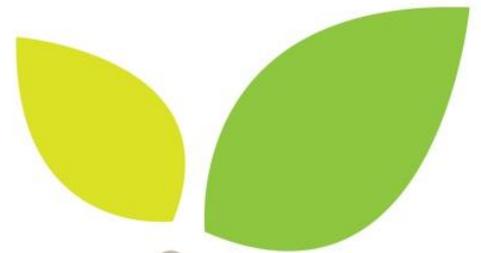




09-11
APRIL
2014
WARSAW
POLAND



worldfood

WARSAW

Warsaw International Food Exhibition

Co-located with Ingredients and Technology of Production

www.worldfood.pl



World Food Warsaw 2014

encompassing agri-food products and the technology of production, takes alongside **Ingredients Poland 2014**, dedicated to ingredients and additives. This co-location guarantees the exhibitors the opportunity to meet the full spectrum of professional visitors from the food industry.

Poland (population over 38 million, with cumulative GDP for the last 5 years equal to 18,7%) constitutes an impressive market for agri-food products manufacturers and distributors. Within the last ten years, the fortune of an average Polish citizen has tripled, leaving Poland one of the fastest enriching nations in the world. Due to the latter, customers started looking for more sophisticated products and unique flavours.

Warsaw, being the wealthiest city of Poland and one of the most rapidly developing in Europe, creates an excellent market for all manufacturers of

Fine Food and Gourmet Foodstuffs



The capital together with its vicinities creates the largest domestic consumer market counting over 3 million of potential customers. Located in the centre of Poland, it connects European and CIS countries, as well as creates perfect distribution centre for both, the Polish and international markets.



Poland is one of the biggest and respected manufacturers of agri-food goods in European Union. Having an impressive number of dairy, poultry and meat processing facilities, together with well-developed confectionery and bakery sector, it constitutes highly absorptive market for a variety of

Ingredients, Spices and Additives

The market segmentation (counting over 29 000 business entities in total) covers bakeries and confectionery sector (43%), poultry and meat processors (18%) and dairy processors (10%). The food segment in Poland covers over 20% market share in the overall domestic production, whereas the export of Polish agri-food products in 2012 reached over EUR 17,5 billion.

MAIN TOPICS



- Gourmet and Fine Food
- Ecological and Organic Foodstuffs
- Food and Beverages
- Spices, Ingredients and Additives
- Equipment and Machinery
- Packaging
- IT solutions
- Sector Services



EXHIBITORS Profile



- Gourmet & Fine Food producers
- Ingredients manufacturers
- Spices & Additives distributors
- Food & drinks manufacturers
- Equipment & machinery producers
- Packaging manufacturers
- IT solutions providers
- Services providers
- Business associations
- Professional media

VISITORS Profile

- Food & drink importers / exporters
- Chains stores representatives
- Shop & wholesale owners
- Foodstuffs manufacturers
- HoReCa points managers
- Bakeries & Confectioneries owners
- Associations & authorities
- End users / consumers



What makes the DIFFERENCE

Location

Warsaw - internationally recognized capital and the largest city of Poland is considered as a focus point of both, Polish and foreign business initiative. Due to its location in the center of Poland and strong, as well as stable position on the continent, Warsaw connects the European and Asian business markets.

Experience

More than twenty years of professional experience in the organization of trade fairs has brought us thousands of confirmed and reliable business contacts worldwide. Positive and stable relations with our clients guarantee masses of visitors during organized events.

Professionalism

All the events coordinated by our company are strictly B2B initiatives. Therefore, we are able to penetrate all sectors of food industry and easily reach business-oriented professionals with precisely established business goals.

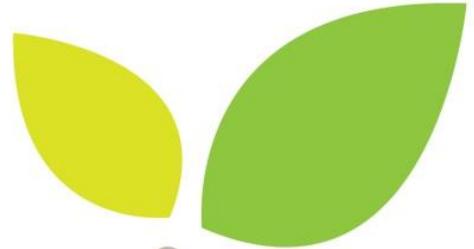
International Environment

Not only our company cooperates with local businessmen, but first and foremost with all-Poland and international corporations. The well-developed database and vast network of contacts among the companies from CIS, Russia, western Europe and Asia gives us the opportunity to create international events.



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Venue

**Warsaw International
Expocentre EXPO XXI 12/14**
Ignacego Pradzyńskiego Str.
01-222 Warsaw

Contact

Project Manager
Agnieszka Szpadarska
worldfood@lentewenc.com
+48 22 395 66 93