

IAMAI Delegation to Israel September 7th 2015

Digital Media		
Name	Title and Organization	Details
Gyan Gupta	CEO/ Dainik Bhaskar	Dainik Bhaskar-is the largest print media company in regional Indian languages. Besides print, the D B Corp has interests in Radio and Digital media wherein it owns 17 radio stations and 4 websites in regional Indian languages.
Kartik Taneja	Head- Business/ Google	Google is an American multinational company specializing in Internet-related services and products. These include online advertising technologies, search, cloud computing and software. Most of its profits are derived from AdWords an online advertising service that places advertising near the list of search results.
Sukirti Gupta	CEO/ Jagran	<p>MMI manages the digital properties for Jagran Prakashan Limites (JPL), one of India's leading media companies. Some of the sites managed by MMI Online are Jagran.Com, Onlymyhealth.Com, jagranJosh.Com, Mid-day.Com. JPL properties are listed by Comscore amongst the top 30 web properties in India. Jagran.Com is the #1 Hindi Language Site, JagranJosh.Com is the #1 Education site and Onlymyhealth.Com is the #1 Indian Health site in India. With over 40M Unique visitors, JPL web properties are some of the most visited sites by Indians.</p> <p>MMI Online is located in Okhla, New Delhi. It has over 300 employees focusing on the management and development of web properties.</p> <p>MMI manages the digital properties for Jagran Prakashan Limites (JPL), one of India's leading media companies. Some of the sites managed by MMI Online are Jagran.Com, Onlymyhealth.Com, jagranJosh.Com, Mid-day.Com. JPL properties are listed by Comscore amongst the top 30 web properties in India. Jagran.Com is the #1 Hindi Language Site, JagranJosh.Com is the #1 Education site and Onlymyhealth.Com is the #1 Indian Health site in India. With over 40M Unique visitors, JPL web properties are some of the most visited sites by Indians.</p> <p>MMI Online is located in Okhla, New Delhi. It has over 300 employees focusing on the</p>

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		management and development of web properties.
Neeraj Roy	CEO/ Hungama Digital media	Digital entertainment website. The website provides news related to Indian film industry, particularly Bollywood, film reviews and box office reports.
Sidharth Roy	CTO/ Hungama Digital Media	
Digital Service Providers		
Saurav Patnaik	CEO/ Kenscio Digital	Direct E-mail marketing; campaign management; content hosting; Integration & automation solutions
Vishwadeep Bajaj	Founder-CEO/Value First	A Digital Engagement company with analytics driven cross channel communication platforms. They offer Enterprise communication- 10 Bn Digital interaction a month, 500 million segmented and Opt-in users, 2500 active clients around the globe.
Aniketh jain	CEO/ Solution Infiny	Solutions Infiny-One of Asia's fastest growing enterprise bulk SMS & Voice messaging solution provider today. Initially it Crafted SMS solutions and APIs; 2 way messaging, USSD service and SMS marketing. Later Introduced cloud telephony services - Vanity numbers, Missed call solutions and many more.
Shahzad Azad	Business head/ Spice Digital	a developer of Mobile Value Added Services(MVAS), Mobile applications and Internet products and services. The Company offers services for Telecom Operators, Enterprises and Government, using different mobile connectivity medium of Voice, IVR, SMS, USSD, WAP, 3G, Mobile Applications & Mobiles. Spice Digital has received a semi-closed pre-paid payment wallet license from the Reserve Bank of India (RBI) on 09.04.2015
Jatinder Verma Amritpal Singh	Business head/ Spice Digital General Manager- Technology & Research – Spice Digital	

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Digital Payments EPS		
Shashank Joshi	CEO/ MoneyOnMobile My Mobile Payments Limited	<p>MoneyOnmobile is authorized by the reserve bank of India (RBI) to set up semi closed payment system in India which enables registered users to buy good products and services from registered Merchant.</p> <p>MoneyOnMobile is India's largest mobile payment platform that places the second mobile revolution of the country into your hands. A unique and revolutionary concept from My Mobile Payments Limited (MMPL), MoneyOnMobile is aimed at bringing quick, simple and efficient mobile payments right down to the ordinary man on the street.</p>
Digital Advertising		
Sowmya Iyer	CEO/ Xebec India	<p>Xebec is an Ideas, Design and Branding Company. Xebec is an Integrated Communications Group that provides cutting edge strategy and creative solutions to meet business challenges and build profitable brands. An array of services such as Advertising, brand Building, Media Planning, Buying & Public relations, market research, digital marketing are all offered under the umbrella of Xebec India. Over the past 20 years Xebec has handled national & international clients across various verticals- automobiles, manufacturing, banking & finance</p>
Sanjay Thakkar	Business Coach/Xebec India	