



SACHSEN-ANHALT
Investment and Marketing
Corporation

Germany's Sachsen-Anhalt Investment and Marketing Corporation
in cooperation with
The Federation of Israeli Chambers of Commerce, Atid EDI Ltd. & AHP International

Invite you to meet their delegation and hear why Sachsen-Anhalt is a prime location for Israeli Export Businesses seeking a platform to develop the German and European marketplace. Located between Berlin and Hannover, Sachsen-Anhalt is of the most dynamic German Federal States with ideal matches for Israeli businesses in life sciences, chemical industry, food processing, energy technology, advanced manufacturing and even sports technologies.

Featuring:

Reiner Haseloff, PhD, Prime Minister of the federal state of Saxony-Anhalt

Thomas Einsfelder, CEO of the Investment and Marketing-Corporation - *Introducing Saxony-Anhalt as one of the Top Locations in Central Europe for Israeli Exporters*

Prof. Georg Rose, PhD, Director, Institute for Medical Engineering, Chairman of the Executive Board Research Campus STIMULATE - *Introducing the STIMULATE research campus with its focus on image-based minimally invasive methods for the diagnosis and therapy of common age-related diseases in the fields of oncology, neurology and vascular diseases – an ideal example of the high tech landscape.*

Max Fuhr, CEO of the Technology and Startup Center Bitterfeld-Wolfen, Director for Investment Management of Chemical Park Bitterfeld-Wolfen - *presenting the Chemical Park concept a leading European location for the chemical industry celebrating its 125th anniversary this year – ideal eco-system for those seeking access to special chemicals and advanced material*

Marc-Henrik Schmedt, General Manager of the top Bundesliga (national league) handball team SC Magdeburg -*Introducing start-up and cooperation opportunities for Israeli companies in the field of sport tech* in cooperation with **Chen Pomeranz**, a well known handball-player and CEO of "CP 77 Consulting"

Tuesday, May 16th,
9:00 am – Noon
Dan Panorama Hotel, Tel Aviv
Space is limited. Please RSVP by clicking [HERE](#)
by Thursday, May 11th.