

# BSDA

2014

Black Sea Defense & Aerospace  
EXHIBITION & CONFERENCE



International Exhibition and Conference for Defense,  
Homeland Security, Safety & Security and Aerospace



**5<sup>th</sup>**  
**Edition**

Exhibition Organizers:  
  
PRODUCTIONS, INC.

**May 14 - 16, 2014**  
**Bucharest, Romania**  
**www.bsda.ro**



Event organized with the official support  
of the Romanian Government  
and the Romanian Intelligence Service



The only exhibition in Romania  
Officially Certified by the  
US Department of Commerce



Event organized with the  
official support of the  
US Embassy in Bucharest

Official Partner and Venue:  
ROMAERO S.A.  
Bucharest  
ROMANIA



# Black Sea Defense & Security Market Potential



The Black Sea Defense & Aerospace Exhibition and Conference is a specialized tri-service defense exhibition in a large and growing market.

BSDA 2014 is an international tri-service defense Exhibition and Conference dedicated to Defense, Aerospace, Homeland Security and Safety & Security, being supported by the Romanian Government and Romanian Intelligence Service, held at ROMAERO, Bucharest.

To ensure a top quality visitor attendance, government, military and commercial delegations will be invited from all Black Sea and regional countries. BSDA 2012 attracted a total audience of 12,456 industry visitors including military officials, government officials, trade and industry visitors from 39 countries.

## Key Facts

### Exhibitor Statistics

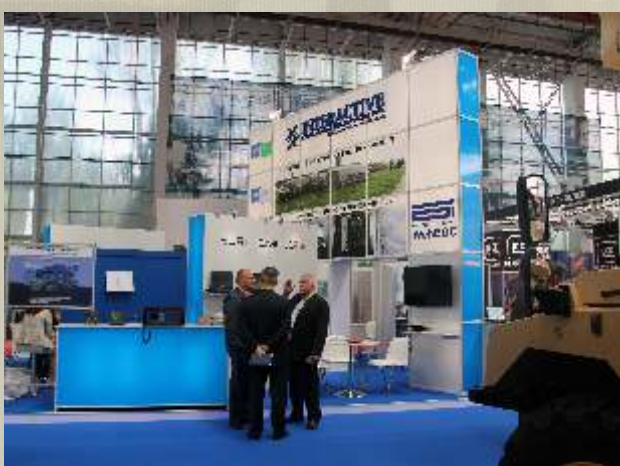
Number of exhibitors	185
Number of countries	20
Percentage from Europe	87 %
Percentage from the America's	10 %
Gross inside exhibition space	6,200 sq'm
Gross outside exhibition space	20,000 sq'm
Demonstration area	10,000 sq'm

### Visitor Statistics

Total visitors	12,456
Embassy/Military attache's visits from	24 countries
Trade & industry visitors from	39 countries

### Demonstration Statistics

Flying demonstrations	6
Helicopter demonstrations	3
Special Forces demonstrations	3
Gendarmerie demonstrations	1
Ministry of Interior	3



Austria

Glock GmbH  
Outer Limits  
Spinner

Belgium

Concordia  
Seyntex NV

Canada

L-3 Wescam  
Newcon Optik

Croatia

Adriatic Sea Defense & Aerospace –  
ASDA 2013

Czech Republic

Glomex MS

Denmark

Covidence

France

CT Video  
Hutchinson Défense & Sécurité  
Logic Instrument S.A.  
Renault Trucks Defense  
Thales Air  
UBI France

Germany

A. Weidelt Systemtechnik GmbH  
Aeromaritime Systembau GmbH  
Cassidian GmbH  
CT Video  
FHF GmbH  
Hetek Hebeteknik GmbH  
Kaercher Futuretech  
Logic Instrument GmbH  
Röder HTS Höcker GmbH  
Vallon  
Wassertech

Israel

Beth-El Zikhron Yaaqov Industries Ltd.

Italy

Alenia Aermacchi  
Intermarine  
IVECO Defense Vehicles  
Jp4  
Panorama Difesa

Kazakhstan

TNT Productions KZ

Kuwait

Gulf Defense & Aerospace - GDA 2013

Netherlands

Damen Shipyards  
Eurotempest  
Thales N.V

Poland

Hertz Systems Ltd.

Romania

3 M  
AECOM Romania SRL  
Aeroclubul Romaniei  
Aeroportul International Baneasa -  
Aurel VLAICU  
AG Comexim

Romania

Ageximco  
Armata TV / Editura Militara – MOND  
Automecanica Moreni  
Carfil S.A. Brasov  
Cassidian Romania S.R.L.  
CCI – MOND  
Centrul pentru Servicii de  
Radiocomunicatii – CSR  
Centrul de Instruire prin Simulare – MOND  
Cer Senin / Curierul Armatei - MOND  
Coats  
Condor S.A.  
Cexco  
CNAB  
Damen Shipyards  
Danger Brasov  
Department for Armaments – MOND  
Digital Bit  
Dir. Gen. Logistica-MAI  
Dir. Gen. Management Operational-MAI  
Directia Informare si Relatii Publice-MAI  
Electro Optic Components S.R.L.  
Electromecanica Ploiesti  
EPS Corporation  
Eurocopter  
Fabrica de Arme Cugir  
French Embassy in Romania  
Gillinox  
Global CSR S.A.  
Histria International  
I. G. al Politiei Române- MAI  
I. G. al Politiei de Frontiera - MAI  
I. G. al Jandarmeriei - MAI  
I. G. pentru Situa ii de Urgen - MAI  
I. G. al Poli iei Române – Centrul Chinologic Sibiu  
I. G. de Aviatie - MAI  
In Slujba Patriei / Pro Patria - MOND  
Intelligence Magazine-SRI  
Interactive Systems Business Consulting - ISBC  
Interactive Tehnical Services – ITS  
IOR S.A.  
Lotus Distribution  
M.B. Telecom  
MB Technology  
INAV S.A  
INCAS  
Military Equipment & Tech Research Agency  
Military Technical Academy - ATM  
Military Technique  
Military Topographic Directorate – MOND  
Ministry of Administration and Interior - MAI  
Ministry of Economy, Commerce and Business  
Environment – MECMA  
Ministry of Economy, Commerce and Business  
Environment – DIAPS  
Ministry of Foreign Affairs – D-ANCEX  
Ministry of Romanian National Defense  
Mirsand S.R.L.  
Motexco  
National Codification Bureau – MOND  
Observatorul Militar / Marina Romana - MOND  
OPIAR  
Ora Armatei / Orizont Militar – MOND  
PATROMIL  
Pick Up  
Pilot Shop / Top Gun

Romania

Pro Optica  
Regional Services  
Revista Fortelor Terestre / Infanteriei-MOND  
Revista Română de Studii de Intelligence-SRI  
RoArmy Security & Catering  
Rohde & Schwarz  
Romaero S.A.  
Roman Brasov  
Romanian Air, Land and Navy Forces  
Romanian Intelligence Service – SRI  
Romarm S.A.  
Romcarbon  
Romenergy Media Industries  
Romkatel  
Romtech  
Romtehnica  
Romtrans Schenker  
Santierul Naval Constanta  
Sprinter 2000 S.A.  
Syscom 18  
TCM Consulting  
TeamNet International S.A.  
Teledatanet  
TDC  
Thales Romania  
The Insource Development Group  
Tohan S.A.  
Trustul de Presa al MAPN  
UPS Dragomiresti  
U.M. Bucuresti / Cugir / Mija / Plopeni  
U. M. Sadu / Tohan  
Wolfy

Serbia

Belgrade Fair / PARTNER 2013

Spain

FAM

Switzerland

Vectronix

Turkey

Makina Optik Tic. Ltd. Sti.

United Kingdom

Allen Vanguard  
Esterline Defense Technologies  
Flir  
Wallop Defence Systems

United States of America

Aecom Inc.  
Aware Inc.  
Chipotle Publishing LLC  
EPS Corporation, Inc.  
ESi911  
EUCOM – US Air Force  
Flir Systems, Inc.  
Harris RF Communications  
Jeep  
Lockheed Martin  
Small Arms Defense Journal  
Thales US  
Trimble, Integrated Technologies  
Twisted Pair Solutions  
U.S. Embassy – Commercial Department  
U.S. Embassy in Bucharest  
Warn Industries

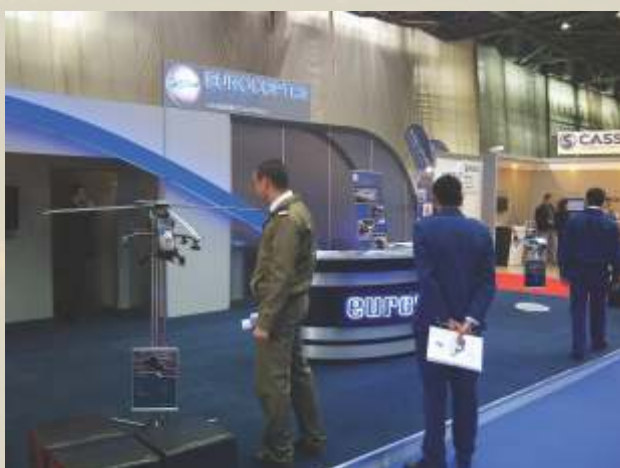
# Exhibition Statistics

## Official delegations

The 4th edition of the BSDA 2012 exhibition, held from May 16–18, 2012 in Bucharest, Romania, hosted a record twenty one (21) visiting official MoD delegations from: Algeria, Austria, Bulgaria, Croatia, Egypt, France, Hungary, Iraq, Israel, Jordan, Lebanon, Libya, Moldova, Oman, Pakistan, Romania, Serbia, Turkey, Ukraine, United Arab Emirates and United States of America.



In addition to these visiting delegations, the BSDA 2012 exhibition hosted a group of 35 officials from the NATO Life Cycle Management Group (AC/327) who visited the exhibition on the first two days. This group is a sub-division of the NATO National Armaments Directors based in Brussels.



# Black Sea Defense & Aerospace Exhibitor & Visitor Profile

## The profile of visitors is:

- Local and foreign government officials
- Senior Army officials
- Senior Air Force officials
- Senior Navy officials
- Senior Special Forces officials
- Emergency & health officials
- Search & rescue officials
- Customs and police officials
- Civilian airline executives
- Airport services officials
- Ambassadors & military attaché's
- Associations & press delegations

## Major Exhibition Themes

### LAND DEFENSE

- Armored & unarmored vehicles
- Command & control systems
- Weapons systems & ammunition
- Body armor & Personal defense systems
- Anti-aircraft defense systems
- Anti-tank defense systems
- Simulation & training systems

### AIR DEFENSE

- Military aircraft, helicopters, UCAV's, UAV's
- Armaments & ordnance
- Missiles & weapons systems
- Simulation & training systems
- Avionics & airport infrastructure

### SEA DEFENSE

- Naval & Coast Guard vessels
- Command & control systems
- Naval weapons systems
- Navigation, sonar & radar systems
- Personal rescue & survival systems
- Port infrastructure services & systems
- Simulation & training systems

### HOMELAND SECURITY

- Homeland security systems
- Intelligence services equipment & technologies
- Emergency response equipment & technologies
- Trucks, cars & special purpose vehicles
- Police & security aircraft, helicopters
- Coastguard equipment & technologies
- Search & rescue equipment & technologies
- Corporate & private security systems

### CIVIL AEROSPACE

- Civilian aircraft
- Business and corporate aviation
- Avionics and radar systems
- Equipment & services for maintenance & repair
- Airport infrastructure



# Exhibition Venue & Organizers

## Exhibition Venue

Black Sea Defense & Aerospace Exhibition and Conference - BSDA 2014 will be held at Romaero S.A.. This complex is located in the Northern part of Bucharest and has direct access to the Baneasa International Airport (10,400 feet length). The exhibition and display site occupies a total area of 351,802 square meters with hanger space of over 700,000 cubic meters. Cranes and material handling equipment with load capacity of up to 300 tones is available.

## Exhibition Organizers

Black Sea Defense & Aerospace Exhibition & Conference - BSDA 2014 is being organized by TNT Productions Romania S.R.L. and TNT Productions, Inc. a specialized international exhibition organizers. We are the proud members of the two major USA trade associations serving the exhibition industry: Society of Independent Show Organizers (SISO) and International Association of Events.



**SISO**

SOCIETY OF INDEPENDENT SHOW ORGANIZERS



**International Association  
of Exhibitions and Events™**

## Exhibition Information



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Bucharest – Romania  
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Fax: +40 21 327 6652  
E-mail: [romania@tntexpo.com](mailto:romania@tntexpo.com)

Exhibition Web Site:  
[www.bsda.ro](http://www.bsda.ro)