



# BusinessH<sub>2</sub>O

## Water Management Best Practices from the United States and Israel

DECEMBER 12, 2016

BELLAGIO RESORT • LAS VEGAS, NEVADA

This summit will bring together business leaders, government officials, and water experts to discuss best practices in corporate water stewardship and public policies to address the growing demand for water.

To learn more, visit: [www.businessH20summit.com](http://www.businessH20summit.com)



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 Zuckerberg Institute for Water Research at  
Ben-Gurion University of the Negev

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# ORGANIZATIONAL PARTNERS



לשכת מסחר ישראל-אמריקה  
ISRAEL-AMERICA  
Chamber of Commerce





# ABOUT THE SUMMIT

This summit will bring together business leaders, government officials, and water experts to discuss practices in corporate water stewardship and public policies to address the growing demand for water.

## OBJECTIVES

- Showcase best practices and case studies in corporate water stewardship
- Establish water sustainability as an enabler of economic growth
- Promote a business case for water and engage the business community on water issues
- Advance policy ideas, public-private partnerships, and industry solutions to manage water resources
- Strengthen U.S. collaboration with Israel on water policy and technology

## PARTICIPANTS

- Business leaders and investors
- State and metropolitan Chambers of Commerce
- Federal, state, and local government officials, including governors and state development agencies
- Water utility authorities
- Academia and research institutions
- Government of Israel, including government ministers and water experts

## AREAS OF FOCUS

- *Improving water governance to promote industrial & economic growth:* Discussing public policy and regulatory challenges for industry
- *Water stewardship in corporate strategy:* Promoting good water principles across the corporate supply chain, including understanding and addressing risks
- *Public-private partnerships:* Supporting models for cooperation on water management solutions
- *Promoting investment in water:* From water infrastructure to technologies to drive innovation in water resource management



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# DRAFT AGENDA

## Sunday, December 11

**7:00 PM**                      **Steering Committee Reception and Dinner** *(by invitation only)*

## Monday, December 12

**7:00 AM**                      **Registration and Breakfast**

**9:00 AM**                      **Opening Keynote Remarks:** The Imperative for Private Sector Water Stewardship

**9:30 AM**                      **Panel Discussion: The Future of Corporate Water Use - Investment, Technology, and Resource Management**

**10:15 AM**                     **Networking Break**

**11:00 AM**                     **Breakout Sessions:**

- **Improving Water Governance:** Addressing public policy and regulatory challenges for industry
- **Water Innovation for Smart Economic Development:** Mobilizing technologies to grow sectors, industries, and cities

**11:45 PM**                     **Break**

**12:00 PM**                     **Lunch and Fireside Chat:** The role of public-private partnerships in supporting community water infrastructure



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<b>1:30 PM</b>	<b>Lightning Round Presentations #1</b>
<b>2:00 PM</b>	<b>Panel Discussion:</b> Water Stewardship as Corporate Strategy - implementing good water principles and risk assessment practices throughout supply chains
<b>3:00 PM</b>	<b>Coffee Break</b>
<b>3:30 PM</b>	<b>Lightning-Round Presentations #2</b>
<b>4:00 PM</b>	<b>Closing Keynote Remarks:</b> U.S.-Israel water collaboration as a model for partnership
<b>5:00 PM</b>	<b>Networking Reception</b>

## Potential Lightning-Round Topics Presented by Companies:

- **ROI on Implementing Water Technology:** Getting the most out of your investment
- **The “Water Neutrality Movement”:** Reducing your company’s water footprint
- **Water-Energy Nexus:** Water management as a part of clean energy strategy
- **Tackling Water Emergencies:** Creating an efficient ecosystem to address water infrastructure failures



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# SPONSORSHIP OPPORTUNITIES & REGISTRATION

## **\$50,000 – Platinum Reception Sponsor**

- Exclusive branding on the Business Water Summit Reception
- Speaking role at the Reception.
- Gold Sponsor Benefits

## **\$25,000 – Gold Sponsor**

- Speaking role at the Summit.
- Company branding on all pre-event publicity materials.
- Company recognition on title slide at General Assembly sessions.
- Company branding on invitations.
- Company branding on event website.
- Signage on-site the event.
- Verbal recognition as a lead sponsor during General Assembly sessions.
- Distribution of company/organization marketing materials at Summit.
- Invitations for 3 people from company/organization to steering committee dinner.

## **\$10,000 – Silver Sponsor**

- Company branding on all pre-event publicity materials and program agenda.
- Company branding on event website.
- Signage on-site the event.
- Invitation for 1 person from company/organization to steering committee dinner.

## **Registration**

Early Registration is \$125 per person until October 12, 2016.

Regular Registration is \$200 per person and runs from October 13, 2016 to December 5, 2016.

## **CONTACT**

**For more information, please contact:**

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