





INTERNATIONAL EXHIBITION & CONFERENCE ON STEEL INDUSTRY



January 22 - 24, 2019 Mumbai Exhibition Centre, Mumbai, India



www.indiasteelexpo.in

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EVENT BACKGROUND

Federation of Indian chambers of commerce & Industry (FICCI) along with the Ministry of Steel is organizing the fourth edition of INDIA STEEL from January 22-24, 2019 at Mumbai Exhibition Centre, Mumbai. It is an exhibition-cum-conference on Indian Steel industry focusing upon the value enhancement from mining to steel production and delivery of the steel products to end consumers.

Steel is crucial to the development of any modern economy and is considered to be the backbone of human civilization. The level of per capita consumption of steel is treated as an important index of the level of socio-economic development and living standards of the people in any country. Therefore, no developing country can afford to ignore the steel industry.

The Indian steel, one of the core industries in India, is currently the world's third largest producer of crude steel and is expected to become the second largest producer soon. With an output multiplier of 1.4 on GDP and employment multiplier of 6.8, the Indian steel industry contributes approximately 2% to the country's GDP.

Steel industry derives its demand from other important sectors like infrastructure, aviation, engineering, construction, automobile, pipes and tubes etc. Thus its intense integration with other important industries

makes it a strategic sector for the Governments as well as the economy as a whole.

Indian economy is rapidly growing with enormous focus on infrastructure and construction sector. Several initiatives mainly, affordable housing, expansion of railway networks, development of domestic shipbuilding industry, opening up of defence sector for private participation and the growth in the automobile sector, are expected to create significant demand for steel in the country. On the exports front also, the Indian steel industry is producing globally competitive products and is marking ahead, boosting its exports.

The National Steel Policy 2017 targeting 300 MT production capacity by 2030 is the guiding force for the Indian steel fraternity. INDIA STEEL 2019 is



EVENT OBJECTIVES

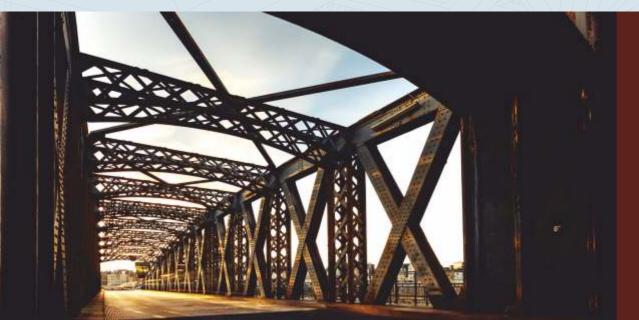
- To create awareness about the latest products, technology and services
- Understanding global steel markets
- Most effective means of establishing and maintaining relationships with existing and potential customers
- Propagating knowledge about new applications of steel amongst the user segments
- Unique opportunity to integrate for rapid market penetration
- A represented area where the buyer, the seller and the finished product can "get together"
- Most powerful tool for efficient and effective business development
- Cost effective platform for effective sales and marketing to a carefully selected audience
- A lucrative opportunity to release new products to the market, create brand image, establish relationships with customers and appoint new agents
- Understand the current market dynamics and its effects on your business
- Highlighting new growth drivers revolutionizing the Indian steel
- Debating over opportunities and challenges in the path of steel industry in the country for the next decade

BENEFITS OF PARTICIPATION

- Networking Opportunity with steel, mining, logistics and equipment manufacturer for business alliances & partnerships
- Interaction with Government Officials
- Interaction on Emerging Technologies for Steel in India
- Showcasing on Mineral Exploration and Evacuation Techniques
- Deliberation on Policy Environment for Fostering Growth of Indian Steel Industry
- Initiation of Winning Business Dialogues with Organizations having Diversified Business Interests
- Providing Excellent Brand Visibility
- Sales via targeted audience of qualified buyers
- An ideal platform to launch new products & find sales agents or distributors in new markets
- Transfer of technology, investment, joint ventures, research and development
- Supply of plant, machinery, process control equipment, projects and services etc.
- Showcase latest products, machinery, equipment developments for generating business

DELEGATES & VISITORS PROFILE

Steel	Mining	Infrastructure	Equipment	Technology
Producers	Organizations	Developers	Manufacturers	Providers
Steel	Government Policy	Global Steel	Engineers &	Researchers /
Movers	Makers& Decision Makers	Organizations	Architects	Scholars
Construction	Safety	Financial	Trading and	Global
Material Suppliers	Institutes	Institutions	Marketing Companies	Buyers
Logistics	Construction	Steel	International Mining & Steel Associations	State
Suppliers	Industry	Consultants		Corporations



EXHIBITORS' PROFILE

STEEL INDUSTRY STAKEHOLDERS

- Metal producing companies
- Alloy manufacturers
- Ferrous metal production plants and units
- State Governments
- Central Government Ministries

MACHINERY & TECHNOLOGY FOR STEEL & METAL MANUFACTURING

- Domestic and International Steel Producers,
 Organizations & Associations
- Automation & Instrumentation
- Cutting Tools
- Water & Pump Equipments
- Welding Equipment & Services
- Control & automation Systems
- Quality Control, Testing & Analysis
- Energy Efficiency Equipment
- Energy Conservation
- Engineering and Design
- Environment protection
- Filtration & Separation
- Induction Furnaces and Heat Treatment
- Nano-Technologies
- Palletisation
- Project Management & Consultation
- Pumps & Valves
- Refractories
- Safety Equipment & Technology
- Scientific Research & Development
- Scrap Collecting and Recycling
- Sheet metal, tube, section (ferrous and non-ferrous)
- Sintering
- Smelting and Refining
- Software technology
- Foundry Engineering Units

METALLURGICAL EQUIPMENT & TECHNOLOGY

- Bearings & Shafts
- Cutting, Shaping, Bending & Welding
- Consulting Design & Service
- Extrusion
- Finished products, components, assemblies
- Flexible sheet metal working
- Forging, Casting equipment and accessories
- Foundry Engineering
- Furnace and Heat Treatment
- Gears, Motors & Compressors
- Joining, fastening
- Lapping
- Laser Cladding
- Lubricants
- Machine Tools and Dies
- Polishing
- Spray Painting Systems
- Surface Treatment & Corrosion Technology
- Tube / Section processing
- Vibrator De-burring Machines & Consumable
- Shaping Equipment
- Signalling Equipment

MINERALS

Foundry Machinery & TechnologyWelding Equipment & Technology

■ Mineral Development Corporation

MSMEs and Private companies

BUYING AND SOURCING OF METAL& METAL WORKING MACHINERY

Component ManufacturersConsulting Service providersIron and steel production

Sheet metal fabricators

manufacturers

Tube and Pipe SectorWater Supplier SectorTrucks, Wheels & Tyres

Non-Ferrous Metals Production

Shipbuilding and Ship Repair IndustrySteel &Aluminium Construction

Casting, Forging and Foundry Industry

■ Scientific Research & Development Institutions

■ Sheet metal products, components, assemblies

Rolling Mill equipment

BUYING AND SOURCING MINERAL PROCESSING

Contractors

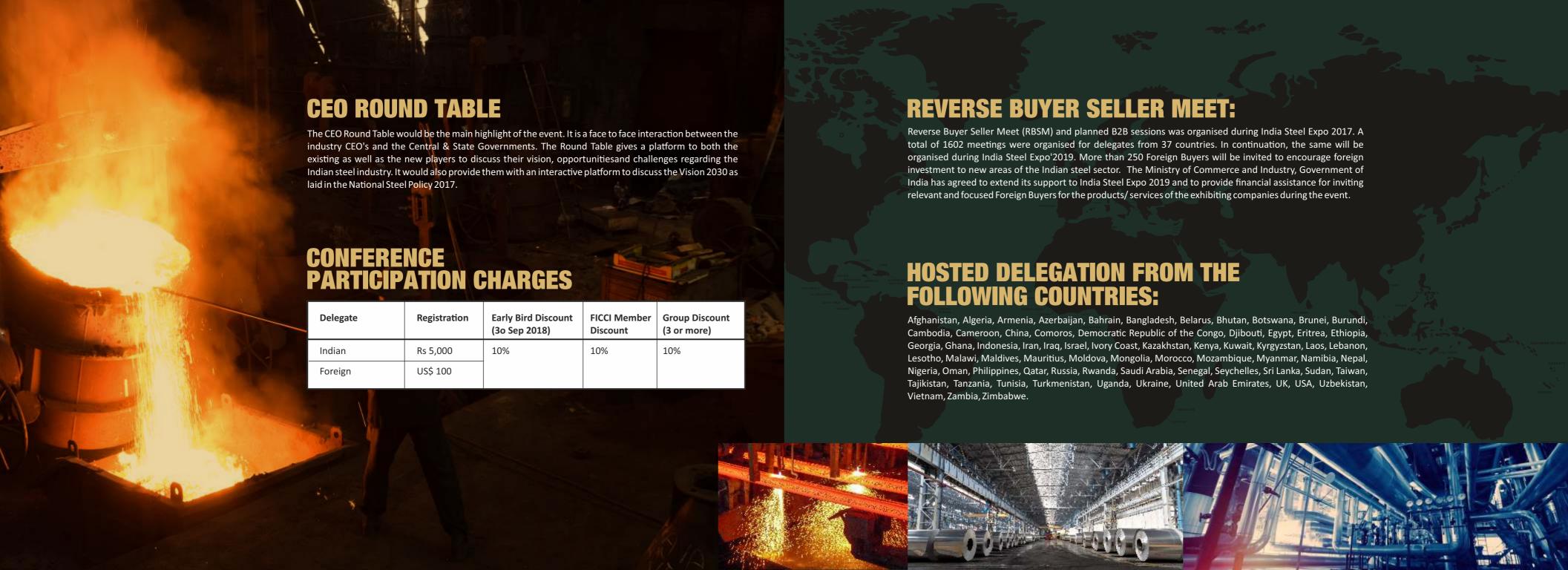
Mineral Processing Units

WHO SHOULD ATTEND

Decision	Policy	Steel	Steel	Infrastructure
Makers	Makers	Producers	Consumers	Developers
Technology	Global Steel	Steel Industry	Engineers &	Researchers &
Providers	Organizations	Associations	Architects	Scholars
Logistics	Steel Intensive	Construction	Component	Domestic &
Providers	User Industries	Companies	Manufacturers	International Investors

PARTNERSHIP OPPORTUNITIES

Platinum	Co-Sponsor	Associate	Lunch	Conference Kit
Sponsor		Sponsor	Sponsor	Sponsor
Lanyard &	Cafeteria	Registration	Conference	Wi-fi
Badges Sponsor	Sponsor	Counter Sponsor	Souvenir Sponsor	Sponsor
Session	Conference Proceedings	Tea / Coffee	Pen	Notepad
Sponsor	Pen Drive Sponsor	Sponsor	Sponsor	Sponsor
VIP Lounge	Event Route-Guide	Exhibitors Directory	Key Chain	Visiting Card
Sponsor	Sponsor	Sponsor	Sponsor	Holder Sponsor



EXHIBITION PARTICIPATION CHARGES

Types of Spaces	Minimum Area	Participation Charges (Per sq .mtr) in INR US\$	
Shell Space	12sq.mtr	11,000	330
Bare Space	36 sq.mtr	10,000	300

HOSTED DELEGATE COMPOSITION OF FOCUS COUNTRIES:

- Government Steel Procurement Department Head
- Public Sector Undertaking Head
- Manufacturing Plant Head
- Procurement Manager
- Steel Trader
- Steel Importer
- Automobile Manufacturer
- Infrastructure, Oil and Gas Pipeline and Real Estate Material Suppliers
- EPC Contractor
- Railway, Shipping, Defence Vendor
- Rolling Mill Importer
- Investor
- Trade Journalist
- Other allied Organisation / Institutions relevant to Steel Industry

