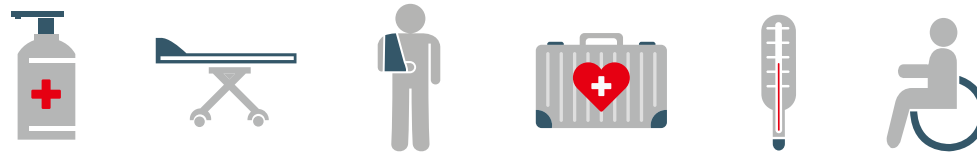


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KiMES

2019



35th Korea International Medical & Hospital Equipment Show

14-17 March COEX, Seoul

Organizers Korea E & Ex Inc. / KMDICA / KMDIA



Ministry of Trade,
Industry and Energy



Ministry of Health
and Welfare



Ministry of Food and
Drug Safety



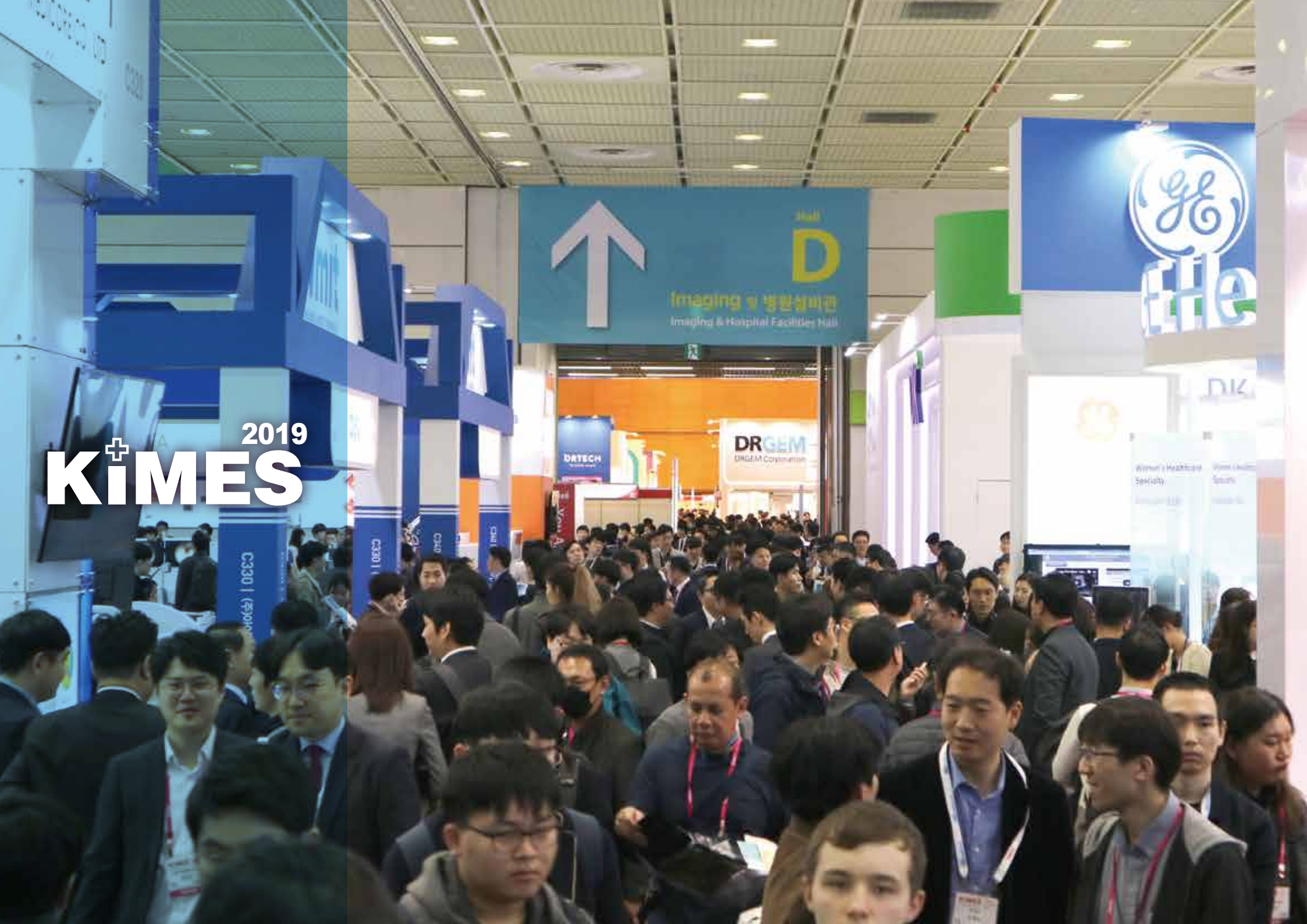
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Approved
Event

2019
KiMES

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D
Imaging 및 병원설비관
Imaging & Hospital Facilities Hall



DRGEM
DRGEM Corporation



TOUCH THE FUTURE

KIMES At a Glance

Name KIMES 2019

35th Korea International Medical & Hospital Equipment Show

Exhibition Period 14-17 March, 2019 (4Days)

Opening Hours 10:00 a.m. ~ 6:00 p.m.

Exhibition Venue

COEX, Seoul (513, Yeongdong-daero, Gangnam-gu, Seoul, Korea)

Organizers

- Korea E & Ex Inc.
- Korea Medical Devices Industrial Coop. Association (KMDICA)
- Korea Medical Devices Industry Association (KMDIA)

Exhibition Scale Total 40,500sqm

Composition of Exhibits

Hall A [1Fl]

Cure & Medical Information Systems

Surgical instruments and products, Rehabilitation equipment
Medical information systems, Robotic surgery system,
Smart Healthcare equipment, Cure equipment,
Pharmaceutical equipment, Cosmetic Dermatology equipment

Hall B / Grand Ballroom / Lobby [1Fl]

Healthcare & Rehabilitation Equipment Hall

Rehabilitation equipment, Physiotherapy equipment
Cosmetic Dermatology & Healthcare equipment, Nursing for Aged items & services,
Herbal medical equipment, Robotic rehabilitation system, Consumable goods

Hall C [3Fl]

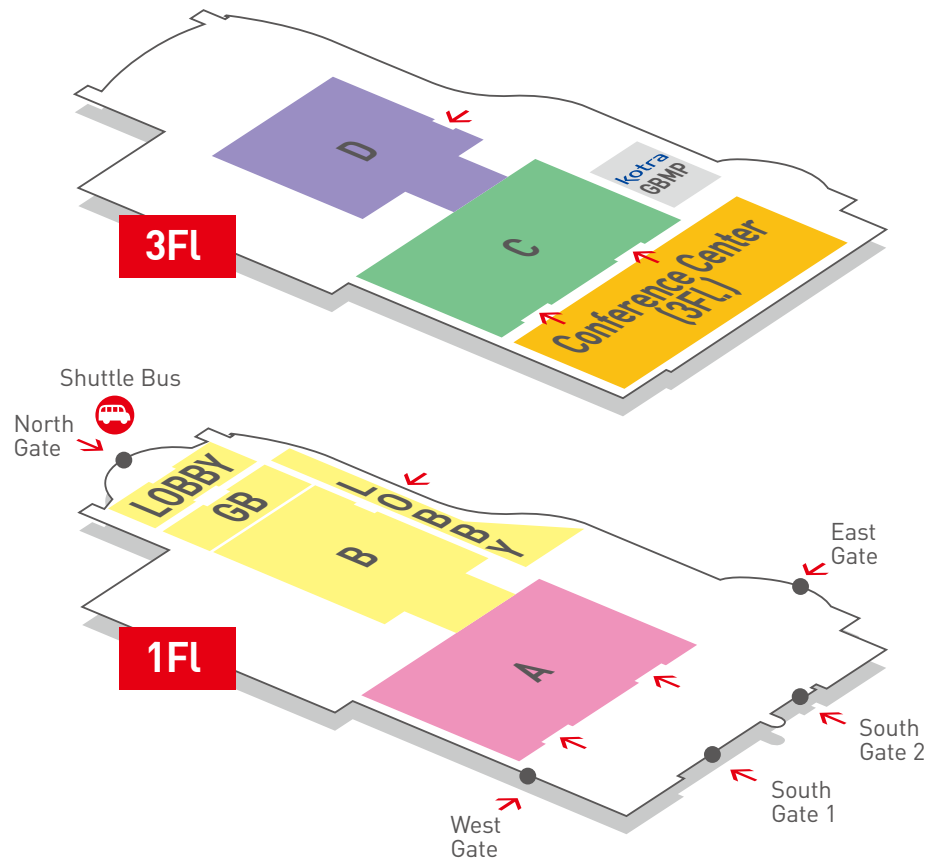
Clinical & Diagnosis Equipment Hall

Diagnosis equipment, Laboratory equipment, Clinical examination equipment,
Radiology equipment, A.I Systems, Ophthalmic equipment,
Emergency care equipment, Animal medical devices

Hall D [3Fl]

IMAGING, Hospital Facilities & Medical Component Hall

Diagnosis & Radiology Imaging equipment, 3D Printer, Central supply equipment,
Dental apparatus, Hospital facilities, Emergency care equipment,
Medical components





The Largest Medical and Hospital Equipment Exhibition in Korea!!

Technology and trend of 'Smart Healthcare' in era of 4th industrial revolution

The 'Smart Healthcare' industry is a future growth engine in the era of the 4th industrial revolution supported by the South Korean government which is making short to long-term plans to foster the growth of related industries. KIMES will provide the opportunity to create new value by showing the future of the medical device industry and through change and innovation within the frame of 4th industrial revolution.



KIMES 2019 Conference

A global knowledge-sharing platform where medical experts can gather and exchange views

About 180 seminars on various topics that are going to deliver latest information during KIMES 2019 at COEX conference center. Such as medical science seminar, new-technology seminar, medical policy seminar, overseas marketing seminar, international academic conference of radiological technologist and seoul physical therapy association conference.

KIMES, Where Premier-League Buyers from Home and Abroad Meet

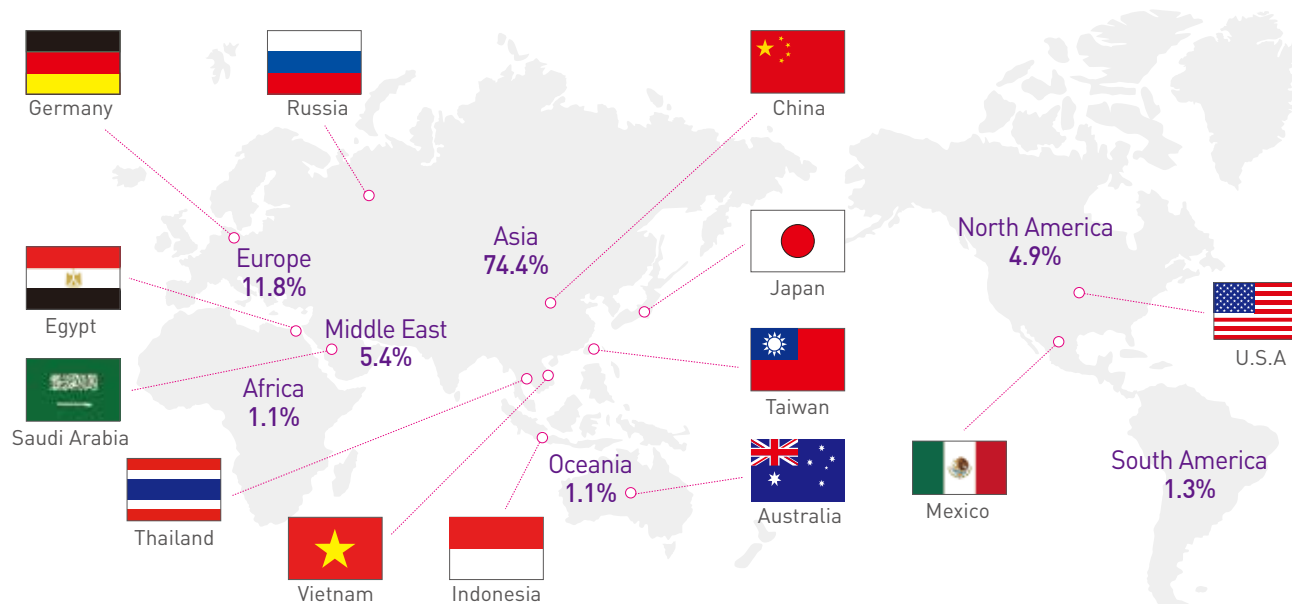
The exhibition that various medical experts participate in

KIMES offers a great opportunity for you to meet numerous buyers from domestic and overseas who have a strong power to purchase at one place. Also, including officials in medical institutions, academic industry, research institutions as well as hospitals such as oriental doctors, veterinarians, dentists, nurses, radiologists, physical therapists, medical laboratory technologists, pharmacists and emergency medical technicians.

Start your encounter with credible buyers with KIMES.

KIMES not only spans across Asia, but brings together attendees from all around the world. Each year, the KIMES annual event hosts buyers from 90 countries. Take advantage of this unparalleled opportunity to reach new markets.

International Buyers and Top Countries



75,000+

Attendees



4,100+

Overseas Prime Buyers



90+

Countries Represented



Extensive Promotion/Support Services

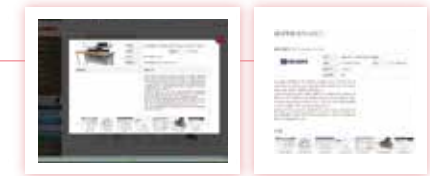
Free Promotion Opportunity on Online Portals

For those of participating firms selected by Aving News, a partner of KIMES, we also provide the chance for you to promote on Korea's major portal sites, including Google, YouTube and Naver.



Online Exhibitor & Product Search

Aside from providing promotion service online on KIMES website on the date of exhibition, we also provide opportunity to further promote your products online afterwards.



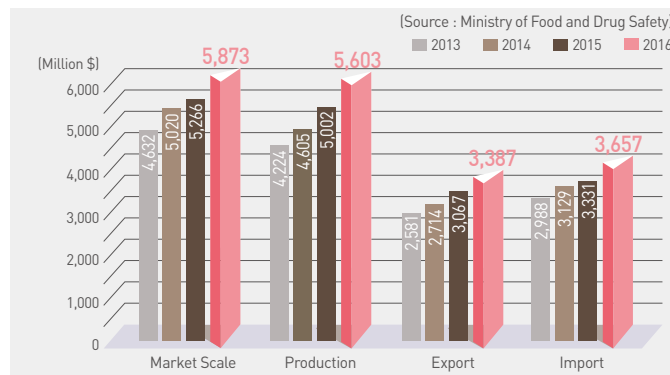
Opportunities to promote to various media outlets

You can seize the chance to promote your latest medical devices to over 200 media outlets during your participation in KIMES. Meet various media by participating in KIMES.

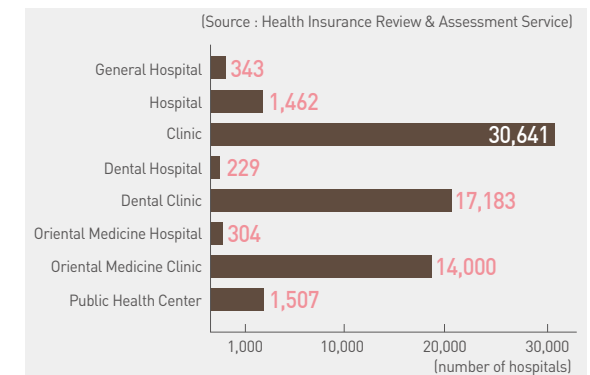


Key Statistics

Scale of Korea Medical Device Market [2013~2016]



Facts of Medical Center in Korea [May. 2017]

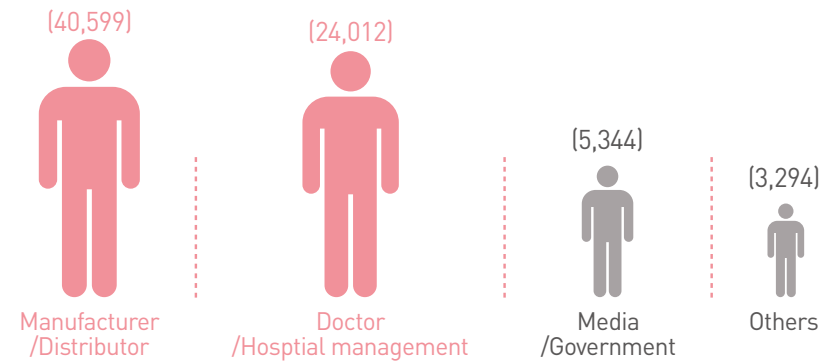


KIMES 2018 Fact Sheet

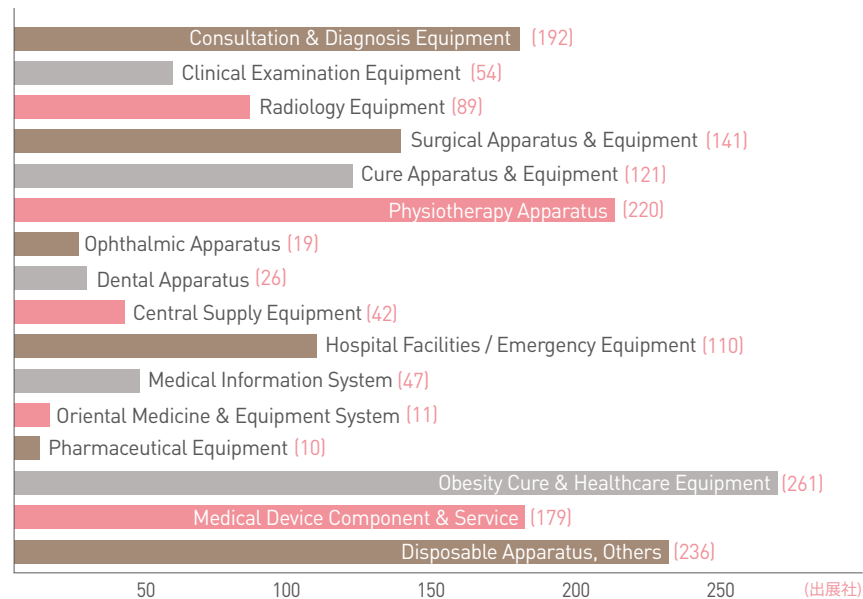
KIMES 2018 Fact Sheet

- **Exhibition Period** 15-18 March 2018 (4Days)
- **Exhibition Venue** COEX, Seoul
- **Scale** Total 40,122sqm
(Hall A, B, C, D, SS, Grand Ballroom, Lobby)
- **Exhibitors** 1,313 Companies from 34 Countries
- **Visitors** 73,209

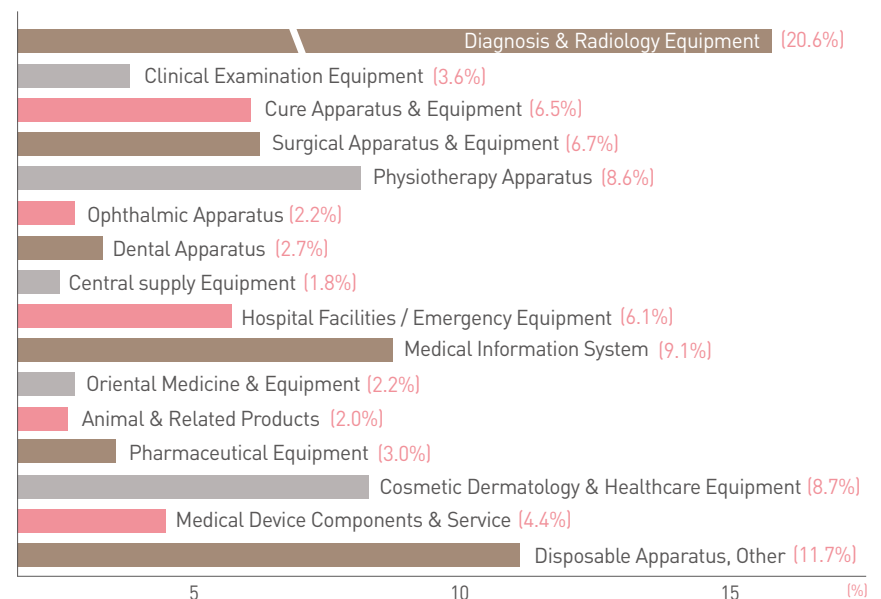
Visitors' Occupation

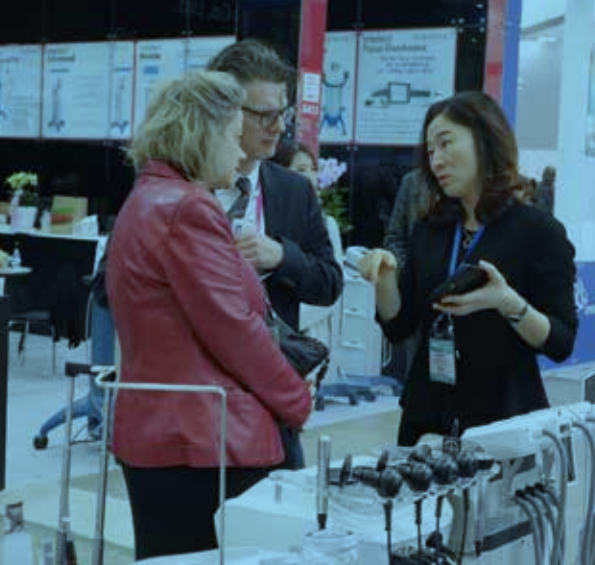


What Sort Of Products Were Exhibited?



What Did Buyers Look For?





Application for Exhibit Space

How to Apply Exhibit Space



*** Deadline for Application :** November 30, 2018

(When Exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.)

Contact Information to apply for space

Korea E & Ex Inc. (KIMES organizer) Mr. Sean Shin (Manager)
 Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. kimes@kimes.kr

Booth Space and Charge

	Space of 1 Booth	Charge of 1 Booth
Space Only	3m X 3m = 9sqm	USD 3,400
Shell Scheme	3m X 3m = 9sqm	USD 4,200

* **Space Only** : For an exhibitor who wishes to build and design their own booth.

* **Shell Scheme** : Includes rear & sidewalls, fascia, reception desk with a chair, a meeting table with 4 chairs

Special Benefit

1. **Discount of KIMES 2018 Exhibitor**

USD 100 Discount per 9sqm


2. **Early Bird Benefit**

USD 200 Discount per 9sqm


(Only applicable if 100% payment is received by 31st. Oct. 2018)


Overseas Agencies of KIMES


 **China**
 Reed Sinopharm Exhibitions Co., Ltd.
 (Beijing)
 T. +86-10-8455-6677
 E. rust.li@reedsinopharm.com
 Contact. Mr. Rust Li


 **China**
 Consultac Expo Co., Ltd. (Beijing)
 T. +86-10-82258800
 E. Info@consultac.com.cn
 Contact. Mrs. Lisa dai


 **Germany, Austria, Switzerland**
 TRADEX-Services GmbH (Muensing)
 T. +49-8177-99822-0
 E. mloeffler@tradex-services.com
 Contact. Mr. Michael P. Löffler


 **Italy**
 Infomedix International (Viterbo Italy)
 T. +39-0-761-352-198
 E. alessia.murano@infodent.com
 Contact. Ms. Alessia Murano

 **Poland**
 WORLD EXPO International sp. z o.o.
 (Bydgoszcz)
 T. +48-52-321-6910
 E. fkantowicz@world-expo.com.pl
 Contact. Mr. Filip

 **U.K.**
 Medilink
 T. +44-114-2329292
 E. t.elliott@medilink.co.uk
 Contact. Mr. Tom Elliott

 **Taiwan**
 Formosa Cultural Corp. (New Taipei City)
 T. +886-2-8227-3289
 E. service@fmh.com.tw
 Contact. Ms. Lily Wang

 **Turkey**
 TG EXPO International Fairs Inc.
 T. +90 216 338 45 25
 E. gonul.akyildiz@tgexpo.com
 Contact. Ms. Gönül AKYILDIZ

 **Vietnam**
 VCCI Trade & Service One
 Member (HoChiMinh City)
 T. +84-8-39325604
 E. vicky@vccitsc.com
 Contact. Ms. Kim Thanh

APPLICATION FORM

To : Secretariat of KIMES 2019 - Korea E & Ex Inc.
Rm. 2001, WTC, 511, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea
Tel. +82-2-551-0102 / Fax. +82-2-551-0103 / E-mail. kimes@kimes.kr

1. Applicant

Manufacturer Importer

Company Name			
Company Details	Address		
	Country		Tel
	URL		Fax
Contact	Name		E-mail
	Dept.		Position
<input type="checkbox"/> Please contact our Korean agent/representative for further communication.			
Agent Name			Tel
Contact Person			Fax

2. Type of Booth Space (1 booth: 3 x 3 = 9sqm)

<input type="checkbox"/> Space Only	USD 3,400 X	Booth(s) = USD
<input type="checkbox"/> Shell Scheme	USD 4,200 X	Booth(s) = USD

* Shell Scheme Package includes : fascia board with company name & logo, partition wall paneling, lighting, carpet, information desk with a chair, one round table with 4 chairs, and a wastebasket.

* **Special Benefit 1** : Participants of KIMES 2018 are given USD 100 discount benefit from the booth charge.

* **Special Benefit 2** : Early Bird Discount - USD 200 discount per 9sqm is applied to exhibitors who pay the full amount of booth charge by October 31st, 2018. (Both benefits can be applied duplicable.)

3. Requests on booth assignment

4. Payment Options

Cheques / Bank drafts should be made to : **Korea E & Ex Inc.**

Telegraphic transfer can be made to : **Woori Bank**

Korea World Trade Center
511, Yeongdong-daero, Seoul, Korea
Account Holder: Korea E & Ex Inc.
Account No.: 1081-500-336520
SWIFT Code: HVBKRRSE

We hereby apply exhibit space for the KIMES 2019. We agree to abide the Conditions and Regulation of Participation states on reverse side of this application form as defined in the Exhibitor's Service Manual.

Authorized Person _____ Title _____

Signature _____ Date _____

35th Korea International Medical & Hospital Equipment Show

Rules & Regulation for Exhibit Space Application

1. PURPOSE

The purpose of these regulations is to provide general terms and conditions for the Exhibitor of KIMES 2019 Exhibition "35th Korea International Medical & Hospital Equipment Show", held at COEX, Seoul, Korea as to contribute to the efficient operation and management of the Exhibition Hall and Equipment.

2. DEFINITIONS

The definitions of terms used in these regulations are as follows:

- (1) "Organizer" shall mean the organizing committees of KIMES 2019.
- (2) "Exhibitor" shall mean the organization and the company participating in the KIMES 2019 Exhibition, which has made a full payment of the participation fee.

3. SCOPE OF USE

The Exhibitor, using facilities and services in the Exhibition Hall, shall follow the Regulations carefully set by the Organizer.

4. CONDITION OF USE

- (1) The Exhibitor shall receive authorization from the Organizer by making a full payment of the booths fee.
- (2) The Exhibitor shall be responsible for the operation and management of the booths.
- (3) The Exhibitor shall comply with the regulations for management of exhibition hall and equipment.

5. ALLOTMENT OF SPACE

- (1) The Secretariat will decide on the location of stands and inform the exhibitors.
- (2) An exhibit is not allowed to transfer the allotted space wholly or partially free of charge nor to lease it to a third party or not to exchange it with another exhibitor.

6. RESPONSIBILITY FOR MANAGEMENT OF EXHIBITION HALLS AND GOODS

- (1) The Exhibitor shall be responsible for maintenance and management of goods exhibited.
- (2) The Exhibitor shall be responsible for insuring goods exhibited against theft, breakage, fire or other accident.

7. CANCELLATION, RESCISSION AND INVALIDATION OF CONTRACT

- (1) After a contract is signed, written notification of cancellation of space must be received by the organizer on or before the dates specified.
- (2) If space is canceled prior to 3 months of commence date of said show, 50% of the rental fee for the canceled space will be due to the organizer and if space is canceled prior to 2 months of commence date of said show, 80% of the rental fee for the canceled space will be due to the organizer. If space is canceled prior to 1 month of commence date of said show, the exhibitor shall remain liable to the organizer for the total rental fee for the space canceled.
- (3) Refunds of space will not be given until after the exhibition has occurred. The full payment of booth space charge is not received by 1month prior to the commence date of said show, for which no special arrangements have been made with the organizer, may be resold or reassigned by the organizer.
- (4) Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

8. RESTRICTION ON INSTALLING

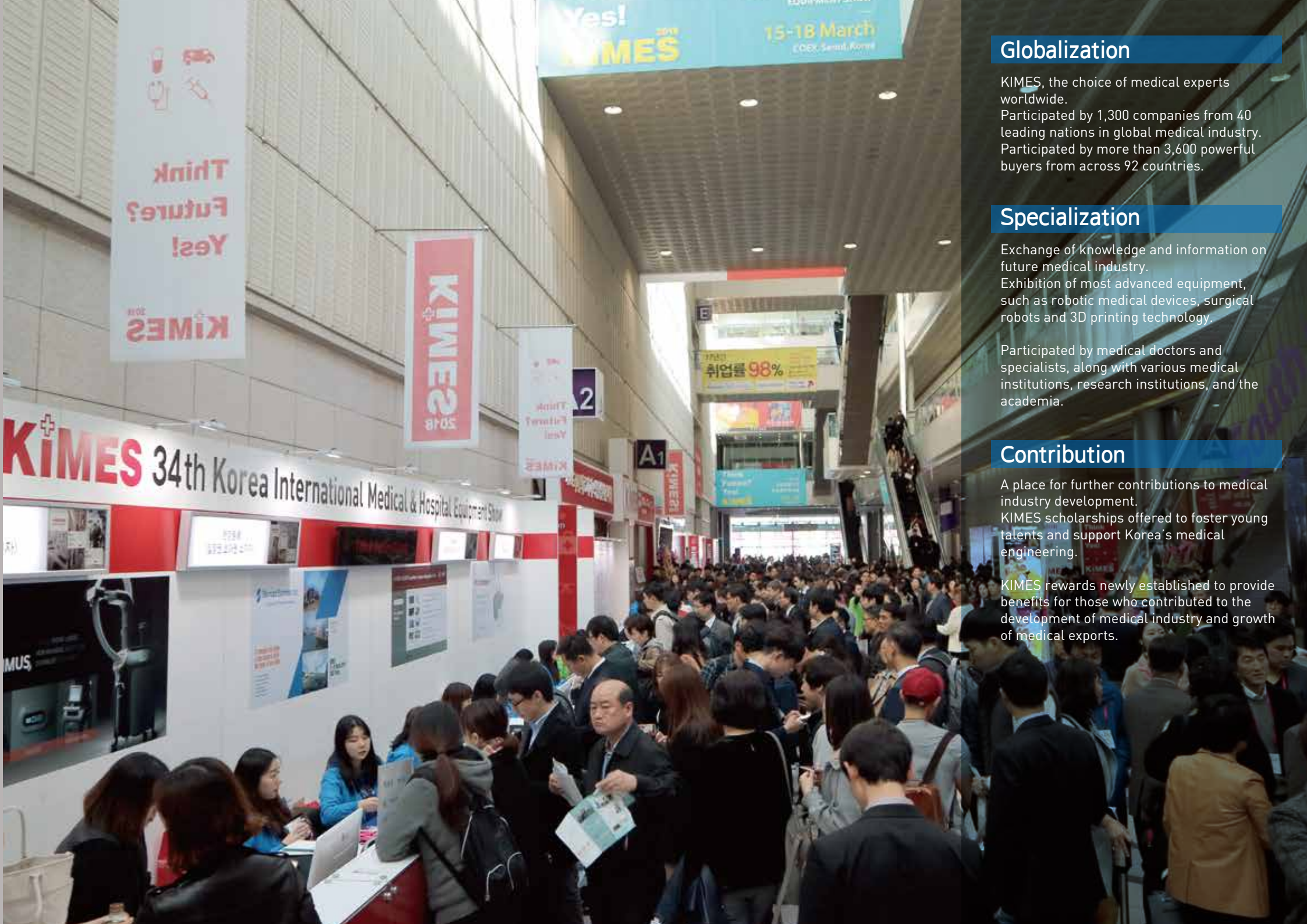
- (1) No equipment or exhibition goods may be left on the aisles that might obstruct and emergency evacuation.
- (2) No exhibition booths or incidental facilities may be installed at an emergency exit or in front of a machinery-housing room, a warehouse, a fire hydrant, loading dock or a restroom.
- (3) Exhibition booths shall stand 30cm from the wall of the existing facilities and from the partition and shall not be fixed to the existing facilities.
- (4) No drilling or nailing shall be used on the floor in any case.
- (5) Exhibitor shall be responsible for following all matters concerning handling of dangerous goods; Fire Prevention Law and Decree, the High Pressure Gas Safety Control Law and other laws relating to handling of dangerous goods.

9. OTHER REGULATIONS

The exhibitor understands and agrees the "Rules & Regulation for Exhibit Space Application" and Conditions mentioned in "Exhibition Manual" are an integral and binding part of this contract.

10. DISPUTES AND ARBITRATION

Any dispute arising out of or in connection with this contract shall be finally settled by arbitration in Seoul in accordance with the Arbitration Rules of The Korean Commercial Arbitration Board.



Globalization

KIMES, the choice of medical experts worldwide. Participated by 1,300 companies from 40 leading nations in global medical industry. Participated by more than 3,600 powerful buyers from across 92 countries.

Specialization

Exchange of knowledge and information on future medical industry. Exhibition of most advanced equipment, such as robotic medical devices, surgical robots and 3D printing technology.

Participated by medical doctors and specialists, along with various medical institutions, research institutions, and the academia.

Contribution

A place for further contributions to medical industry development. KIMES scholarships offered to foster young talents and support Korea's medical engineering.

KIMES rewards newly established to provide benefits for those who contributed to the development of medical industry and growth of medical exports.

KiMES 2019



Secretariat of KIMES 2019 / Korea E & EX Inc.

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