



**XXXIII CONFERENCIA INTERNACIONAL
DE GANADO LECHERO**

**APRENDE A HACER
TU HATO MÁS
PRODUCTIVO**

**21 to 23 August 2017
Expo Guadalajara
Guadalajara, Jalisco. México.**





CIGAL is the Conferencia Internacional de Ganado Lechero.

The CIGAL Conference is where the dairy industry has met for the last 32 years.

During the 2016 edition, we had the honor to host *Mr Jorge Aristoteles Sandoval* Governor of Jalisco, *Mr. Scott Walker* Governor and *Mr. Ben Brancell* Secretary of Agriculture both of the State of Wisconsin and *Mr. Francisco Javier Gurria Treviño* General coordinator of livestock SAGARPA.





CIGAL is:

- One of the most important forums in the dairy industry in Mexico.
- The ideal place to establish and / or strengthen competition, ideas and commerce.
- A great investment to positioning your brand.
- The ideal place to reach and capture a large number of key players within the dairy industry .
- The place to learn, access and disseminate knowledge, trends and new technologies.



Guest:

- Livestock / Dairy Producers.
- Companies and production retailers of agricultural products.
- Financial entities.
- Government entities.
- Machinery and equipment.
- Agricultural facilities.
- Animal health industry.
- Educational institutions and agricultural training.
- Research and development companies and institutions.
- Animal and Dairy production advisory and consulting services.
- Laboratory, veterinary and instrumental equipment services.
- Transportation services for agricultural and livestock production.
- Clean production systems.
- Sustainable livestock production systems.
- Company and/or businesses that supply or wish to offer their products and/or services to dairy producers, veterinarians, technicians and other participants within the industry.



Companies present during CIGAL 2016





Machinery & Equipement



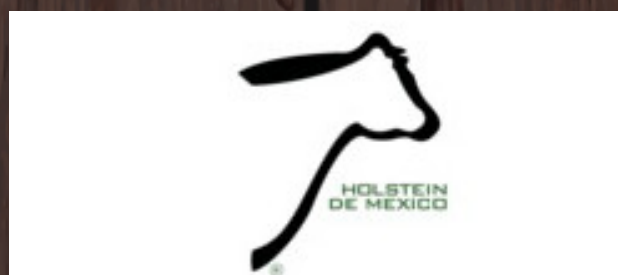
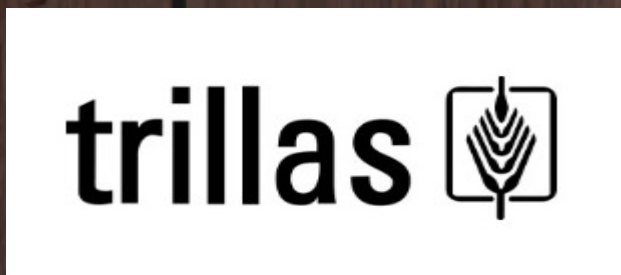
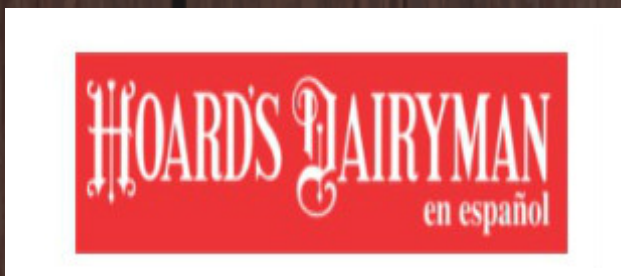
Government & Institutions:



Turismo
Desarrollo Económico
y Combate a la Desigualdad

DESARROLLO RURAL

Media:



Other services:



MUNDO **Cuervo**

TEQUILA ESPÍRITU Δ MÉXICO



BIGBANG[®]
Corporate Apparel

CIGAL • 2017

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SEDE: EXPO GUADALAJARA

AGOSTO 23 Y 24

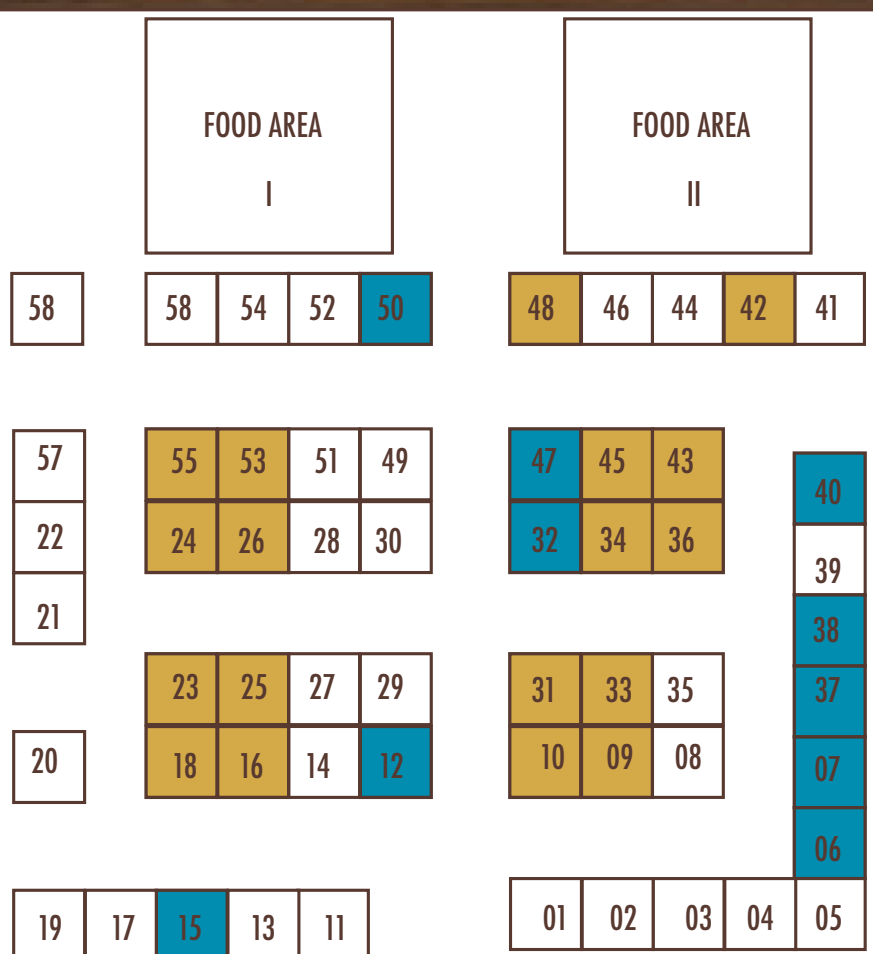
RESERVED
SOLD
AVAILABLE

EXIT

EXIT

FOOD AREA
I

FOOD AREA
II



GATE
2

GATE
1

ACCESS



CONFERENCES

REGISTRATION



Ways to participate:



Ways to participate

Stand prices:



Stand 3x3 \$21,500.00 + IVA

Includes 1 board, 2 chairs, light stream, label with your company's name in black and white), 2 staff badges and 4 exhibitor badges.

Stand 3x6 \$ 36,550.00 + IVA

Includes 2 boards, 4 chairs, light stream, label with your company's name in black and white), 3 staff badges and 6 exhibitor badges.

Stand 6x5 y 6x4 (esquina) \$ 38,200.00 + IVA

Includes 2 boards, 4 chairs, light stream, label with your company's name in black and white), 3 staff badges and 6 exhibitor badges.

Stand 6x6 \$69,500.00 + IVA

Includes 3 boards, 6 chairs, light stream, label with your company's name in black and white), 3 staff badges and 8 exhibitor badges.

Ways to participate



Sponsorships:

NAMING \$300,000.00 + IVA

Benefits:

Stand 6x6

Logo of your company in T-shirts of staff (Back)

Logo in Entry Bow

4 banners in conference room

Presence in: Promotional Magazines, Flyers, and Posters.

Central entrance hall screen

Logo on WEB page with link to your page.

Press conference in Guadalajara.

PRESENTER \$200,000.00 + IVA

Benefits:

Stand 3x6

Logo of your company in T-shirts of staff (chest)

Logo in Entry Bow

2 banners in conference room

Presence in: Promotional Magazines, Flyers, and Posters.

Central entrance hall screen

Logo on WEB page with link to your page.

Press conference in Guadalajara.

Ways to participate

Sponsorships:



PLATINUM **\$50,000.00 + IVA**

Benefits:

Stand 3X3

Logo of your company in staff T-shirts (Arm)

Presence in: Promotional Posters and Flyers

GOLD **\$30,000.00 + IVA**

Benefits:

Stand 3X3

Logo of your company in staff T-shirts (Arm)

BADGES **\$30,000.00 + IVA**

Benefits:

Logo of your company in badge of all attendees,
exhibitors, visitors and staff

Sublimated printing of your logo on the collar of the
badges

BACKPACKS **\$65,000.00 + IVA**

Benefits:

With your logo and the Cigal logo printed in the backpack
that is given to the attendees

Stand 3X3



WELCOME - BIENVENIDOS



CIGAL XXXII
CONFERENCIA
INTERNACIONAL
DE GANADO LECHERO

Guadalajara, Jalisco / Expo Guadalajara

15, 16 Y 17 DE JUNIO 2016



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