trillion+
turnover in trade



Overview: What is the EuroMed Trade Helpdesk ?



A 3.5 year project financed by the European Union and implemented by ITC in collaboration with institutions in partner countries



An online helpdesk containing free information needed to do business in the Euro-Mediterranean region

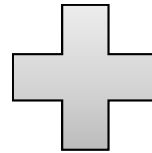


Market access data and trade data covering 9 partner countries

Objectives of the EuroMed Trade Helpdesk

To facilitate closer economic ties between EU and Southern Mediterranean countries and among southern Mediterranean countries themselves by:

Developing a **public online information portal with helpdesk service** containing information on trade and market access conditions



Establishing a **network of technical focal points** from relevant national institutions who will respond to enquiries.

EuroMed Trade Helpdesk helps you answer the important questions

-  What are the **tariffs and market access requirements** that apply to my product and country?
-  What are the necessary **import procedures** to trade with the destination country?
-  What are the **trade flows and market demand trends** in the 9 partner countries?
-  What are the **companies** importing the products I sell?



Advantages of the EuroMed Trade Helpdesk

- **Accurate and trusted information**
 - Powered by other established databases of ITC: Trade Map and Market Access Map
 - Direct validation from national authority
- **Fully adapted to the 9 partners:** data and language (structure & support materials available in English, French, Arabic and Turkish)
- **Free for all users** thanks to financial support from the European Union and other donors to ITC Trust Funds
- **Practical information** such as company, institution contact information and step-by-step guide for importers





Breadth of the information

CUSTOMS TARIFFS AND TRADE REGIMES:

- Import tariffs (MFN or general tariff) from most current year
- Any preferential tariffs granted bilaterally, regionally and to all trading partners
- Rules of Origin* for preferential arrangements as well as downloadable Certificate of Origin
- Trade Remedies*: countervailing (e.g. subsidies) & antidumping duties; safeguards (import surges)

PRODUCT SPECIFIC REQUIREMENTS:

- Food safety and animal and plant health regulations (SPS)
- Compulsory technical regulations (performance, labelling, size/shape, design, function of products)
- Product specific excise taxes

TRADE STATISTICS:

- Annual and monthly statistics reported by each country at detailed product level – the national tariff line by bilateral partner country

GENERAL COMPULSORY REQUIREMENTS:

- Trade Procedures
- Internal Taxes (e.g. VAT/sales tax & excise duties)

BUSINESS CONTACTS:

- Institutions; customs and taxation authorities; chambers of commerce; industry associations; relevant online marketplaces; and event organizing bodies

NEWS:

- Any announcements, newsletters and events that national focal points may wish to advertise



Structure of the EuroMed Trade Helpdesk

Market Information



- Market Access
- Import Procedures
- Business Contacts
- Useful Links



- National Focal Points supported by a network of local trade institutions
- Estimated turnaround: 48-72hrs for any action



Live Demonstration

<http://euromed.macmap.org/en>





Market Information: Market Access



CUSTOMS TARIFF AND INTERNAL TAXES



- Tariff rates and internal taxes applied by importer on exporter
- Trade agreements, preferential tariffs and rules of origin
- Additional taxes and price control measures (summaries, institutions in charge & support documentation)



COMPULSORY REQUIREMENTS



- Product specific requirements applied by target country
- Product specific requirements applied by exporting country
- Requirements applied by target countries to all imported goods



TRADE STATISTICS



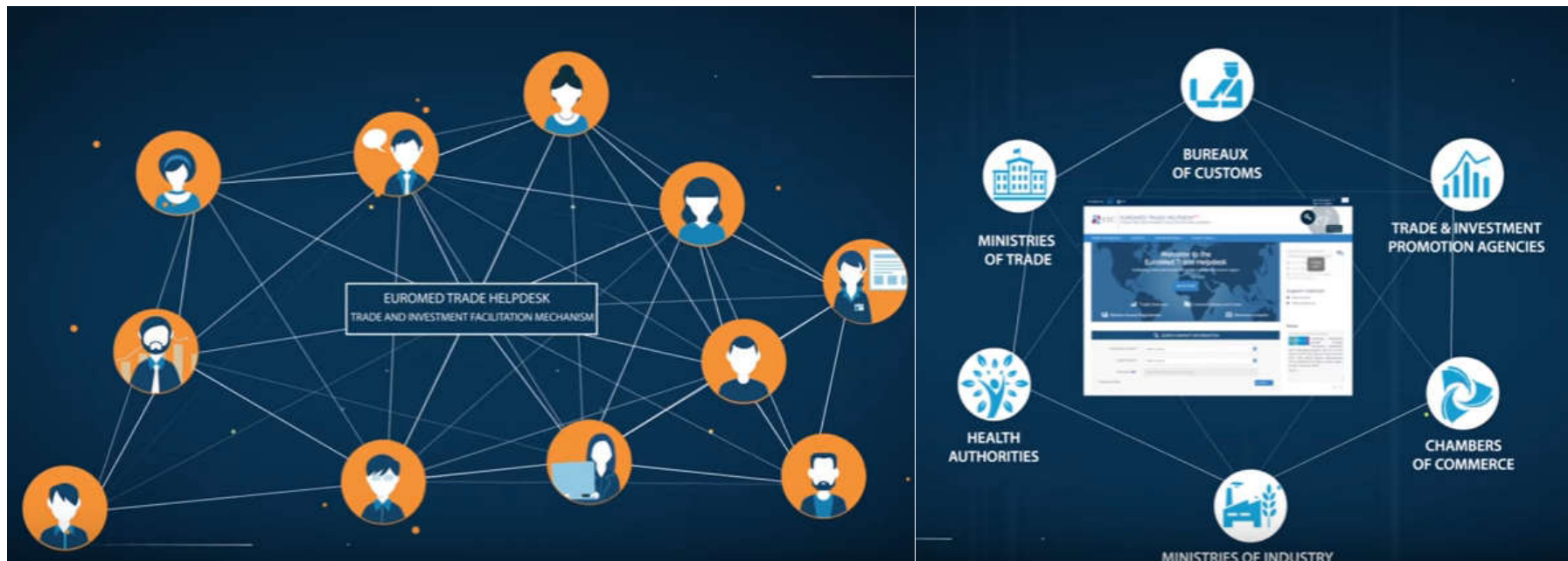
- Existing trade between two countries for the product
- Trade flows direction
- Trade indicators, provides information on import and export values, five years growth rates & market shares
- Deep links to Trade Map for time series data and graphical outputs & destination markets
- Source of data (direct or mirror)



Project
funded by the
EUROPEAN UNION

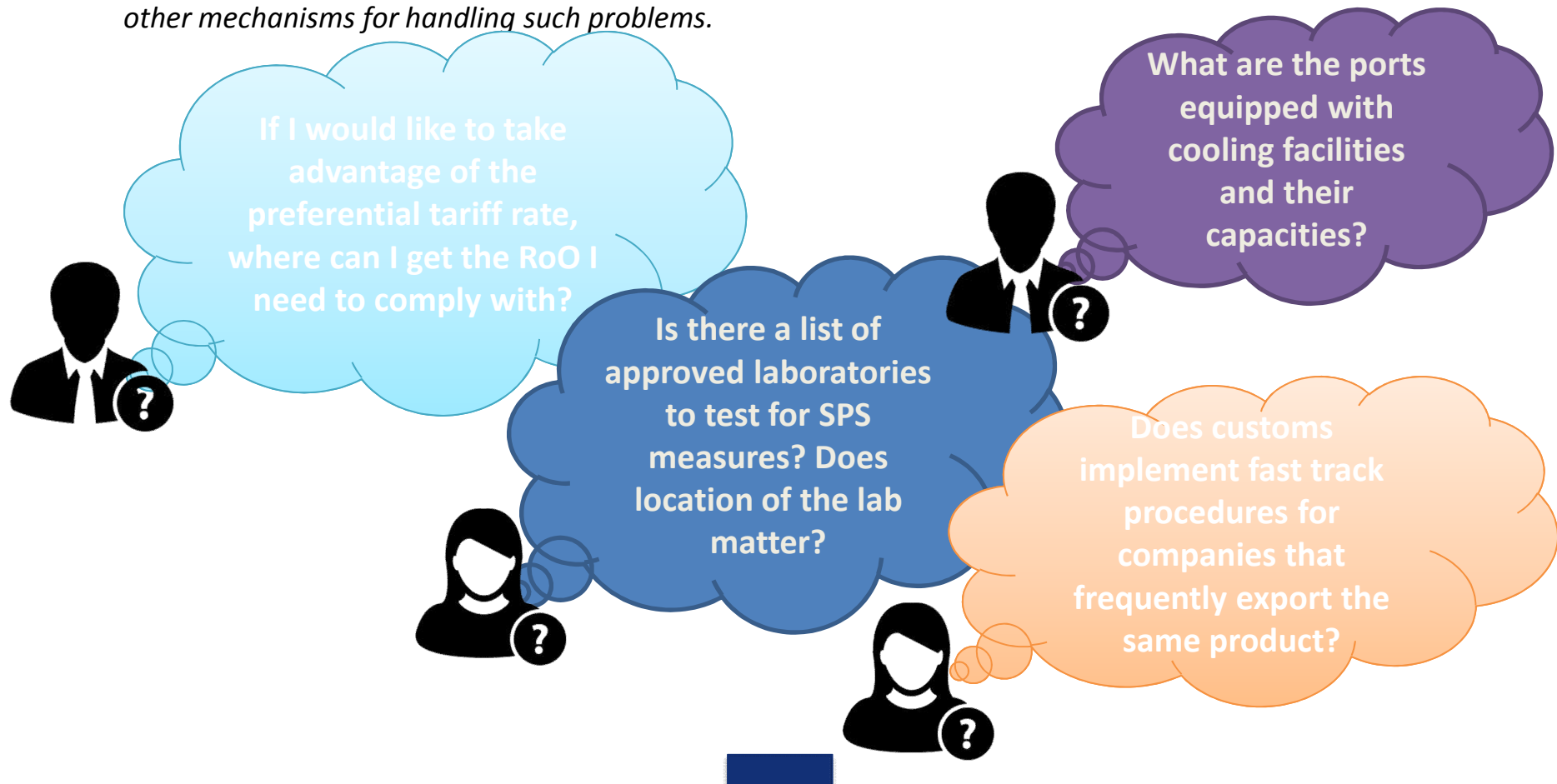


EuroMed Trade Helpdesk User enquiry system



The enquiry facility focuses on questions related to trade data and to publicly available information on trade regulations and procedures

It should avoid issues relating to disputes between economic operators or of a trade policy nature as there are other mechanisms for handling such problems.





Help Desk: Enquiry sample

Provided by ITC

MY ACCOUNT
training@intracen.org

EUROMED TRADE HELPDESK BETA
TRADE AND INVESTMENT FACILITATION MECHANISM

Powered by ITC MacMap

MARKET INFORMATION ▾ HELPDESK ▾ SUPPORT MATERIALS ▾ OTHER ITC TOOLS ▾

Home / Helpdesk / Submit a new enquiry

Submit a new enquiry

Enquiry related to * Goods and products

Destination market *

Exporting from *

Subject *

HS product * Please note that providing the Hs6 code of your product will help improve the quality of our answer

All products
 No product
 Specific product

In which language would you prefer to receive the answer? *

Attachments

Description *

* Required fields



- **A set of 10 video tutorials** available in 4 languages easily accessible through the portal
- **User guides**

EuroMed Trade Helpdesk Video Tutorials (English)
ITC Market Analysis • 9 videos • 300 views • Last updated on Nov 4, 2016

The EuroMed Trade Helpdesk - <http://euromed.macmap.org/>, has been modelled on the EU Export Helpdesk and contains information on: trade statistics, applied customs tariffs and preferential arrangements, rules and certificates of origin, VAT and ex... more

▶ Play all ◀ Share ⚙ Playlist settings

- 1: Introduction and access to EuroMed Trade Helpdesk. by ITC Market Analysis
- 2: EuroMed Trade Helpdesk Portal Tour by ITC Market Analysis
- 3: Search Market Information in EuroMed Trade Helpdesk by ITC Market Analysis
- 4: Customs Tariffs in EuroMed Trade Helpdesk by ITC Market Analysis
- 5: Rules of Origin (Example of wholly obtained products) by ITC Market Analysis

<https://www.youtube.com/playlist?list=PLTZPF2IAdflPD2INzfP9pl8cqDoQH-ehJ>

Provided by ITC

EUROMED TRADE HELPDESK
TRADE AND INVESTMENT FACILITATION MECHANISM

MY ACCOUNT
training@itcmap.org

Powered by ITC MacMap

MARKET INFORMATION ▾ HELPDESK ▾ SUPPORT MATERIALS ▾ OTHER ITC TOOLS ▾

Welcome to the EuroMed Trade Helpdesk
Facilitating trade and investment in the Euro-Mediterranean region

QUICK TOUR

Trade Statistics Customs duties and taxes Market Access Regulations Business contacts

Contact our trade information helpdesk

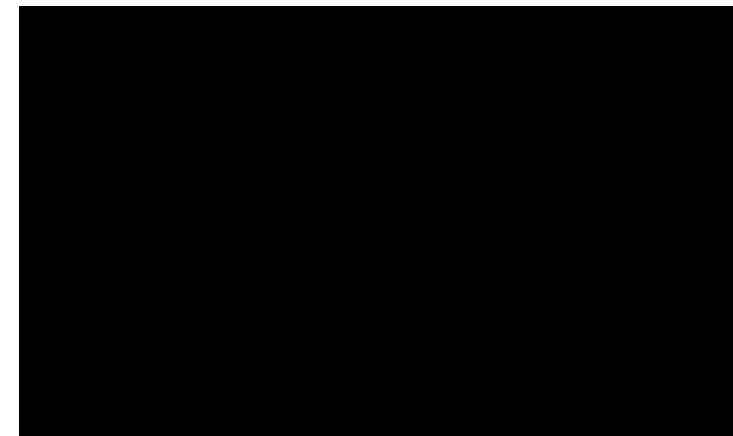
Recent enquiries

- List of answered enquiries
- Trade and investment support institutions network

Support materials

- Video tutorials
- FAQs and glossary

EuroMed Trade Helpdesk promotional video



https://www.youtube.com/watch?v=m_IMtT4f7zU&list=PLTZPF2IAdflM9Yh5LxoxHPPhRXuPOcNrk&index=1



Thank you for your attention!

Questions ???

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