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Year: 4 Issue: 15 July 15-26, 2013

NEWS

YOIKK 2013-2014 Action Plan Is Announced



The 19th Meeting of the Coordination Council for the Improvement of Investment Environment (YOIKK) was held on 17 July 2013 under the chairmanship of His Excellency Minister of Economy Mr. Zafer ÇAĞLAYAN. The undersecretaries of YOIKK member public authorities and the presidents of TOBB, TUSİAD, TİM and YASED participated in and 2013-2014 YOIKK Action Plan is publicized at the meeting.

Following the opening speech of His Excellency Mr. Zafer ÇAĞLAYAN, the members evaluated 2013-2014 YOIKK Action Plan which will serve a basis for the next term's activities.

2013-2014 YOIKK Action Plan is aimed to accelerate Turkey's investor-friendly policies, to increase the predictability of the investment environment and to improve Turkey's ranking in international indexes, by generating solutions to the administrative barriers encountered by investors.

Source: *Ministry of Economy*

Turkey to See Second Highest GDP Growth Among OECD Members

Turkey will post the second highest GDP growth rate in 2014 among the members of the Organisation for Economic Co-operation and Development (OECD), predicts the latest edition of the "Employment Outlook 2013" report by the organization. According to the report, despite the bleak projection for the majority of the members of the 34-country organization, a few countries, Turkey included, have managed to bring unemployment down to pre-crisis levels after a rebound in their economies. The OECD report puts Turkey's GDP growth at 4.6 percent for 2014, the second highest in the organization, while predicting a 3.1 percent growth for this year, both above the average figures, 1.2 percent and 2.3 percent, for the OECD area.

Source: *The news section of ISPAT website*

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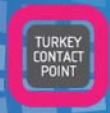

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E-Commerce Expected To Grow 107% In Turkey By 2017

A recent piece of research from Euromonitor International Ltd has shown that e-commerce is expected to grow 107 percent by 2017 in Turkey as a result of rising consumer affluence. According to the research, Internet retail is expected to see a compounded annual growth rate (CAGR) of 15.8 percent by 2017 at a value of \$6.6 billion. "On-going technological development, Turkey's growing youth population and a drive towards the convenience of online shopping will continue to support the rapid expansion of Turkey's e-commerce sector," the report stated. The research also predicted that Internet usage will rise 27.5 percent between 2012 and 2017, "driving e-commerce and allowing increased exposure for e-retailers through online advertising." Stating that Internet users made up 45.7 percent of the population in 2012, the report said that the real value of Internet retail expanded by 314 percent in real terms from 2007 to 2012.

To view the news report, please visit [Ministry of Economy website](#).

SECTORS

Ship and Yacht Exports Stay on Route



The export of ships and yachts, which are among Turkey's most important export products, increased 25% in Q1 2013 relative to the corresponding quarter in 2012, reaching \$304 million and getting ever closer to its \$1 billion export target for 2013.

Source: [The Turkish Perspective](#), July-August 2013, Issue 17

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Turkey Set To Become 'Global Hub' For Rail Manufacturing



Turkey is best positioned to become the home of international rail manufacturing as Africa, Latin America and the Middle East look to double the size of their networks by 2022, a new report has found.

According to research by Frost & Sullivan, Africa will experience the most intense growth in the rail supply market over the next few years as key regions enter a period of relative political stability.

Source: The news section of [ISPAT website](#)

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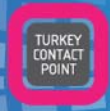
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Turkey's Solar Power Investments To Reach EUR 500 Mln By 2015

The prospect of generating power from renewable sources in place of hydrocarbon fuels is getting stronger in Turkey as the rapidly growing country seeks to reduce its dependency on imported energy.

Being a highly attractive location for solar projects for its long sun exposure periods during the year, Turkey is expected to attract EUR 500 million of solar energy investments by 2015, according to an industry association.

Source: The news section of [ISPAT website](#)

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EVENTS

Turkish Companies To Participate In INTERAUTO 2013



MIAS / INTERAUTO 2013 will be held in Moscow, Russia on October 28-31, 2013. Turkey will participate in the event at national level and Turkish companies operating in the automotive sector will be present at the fair.

For more information about the fair, please visit [its website](#).

Turkish Companies To Participate In CPM-COLLECTION PREMIERE MOSCOW



CPM-COLLECTION PREMIERE MOSCOW 2013 - International Trade Fair for Womenswear, Menswear, Kidswear, Lingerie, Accessories and Young Fashion will be held in Moscow, Russia on September 4-7. Turkey will participate in the event at national level and Turkish companies operating in the related sectors will be present at the fair.

For more information about the fair, please visit [its website](#).



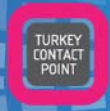

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Turkish Companies To Participate In The Big 5 Construct India 2013



The Big 5 Construct India 2013 (International Construction & Building Show) will be held in Mumbai, India on September 2-4. Turkey will participate in the event at national level and Turkish companies operating in the construction sector will be present at the fair.

For more information about the fair, please visit [its website](#).

LED Lighting Exhibition, Istanbul, Sept. 26-29



LED Systems, Technologies, Applications and LED Lighting Exhibition will be organized in Istanbul on September 26-29, 2013. led&led lighting Exhibition which involves the LED Awards and the LED Conference held in coordination with the Ministry of Energy and Natural Resources is supported by all the major names, universities and institutions related with LED products in Turkey.

For more information about the exhibition, please visit [its website](#).

FASHIONist Fair, Istanbul, Dec. 5-7



FASHIONist Evening Gowns, Wedding Dresses and Suits Fair will be organized in Istanbul on December 5-7, 2013. FASHIONist hosts buyers from all over the world especially from Russia, Azerbaijan, Kazakhstan, Turkmenistan, Uzbekistan, Ukraine, Romania, Albania, Macedonia, Germany, United Arab Emirates, Bahrain, Qatar, Oman, Kuwait, Saudi Arabia, Egypt, Iran, Lebanon, Jordan and Israel.

For more information about the fair, please visit [its website](#).

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