

International Activities planned by the Georgian Tourism National Administration in 2017

1. April 27-29, 2017. "Expo Georgia" Exhibition Center (Tbilisi, Georgia) will host the 19th international tourist exhibition "Caucasus Tourism Fair (CTF) ";
2. April 21-23, 2017. The International exhibition of the Medical Tourism and Equipment "EXPOMED BATUMI" will be held in Batumi City;
3. May 12-14, 2017. The 10th International Exhibition of Tourism and Hotel Equipment "EXPO BATUMI" will be held In Batumi;
4. April 5-6, 2017, under the auspices of the World Tourism Organization and the Georgian National Tourism Administration Batumi (Georgia) will host the 3rd Conference of the mountain resorts of Europe and Asia;
5. The following events are planned within the frame of the project called "Check In Georgia":
 - 1) May 20, 2017 -- the group "Aerosmith" – concert at Black Sea Arena;
 - 2) July 14, 2017 - August 14, - Electronic Music Festival "Gem Fest ";
 - 3) November 2017, the musical festival "Junior Eurovision Song Contest".

Innovations and Technologies Agency of Georgia

1. **Fab-Georgia Conference** – With the initiative of the Innovations and Technologies Agency of Georgia in spring 2017 the First international Pub- conference will be organized at Techno-park. Local and visiting speakers from different countries will participate in the event;
2. **Youth Innovations Summit** – With the initiative of the Innovations and Technologies Agency of Georgia by spring 2017, the Youth Innovations Summit is planned at the Techno-park. The summit aims at supporting the formation of the innovative business ideas and the development of startup companies.
3. **IT Forum** - With the initiative of the Innovations and Technologies Agency of Georgia, in fall 2017, the first international IT forum will be held in Georgia. Local and foreign entrepreneurs, web developers, investors, startups, IT companies etc will participate in the forum, which aims at promoting the potential of Georgian experts of the relevant fields throughout the region.

National Agency for Enterprise Development

June 2017 2 – 3. First Transcaucasia franchise exhibition "BUYBRAND" will be held in Tbilisi. During two working days more than 100 brands will present their franchise to the entrepreneurs from Georgia, Armenia, Azerbaijan, Turkey and Iran. This will provide the exhibition participants the opportunity to learn more about the services and possibilities of their potential partners and set useful links.

The British fast food chain "Southern Fried Chicken", the American chain of hotels "Best Western", the German shoe manufacturer Network "Tamaris", the American burger Network "Carl's Jr.", the network of cafes "Baskin Robins" and other well-known brands have already expressed their high interest in participating in the exhibition.

National Marine Transport Agency

September 2017 - in Batumi city the international "Black Sea Stakeholders Conference" is planned to be organized. The main goal of the conference is uniting the representatives of the private and public institutions (structures) in order to discuss the present critical problems of the Black Sea area and identify the ways of solving these problems.

Please find the additional information regarding the conference at:

https://ec.europa.eu/maritimeaffairs/content/conference-blue-economy-black-sea-odessa-ukraine_en.