

INVITATION TO GLOBAL EXPO BOTSWANA 2014!

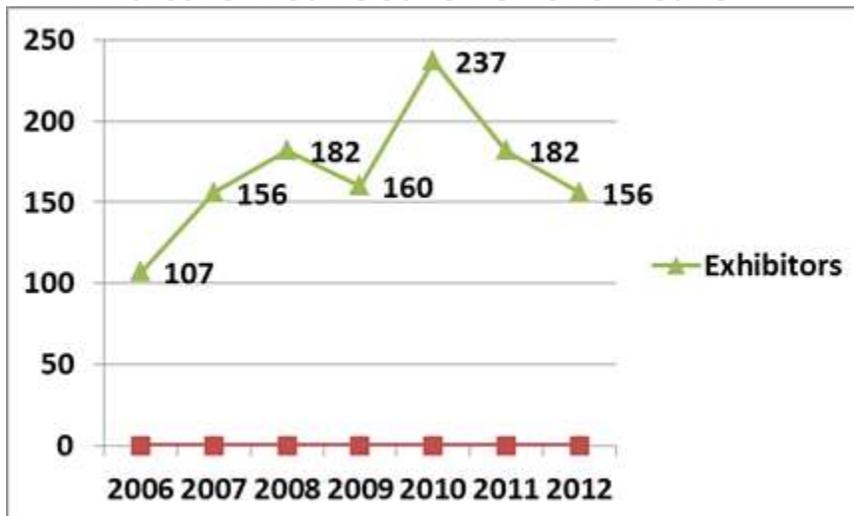
Botswana Investment and Trade Centre (BITC) on behalf of the Ministry of Trade and Industry of the Republic of Botswana, will this year (17-19 November 2014) host its eighth edition of its premier business to business (b2b) multi-sectorial expo "Global Expo Botswana (GEB 2014)" at Fairgrounds, Gaborone Botswana. This major trade and investment platform offers one an exciting opportunity to do business in one of Southern Africa's and Africa's stable and fastest growing economies given the geographical centrality of Botswana in the region.

Why Global Expo Botswana

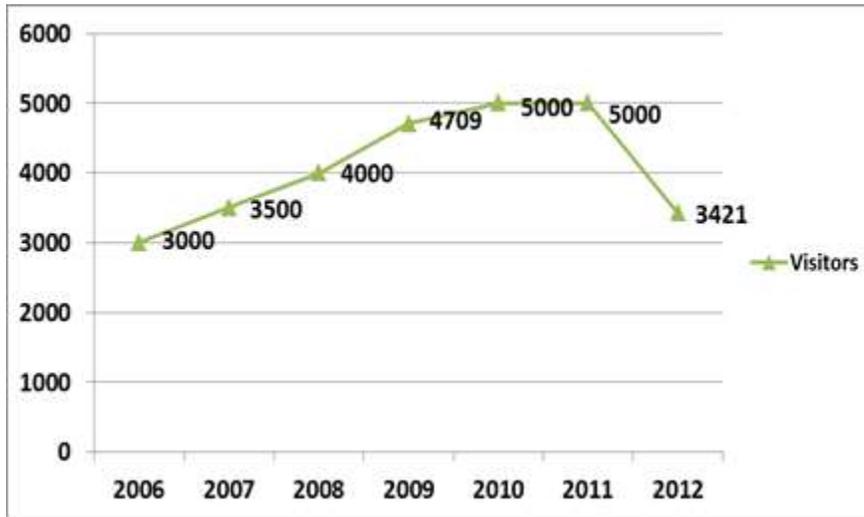
- Meet buyers/sellers of your product
- Take part in the Business Matchmaking
- Enter into partnerships and Joint Ventures
- Attend all business workshops
- Take part in the Investment Forums
- Meet the government procurement Divisions
- Engage agents/distributors of your product
- Explore new markets

Global Expo Botswana Successes to date

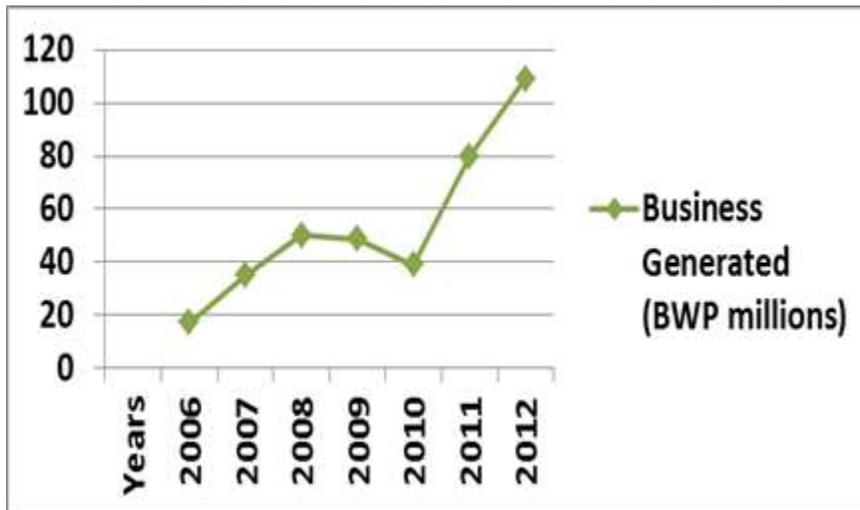
Exhibitors Realised Over the Years



Visitors Realised Over the Years



Business Generated Over the Years



Global Expo Botswana 2012 attracted 156 exhibitors from 10 Countries drawn from the following areas: Agri-business, Tourism, Power and renewable energy, leather, textiles, footwear, jewellery, furniture, ICT, Building materials, Arts and Crafts, Homecare, Security services, Mining equipment, Electricals, Biometrics.

Why Botswana?

- Located Strategically in Southern Africa and suitable to be used as a launch pad into the rest of the SADC markets of 200 million people N.B. SADC area is a Free Trade Area.
- The country boasts political and economic stability which are unparalleled in the continent
- Stable Macroeconomic environment & economic growth
- No foreign exchange controls
- Preferential market access to SACU, SADC, EU, MERCUSOR and US markets
- Duty free importation of Machinery to be used in production
- One of the lowest corporate tax rates in the region at 15% for Manufacturing entities and 15% for International financial service companies while corporate Tax for other businesses is 22%
- Second to South Africa in the ease of Doing Business Report of 2012 by World Bank
- Has a positive 6.0 investor protection index on a scale of 10 in the ease of Doing Business Report of 2012 by World bank
- Free market enterprise
- Several Double Taxation agreements
- Botswana provide security from nationalisation of private businesses
- Industrial relations are good and trade unions are not militant
- GNI per capita of around \$14560 which is high by African standards and attests to purchasing power being prevalent in the economy despite small population base of around 2million people.
- One of the most consistent and relatively high economic growth rates over the past three decades
- Relatively High sovereign credit ratings in comparison to other African countries e.g. by rating agencies such as Moody's, Standard & Poor, World Bank ease of Doing business, Transparency International; etc.
- Botswana has a narrow manufacturing base as 80% of what the country consumes is imported resulting in a huge import bill of US\$ 5 billion to tap into

Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2014!!!