



HKTDC Hong Kong Electronics Fair (Autumn Edition)

13-16 October 2018

Hong Kong Convention and Exhibition Centre

World's leading electronics marketplace



Hong Kong Electronics Fair (Autumn Edition)

13-16 October 2018

Hong Kong Convention and Exhibition Centre

Over **4,300** exhibitors
from 25 countries and regions in 2017



Hong Kong Electronics Fair (Autumn Edition)
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Over **60,000** buyers in 2017



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Tech Hall

converges 5 popular tech zones

- 3D Printing · Robotics & Unmanned Tech · Smart Tech · Startup · Virtual Reality



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Startup Zone

gathers closed to 100 technology startups
from around the globe



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Startup Zone

direct interaction between startups,
buyers, entrepreneurs and investors

· Pitching · Product Launch · Sharing · Seminar



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Virtual Reality

Focus on reality emulation in applications on home entertainment, 3D photography, etc.



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More Product Zones

- Audio Visual Products · Digital Entertainment · Healthcare Electronics
- Home Appliances · Telecommunications Products
- In-vehicle Electronics & Navigation Systems



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More Product Zones

· Wearable Electronics · i-World

i-World (Smart devices accessories)



Wearable Electronics

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International Pavilions

· Korea · The Chinese mainland · Taiwan



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One-on-One Buyer Meeting

To foster business deals



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Top-notch Events

To facilitate knowledge exchange



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**A world of electronic
components &
technologies**



electronicAsia 2018
OCM

10-16 OCTOBER 2018

A World of Electronic Components & Technologies



electronicAsia

13-16 / 10 / 2018

Hong Kong Convention & Exhibition Centre





Close to 30,000 buyers attended
in 2017

electronicAsia

13-16 / 10 / 2018

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World of Display Technology

electronicAsia

13-16 / 10 / 2018

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Power Supply

electronicAsia

13-16 / 10 / 2018

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Printed Circuit Board & EMS

electronicAsia

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Keyboard and Switches

electronicAsia

13-16 / 10 / 2018

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- **hotel sponsorship or cash travel sponsorship** to visit Electronics Fair Autumn Edition



- **guided tour** to the group to introduce highlighted exhibitors
- complimentary **business matching service** – arrange buyer meetings according to their sourcing request



- VIP card to enjoy free access to the VIP lounge throughout the fair period





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