Economic Division

Taipei Economic and Cultural Office in Tel-Aviv, Israel

I am very pleased to inform you that「Sourcing Taiwan 2013」will be held on March 27 to 28, 2013. This event promises to bring countless opportunities for buyers to source, purchase and do business with Taiwanese suppliers.

***The program provides economy-class air tickets, hotel accommodation and airport pick up service if buyers are qualified.***

Having made great strides in developing its economy over the years, Taiwan has now become one of the leading suppliers of technologically advanced products in the global market. It is home to key suppliers of various products, ranging from electronics, IT components, semiconductors, photovoltaic application products, and car electronics, to auto parts, motorcycles, bicycles, machinery, mold and die works, and different industrial equipments.

“Sourcing Taiwan 2013“will serve as a trade link between you and the quality suppliers in Taiwan. We at TAITRA will arrange for you custom-made one-on-one meetings with prospective Taiwanese suppliers, to help you make the most out of your visit.  **The entire event will be composed of the following activities:**

**(1) Welcoming Reception (March 27)**

The Reception will be held on the eve of the trade meeting session. All buyers as well as representatives from relevant government agencies, industries, and business sectors in Taiwan will be invited.

**(2) Trade Meeting Session (March 28)**

A. The session will be segmented by different industries, with each buyer having their individual booth.

B. Buyers will be arranged for one-on-one business meetings with Taiwanese suppliers based on their procurement requirements.

Please find below a tentative list of our schedule and activities.

Schedule

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| **Date** | **Time** | **Program** | **Venue** |
| March 27, 2013 (Wednesday) | 18:30 ~ 21:00 | Welcome Party  (invited only) | 3F Banquet Hall Taipei International Convention Center (TICC) |
| March 28, 2013  (Thursday) | 09:00 ~ 12:00 | One-to-one Trade Meetings (pre-arranged) | Taipei World Trade Center  Nangang Exhibition Hall |
| 12:00 ~ 13:00 | Lunch Break |
| 13:00 ~ 17:00 | One-to-one Trade Meetings (pre-arranged) |
| 17:00~18:00 | One-to-one Trade Meetings (on-site registration) |

Israeli companies whose annual revenue exceeding USD 5 million in 2011 or 2012 and did not received any TAITRA incentive in 2012 are qualified to apply incentives including one round-trip economy-class air ticket between Taipei and Tel Aviv, one single room (4-star hotel) accommodation for 3 nights, and  pick-up service from and to the Taiwan Taoyuan International Airport.

Enclosed please find a copy of application form for reference.  Please kindly publish this information among your members. If your members wish to apply for the incentives, please fill out the application form and send it back to our office before ***February 10, 2013***.