



Israel-Russia Chamber of Commerce  
Торговая Палата Израиль-Россия

FEDERATION OF ISRAELI  
CHAMBERS OF COMMERCE  
ISRAEL'S LARGEST BUSINESS ORGANIZATION



МОСКОВСКАЯ  
ТОРГОВО-ПРОМЫШЛЕННАЯ  
ПАЛАТА

## Business Conference – Delegation from Moscow



April 25<sup>th</sup>, 2017

Venue: *Hilton Tel Aviv Hotel,  
205 Hayarkon Street, Tel Aviv, Israel*

14:30 – 15.00 Registration of participants

15.00 – 16.00 Opening of the event, Panel Discussion

### **Moderator:**

*(to be confirmed)*

### ***Participants of the discussion:***

- *Sergey Cheremin, Moscow Government Minister, Head of the Department for External Economic and International Relations of Moscow*
- *Suren Vardanyan, Vice President of the Moscow Chamber of Commerce and Industry*
- *Eytan Schwartz, CEO of Tel Aviv Global the Municipality of Tel Aviv (to be confirmed)*

16.00-18.30 Round tables. Concurrent

18.30 B2B meetings

20.00 Reception on behalf of the Government of Moscow (*Hilton terrace*)

**Round-table**  
**"Green Economy or How ecology affects on city management"**

**Moderator:**

*Olga Shtemberg - Chairman Subcommittee on New quality of life and sustainable development of the regions of the Committee for environmental management and ecology of the Russian CCI*

<i>Speaker</i>	<i>Presentation's topic</i>
<b>Anton Kulbachevsky</b> <i>Head of the Department for Nature Management and Environmental Protection of Moscow</i>	<i>2017 - Year of Ecology in Russia. Moscow projects</i>
<b>Eitan Ben-Ami</b> <i>Head of the Department of Environmental Protection of the Tel Aviv Municipality</i>	
<b>Polina Zakharova</b> <i>Director of the MosEcoMonitoring (to be confirmed)</i>	<i>Practical use of environmental monitoring data</i>
<b>Alexey Kopryantsev</b> <i>CEO of the EcoTechProm</i> Or <b>Igor Kulikov</b> <i>Director of the MosEcoProm (to be confirmed)</i>	<i>Thermal decontamination of solid domestic waste with generation of thermal and electric energy</i>
<b>Alexander Ponomarenko</b> <i>General Director of the "Mosvodokanal" JSC (to be confirmed)</i> Or <b>Vladimir Yavorsky,</b> <i>Deputy General Director of State Unitary Enterprise "Mosvodostok"(to be confirmed)</i>	<i>Partnership between Moscow and Israel in the field of water management</i>  <i>Features of operation of megalopolis hydraulic engineering structures</i>
	<i>Water as the source of life (clean technology, desalination ... save ...)</i>
	<i>Harmonious urban environment (new technologies of landscape architecture)</i>

**Round table**  
**"Integrated development of tourism sector. Exchange of experience:  
 Moscow – Israel"**

**Moderator:** *Abramov Sergey, Chairman of the Committee for Tourism and Hotel Business, MCCI*

<i>Speaker</i>	<i>Presentation's topic</i>
<b>Alexey Tikhnenko</b> <i>Head of the Division for of the hotel business Department for Sport and Tourism of Moscow</i>	<i>Welcome to the capital of Russia or Experience of Moscow in the implementation of big tourism and sports projects</i>
<b>Dr. Isaac Mizrachi</b> <i>Director for Tourism, Tel-Aviv Global</i>	
<b>Yuri Minulin</b> <i>CEO of pilgrimage service "Radonezh"</i>	<i>Ecological, spiritual, pilgrimage tourism - new technologies and ways of realization</i>
<i>Representative from the Ministry of Tourism of Israel (to be confirmed)</i>	<i>Experience and opportunities for cooperation. Virtual Tourist Office in Israel.</i>
<i>Representative from the Israel Tourist Incubator (to be confirmed)</i>	<i>Education in tourism. Training and licensing of tour operators.</i>
<i>Representative of Israeli Travel Company (to be confirmed)</i>	<i>The most popular types of tourism in Israel. Possibilities for implementing tour programs in Moscow.</i>