



WINE BY OPEN
BALKAN
VISION

**NOVEMBER
16-19, 2023**

**BELGRADE FAIR
SERBIA**

fair.openbalkan.com

EXHIBITORS & PROFESSIONAL BUYERS OFFER



WINE VISION

BY OPEN BALKAN

**LET'S
SHARE
BEAUTIFUL
VISIONS.**



WINE VISION BY OPEN BALKAN





Welcome to the largest and most important wine fair in southeast Europe - Wine Vision by Open Balkan 2023.

This year again, from November 16 to 19, 2023, Belgrade will be the capital of the wine industry in this part of the world. Hundreds of exhibitors from all continents have already announced their participation.

This unique event, founded under the auspices of the Governments of Serbia, North Macedonia and Albania, offered visitors a completely new wine experience and the opportunity to discover the exciting world of authentic and autochthonous wines of the Western Balkans, as well as those whose geographical indication suggests they come from the best-known and famous wine regions.

Wine Vision by Open Balkan was organized with great success in September 2022, and the event was held in as many as six halls of the Belgrade Fair. The event promoted the entire region as an original and unique travel, cultural and geographical destination, which offers magnificent natural resources and diverse historical sights.

What can we say about last year's event? Well, it was a true Wine rhapsody!

20+
COUNTRIES

350
WINERIES

30K+
VISITORS

Last year, over 350 exhibitors from more than 20 countries participated in this unique event. Over 230 exhibitors from the countries of the Open Balkan initiative were present at the fair, as well as a large number of wineries from Montenegro, Bosnia and Herzegovina, Croatia, Slovenia, Italy, France, Argentina, Chile, South Africa... On that occasion, a wine competition was organized – “Open Balkan Wine Trophy”, followed by numerous professional gatherings and masterclasses.

Also, B2B meetings were held where exhibitors and professional buyers had the opportunity to expand their business. More than 30,000 people visited the event. The first international wine fair - Wine Vision by Open Balkan - was opened by the Serbian President, Aleksandar Vučić, Serbian Prime Minister Ana Brnabić and Prime Ministers of Albania, North Macedonia and Montenegro, Edi Rama, Dimitar Kovačevski and Dritan Abazović.

Day 1

Thursday

16/11/2023

12PM - 8PM

Official opening & B2B meetings

Day 2

Friday

17/11/2023

12PM - 8PM

Open to the public

Day 3

Saturday

18/11/2023

12PM - 8PM

Open to the public

Day 4

Sunday

19/11/2023

12PM - 6PM

Open to the public / official closing

- 3 Origins of Wine Culture
- 3A Origins of Wine Culture
- 2 Wonderful World of Wine / B2B
- 1A Wine Shop

- 1 Wonderful World of Wine
- 4 A Look into the Future
- 4T Digital Tunnel



Venue Map

**B2B /
Masterclasses /
Workshops /
Wine Competition**



An integral part of Wine Vision by Open Balkan



Wine Vision by Open Balkan offers a number of opportunities for establishing solid business connections.

The first day of the fair is reserved only for professional visitors, and all buyers and exhibitors have at their disposal comfortable and spacious rooms for B2B (Business to Business) meetings, presentations and workshops, in addition to complete logistics for undisturbed food and wine tasting.

That is why B2B meetings of wine exhibitors, representatives of leading retail chains, representatives of the HORECA industry and wine shops provide an opportunity to enhance cooperation, network regional wine and related industries and strengthen business partnerships. Special conditions are provided for exhibitors, which include the rental of exhibition space at subsidized prices. To provide potential consumers with the opportunity to buy the exhibited products, the fair will be organized as a trade exhibition.

Improve your skills with the help of best experts and sommeliers!



Masterclass workshops will also be organized during the Wine Fair, the aim of which is to show the general and professional public the art of making top-quality wine, and to bring closer the historiographical aspects of wine production and the perspectives of this dynamic and propulsive industry. Lectures and workshops will be held by the most renowned experts, sommeliers and wine connoisseurs from the region and the world.

In addition to exquisite, authentic wines, the Balkan countries are also famous for its rich culinary heritage, which we owe to interweaving influences from the Mediterranean, the Orient and Central Europe. A part of the fair will be dedicated to gastronomy and food producers, with a special programme in which the best chefs and cooks of the region, including Michelin-star-awarded chefs, will participate. Wine judging and competition- the Open Balkan Wine Trophy, will be also organized after which the best-rated wines in different categories will be announced.

We Invite You!

It is our honor to invite you, as an exhibitor or a professional buyer, to the Second International Wine Fair “Wine Vision by Open Balkan”, which will be held in Belgrade from November 16 to 19, 2023, under the auspices of the Governments of Serbia, North Macedonia and Albania.

The first “Wine Vision by Open Balkan” fair was held in September 2022 and gathered over 350 exhibitors from 20 countries, while professional buyers and exhibitors from over 40 countries in Europe and the world participated in the B2B meetings.

Please fill out the form and apply for participation in this year’s fair, and we will contact you and present our program intended for professional visitors. On November 16, the fair will be open to professional buyers and exhibitors only, so you will have plenty of time to enjoy wine and good conversation. See you in Belgrade!

The stands were made according to the specific needs of the wine fair exhibitors and were incorporated into the wider setting of the event.

The stands are equipped with all the components necessary for the display of wineries and their products, such as wine tasting tables, wine glass display cabinets for decorative arrangement of wine bottles, wine tasting display racks. There are also areas intended for branding, such as vertical advertising pillars with a company name visible from a distance, large wall surfaces and friezes that aesthetically and functionally define the space of a typical stand on a scenographically designed background.



Small
16m²
250€

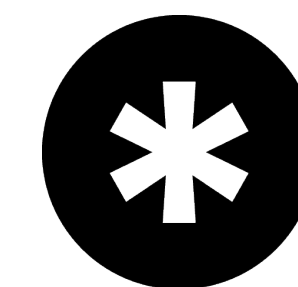


Medium
32m²
600€



Large
64m²
2000€

Apart from the size, the stands also differ in the amount of equipment and spaces provided for branding. For the stated price, you get a furnished stand.



At the exhibitor's request, we can offer a minimum workshop stand of 100m².

Exhibitors

Visit our Website
fair.openbalkan.com

Download & fill out
**Exhibitors
Application Form**

Submit Your application at
ob-winefair@sajam.rs

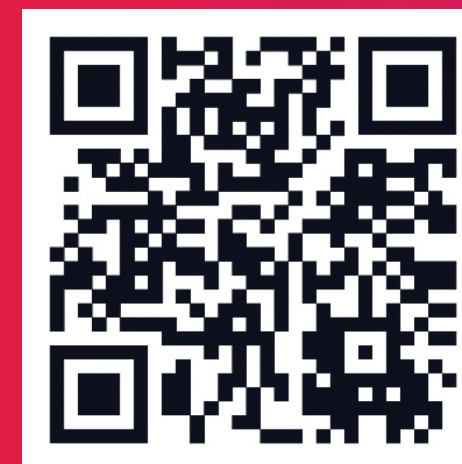
The exhibitor application
deadline is 19 June 2023,
and the application confirmation
deadline is 10 July 2023.

Professional Buyers

Visit our Website
winevision.biz

Fill out & submit our
**Professional Buyers
Application Form**

For more information,
please scan the QR code





Address

**Bulevar vojvode Mišića 14
11000 Beograd, Srbija**

If you need further assistance,
please get in touch with us at the
following phone numbers:

+ 381 11 / 26 55 239

+ 381 11 / 26 55 866

+ 381 11 / 26 55 464



WINE BY OPEN
BALKAN
VISION

**NOVEMBER
16–19, 2023**

**BELGRADE FAIR
SERBIA**

fair.openbalkan.com

EXHIBITORS & PROFESSIONAL BUYERS OFFER

Thank You!



**BELGRADE
FAIR**

Belgrade Fair, 11000 Belgrade, Serbia
Bulevar Vojvode Misica 14
Tel: +381 11 2655 239, 2655 866, 2655 307, 2655 305, 2655 206
ob-winefair@sajam.rs
belgrade fair.com



WINE VISION
BY OPEN BALKAN

16 - 19 November 2023

1

**Application Form
for Participation**

Application deadline: 31 May 2023
Application confirmation deadline: 10 July 2023
Priority in the allocation of exhibition space
will be according to the applications chronology

The present Application form should be filled in and certified in 3 copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

To be filled in block letters

Full name of the Exhibitor:	
Full name of the Exhibitor in English:	
Address: Country, Town Street and number, P.O.B.:	
Phone:	Mobile phone:
E-mail:	http/https:
Contact person:	Mobile phone: Mail:
Payment affected to the bank account number:	VAT number:
Name of your bank:	Swift code:
Person in charge:	
Agent in Serbia (Name, Address & Phone):	
All correspondence to be addressed to (only if different from address above):	

We rent		
A RAW SPACE minimum 100 sq.m The grant refers to an area of 64 sq.m. Each rented square meter above that area should be paid at the specified price	cca <input type="text"/> sq.m	70,- EUR/sq.m
B CONSTRUCTED/EQUIPPED SPACE according to the modular stand design, application 3	16 sq.m <input type="checkbox"/>	250,- EUR
	32 sq.m <input type="checkbox"/>	600,- EUR
	64 sq.m <input type="checkbox"/>	2.000,- EUR
C MODULAR DESK RENTAL on a common stand for brandy and spirits producers	<input type="checkbox"/>	70,- EUR
C1 MODULAR STAND RENTAL for brandy and spirits producers	9 sq.m <input type="checkbox"/>	150,- EUR
D CO-EXHIBITOR * fills out the participation application form separately (application no. 1)	<input type="checkbox"/>	Co-exhibitors pay only the compulsory registration fee 30,- EUR

Compulsory Registration Fee
30,- EUR

Simultaneously with this Application please submit the Application for Compulsory Registration in the Official Fair Catalogue (application no.2).

Belgrade Fair reserves the right to adjust the prices for the rental of the exhibition space. VAT will be added according to the law.

We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events ([please download from the Belgrade Fair website](#)) and the present Application Form and that we fully accept them.

Working hours:

Thursday, November 16
Opening ceremony
and business visitors only 12:00 - 20:00
Friday, November 17
For all visitors 12:00 - 20:00
Saturday, November 18
For all visitors 12:00 - 20:00
Sunday, November 19
For all visitors 12:00 - 18:00

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Venue and date	Seal	Exhibitors signature	Date, signature and seal

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

File No.

Position

Date, signature and seal

An Excerpt from the Rules Upon Participation at Belgrade Fair Events and the Contract Special Conditions



EXHIBITORS - Companies or individuals renting exhibition space for their product range display are entitled to the registration in the official Fair Catalogue, inscription on fascia panel and the right to use all other Belgrade Fair services.

The exhibitor agrees to respect the opening and closing times of the fair event, and in particular that the stand with exhibits will be in operation until the event closes.

CO-EXHIBITORS - If the stand area rented by the Exhibitor is used by another company represented by its own exhibits and staff, such company shall apply as Co-Exhibitor and shall submit a separate Application form and pay the Registration fee for compulsory Catalogue listing.

Co-Exhibitors shall have their inscription on the fascia panel alongside Exhibitor's inscription. If the Exhibitor applies for the Co-Exhibitor's participation and Fair Catalogue listing, he shall submit Co-Exhibitor's written approval with the Application form.

The Exhibitor has the right to install inscriptions of Co-Exhibitors as stated above on his own stand only if he applied for such Co-Exhibitors to Belgrade Fair.

If the Exhibitor does not apply for Co-Exhibitors or submit incomplete data in its Application form, Belgrade Fair has the right to charge the Exhibitor for all the costs related to Registration fees for Co-Exhibitors.

WORKING HOURS:

Thursday, November 16

Opening ceremony and business visitors only 12:00 - 20:00

Friday, November 17

For all visitors 12:00 - 20:00

Saturday, November 18

For all visitors 12:00 - 20:00

Sunday, November 19

For all visitors 12:00 - 18:00

In the event of non-compliance with this provision, which will be noted by the hall inspector, the exhibitor is obliged to pay penalties according to the price list of Belgrade Fair.

ALLOCATION OF EXHIBITION SPACE:

Belgrade Fair allocates the exhibition space and assigns the exhibitor a place to exhibit, and reserves the right to, if it is in the interest of the event, move the exhibitor from the already assigned exhibition space to another location.

If the exhibitor sets up a stand with a multi-level structure on the allocated exhibition space, he is obliged to pay additionally for the use of floor areas. The price for 1 sq.m of surface area on the levels is 50% of the rental price of the raw exhibition space specified on the application for participation.

For the period of preparation and clearing of the halls, exhibitors pay a Compulsory fee for the mutual costs. The amount of the fee and the holders of the obligation to pay on this basis are determined by the Belgrade fair price list.

The exhibitor agrees to respect the opening and closing times of the fair event, and in particular that the stand with exhibits is in operation until the event closes.

In the case of non-compliance with this provision, which is noted by the hall inspector in the minutes, the exhibitor is obliged to pay penalties according to the Belgrade Fair price list.

CONTRACTING AND PAYMENT METHOD

1. The Exhibitor shall make payment:

According to the proforma invoice for the exhibition space and additional services within 5 days from the date of invoicing.

The payment shall be provided for in accordance with the Asset Turnover Law. In case of any delayed payment or payment after the Contract deadline, the exhibitor shall pay the legal officially published interest rate. Should the interest rate not be known at the calculation time, the index from the previous month shall be applied accordingly.

2. The Exhibitor may withdraw the submitted Application for Participation not later than 15 (fifteen) days upon the Application registration in Belgrade Fair Archive Office.

If Belgrade Fair does not inform the applicant about its decision, it will be considered that the application for participation has been accepted.

Should the Exhibitor withdraw the Application after the afore mentioned date, the Exhibitor shall pay to Belgrade Fair the rent fee for the applied exhibiting space and any other expenses caused by the Exhibitor's participation cancellation.

The price of the compulsory registration fee includes the following services for each company separately:

- Publishing of the exhibitor's data (complete business address, telephone, E-mail, http and representative office address) in the exhibitor's register - in the official catalog and/or USB and/or on the B2B portal

- Publishing up to 20 words of text describing Exhibitor's product range or activity in the Exhibitor Register

- Publishing of Exhibitor's registered trade mark

- A Complimentary copy of the Register

- Complimentary exhibitor passes - 3 pcs.

- One exhibitor pass for each co-exhibitor

- Free pedestrian passes, according to the following key: one pedestrian pass for renting up to 20 sq.m, one more for each additional 10 sq.m of rented exhibition space, up to a total of 35 passes

- Parking passes for one vehicle for exhibitors up to 20 sq.m rented space including co-exhibitors; for two vehicles from 21 to 50 sq.m, for three vehicles from 51 to 100 sq.m, for five vehicles from 101 to 300 sq.m, seven vehicles over 301 sq.m.

Note: exhibitors and co-exhibitors have the option of purchasing additional official passes and parking passes

The official Catalogue is printed in Serbian and English. Exhibitors are responsible for the accuracy of the data given. The Catalogue Editorial Staff reserves the right to adjust the titles of the products stated in in this Application to those contained in the Catalogue nomenclature.

EXHIBIT INSURANCE:

Exhibits and any other Exhibitor's property shall be insured against theft, damage, etc. at all fair events taking place at Belgrade Fair. The insurance of exhibits and any other Exhibitor's property shall cover the time period from the good unloading at Belgrade Fair, mounting, the event duration, dismantle, up to the goods loading into a transportation vehicle while leaving Belgrade Fair premises.

The Exhibitor may insure his goods through an insurance company in this country or abroad. Should the exhibits or any other Exhibitor's property not be insured in one of the ways mentioned, the Exhibitor shall be fully responsible for any damage to such exhibits or other property.

Application form has the legal force of a Contract. In case of any disputes, the Contract Parties have agreed to settle such disputes by the Foreign Trade Arbitration with the Serbian Chamber of Commerce in Belgrade.

Regulations for Participation at Belgrade Fair Events and the Contract Special Conditions shall be a form part of the Contract.



**BELGRADE
FAIR**

Belgrade Fair, 11000 Belgrade, Serbia
Bulevar Vojvode Misica 14
Tel: +381 11 2655 239, 2655 866, 2655 307, 2655 305, 2655 206
ob-winefair@sajam.rs
belgradefair.com



WINE VISION
BY OPEN BALKAN

16 - 19 November 2023

2

**Application Form for Compulsory Registration
in Official Fair Catalogue**

Application deadline: 31 May 2023

(Please state the Alphabet letter, under which you wish to be registered in the Official Fair Catalogue)

To be filled in block letters

Full name of the Exhibitor:

Full name of the Exhibitor in English:

Country:

Region and Area:

Address:

Phone:

E-mail:

http/https:

Annual production (for wineries, brandy and spirits in bottles):

**Product list (labels)
which are exhibited:**

Activity wording (500 to 800 characters):

Please submit the following with your application:

Your logo and registered trade mark
(.pdf, .tiff, .eps ili .jpg format - at least 600 pixels width) on e-mail ob-winefair@sajam.rs

Link to your promo video (YouTube or Vimeo): _____

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

File No.

Position

Date, signature and seal

Venue and date

Seal

Exhibitors signature

3 Application for stand construction and equipping according to the type project

 Application deadline: 31 May 2023
 Application confirmation deadline: 10 July 2023
 Priority in the allocation of exhibition space will be according to the applications chronology

To be filled in block letters

Full name of the Exhibitor:	
We participate: <input type="radio"/> on our own <input type="radio"/> with co-exhibitor (please enter name): _____	
Address: Country, Town Street and Number, P.O.B.:	
Tel:	
E-mail:	http/https:
All contacts should be made through:	Mobile phone:
Company identification number:	VAT number:

Syma Molto aluminium construction (cubical structures)

We rent	<input type="checkbox"/> 16 sq.m	<input type="checkbox"/> 32 sq.m	<input type="checkbox"/> 64 sq.m	(please tick)
----------------	----------------------------------	----------------------------------	----------------------------------	---------------

Services and equipment included in price:

	16 sq.m	32 sq.m	64 sq.m
Partition walls	✓	✓	✓
Stand branding	✓	✓	✓
Info desk/podium	1	2	4
Table/Chairs	1/3	2/6	2/8
Chairs for info desk/podium	3	5	8
Pantry with door	✓	✓	✓
Spot light 100W	4	6	8
Vertical showcases	1 piece 100x50	1 piece 100x100	2 pcs. 100x100
Shelf	-	-	2 pcs. 200x30
Socket up to 1kW	1	2	3
Decorative arrangement of exhibits	✓	✓	✓
Space fee	✓	✓	✓
WiFi internet connection (up to 5/5 Mb/s)	✓	✓	✓
PRICE IN EUR	250,-	600,-	2.000,-

The branding prepress should be submitted to the instructions indicated in the Application Form no. 5

Elements we order additionally, not included in the stated price of construction/equipping:

(please select and fill-in)

	pcs.	€/piece		pcs.	€/piece
<input type="checkbox"/> Table	<input type="text"/>	20,-	<input type="checkbox"/> Chair	<input type="text"/>	20,-

Payment upon proforma invoice receivment.. We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events and the present Application Form and that we fully accept them (please download from the Belgrade Fair website). The contracting parties agree that any disputes arising from this contract shall be resolved by the competent court in Belgrade.

VAT is not included and will be added according to the law. The prices that are not included in the application can be found in the price list of Belgrade Fair.

The costs of canceling the construction of the stand after a completed and signed application are invoiced at 50% of the price of the stand construction.

Prices are subject to change in accordance with market changes.

TO BE FILLED IN BY BELGRADE FAIR

 Confirmed acceptance
 of Application form

 Venue and date

 Seal

 Exhibitors signature

 Date, signature and seal



**BELGRADE
FAIR**

FAIR EVENT ORGANIZATION DEPARTMENT
Bulevar Vojvode Misica 14 11000 Belgrade, Serbia
Tel/Fax: +381 11 2655 341, 2655 241, 2655 191, 2655 848, 2655 261
inspektori@sajam.rs
belgradefair.com



WINE VISION
BY OPEN BALKAN

16 - 19 November 2023

4

Application Form for Technical Services

(services marked with an asterisk * can only be ordered by exhibitors who rent raw space)

Application deadline: 15 September 2023

To be filled in block letters

Full name of the Exhibitor:

Address: Country, Town
Street and Number, P.O.B.:

All contacts should be made through:

Mobile phone:

E-mail:

http/https:

Technical services

	pcs.	€/piece		pcs.	€/piece
<input type="checkbox"/> Water connection with/without sink *	<input type="text"/>	70,-	<input type="checkbox"/> Mini kitchen with water connection *	<input type="text"/>	130,-
<input type="checkbox"/> Additional connection at the booth *	<input type="text"/>	30,-	<input type="checkbox"/> Mini kitchen with water connection * and hot plate	<input type="text"/>	150,-
<input type="checkbox"/> Flow boiler *	<input type="text"/>	25,-	<input type="checkbox"/> Coffee machine with 96 capsules / additional 96 Capsules	<input type="text"/> / <input type="text"/>	100/90,-
<input type="checkbox"/> Stand safeguarding 7,-/1h			<input type="checkbox"/> Compulsory fee for the mutual costs *		4,50/sq.m

Electric connection for stand equipping and exhibit demonstration

	pcs.	€/piece
<input type="checkbox"/> total power up to 5 kW *	<input type="text"/>	74,-
<input type="checkbox"/> total power up to 10 kW *	<input type="text"/>	103,50
<input type="checkbox"/> total power up to 20 kW *	<input type="text"/>	161,-
<input type="checkbox"/> Switchboard *	<input type="text"/>	50,-

Electric connection for special lighting

	pcs.	€/piece
<input type="checkbox"/> total power up to 5 kW *	<input type="text"/>	92,-
<input type="checkbox"/> total power up to 10 kW *	<input type="text"/>	138,-
<input type="checkbox"/> total power up to 20 kW *	<input type="text"/>	230,-

Switchboard is mandatory for all electric connections

The prices of power connection higher than 20 kW will be specified as demanded by special price offers and decisions.

IT services for exhibitors

	Pcs.	€/Pcs.
<input type="checkbox"/> LAN (up to 50/50 Mb/s)	<input type="text"/>	250,-

ADDITIONAL SERVICES

<input type="checkbox"/> Device additional configuration, network spreading and other technician services	30,-/h	<input type="checkbox"/> The materials spent for the additional services (cables, connectors, etc.)	market value
<input type="checkbox"/> LCD TV 55"/65"	pcs. <input type="text"/> €/piece 150,-	<input type="checkbox"/> Telephone	pcs. <input type="text"/> €/piece 30,-

Special request

(Write in special requests referring to the services indicated above)

Belgrade Fair reserves the right to change the prices. Payment upon proforma invoice receivment.
The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date

Seal

Exhibitors signature

The services mentioned in the Technical Service Price List can be contracted solely in the Inspection Office of the relevant exhibiting hall, where also information on other services that can be rendered by Belgrade Fair can be obtained respectively. The afore mentioned services are not included in the exhibiting space rental or construction price and they are subject to additional payment.

ELECTRICITY

Belgrade Fair power has got the voltage of 220 V single phase and 3 x 380 V three phase alternating power of 50 Hz. Any cables and/or devices shall be compatible for operation under the said voltage and frequency. For manufacturing of cabling for connection of various devices, machines, and lights, as for protection from the touch-in voltage, regulations on manufacturing of temporary electrical cables shall be applied accordingly. A stand shall have a switchboard, fully in accordance with the regulations, Belgrade Fair will connect it to the network. The connection of the installed cables shall be approved by an authorized employee of Belgrade Fair Electricity Department.

TELEPHONE

Belgrade Fair has got an internal mail telephone exchange for its users, which enables all kind of incoming and outgoing telephone calls automatically (an operator calling for the connection is necessary). The connection means a connection to the telephone network with a telephone set, whereas usage of an additional set or fax machine is subject to additional payment in accordance with the price list.

WATER

Belgrade Fair plumbing has got the connection size 3/4 inch, which can be reset to 1/2 inch upon request. Any water connection made by an exhibitor shall be approved by Belgrade Fair authorized staff.

INTERNET

1. The exhibitor MAY NOT install and use its own WiFi devices, emitting signals at his booth at 2.4 GHz and 5 GHz. If he however installs them and they disturb work of other WiFi users, Belgrade Fair shall be entitled to turn such devices off or stop supplying electric power to the booth until the device has been removed (all exhibitors are recommended to use Belgrade Fair WiFi infrastructure of the latest generation, in order to avoid the possibility of disturbances at the WiFi frequencies).
2. Belgrade Fair does not guarantee the speeds through the WiFi connections, since they depend upon many factors (WiFi card quality in the device, obstacles and distance from AP, the drivers in the devices, etc.).
3. The cable package shall be fulfilled where the relevant technical possibilities exist and shall be announced not later than seven days before the event opening.
4. The cable package price DOES NOT include the costs of network spreading and configuration at the exhibitor's booth.
5. The connection speeds and special requirements, which differ from those already offered shall be contracted separately, not later than seven days before the event opening.

STAFF ENGAGEMENT

Subject to filling in the relevant form and additional payment in accordance with the Price List, Belgrade Fair puts to its exhibitors disposal staff for all types of works mentioned therein.

FURNITURE AND EQUIPMENT:

Belgrade Fair rents furniture and other necessary equipment for the exhibiting space arrangement, in accordance with Belgrade Fair Price List prices.

The furniture and equipment rent price includes furniture rent for one fair event and the costs of the furniture delivery to the stand and its removal from it.

COMPULSORY FEE FOR THE MUTUAL COSTS:

The Exhibitors constructing their stands themselves shall pay the compulsory fee for mutual costs according to the rented exhibiting space, as follows:

- 0 - 150 sq. m. - each square meter shall be calculated
- 151 - 300 sq. m. - fixed 150 sq. m. + 40% difference between 300 and 150 sq. m.
- 301 - 500 sq. m. - fixed 210 sq. m. + 30% difference between 500 and 300 sq. m.
- More than 500 sq. m. - fixed 270 sq. m. + 20% difference between the actual space and 500 sq. m.

EXHIBIT INSURANCE

Exhibits and any other Exhibitor's property shall be insured against theft, damage, etc. at all fair events taking place at Belgrade Fair. The insurance of exhibits and any other Exhibitor's property shall cover the time period from the good unloading at Belgrade Fair, mounting, the event duration, dismantle, up to the goods loading into a transportation vehicle while leaving Belgrade Fair premises. The Exhibitor may insure his goods through an insurance company in this country or abroad. Should the exhibits or any other Exhibitor's property not be insured in one of the ways mentioned, the Exhibitor shall be fully responsible for any damage to such exhibits or other property.

INFO

Hall 1

Tel: +381 11 2655 191, 2655 190
Fax: +381 11 2655 191

Hall 2 and 1A

Tel: +381 11 2655 241, 2655 240
Fax: +381 11 2655 241

Hall 3 and 3A

Tel: +381 11 2655 341, 2655 340
Fax: +381 11 2655 341

Hall 4

Tel: +381 11 2655 848, 2655 014
Fax: +381 11 2655 848

Hall 5, Hall 11 and Open area

Tel: +381 11 2655 261, 2655 260
Fax: +381 11 2655 260

E-mail: inspektori@sajam.rs



**BELGRADE
FAIR**

ADVERTISING DEPARTMENT
Bulevar Vojvode Misica 14, 11000 Belgrade, Serbia
Tel/Fax: +381 11 2655 370, 2655 002
in.ad@sajam.rs
belgradefair.com



WINE VISION
BY OPEN BALKAN

16 - 19 November 2023

5 Application Form for Advertising Services UPON REQUEST

Application deadline: 15 September 2023

To be filled in block letters

Full name of the Exhibitor:	Contact person:	Mobile phone:
Address: Country, Town Street and Number, P.O.B.:		
Tel:	E-mail:	
Payment affected to:	The Bank Acc. no.:	VAT number:

**PLEASE FIND THE COMPLETE ADVERTISING LIST
ON OUR WEBSITE**

Advertising space in the Official Fair Catalogue

- | | | | |
|--|--------|---|-------|
| <input type="checkbox"/> 2 nd cover | | <input type="checkbox"/> Advertising page | 300 € |
| <input type="checkbox"/> 3 rd cover | 1000 € | | |
| <input type="checkbox"/> 4 th cover | | | |

Advertising document distribution within the fairground* (price per 1 day)

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Adv. doc. distribution FOR EXHIBITORS | 100 € | <input type="checkbox"/> Adv. doc. distribution | 200 € |
|--|-------|---|-------|

Note:

The prices are mentioned in NET amounts. VAT shall be added to them. Payment upon proforma invoice receiptment.

TO BE FILLED IN BY BELGRADE FAIR

Venue and date

Seal

Exhibitors signature

Confirmed acceptance
of Application form

Date, signature and seal

Hall No.

Location

Please send the prepress files, including the filled-in and sealed application, to the e-mail address in.ad@sajam.rs, not later than twenty days before the event opening.

Please upload larger files (10 MB and more) to some file sharing service (i.e. WeTransfer) and place the link in the email.

The Advertising Department shall reserve an adequate space for you, as well as a different advertising component, if the requested space has already been rented, in accordance with the available space and the dates of the application, as well as its receipt of documents.

The rent price of all advertising components shall be related to the duration period of each fair event, other than the items otherwise defined (rented on a day or monthly basis).

The Fair shall control the advertising components during the fair events. In case of any damage of such components, the Fair shall replace them as soon as possible, at its own cost.

Any specific orders shall be contracted personally (facade or window graphics, megaboard, rent of the advertising balloons, distribution of advertising materials along with entry tickets, etc).

Any installation of advertising towers, fascias, columns or wall panels exceeding the height of 4 meters shall be subject to the approval of the Advertising Department and the Design Office.

The flag poles and flags shall not be installed independently outside the rented advertising space.

Any advertising components individually installed by an exhibitor on the Fair ground (banners, flags, rigid components, etc.) shall be charged by the valid prices from the present price list. Belgrade Fair reserves its right to remove the afore mentioned components if they esthetically spoil the event general look or another exhibitor's component, as estimated by Belgrade Fair.

File prepress

The printing files shall be sent in Adobe Photoshop **EPS** or Adobe Illustrator **EPS** or **PDF** format.

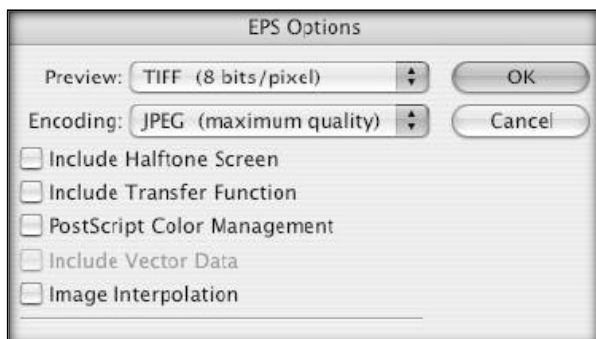
Adobe Photoshop:

File scale for large print formats (i.e. billboard 4m x 3m) - 1:10.
Resolution 300-500 dpi.

File scale for small print formats (i.e. B2 poster) - 1:1.
Resolution 100-150 dpi.

Colour mode: **CMYK**

File recording: Photoshop Encapsulated Postscript (**EPS**), with the following settings:



Adobe Illustrator:

File scale for large print formats - 1:10.

File scale for small print formats - 1:1.

The file **SHOULD NOT** include any wedges, passers, clips, printing instructions, measures, numbers of copies, etc.

Each file is a print itself (if you have five posters, you should record them in five different files).
Convert the text into curves.

Colour mode: **CMYK**

File recording : **EPS** or **PDF**.

If the prepress is a combination of vector and raster elements, please merge and export it as a single raster. Make sure that you send a proof with the files. We can not accept CorelDraw files.

Please make the files in accordance with the above mentioned instructions. Otherwise, BELGRADE FAIR shall not be responsible for the printing quality!



**BELGRADE
FAIR**

RENTAL SERVICES

Bulevar vojvode Misica 14, 11000 Belgrade, Serbia

Tel: +381 11 2655 809

jovica.dimitrijevic@sajam.rs

belgradefair.com



WINE VISION

BY OPEN BALKAN

16 - 19 November 2023

6 Application Form for Participation in the Side Event Programs

To be filled in block letters

Full name of the Exhibitor:

Address: Country, Town:

Street and number, P.O.B.:

Phone:

Mobile phone:

E-mail:

http/https:

Agent in Serbia
(name, address & phone):

Contact person:

Mobile phone:

E-mail:

Payment affected to the bank acc. no.:

VAT number:

Conference rooms rent

Conference rooms rent	Date	Time of use	€/h
Large hall in the exhibiting Hall 2C, with sound system and equipment, the price per started hour (capacity 200 seats)			250,-
Small hall in the exhibiting Hall 2C, with sound system and equipment, the price per started hour (capacity 50 seats)			150,-
Festive Hall in the Head Office, with sound system and equipment, the price per started hour (capacity 150 seats)			250,-

For the presentation we need: (please tick) Screen LCD Projector for PC Presentations PC Laptop Internet

The prices are mentioned in NET amounts. VAT shall be added to them.
Payment upon proforma invoice receivment.

TO BE FILLED IN BY BELGRADE FAIR

Reservation
confirmation

Time

to

Venue and date

Seal

Exhibitors signature

Date, signature and seal