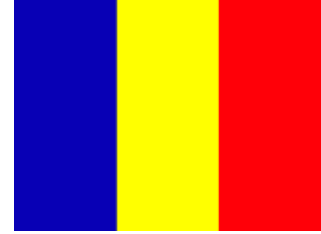


Embassy of
Romania



Tel Aviv



Commercial & Economic Promotion Office November 2013 – No. 71st

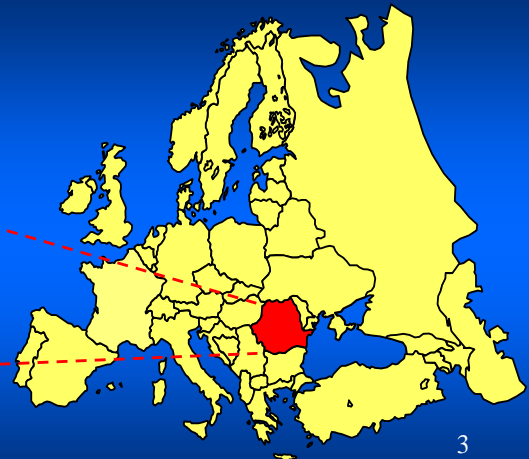
Monthly News Bulletin



ROMANIA

Capital: Bucharest
- Area: 228 sq.km.
- Population: 1.9 million

Area: 238,391 sq.km.
Population: 21,700,000
Counties: 41



Inside		
Page: 2 - 6	-	Romanian economic news
Page: 6 - 7	-	Energy
Page: 7 - 8	-	Financial and banking news
Page: 9 - 10	-	Companies news
Page: 10 - 17	-	Business opportunities
Page 17 - 18	-	International exhibitions in Romania

1. ROMANIAN ECONOMIC NEWS

1.1 Gov't approves the second budget adjustment this year

The second budget adjustment this year was approved by the government yesterday (29.10) and the project is being discussed with the International Monetary Fund, PM Victor Ponta stated at the government session, according to Mediafax. Compared to parameters approved following the first budget adjustment, the adjustment ordinance includes a RON 3.4 billion cut in estimated revenues for the overall consolidated budget and a RON 2.2 billion cut in expenses, as the budget deficit target was set at RON 15.9 billion (RON 1.2 billion higher or increased by 0.2pc of GDP) and 2.54pc of GDP (assessed at RON 625.6 billion) respectively. The biggest downward adjustment in individual elements of revenues for the overall consolidated budget was performed in the area of non-tax revenues.

1.2 GDP increased by 2.3 pc in 2011

The Gross Domestic Product (GDP) in 2011 (definitive data) advanced in real terms by 2.3 pc, to RON 557,348.2 M in current prices, against year 2010, the National Statistics Institute (INS) announced. Compared to the quasi-definitive variant, the nominal GDP estimated for 2011 advanced by 0.1 pc, informs an INS communique. According to the document, the construction sector was among the sectors that had in 2011 an important modification of the figure representing its contribution to the increase of the GDP, between the two estimations. The construction sector thus dropped to -1.7 pc, from -0.6 pc, following a -12.3 pc modification of the activity volume (from 93.6 pc to 81.3 pc), INS explains. According to INS, the retail and wholesale trade sectors, the repairs of road vehicles and motorcycles; transport and storage; hotels and restaurants, reached from -0.3 pc to +0.2 pc (definitive data), following a modification of the activity volume by +3.9 percent points (from 97.9 pc to 101.8 pc). The net export of goods and services advanced from -0.5 pc to -0.2 pc, adds the communiqué. The evolution was also influenced by the 0.5 pc increase of the contribution held by the export of goods and services correlated with an increase of only 0.2 pc of the imports of goods and services. "During 2011, modifications of the contribution to the increase of the GDP, between the two estimations, registered the gross formation of fixed capital, from +1.8 pc to +1.9 pc, due to the modification of its volume by +0.4 percent points (from 107.3 pc to 107.7 pc)," INS informs...(Full art. Nine O'Clock-30.10).

1.3 PM Ponta confirms budget deficit increase to 2.5 pc of GDP

Budgets for most of the ministries will be reduced in the second budget rectification of this year, the figures in the draft rectification shows. Premier Victor Ponta confirmed the news about the increase of the budget deficit, through the rectification, from 2.3 pc to 2.5 pc of the GDP for the co-financing of European programmes,

Mediafax informs. "I want to confirm that, in the talks between the Ministry of Finance and the delegate minister for Budget with the delegation of the IMF, European Commission and World Bank, also based on this somehow unexpected success for them (the increase of the absorption level of EU funds) – as they kept hearing in the previous years that we would have European money and they stopped believing it, now we have it – in order not to affect the rest of budgetary activities, we will have a deficit increase of 0.2 pc only for co-financing European programmes. As they saw this increase of payments and disbursements on European funds, they allowed us to have an increase compared to the initial budget," Ponta explained. He added that the rectification will secure funds for the salaries of graduates hired by the Ministry of Interior, for teachers and doctors. The budget rectification will raise the deficit from 2.3 pc to 2.5 pc of the GDP, a difference which the IMF experts accept only for the sums spent additionally to the initial programme for co-financing the projects with European funds, official sources announced, quoted by Mediafax. The general consolidated budget might thus increase this year from RON 14.7 bln, as mentioned in the letter sent to the IMF in September, to RON 15.9 bln. Simultaneously, authorities agreed with the IMF upon a slight downward adjustment of the GDP forecast for this year, from RON 626.2 bln to RON 625.5 bln, because of a decreasing deflator. In the latest forecast issued by the National Prognosis Commission (CNP), the GDP estimation for this year was made using a deflator of 4.4 pc, while the increase of industrial production prices was expected to reach 4.6 pc at the end of 2013, with an annual average of 4.7pc.

CNP also operated with an average annual inflation of 4.3 pc and a 3.5 pc increase of consumer prices (December/December). According to INS data, industrial production prices soared in August, compared to a year ago, by 0.6 pc, while the annual inflation rate dropped in September to 1.88 pc, very close to the historic minimum registered in the spring of 2012, when it reached 1.8 pc. The same sources added that the budget rectification operated by the government will be under RON 3 bln, with the focus on the funds not spent, which will be subject to a statistical analysis made by authorities this week. The budgets of the ministries of Labour, Development, Environment, Transportation, Economy, Agriculture, Health, Information Society, and Defence will be reduced in the second budget rectification of this year, while extra money will receive the Interior, Justice, Foreign Affairs and the Chamber of Deputies. The figures are presented in the draft rectification.

1.4 Current absorption rate of EU funds has exceeded 25 pc

The current rate of absorption of European funds has exceeded 25 percent, the amount asked from the European Commission as reimbursement by Romania in the current programming period reaching to over EUR 4.9 bln, according to Minister of EU Funds Eugen Teodorovici. 'This year, Romania has asked the European Commission reimbursement of over 2 billion euros, which was possible thanks to the measures taken to ensure the amounts required to pay beneficiaries and unlocking all operational programs. During the immediately following period, we have to accelerate the pace at which we ask for new repayments from the Commission, which will be possible only if the beneficiaries implement the projects as quickly as possible, and the state institutions are processing the needed documents in the shortest time', said Minister of European funds Eugen Teodorovici, according to a press release remitted to Agerpres. In the period January 1 to October 28, under the Regional Operational Programme, funds worth about EUR 700 M were requested to be repaid by the European Commission, the highest amount required per program. According to the MFE release, coming up next, in terms of the value of funds set to be reimbursed this year, are the Sectoral Operational Programme Human Resources Development, under which over EUR 484 M are going to be refunded and the Sectoral Operational Programme Environment, with documents sent for

reimbursement in value of over EUR 456 M. At the same time, expenditure declarations this year, under the Sectoral Operational Programme Transport, amounted to about EUR 373 M on October 28.

1.5 EEA & Norway grant EUR 306 M to Romania

Romania will receive approximately EUR 306 million in non-reimbursable funds from EEA (European Economic Area) & Norway. The launch of EEA & Norwegian grants in Romania took place yesterday at an event attended by Tove Bruvik Westberg, Norwegian Ambassador in Romania, and Eugen Teodorovici, Minister for European Funds. According to a press release, the funds will be distributed through 22 programs aimed at developing projects in the following fields: environmental protection, civil society and improvement of social conditions for the Romani population, Justice and Internal Affairs, health, research and culture. Recently, representatives of the Ministry of European Funds and of the donor countries agreed to re-allocate EUR 55 million to fields such as fighting poverty and solving issues of the Romanian population, health, civil society a.s.o.

1.6 Record wine production this year, OVI report

Romania's wine production should reach record levels this year, increasing 79 percent on 2012 to 6 million hectoliters, according to recent estimates by International Organization of Vine and Wine (OVI), a press release informs. Globally, 2013 has seen the viticulture world return to 2006 levels, with production of about 281 million hectoliters expected this year. Spain recorded a high level of wine production, with more than 40 million hectoliters, while Italy, with 45 million hectoliters, has produced 2 percent more than in 2012. There was also an increase of 7 percent in France (44 million hectoliters) and in Portugal (6.7 million hectoliters). Locally, following a few years of low yields, Romania joined Chile (12.8 million hectoliters) and New Zealand (2.5 million hectoliters) in recording record production. The data, released by OVI, said Romania recorded the most significant relative recovery.

1.6 430 domestic, foreign agri-food companies at INDAGRA

The biggest agriculture industry fair opened its doors Wednesday, in the presence of EU Commissioner Dacian Ciolos and PM Victor Ponta. Romania can find in the new common agricultural policy (CAP) all the elements it needs to consider the specific character of its agriculture and have the place it deserves in the European farming and food system, said European Commissioner for Agriculture and Rural Development Dacian Ciolos on Wednesday (29.10) at 18th INDAGRA international agricultural produce and equipment exhibition opening. 'Even if INDAGRA is a symbol of the harvest, I should say that, this year, it comes at a time when the means of supporting agriculture, of stimulating investments with European funds brings us new support schemes in sowing and planting, a new PNDR (the National Programme of Rural Development), a new support system from direct payments, which will be the reform of the CAP and which was my main aim. I think that Romania can find in the new common agricultural policy all the elements it needs to consider the specific character of its agriculture and have the place it deserves in the European farming and food system without any reference to what other member states can do and Romania cannot,' said Ciolos. He made it clear that the new CAP payment system will make it possible for Romania not only to keep them per hectare till 2020, as Romanian farmers wanted. Moreover, there is the possibility to modulate direct payments for a number of categories of farms, in parallel with the payment per hectare. Ciolos underlined that by the end of his mandate he intended to suggest another policy of promoting the farming and food system on the foreign market, for the Romanian farming and food system included, which has a huge potential on the foreign market.

This 18th INDAGRA fair will bring together more than 430 companies from Romania, but also from another 20 foreign countries. It will cover an area of over 30,000 square metres. This year's edition will also see the most numerous animals, about 350 heads. Romania has begun building itself an organic products brand that is extremely appreciated worldwide, Prime Minister Victor Ponta said on attending the opening of INDAGRA. 'It has been a good agricultural year also thanks to the very good weather, but also to the fact that last year, on a proposal from the agriculture minister the subsidies were given on time. The same happens this year too. The farmers surely already have the money required to begin the works as early as this year. I think it is a great opportunity for Romania to have stability in the agricultural production. I particularly back a niche, that however has developed very much, the organic products niche. I think Romania is slowly building itself a brand that is extremely appreciated worldwide in this respect. We will render our full support to the development of this field, in which Romania has extraordinary potential', Ponta underscored. The prime minister confessed he had discussed with the agriculture minister about the possibility to double the areas grown to organic products, which currently cover 400,000 hectares.

He also recalled there have been a few 'important successes', such as the opening of China's market to the Romanian production of pig and cattle meat. The prime minister, Romanian Agriculture Minister Daniel Constantin and French ambassador Philippe Gustin cut the opening ribbon meant to mark the collaboration with a French-based hypermarket, which is to display a range of Romanian organic products in the French retailer's Romanian-based stores.

2013 – year of decisions in agriculture

2013 is a year of decisions and the INDAGRA agriculture and food trade fair becomes by the year a place where state-of-the-art technology and the outcome of a farm year are on display, where the Ministry of Agriculture and Rural Development tries to promote all the policies it has implemented or is to implement for the next period of time, Minister of Agriculture and Rural Development Daniel Constantin told in his turn at the same trade fair. 'As well as having effects on the national budget, the decision to cut the VAT on bread in the manufacturing chain can pave the way in Romania's food industry. We have seen an intense campaign to combat tax evasion in the meat sector and I said that if it has the same success as the VAT cuts on bread, the next sector will be the meat industry and its entire chain, but then I could see fruit and vegetables, milk, all staple foods following suit because we need to cut taxes there while at the same time discouraging tax evasion,' said Constantin.

1.7 Romanian farmers to receive EUR 240 mln for investments in orchards in 2014-2020

Romania's National Program for Rural Development (NPRD) 2014-2020 will feature a special sub-sectorial restructuring program dedicated to investments in orchards which will be allocated EUR 200 million from EU funding, said Achim Irimescu, secretary of state at the Ministry of Agriculture and Rural Development, during the fourth edition of the Focus on Agriculture event organized by Business Review this Friday at the INDAGRA farming trade fair. The Romanian state will supplement these funds by around 20 percent, added Irimescu. The program is based on the success of a similar program included in the NPDR 2007-2013 which was dedicated to vineyards. Between 2007 and 2013 some EUR 252 million was available to Romanian farmers for investments in vineyards. By July 2013 all the funds had been accessed and used to plant some 19,700 hectares with vine. Local authorities said earlier this year that Romania plans to include three sub-sectorial restructuring programs – for orchards, mountain areas and milk producers – in its future rural development program. The secretary of state said that most likely only one program, the one dedicated to orchards, will be included in the NPRD 2014-2020.

Present during the same event, presidential counselor on agriculture Adrian Radulescu, said the funds allocated to fruit growers are not enough to cover the sector's needs. He argued that Romania has larger surfaces with orchards than vineyards, yet more funds were available for the vineyards restructuring program during 2007-2013. Romania is presently in the process of drafting its NPRD for 2014-2020. The final version will be sent to the European Commission by January 2014. Agriculture minister Daniel Constantin said yesterday that the future NPRD could come into force starting the second half of 2014.

2. ENERGY

2.1 RON 1.8 billion in orders submitted for Romgaz – beyond expectations

According to Lucian Anghel, CEO of the Bucharest Stock Exchange, the full-scale impact of listing the state company on the stock exchange will be visible in five to ten years.

Subscriptions for the Romgaz offer surpassed all expectations expressed by capital market analysts and experts. According to Lucian Anghel, CEO of the Bucharest Stock Exchange (BVB), the full-scale impact of listing the state company on the stock exchange will be visible in five to ten years. "Initially, no one ever thought we would raise more than EUR 200 million on the local market, but so far, the Romgaz offer has attracted EUR 1.8 billion in subscription orders by natural person investors," the CEO stated at the ZF conference entitled 'Privatizations – the stock exchange's last chance at growth?', Mediafax informs. He continued by saying the full-scale impact of listing Romgaz will be visible relatively later, much the same as the capital market's current struggle resulted from not taking necessary growth measures five to ten years ago. The BVB official said the government made the right decision in allocating small investors a 15 percent segment of the offer. "There is a possibility to increase the retail segment to over 15 percent," he emphasized. "Romgaz is helping the Romanian capital market reach the non-investment grade, meaning junk, in investments. This requires a large company with consistent free-float and Romgaz was the only viable candidate. Apart from our desire to list it, we wanted to have a series of structural measures in the field, and IMF representatives are very happy," Anghel said further. On November 22, the state launched an offer to sell 15 percent of Romgaz shares at prices between RON 24 and RON 32 per share, estimating a result of RON 1.38 billion (EUR 311.7 million) to RON 1.85 billion (EUR 415.6 million). The offer closes today, October 31, and shares are being sold both on the Bucharest Stock Exchange and through GDRs on the London market.

In turn, Claudiu Cercel, Deputy General Manager of BRD SocGen, said if the Romgaz offer had been listed several years before, the capital market would have looked much differently today and Pipera would have been home to more skyscrapers, more international company headquarters. "The Romgaz offer will be a very important starting point in capital market growth," Cercel stated.

Proof to the contrary for those who claim there is no domestic potential. The event was also attended by Daniel Daianu, First Vice-chairman of ASF (the Insurance Supervisory Commission), who said the large number of subscriptions related to the Romgaz offer proves the existence of domestic savings and is a proof to the contrary for those who have said we have no domestic potential. "It is wrong to say domestic savings are not being carried out. Romgaz offer is proof to the contrary for those who claimed there is no domestic potential," the ASF official stated, as cited by zf.ro. According to Daianu, Romania's economic growth this year will be 2.3 – 2.5 percent, but this significant increase will depend on agricultural production.

2.2 Speeding up Hidroelectrica listing on the stock exchange

In addition, the CEO of BVB stated the government should speed up listing Hidroelectrica on the stock exchange to follow in Romgaz's successful footsteps. "This moment is an historical one for the stock exchange. If I were in the government's shoes, I would attempt to speed up the listing of Hidroelectrica and secure a company that has damaged our image a great deal, despite correction measures. Such things are imprinted in the memory of investors. (...) Listing Hidroelectrica will be feasible in the first half of next year," Anghel continued. According to the BVB official, there are other listings which would benefit the capital market, such as Electrica, Salrom and state-owned packages at Romtelecom, Petrom and Rompetrol. "(...) We should see what Poland and Turkey did in this respect. In Turkey, top state companies were listed first, followed by private companies," Anghel said.

2.3 Toshiba subsidiary builds two solar farms in Brasov

Toshiba Transmission and Distribution, a subsidiary of Japanese corporation Toshiba, builds in Brasov two solar farms, where electricity will be produced from photovoltaic sources, Mediafax reports. The investment in the construction of the two facilities amounts to approximately EUR 37 M and the projects were contracted to Elisolar and Vis Solaris, both controlled by Energreen Investment Group of Luxemburg, which has the American company of financial services Clarion as main shareholder. Elisolar constructs a solar farm of approximately 5 MW in Halchiu, Brasov County, while Vis Solaris conducts a project of 17 MW in Hoghiz, same county. "We hope that the Halchiu solar farm will be completed by the end of this year," said Cristian Blaj, manager of Elisolar. In Romania there currently are energy generation projects in solar panels exceeding 410 MW. The state supports the production of green energy through the system of green certificates. Each producer receives for free from Transelectrica a certain number of green certificates for the energy it produces and supplies in the grid.

3. FINANCIAL AND BANKING NEWS

3.1 BNR: Banks should clean portfolios through cessions, annulment of claims

The banking sector needs to improve its image by reducing the stock of bad assets, while credit institutions should use more efficient solutions for cleaning their portfolios, such as the cession and annulment of claims, BNR experts affirm in the Annual Report on financial stability, quoted by zf.ro. "Banks used on relatively large scale solutions of restructuring/rescheduling and repossession, but the efficiency of these bad loan management techniques remained under potential so far," reads the report. Statistic data confirm without doubt this evaluation, as the bad loan ration continues to soar each month, reaching 21 pc in August. Plus, it becomes increasingly obvious that many bad loans have minimum chances of recovery: almost 75 pc of the bad loans accumulated in the relation with corporate customers were overdue for more than a year. In terms of volume, they amount to approximately RON 20 bln.

3.2 BCR reports net profit of about EUR 127 M over Jan-Sept

Banca Comerciala Romana (BCR) reported a net profit of RON 559.8 M (EUR 126.9 M) after the first nine months of this year, as against losses worth RON 758.9 M (- EUR 172.1 M) in the similar period of last year, shows a bank release remitted on Wednesday (29.10). According to the cited source, the bank going on profit was determined by a good operational result which exceeded the quantum of the still high risk costs and by the positive impact of the

release of some tax liabilities totalling RON 560.8 M (EUR 127.7 M) in the second quarter. The cover rate of non-performing loans of 63.4 percent in September 2013 was significantly higher to the value of 57.2 percent registered in September 2012, the cited document points out. BCR maintained its market leader position in terms of assets, in spite of a 7 percent reduction in the total assets, to approximately RON 68.126 bln (EUR 15.268 bln) on September 30, 2013, from RON 73.288 bln (EUR 16.489 bln) on December 31, 2012.

3.3 RON 3.5 M EximBank financing for aquaculture investment

EximBank granted to the Iasi-based company Gip Est a financing of RON 3.5 M for an investment project worth over RON 11 M, co-financed through the European Fishing Fund, dailybusiness.ro informs. The recently completed project consisted in modernising a fishery in Chilia Veche, Tulcea County, and enjoyed a financial non-reimbursable assistance of RON 6.4 M through the Operational Programme for Fishing 2007-2013, managed by the Ministry of Agriculture and Rural Development. “We want to have in our portfolio many such projects – and other demands are being analysed, in order to support the reaching of the national target with regard to the absorption of structural funds, a resource that generates investments, jobs and economic development,” said Traian Halalai, the president of EximBank.

3.4 Banca Transilvania, 4 pc higher gross profit for the first 9 months of 2013

Banca Transilvania’s (BT) gross profit for the first nine months of the year reached RON 284.50 million, a 4 percent increase as compared to last year’s equivalent period. The net profit as at 30.09.2013 was RON 240.24 million, a press release informs. These results rely on a continuous organic growth: +5 percent on the loan book, +3 percent operational income, +2 percent assets, +5 percent deposits from clients and 1.65 million active clients. “(...) Q3 was particularly good in terms of our lending activity, the RON 850 million growth versus end of last year, being booked mainly between July and September. (...)” Horia Ciorcila, BT’s Chairman declares. In accordance with the financial results as at 30.09.2013, BT’s operating income was 3 percent higher, i.e. RON 1,147.73 million – at the end of Q3 2013, as compared to the same period last year (RON 1,117.20 million). The positive result was generated especially by promoting lending in Q3, 2013. The number of operations through BT accounts grew by 7.34 percent in contrast to the same period last year. The number of active clients – individuals and companies, featured an ascending trend– from 1.56 million clients as at 30.09.2012, to almost 1.65 million clients as at 30.09.2013. Net impairment losses on financial assets reached RON 280.54 million, at the same level with the previous year. The Bank’s loan portfolio amounts to RON RON 18,416.62 million, 5 percent higher than at the end of 2012.

3.5 New Libra Bank branch for Chinese investors in Romania

Recently, Libra Internet Bank officially inaugurated the Fundeni branch, located in the Red Dragon Complex and primarily aimed at Chinese and Romanian-Chinese capital companies, a press release notes. This year marks five years since Libra Internet Bank began providing banking services to the Chinese business community in Romania, by specially designed branches included. On this occasion, Emil Bituleanu, CEO of Libra Internet Bank, stated that the institution he runs works with Bank of China as intermediate bank, which makes payments and international trade operations between clients and China more rapid and low-cost. In addition, Irinel Dumitrascu, Fundeni branch manager, said Libra Internet Bank became member of the Romanian-Chinese House in 2013 and is continuously developing its expertise on such market niches.

4. COMPANIES NEWS

4.1 Romanian IT outsourcing market summed up EUR 380mln last year

The IT outsourcing market in Romania is set to grow over the next years, after reaching a value of EUR 380 million in 2012, excluding license exports, according to a survey carried out by IDC for The National Software Industry Association (ANIS). “Romania is an acknowledged regional leader in software development and in late years has been ranked by important consultancy firms on top positions among the countries that are providers of IT outsourcing services . Some of the ingredients that have made Romania a very attractive destination on this segment are the technical abilities, a passion for programming, a culture of open communication, excellent language skills and last but not least, one of the most developed communication infrastructures,” said Sorin Gavanescu, vice-president ANIS and head of the outsourcing area. IT services generate 60.2 percent of this turnover, BPO (business process outsourcing) services generate 26.8 percent while research& development represent 13 percent.

4.2 Turkish companies are interested in investing in Romanian industry

Turkish business community is interested in participating in the privatization process and investments attraction at Oltchim, Cupru Min, Romanian Post, as well as in the medical system in Romania, according to a press release from the Ministry of Economy, Agerpres reports. Economy Minister Andrei Gerea had on Wednesday a meeting with the Ambassador of Turkey to Romania, Omur Solendil, also attended by representatives of the leadership of the Turkish Businessmen Association in Romania (TIAD). Ambassador Omur Solendil brought to the attention of Minister Andrei Gerea some of the problems facing the Turkish business community in Romania, asking in this respect the Romanian official support. The Economy Minister assured the Turkish diplomat of his interest in supporting businesses and the investment milieu and launched on this occasion an invitation to Turkish businessmen to participate in the current process of privatization and attraction of investments as for the companies in Ministry of Economy portfolio. At the same time, the Romanian official conveyed to businessmen present at the meeting the Romanian Government’s wish to attract Turkish investors in various areas of economic interest – mining, petrochemical industry, textile industry’, says the press release. In this regard, the Ministry of Economy will send the Turkish Businessmen Association in Romania a list of current projects of interest for the Romanian economy , the Romanian side also being open to proposals put forward by the Turkish business environment . ‘In turn, TIAD representatives have presented to the Romanian Minister of Economy the Turkish business community ‘s vision on the economy, stressing the importance of economic stability for an increased investor confidence and thus of the investment volume brought on the Romanian market ‘ , the press release also informs. Turkey is the leading trade partner of Romania in the extra-community space and the fifth partner per total trade relations with other countries, also being at the same time the country of origin of some important investments in the Romanian economy. Romanian-Turkish trade value in the first 8 months of the year totaled 3 billion euros, 3.5 percent above the same period in 2012. Exports stood at EUR 1.73 bln, increasing by 2.9 percent, while imports came to EUR 1.24 bln, up 4.3 percent. The trade balance was in favor of Romania and amounted to EUR 0.49 bln. On September 30, 2013 a number of 13,355 of commercial companies with Turkish capital were registered in Romania, the subscribed share capital value being EUR 497 M (USD 702 M). Turkey ranks third in the top of countries of residence, in terms of the number of companies registered in Romania.

4.3 Arctic invests EUR 24 M in new production line of refrigerators

A new production line of refrigerators was launched yesterday (30.10) by household appliance manufacturer Arctic, part of Arcelik Group, following a EUR 24 million investment that will result in 400 new jobs in the next 5 years. Of the overall investment, EUR 10.2 million comes from state aid and the rest was supplied by the company, Mediafax notes. "This marks a new stage in the development of the Arctic brand because it allows us to continue to grow. Our production in recent years has been at maximum capacity. Arctic's performance has been constantly positive, with an average growth rate of 5 percent a year," Monica Iavorschi, General Manager of the company, stated. Thanks to this new investment, Arctic was able to increase production by 25 percent to 2.5 million units a year, manufacturing horizontal freezers and vertical refrigerator under the Arctic brand, designed primarily for local markets and under the Beko brand, designed for export as well. In fact, 85 percent of Arctic's production is aimed at exports. "This investment will help increase the exports rate. Arctic has become the largest refrigerator factory in Europe. We have already created 195 jobs and plan to create up to 572 in the following five years. The state will recover its investment in less than 5 years.

4.4 Dacia, most rapid growth in sales in Europe

Dacia enjoyed the most rapid growth in sales in Europe, given a European market on the decrease. The Romanian brand's accomplishment is more significant the more we take into account the fact that it managed to compensate for the much poorer results of investor Renault, money.ro notes. Thus, Dacia sales in Europe went by 40 percent in September to 22,000 cars and by 20 percent in the first nine months of the year to over 200,000 cars. Dacia has become the car brand with the most rapid growth, considering the European market's 5 percent decrease. "When Dacia Logan started production, our sale figures started growing both in exports and on emerging markets. So far, Dacia 2013 has sold only 7.5 percent in Romania and 92 percent in exports, particularly on Western European markets," Constantin Stroe, vice-president of Dacia, stated. Dacia's success in Europe is also due to a very young range of models. "The Duster, which still could have been successfully sold on the export market, was replaced one month ago and introduced in Europe and Romania; this proves we are not content only with enjoying our success," Constantin Stroe said further. Dacia's performance has kept the Renault Group afloat. Renault sales in Europe have dropped by 5 percent while Dacia's have gone up by 20 percent, allowing overall sales of the French Group to remain on the plus.

6. BUSINESS OPPORTUNITIES

Company Name	EVERLIGHT SRL
Contact person	Mr. Alexandru Uglea
Address	23, Calea Chsinaului, Iasi, Romania
Telephone No.	+40-232-101223
Fax	+40-232-101223
E-mail	office@everlight.ro
Web site	www.everlight.ro
Description of the offer	Everlight is a company with 100% Romanian capital, with over ten years of experience in providing integrated software

	<p>and hardware solutions. Headquartered in Iasi and Bucharest, the company has collaborated with both Romanian and foreign partners, working in retail, IT, energy and oil industry, advertising, services, as well as and for public authorities and institutions. At the same time the company is involved as IT partner in various research projects financed by public funds.</p> <p>Our experience refers mainly to the following areas:</p> <ul style="list-style-type: none"> ⊕ Niche ERP and Management of enterprise informational infrastructure ⊕ E-Commerce ⊕ Custom web applications and Information Portals ⊕ Mobile applications (iOS, Android) ⊕ GIS integration <p><i>The company is looking for new customer or partners to collaborate in this field.</i></p>
--	---

Company Name	SA FLAROS SA
Contact person	Mr.Liviu Plesca
Address	67-93, Ion Minulescu St.,Bucharest , Romania
Telephone No.	+40-21-3215720
Fax. No.	+40-21-3232868
E-mail	Liviu.plesca@flaros.com , flaros.commercial@gmail.com
Web site	www.flaros.com
Description of the offer	<p>Flaros Company SA is the former leather and shoes factory “Red Flame”, located in Bucharest. Flaros is organized as a joint stock company listed on the Bucharest Stock Exchange, the majority stake being held by SIF Oltenia Flaros factory is compound with buildings originally built in the interwar period and new buildings built in the 1960s period. <i>The company's current activity is the lease of the available spaces.</i> The most important spaces currently available are located in buildings built in the 1960s.</p> <p>In partnering with us, Flaros offers you the following facilities:</p> <ul style="list-style-type: none"> – Very good location in Bucharest, easily accessible for the work force, because we are at 8 minutes walk from the “Timpuri Noi” subway station. You can sustain in Flaros a continuous production activity, in 2 or 3 shifts, without incurring additional hidden costs generated by transport your employees or freight; – You will find in close proximity all necessary areas for complex activities: production, storage of finished products and/or raw materials, office. Your office can monitor and coordinate in real time your activities and have buffer stock for JIT (just in time) production process; – Indoor parking is completely isolated from the outside, access is via a single gateway and permanent security barrier 24 hours. There are two courtyards, which boasts over 100 parking spaces marked. You can park inside Flaros courtyard and station safe small cars ,vans, large trucks, cargo; – We pay careful attention to security aspect. Our guard is permanent, 24 hours per day and the courtyards are fully illuminated at night. Also we have installed surveillance cameras for day and night vision; – Inside Flaros small business is already over 100 production sites and

	<p>services (carpentry PAL , metal , workshops, printing, carpentry PVC, leather, catering, various other production), so many of your improvement needs can be solved inside Flaros with minimum cost;</p> <p>– Will benefit from new electrical panels installed in July 2013 and for the first floor space you have available cargo lift 1000 kg upgraded in 2013. In the next period will complete modernization of the entire technical infrastructure;</p> <p>–Very good price of utilities, especially electricity, way bellow usual national prices.</p> <p>Rental price is variable and negotiable, depending on your intentions: sqm required, investments made to improve the space, you commitment for short, medium or long time, the number of parked cars in the courtyards, the waste generated, electricity consumption, and so on. The rental price is also depending based on your query for particular technical electric infrastructure required by your equipment .</p>
--	--

Company Name	GK IMPEX
Contact Person	Mr. Michael James
Address	22-24, Putul lui Zamfir, Bucharest, Romania
Tel.	+40-21-2336363
Fax.	+40-21-2336364
E-mail	Gkimpex10@gmail.com
Description of offer	<p>We are a small farmers and exporters of all varieties of pulses & beans and dry fruits (groundnuts, cashews, walnuts, almonds) and soybean meal.</p> <p>We are exporting to barious parts of the world.</p> <p><i>The company is looking for importers/distributors in Israel.</i></p>

Company Name	ENERGO S.A
Contact person	Mr. Daniel Dragosin
Address	123, Zizinului St., Brasov , Romania
Telephone No.	+40-268-333492 / 331399
Fax.No.	+40-268-330652
E-mail	Daniel.dragosin@energobv.ro
Web site	www.energobv.ro
Description of the offer	<p>Our company has a long experience and successful participation in the global construction market for different sectors like power plants, industrial buildings, infrastructure projects .</p> <p>Meanwhile, our company has evolved as one of the best known Romanian companies in the field of metal constructions for Engineering, Fabrication, Supply and Erection.</p> <p>ENERGO has the reputation of a partner company specializing in providing complete solutions for metallic structures at high quality level and according to client requirements, being known among the customers like a reliable supplier.</p> <p>With a production capacity of over 1000 tons per month can provide a</p>

	<p>program tailored to any project delivery.</p> <p><i>The company wish to find contacts and connection in Israeli companies whose activities involve General Contractor in Construction market Our interest is to become a partner in steel constructions works for Israeli companies operating in developing local and international projects.</i></p>
--	---

Company Name	MANAGER ANTICRIZA
Contact Person	Mr.Cristian Bisa
Address	155, Calea Victoriei, Bl.D1, SC.2, Ap.64, Bucharest,Romania
Telephone No.	+40-740-196290
E-mail	Cristian.bisa@manaferanticriza.ro
Web site	www.manageranticriza.ro
Description of offer	<p>AnticrisisManager – is a consulting platform for SMEs. Among its activities the company promote investment in the field of green energy.</p> <p>The Company represents the owners of over 25 projects (most of them photovoltaic parks) which are looking for foreign investors.</p> <p><i>The list of the projects is available either to the above mentioned company or to the Embassy of Romania, Commercial Office.</i></p>

Company Name	SC MOTOARE ELECTRICE SA
Contact person	Mr. Constantin Pirvu – Dty General Manager
Address	7, Popoveni St., Craiova, Romania
Telephone No.	+40-251-425343 or +40-351-404635
Fax No.	+40-251-425343
E-mail	motoareelctrice@gmail.com , contact@motoare-electrice.eu
Web site	www.motoare-electrice.eu
Description of the offer	<p>SC Electric Motors is a privately held company specializes in repairing electric motors AC (0.4 and 6 kV, 1 kW - 10 MW) and DC 1) electric motor repairs for railway sistem (GDTM, LJE, etc..) and in the production of related components. Our clients are companies from all industries: energy (Nuclearelectrica, Termoelectrica, Hidroelectrica), chemical and petrochemical (Continental, Michelin, Rompetrol, Lukoil), mining (SNLO, CNH), naval (Damen Shipyard Daewoo Shipyard, ATG Marina Spap Bratislava), metallurgy (Mittal Steel, ALRO), etc.</p> <p>Also for export we perform electric motors repairs and 6 kV coils production for Europe.</p> <p>Sequel products and services quality offered we are the only service company in Romania for Fuji Electric Motor Co and Japan Motor & Generator Co.</p> <p><u>Our activities:</u></p> <ul style="list-style-type: none"> • Electric motors repairs a.c. - 0,4 & 6 kV and c.c. • Repair of railway traction motors for locomotives • Electric transformers repairs up to 2500 kVA • Production component parts for electric motor (6 kV coils, collector, collecting rings) • Services balancing rotors, turbines up to 11,5 tones • Marketing transformers and electric motors <p><i>The company is interested to identify new customers and also in achieving partnerships for the production and distribution of electric motors and components parts.</i></p>

--	--

Company Name	SC ROMCAB SA
Contact person	Mr.Alexandru Moraru, Export Manager
Address	35, Voinicenilor St., Targu-Mures, Romania
Telephone No.	+40-265-312540
Fax	+40-265-312551
E-mail	Alexandru.moraru@romcab.ro
Web site	www.romcab.ro
Description of the offer	<p>It is one the biggest Romanian manufacturer and distributor of electric cables and conductors, such as:</p> <p>Electrical cables with PE and PVC insulation</p> <ul style="list-style-type: none"> - cables for fixed installations - flexible cables with single or multiple wires - cables for vehicules: cars, railway engines, waggons - flexible and very flexible cables for ships - flexible cables for minning industry - conductors and cables for electrical industry and computers - coaxial cables, high frequency cables - cables, connection circuits and cords for telecommunication industry <p><i>Auto wiring systems (harnesses)</i></p> <p><i>Electrical wiring systems (harnesses) for household appliances</i></p> <p><i>Electrical cords with injection moulded plugs</i></p> <p><i>Electrical extension cords and cables with and without spool</i></p> <p><i>Iniversal adapters</i></p> <p><i>Plastic connectors and other injection moulded parts</i></p> <p><i>The company is looking for new customers on Israeli market.</i></p>

Company Name	SC CD SOFA EURO 07 SRL
Contact Person	Mr.Cristian Dragomir, General Manager
Address	4, Grigore Alexandrescu St., Campulung Muscel/Pitesti County, Romania
Telephone No.	+40-248-530068
Fax. No.	+40-248-530070
E-mail	cdsofa@gmil.com
Web site	www.cdsofa.eu
Description of offer	<p>SC CD Sofa Euro 07 SRL is a private Romanian company founded in Campulung Muscel specialized in the manufacture of first-class chairs, armchairs, lounges, sofas&sofa beds, stools, benches, beds&headboards.</p> <p>We are specialized in the production of individual and property-related high quality furniture for hotels, restaurants, pubs.</p> <p>We produce for well-known hotels chains in Germany, Switzerland, Holland and Austria, for restaurants with different cultural specific in Rusia, Germany and Switzerland . They are convinced of our work and are our customers today.</p> <p><i>The company is looking for customers in Israel.</i></p>

Company Name	UPRUC CTR
Contact person	Mr. Andrei Lukacs
Address	1, Negoiu St., Fagaras /Brasov County, Romania
Telephone No.	+40-731-330372
E-mail	Andrei.lukacs@uprucctr.ro
Web site	www.uprucctr.ro
Description of the offer	<p>UPRUC CTR has over 35 years experience in producing and commercialization of many types and dimensions of STEEL FITTINGS for welding , SPECIAL FITTINGS and WELDED SUBUNITS.</p> <p>The offered products are used in natural gas transport, power plants, nuclear industry, the chemical and petrochemical industry, food processing industry, and naval constructions.</p> <p>Range of products:</p> <p>a) FORGED FITTINGS:</p> <ol style="list-style-type: none"> Elbows, 30°; 45°; 60°; 90°; 180°-diam.ø20-ø508mm, according: <ul style="list-style-type: none"> ASME B 16.9. EN 10253, type A and B ; DIN 2605/1-2-1992 Equal and Reducer Tees-diam.ø34-ø508mm, according: <ul style="list-style-type: none"> ASME B 16.9 EN 10253, type A and B; DIN 2615-1992 Concentric and Eccentric Reducers-diam.ø25/20-ø609/457mm, according: <ul style="list-style-type: none"> ASME B 16.9 EN 10253, type A and B; DIN 2616-1991 Caps-diam.34 -609 mm, according – ASME B 16.9 Studs-diam. Ø21-Ø609mm-DIN 2618 Bends, 30°;45°;60°;90°;180°; 360°-max. diam. Ø273mm, according: -EN 14870-1; ISO 15590-1 R=2.5 DN, R=3 DN, R=4 DN, R=5 DN, R=7 DN, R=10 DN; <p>b) PRODUCER OF SPECIAL FITTINGS</p> <p>c) PRODUCER OF WELDED SUBUNITS</p> <p>MATERIALS: Carbon steel, Alloy carbon steel, Stainless steel, according DIN EN 10216:1-5:2004</p> <p><i>The company is looking for new customers.</i></p>

Company Name	TEHNOREX SA
Contact Person	Mr. Emil Petrescu, General Manager
Address	37, Islaz St., Bucharest, Romania
Telephone No.	40-21-2246450
Fax. No.	+40-21-2240801
E-mail	emilpetrescu@gmail.com
Web site	www.tehnorex.ro
Description of offer	<p>Founded in 1994, TehnoREX specialized in metal structures, such as curtain walls, ornamental strand boards and aluminum joinery with insulating glazing units.</p> <p>The company has at present approximately 150 employees, all of them excellent specialist having extended experience on the sites in Romania and abroad. TehnoREX has their own permanent training program for the personnel, holding training sessions both inside the company as well as with prestigious special training institutions.</p> <p>The goal of the TehnoREX Group is to design and build innovative and</p>

	<p>Avant-garde architectural works, alongside the world's greatest in contemporary architecture, by using advanced technology and eco-sustainable solutions. Intelligent façades, custom made for the largest world projects: façades filtering light, abating acoustic pollution, preserving heat in winter or summer ventilation.</p> <p><i>Details about the accomplished projects are available at the Commercial Office of the Embassy of Romania.</i></p> <p><i>The company is looking for new projects in Israel.</i></p>
--	---

Company Name	SC TERAPLAST SA
Contact Person	Mr. Traian Simion
Address	Parc Industrial Teraplast, DN15A,Km 45+500, Romania
Telephone No.	+40-263-238202
Fax. No.	+40-263-231221
E-mail	secretariat@teraplast.ro
Web site	www.teraplast.ro
Description of offer	<p>TERAPLAST SA is a company with private capital with headquarters in Bistrita, having as main object of activity the <i>production of systems for installations and decoration, the production of PVC granules, the production of profiles for joinery and the production of PVC joinery.</i></p> <p>The potential partners that we target are the companies which produce thermo-insulating joinery, the companies which distribute thermo-insulating joinery, the construction companies, the companies which distribute construction materials.</p> <p><i>The company is looking for new customers in Israel.</i></p>

Company Name	XBS ENERGY
Contact person	Mr. Adrian Mihailovici, General Manager Mr. Dragos Davidesc, development Manager
Address	4C, Piper Blvd-Tunari, Bucharest, Romania
Telephone No.	+40-722-484650
Fax No.	+40-318-171469
E-mail	Am.xbsenergy@gmail.com dd.xbsenergy@gmail.com
Web site	www.XbsEnergy.ro
<p>XBS Green Energy focuses on promoting and developing the photovoltaic energy business in Romania. We are broker for energy project and plants in energy field and we offer few PV operational parks with summary as follows:</p> <p>- 12 operational parks – (The</p>	

<p>owner of land is company (SPV) ; The location of the parks is - the south of Romania</p> <ul style="list-style-type: none"> - 78 MW - 6 green certificates (29 - 52 euro / GC) - Average Production 1.300 MW / year - Bankable equipment / financial pre approval - Return of Investment 7 years (for example in the pessimistic way: 5 MW produce 6 CV X 30 euro/cv + 30 euro/energy x 1.250 hours / year = 1.315.000 euro/year) if the park is buy with 2 million euro / MW - Insurance - Online monitoring - CPA and PPA 	
--	--

7. FORTHCOMING INTERNATIONAL EXIBITIONS IN ROMANIA (1.11.2013-31.03.2014)

TTR II	14.11.2013 - 17.11.2013	www.targuldeturism.ro
Romanian Tourism Fair		
ROMHOTEL	14.11.2013 - 17.11.2013	www.romhotel.ro
International hotel and restaurant equipment, furniture and endowments exhibition		
TRADITIONAL PRODUCTS FAIR IX	14.11.2013 - 17.11.2013	www.targprodusetraditionale.ro
DENTA	21.11.2013 - 24.11.2013	www.denta.ro
International dentistry products and equipment exhibition		
TARGUL CADOURILOR DE CRACIUN	05.12.2013 - 08.12.2013	www.expo-cadou.ro
Christmas presents, decorations and souvenirs fair		
KIDEX II	05.12.2013 - 08.12.2013	www.kidexbabyboom.ro
Fair for babies, expectant mothers and preschoolers		
ANTIQUÉ MARKET III	05.12.2013 - 08.12.2013	www.antiquemarket.ro
Fine art and antiques fair		
IMM FORUM	13.03.2014 - 15.03.2014	www.imm-expo.ro
Solutions for Small and Medium-size enterprises		
TTR I	13.03.2014 - 16.03.2014	www.targuldeturism.ro
Romanian Tourism Fair		
ROMANIAN NAUTIC EXPO	13.03.2014 - 16.03.2014	
International exhibition for yachts & boats		
TMA	13.03.2014 - 16.03.2014	www.tma-expo.ro
Spirituality, alternative medicine and complementary therapies festival		

TRADITIONAL PRODUCTS 13.03.2014-16.03.2014 www.targprodusetraditionale.ro

FAIR I

Romanian traditional products fair

ROMENVIROTEC 26.03.2014 - 29.03.2014 www.romenvirotec.ro

International trade fair for technology and environmental protection equipment

ROMMEDICA 26.03.2014 - 29.03.2014 www.rommedica.ro

International trade fair for medical instruments and equipment

TRADITIONAL PRODUCTS 26.03.2014-29.03.2014 www.targprodusetraditionale.ro

FAIR II

Romanian traditional products fair

**For more details regarding business opportunities and trade fairs please contact:
The Economic and Commercial Promotion Office of Romanian Embassy in**

Tel Aviv:

Address: 24, Adam Hacoheh Street, Tel Aviv

Tel: 00-972 -3 - 529.8115 (direct line);

Tel/fax: 00-972 -3- 523. 8205 (direct line);

E-mail:economic1@bezeqint.net

Contact person:

Dorin REFCA

Minister Counselor

NOTE: NEWS are from Nine O'Clock , Business Review.