

International Engineering Sourcing Show (IESS)

February 15 - 17, 2024 | Chennai Trade Center, Tamil Nadu, India

Proposed Cooperation Arrangement For Partner Country (Israel)









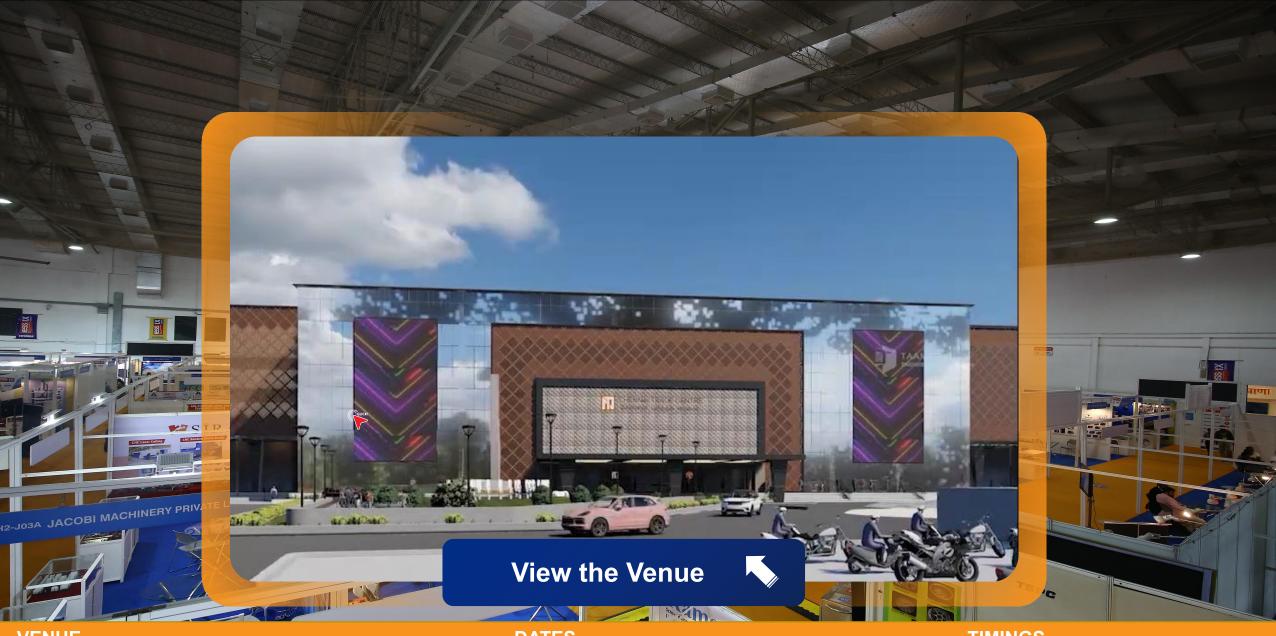
About EEPC India

Sponsored by the Ministry of Commerce & Industry, Government of India, EEPC India is the premier trade and investment promotion organisation in India.

To encourage building global partnerships, EEPC India organises International Engineering Sourcing Show (IESS), the largest display in the country of engineering products and services, every year since 2012.

IESS, with its unique concept, also aimed building a value chain by forging partnerships and joint ventures, strengthening commercial relations and accelerating trade between India and its trading partners.





VENUE -

Chennai Trade Centre, Tamil Nadu - Above 20,000 sqm.
Brand New Exhibition hall.

DATES -15th - 17th February 2024

TIMINGS -10 am to 6 pm (All 3 Days)

Partner Countries in IESS



Canada



Czech Republic



Poland



Malaysia



Russia



COMESA as a Region (21 Country Group)



IESS TIMELINE OVER 10 EDITIONS (2012-2023)

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates 6200 visitors Canada as the Partner Country, Maharashtra as the Partner State.

2012

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates 6800 visitors Czech Republic as the Partner Country.

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates 10,000 visitors Czech Republic as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2018

IESS VI

Chennai | 16-18 March, 2017

2017

Around 305 exhibitors, 430 delegates 9200 visitors Russia as the Partner Country, Tamil Nadu as Host State, Flanders as Focus Region.

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates 7000 visitors COMESA Region as the Partner Country and Karnataka as the Partner State

2014

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates 7200 visitors Poland as the Partner Country and Gujarat as the Partner State.

IESS IX

Coimbatore | 4-6 March, 2020

Around 410 exhibitors, 400 delegates 10,000 visitors Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as the Host State.

2020

2023

IESS VIII

Chennai | 14-16 March, 2019

2019

Around 346 exhibitors, 450 delegates 12,000 visitors, Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates 8500 visitors, Utter Pradesh as the Partner State.

2015

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300. delegates 10,000 visitors, Flanders as the Focus Region, Tamil Nadu as Host State.









Partner Country Pavillions

Brand Opportunity of Israel as Partner Country

























16 -18 March 2023 Chennai Trade Centre, Chennai, India

Arun Kr Garodia

EEPCINDIA

ORGANISER

















Conference Hall for Topical Seminars

EEPC India Deliverables

- Declare Israel as "Partner Country" at the Government of India organized International Engineering Sourcing Show (IESS) scheduled from 15th to 17th February 2023, Chennai, India.
- Recognize Israel as "Partner Country" at all promotional materials/road shows and provide wide publicity during the period.
- Invite Minister from Israel to lead the high level business delegation from Israel.
- Provide Gross space of 360 SQM for exclusive pavilion of Israel in the exhibition. The charges for bare space will be UD 250 per sqm + applicable taxes.
- EEPC India will provide 4 nights complimentary stay for Israel exhibitors participating at IESS-X in a premiere star property in Chennai. Accommodation will be given to one person per exhibiting company, booth of 9 sqm.
- To provide an exclusive session during the 11th edition of IESS on "India Israel Business Forum" for highlighting opportunities for bilateral trade & investment.
- Promote profile of Delegates/Exhibitors from Israel in India through EEPC India network of nearly 13,000 members and arrange B2B matchmaking sessions during IESS.
- Invitations to Business Networking events/Cultural program and Gala-Dinner and seminars for Exhibitors & Delegates of Israel.
- Prominent display of the logo of Partner Country of IESS XI in relevant social media and print medias
- Acknowledgement as "Partner Country" of IESS XI in Foreign delegate mobilization flyer sent to approximately 60 countries including Chambers of Commerce, Associations.



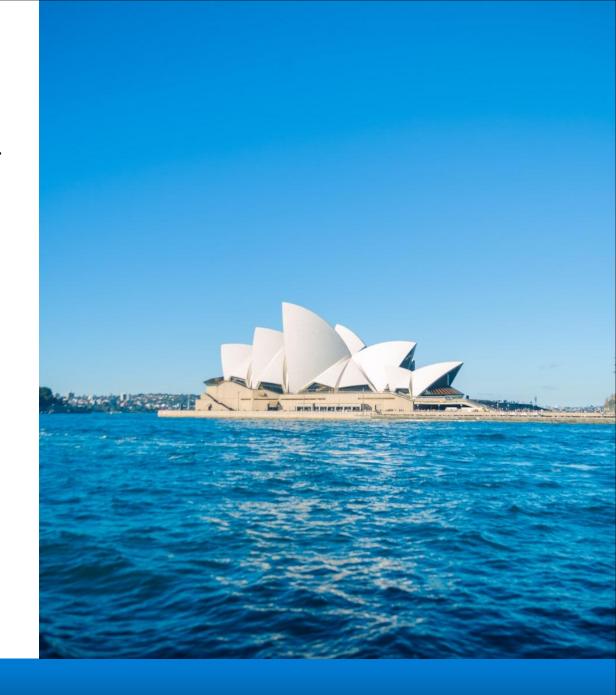


Expected deliverables

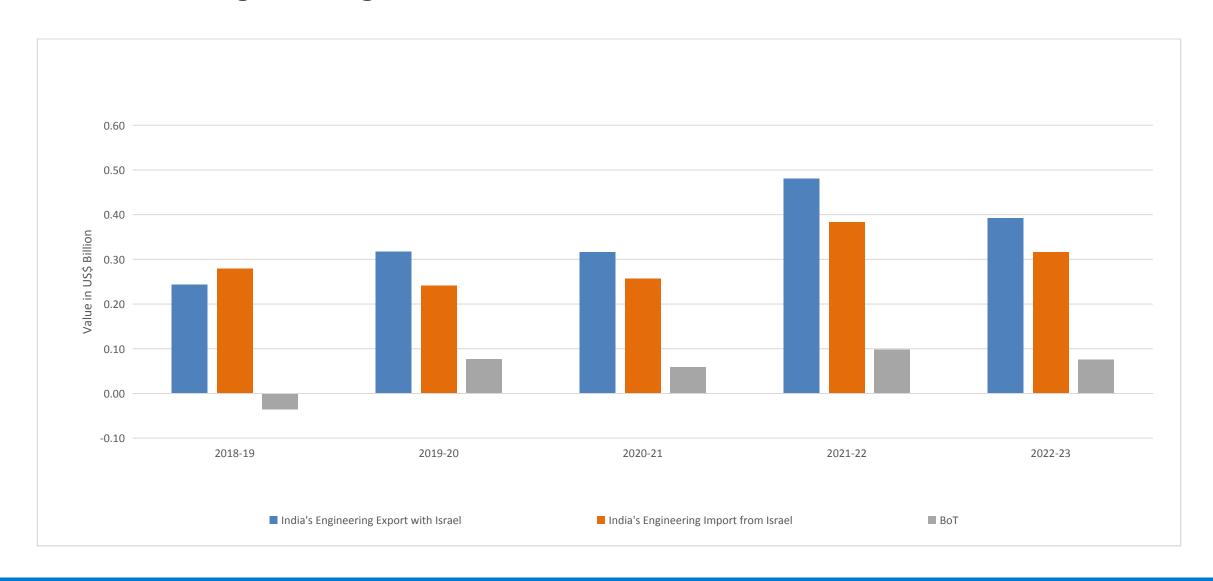
from Israel



- Take lead role in projecting "Israel" as a partner country during IESS XI.
- Appoint Nodal Agency in Israel for coordination with business organization for exhibiting at IESS XI under Israel Pavilion and also exploring the possibility of signing MOU to attain long term objective.
- Liaise with Ministry of Industry and Trade, Israel to play important role in bringing delegates & companies in IESS.
- Bring leading companies from Israel operating in India to be part of the Australian pavilion projecting as brand Ambassadors.
- Construct pavilion of Israel on 360 SQM having at least 20-25 Israel exhibitors and also having space highlighting Israel Government and its projects and other investment opportunities in Israel.
- Organize seminar with support from EEPC India on "India Israel Business Forum".
- Organize Cultural Program & dinner for selected delegates on any one night during the event.



India's Engineering Trade with Israel



India's Top Engineering Exports to Israel in 2022-23 and its CAGR over the last 5 years



Sectors	2018-19	2019-20	2020-21	2021-22	2022-23	CAGR
OTHER MISC. ITEMS	51.68	48.37	90.82	113.71	136.73	27.5%
Aluminium and products made of Aluminium	38.71	50.47	46.41	93.79	49.04	6.1%
Motor Vehicle/cars	12.86	67.89	14.54	22.46	30.46	24.1%
Products of Iron and Steel	15.66	16.15	20.79	28.11	29.72	17.4%
Iron and Steel	14.94	12.97	15.27	59.98	29.17	18.2%
Electric Machinery and Equipment	11.87	10.90	17.63	21.74	23.31	18.4%
Medical and Scientific Instruments	18.50	16.37	20.10	22.22	21.00	3.2%
Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc	10.98	12.72	16.53	16.93	18.78	14.4%
Machinery for ATMs, Injecting Moulding machinery, valves, etc	2.96	5.59	6.23	8.35	10.82	38.3%
Cranes, Lifts & Winches	3.04	2.41	1.52	2.92	5.02	13.4%
Copper and products made of copper	7.50	5.07	3.63	5.06	4.93	-10.0%
Pumps of all types	0.89	0.71	0.83	1.66	4.39	49.0%
Machine Tools	1.90	1.13	1.14	1.95	4.10	21.2%
Other Construction Machinery	3.97	2.47	2.37	2.71	3.81	-1.0%
Accumulator and Battery	0.71	0.28	1.71	5.03	3.18	45.5%
Air condition and Refrigeration Machinery and Parts, Industrial Furnaces, Water heaters and Centrifuges and Compressor	2.00	2.27	1.68	2.93	2.93	10.0%

Values in US\$ Million Source: DGCI&S, MoC

Thanks

Hoping to meet you at



